

Harbourfront Commission

For discussion
on 8 March 2012

HC/03/2012

Progress Report from Task Force on Harbourfront Developments in Kowloon, Tsuen Wan and Kwai Tsing

REPORTING PERIOD

This progress report covers the period from January to March 2012.

MEETING(S) HELD AND THE MAJOR OUTCOME, FINDINGS AND RECOMMENDATIONS

Eighth Meeting – 18 January 2012

2. The Task Force discussed the following issues/items -

(a) Tsim Sha Tsui East Action Area, Tsim Sha Tsui West Action Area, Hung Hom East Action Area and Hung Hom West Action Area

Connectivity at Tsim Sha Tsui and Hung Hom Harbourfront

- Representative of the Transport Department briefed Members on the pedestrian networks in Tsim Sha Tsui and Hung Hom Action Areas along the southern shore of Kowloon and the connectivity between the harbourfront and the hinterland.
- Members welcomed the development of a comprehensive pedestrian network to promote walking between destinations within short distance. It was also appreciated that although ground-level connections might be preferred from the “walkability” perspective, elevated and below-ground connections would ensure pedestrian safety by segregating

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pedestrian and vehicular traffic in congested areas. Notwithstanding that, access to different levels should be barrier-free.

- While noting the progress of the Harbourfront Signage Scheme and the production of a walking map for the newly formed 4-kilometre continuous promenade at Hung Hom and Tsim Sha Tsui, further efforts were considered necessary to enhance the walking experience of locals and visitors alike. The meeting welcomed any member's suggestion on standardizing the naming and numbering systems of the existing underground pedestrian network in Tsim Sha Tsui. Harbour Unit would continue to enhance the promotional materials, and seek cooperation with the Hong Kong Tourism Board to produce user-friendly walking maps as well as information on websites.

(b) Management Mode of Avenue of Stars

- Representative from the Leisure and Cultural Services Department briefed Members on the management mode of the Avenue of Stars (AoS) as well as proposed improvement works at the AoS and its nearby areas.
- While the private management agent had the obligation to maintain the AoS and had enjoyed indirect benefits such as increased patronage to its adjoining properties, Members considered that there might not be sufficient incentives for the management to further invest and make significant improvements to the AoS. A Member also opined that a 20-year entrustment period in the case of AoS had limited the flexibility for changing management agents and/or revising relevant terms of agreement.
- In conclusion, Members considered that the management

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experience of the AoS would provide useful reference when considering the management model of future public-private collaboration projects. A Member also suggested that visitors' feedback could be collected for deriving key indicators for assessing the performance of the management agent for the AoS, or for assessing users' satisfaction on the two sides of the Victoria Harbourfront.

Secretariat

**Task Force on Harbourfront Developments
in Kowloon, Tsuen Wan and Kwai Tsing
March 2012**