

PROMOTING DIVERSIFICATION ALONG VICTORIA HARBOUR

By

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WPI

創建
Designing HongKong
香港 .com



Harbour Business Forum
海港商界論壇

Victoria Harbour



Our Goals

1. Learn about waterfront users and their choice and interests in different type of waterfront designs
2. Provide recommendations for waterfront design along Victoria Harbour
3. Provide recommendations for the future development of the Fung Mat Road waterfront



Objectives

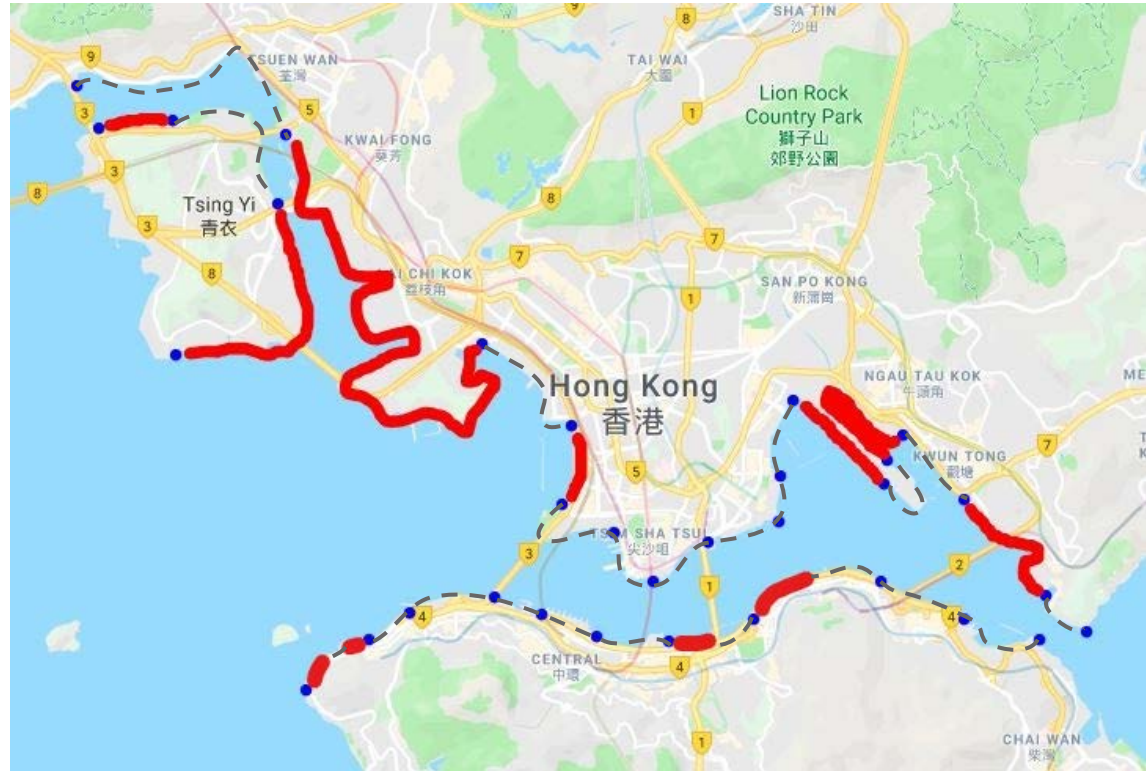
- ❑ Determining the state of waterfronts in Victoria Harbour
- ❑ Identifying waterfront visitor demographics
- ❑ Identifying uses and features that are desired by visitors
- ❑ Determining whether visitors want railings



The current state of the waterfronts along Victoria Harbour

73 km total

- Waterfronts Visited
- Inaccessible Waterfronts



The current state of the waterfronts along Victoria Harbour

Available amenities are generic



The current state of the waterfronts along Victoria Harbour

Victoria Harbour lacks diversity



Lei Yue Mun



Quarry Bay



Hung Hom



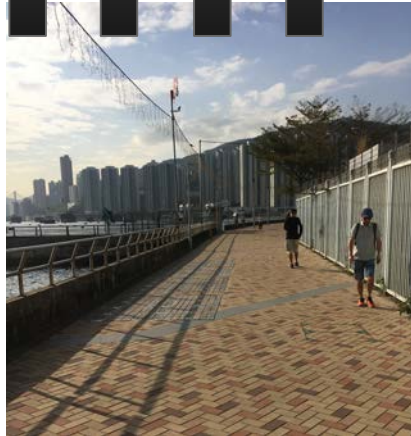
North Point



Kennedy Town East



Tsue Wan



Right side of Fung Ping



Railings

West Kowloon



Fung Mat Road Cargo Pier



The Fung Mat Road Waterfront



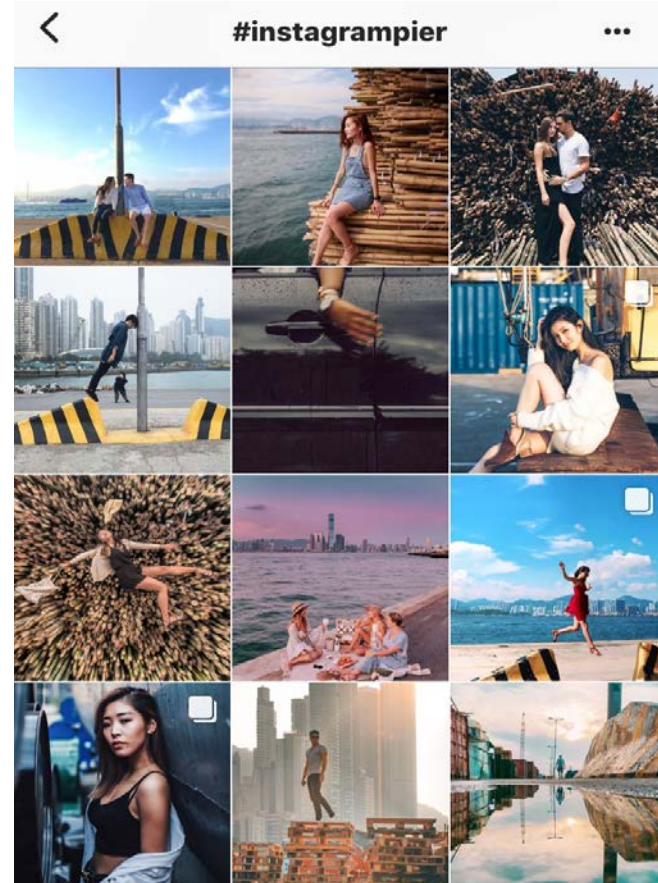
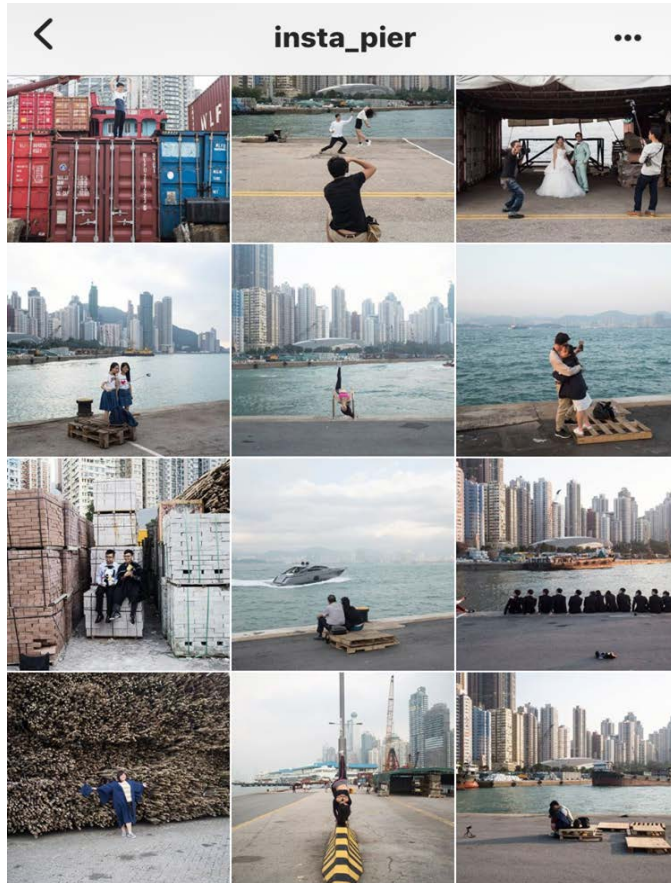
Western District Public Cargo Working Area

- ❖ Active working cargo pier
- ❖ Not officially open to the public
- ❖ Public visits illegally all the time

Cargo Pier



Cargo Pier = Instagram Pier



The Fung Mat Road Waterfront



Western District Public Cargo Working Area

- ❖ Active working cargo dock
- ❖ Not officially open to the public
- ❖ Public visits illegally all the time

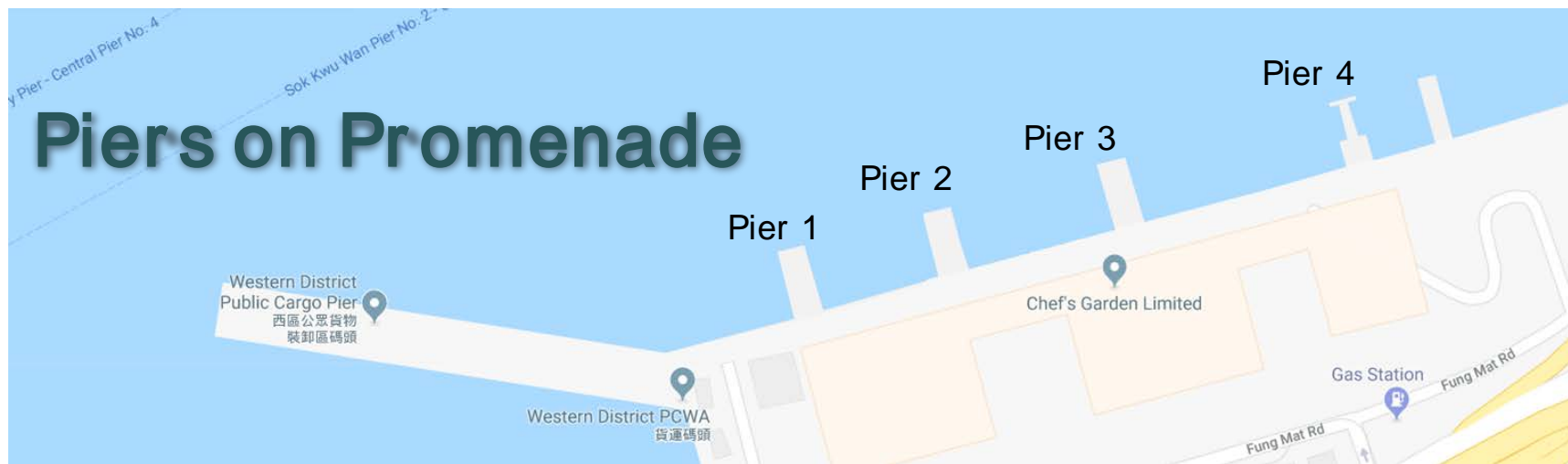
Central and Western District Promenade

- ❖ Newly renovated public promenade
- ❖ Four small piers along main walkway

Promenade



Piers on Promenade



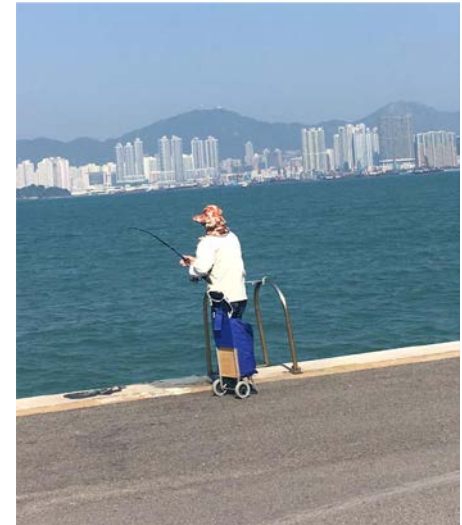
Observations of visitors at the Fung Mat Road waterfront

❖ Direction chosen

❖ Gender

❖ Who they arrive with

❖ Age

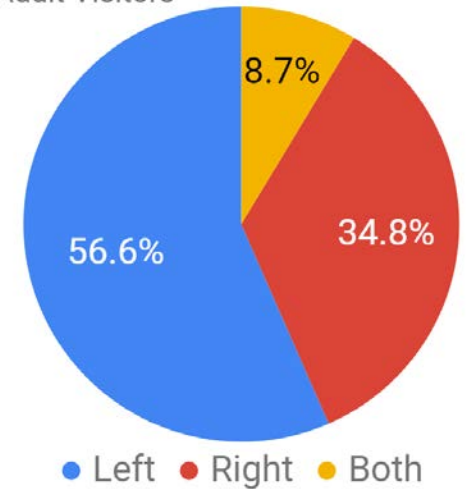


Where do the waterfront visitors go?

Left is the cargo pier , Right is the promenade

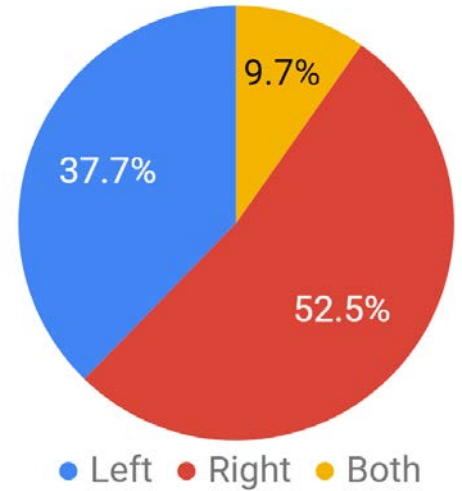
3,700 visitors observed over 4 Days

Direction Chosen by Teen / Young Adult Visitors



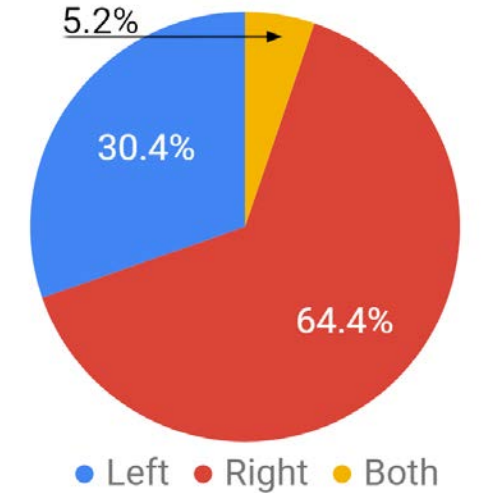
778

Direction Chosen By Adult Visitors



2001

Direction Chosen by Elderly Visitors



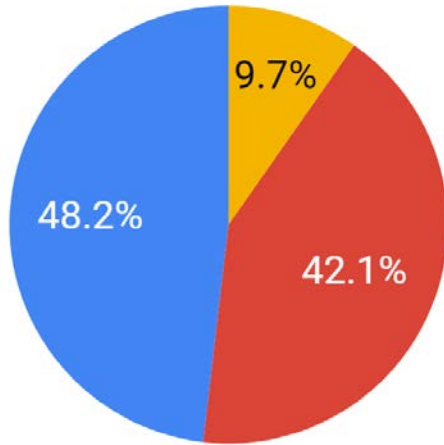
509

Where do the waterfront visitors go?

Left is the cargo pier , Right is the promenade

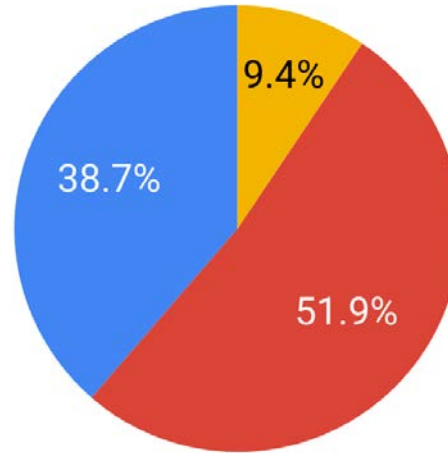
3,700 visitors observed over 4 Days

Direction Chosen by Friend Groups



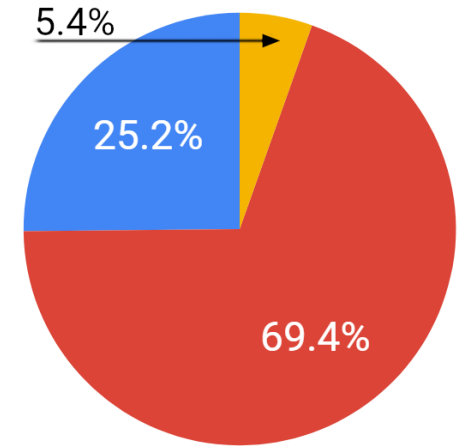
● Left ● Right ● Both

Direction Chosen by Alone Visitors



● Left ● Right ● Both





Direction Chosen by Families



● Left ● Right ● Both

Survey of visitors of the Fung Mat Road waterfront



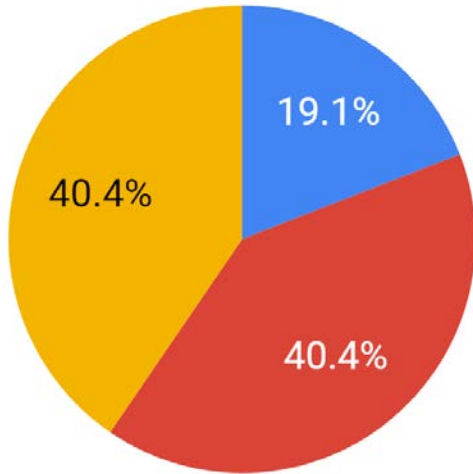
1. Which area do you come from? 請問您從哪裏來?
☐ Sai Wan / Kennedy Town 西環 / 堅尼地城
☐ Other Areas of Hong Kong 香港其他地區
☐ Outside of Hong Kong (overseas / tourist) 香港以外地區 / 遊客
2. How often do you come to this waterfront? 您平時來這片海濱的次數是?
☐ Rarely (Less than once per month) 很少 (小於壹月壹次)
☐ Sometimes (Once per month) 有時候 (壹月壹次)
☐ Often (Once a week or more) 經常 (大於壹周壹次)
3. What side of the waterfront are you going to (Check both if applicable)?
您要去左邊還是右邊? (可雙選)
☐ Left (Industrial Pier) 左 (工業碼頭) ☐ Right (Promenade) 右 (走廊)
4. What draws you to this waterfront? 請問這個海濱吸引您的是?
☐ Family Activities 家庭活動 ☐ Scenery 景觀 ☐ Open Space 空地
☐ Workout 鍛鍊 ☐ Fishing 釣魚 ☐ Other 其他
5. Do you want railings on the left side of the waterfront? 請問您希望左邊地區加護欄嗎?
☐ Yes 是 ☐ No 否
6. If yes, why do you want railings?
如果您希望裝護欄, 您的原因是?
☐ Safety 安全問題
☐ Other 其他
7. If no, Why do you not want railings?
如果您不希望裝護欄, 您的原因是?
☐ Railings ruin views 護欄影響景色
☐ It is unique 沒有欄桿很獨特
☐ Other 其他
8. Which design would you prefer? 請問您喜歡哪種護欄設計?
 ☐ Rock Slope 石階
 ☐ Clear Railing 玻璃欄桿
 ☐ Stairs Slope 臺階
 ☐ No Railing 無欄桿
9. Please give suggestions to new amenities that you like to be added to the waterfront!
您希望在這個海濱有什麼新的設施嗎? 請給出您的建議!

Thank you so much for your time and your valuable input! 非常感謝您的配合!

Where do the waterfront visitors go?

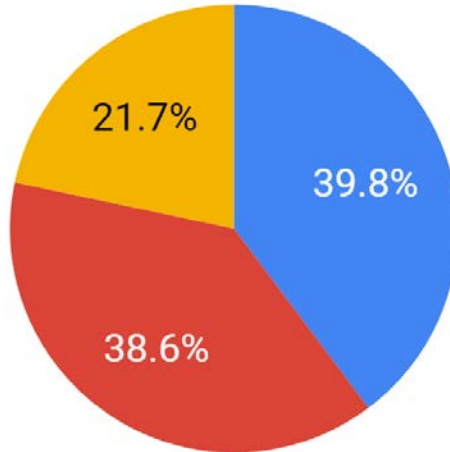
212 surveys completed

Directions Chosen by Locals



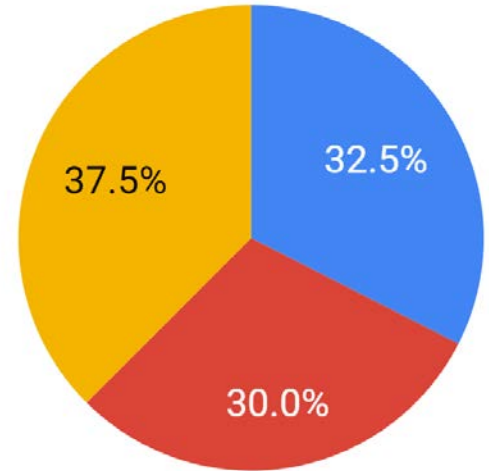
● Left ● Right ● Both

Directions Chosen by Visitors from Other Areas of Hong Kong



● Left ● Right ● Both

Directions Chosen by Tourists



● Left ● Right ● Both

Left is the cargo pier , Right is the promenade

Methodology for recommending amenities

1. Survey questions regarding amenities

2. Observations of activities on the right side promenade

3. Observations of amenities on Victoria Harbour front



4. What draws you to this waterfront? 請問這個海濱吸引您的是？

☐ Family Activities 家庭活動

☐ Scenery 景觀

☐ Open Space 空地

☐ Workout 鍛煉

☐ Fishing 釣魚

☐ Other 其他 _____

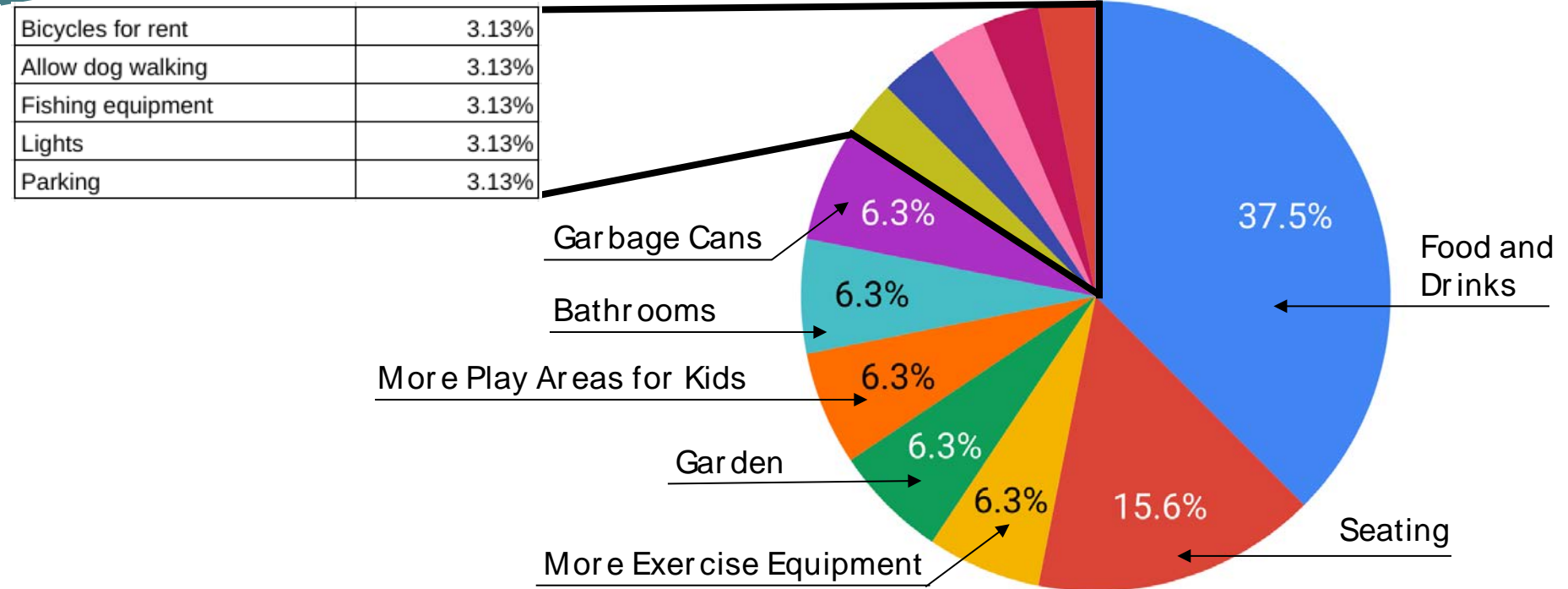
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Suggestions for new amenities

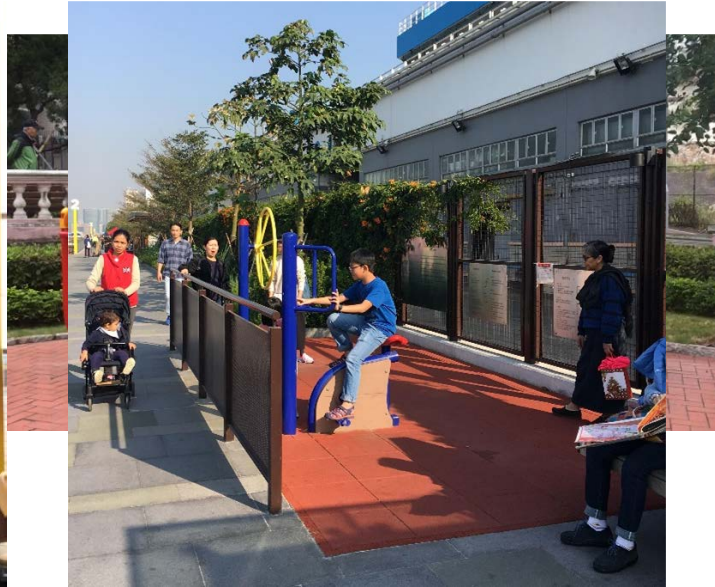
Suggestions Received for the Promenade



Recommendations for amenities



Food and Drink



Variety of Equipment



Shaded Seating

Methodology for determining visitors' railing preference

1. Observations of design features on Victoria Harbour

2. Observations of activities on the left side cargo pier

3. Survey questions regarding railings



5. Do you want railings on the left side of the waterfront? 請問您希望在左邊地區加護欄嗎?

___ Yes 是

___ No 否

6. If yes, why do you want railings?

如果您希望裝護欄，您的原因是？

___ Safety 安全問題

___ Other 其他 _____

7. If no, Why do you not want railings?

如果您不希望裝護欄，您的原因是？

___ Railings ruin views 護欄影響景色

___ It is unique 沒有欄桿很獨特

___ Other 其他 _____

8. Which design would you prefer? 請問您喜歡哪種護欄設計？



___ Rock Slope
石階



___ Clear Railing
玻璃欄桿



___ Stairs Slope
臺階



___ No Railing
無欄桿

Methodology for determining visitors' railing preference

No Railing



Clear Railing



Stair Slope



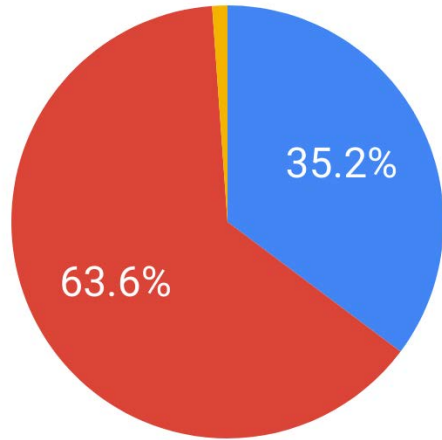
Rock Slope



Results from surveys: Railing Preference VS. Age

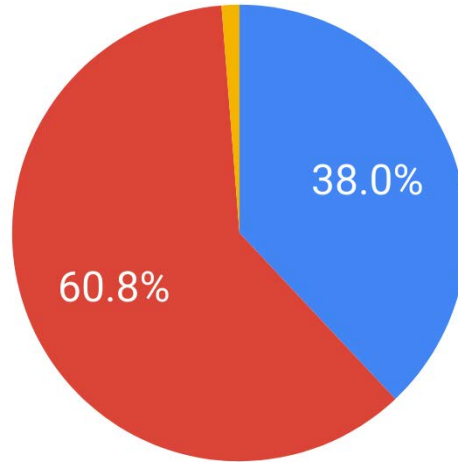
212 surveys completed indicating
railing preferences

Railing Preferences of Teens/Young Adults



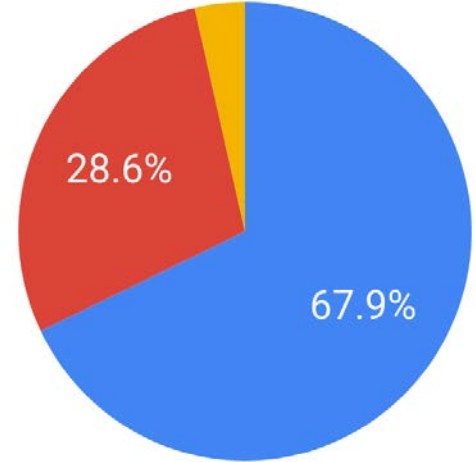
● Yes ● No ● No preference

Railing Preferences of Adults



● Yes ● No ● No preference

Railing Preferences of the Elderly

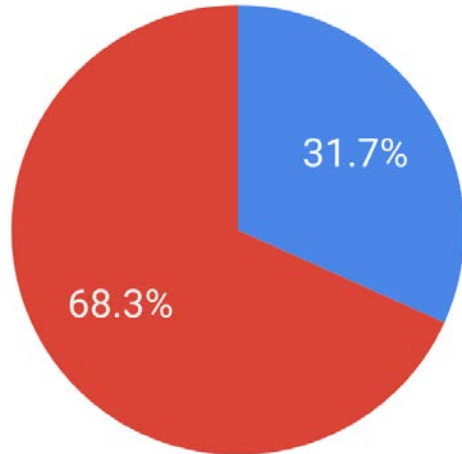


● Yes ● No ● No preference

Results from surveys: Railing Preference VS. Direction

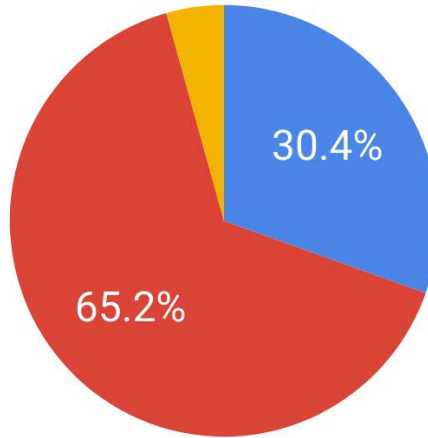
212 surveys completed indicating
railing preferences

Railing Preference of Visitors Who
Went Left



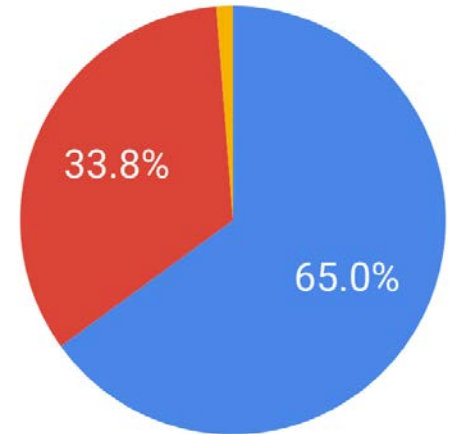
● Yes ● No

Railing Preference of Visitors Who
Went Both Ways



● Yes ● No ● No preference

Railing Preference of Visitors
Who Went Right



● Yes ● No ● No preference

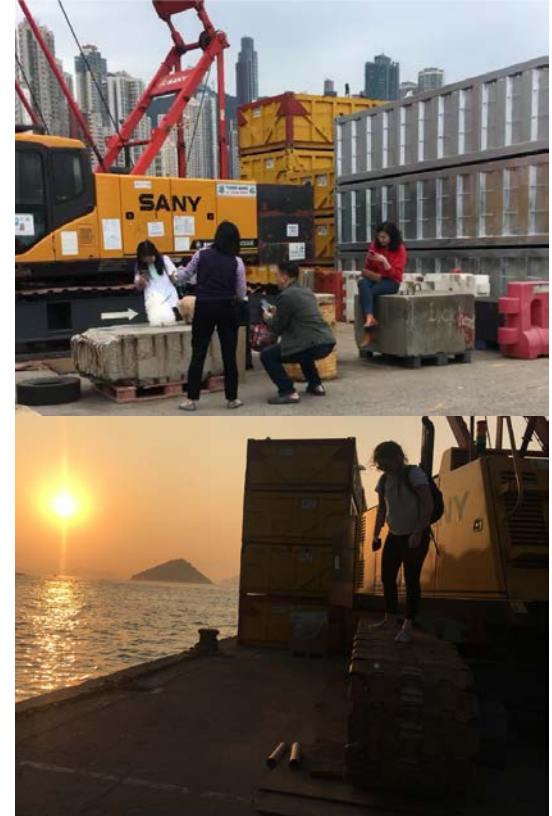
Recommendation to keep the cargo pier active

Fake Cargo Pier

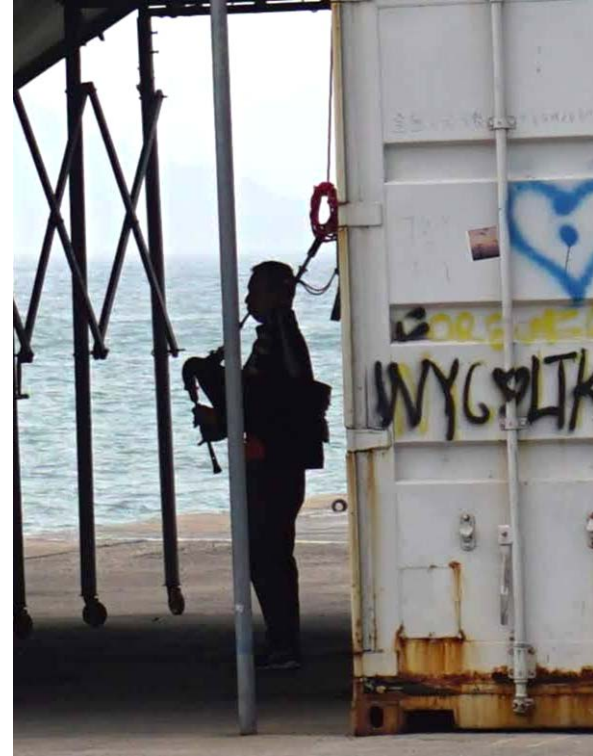


Cargo Pier

VS.



Recommendation to maintain industrial aesthetics



Recommendation for no railings on cargo pier

- ❖ Unique
- ❖ Great Views
- ❖ Convenient for Fisher men



Recommendation to add safety equipment at the cargo pier



CAUTION

Sudden drop



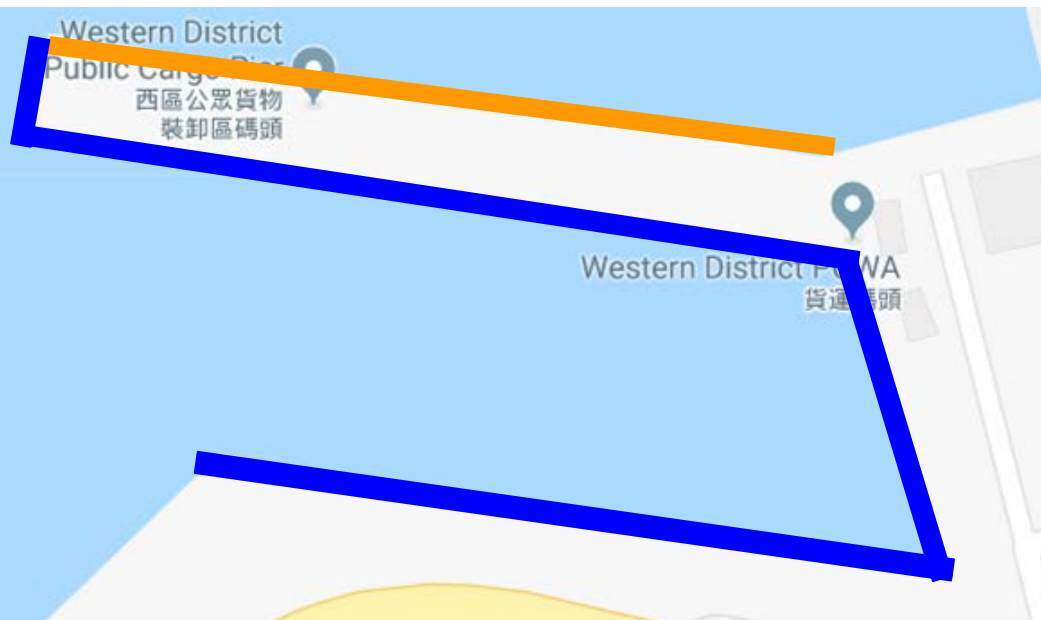
Plan B: If cargo pier is opened to public



Clear Railings



Stair Slope



Conclusion

- ❖ Safeguard the cargo pier at Fung Mat Road
- ❖ It is a unique waterfront attraction



Thank You!

Questions?