

# PROMOTING DIVERSIFICATION ALONG VICTORIA HARBOUR

*By*

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# Victoria Harbour



# Our Goals

1. Learn about waterfront users and their choice and interests in different type of waterfront designs
2. Provide recommendations for waterfront design along Victoria Harbour
3. Provide recommendations for the future development of the Fung Mat Road waterfront



# Objectives

- ❑ Determining the state of waterfronts in Victoria Harbour
- ❑ Identifying waterfront visitor demographics
- ❑ Identifying uses and features that are desired by visitors
- ❑ Determining whether visitors want railings



# The current state of the waterfronts along Victoria Harbour

73 km total

- Waterfronts Visited
- Inaccessible Waterfronts



# The current state of the waterfronts along Victoria Harbour

Available amenities are generic



# The current state of the waterfronts along Victoria Harbour

Victoria Harbour lacks diversity



Lei Yue Mun



# Rainy Days

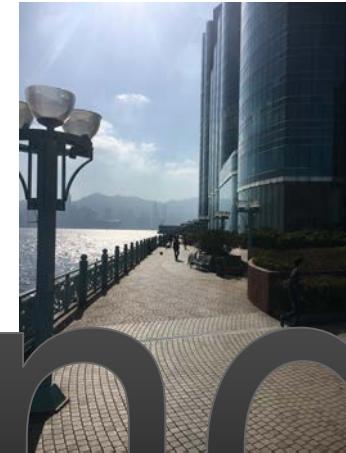
Kenedy Town East

Quarry Bay



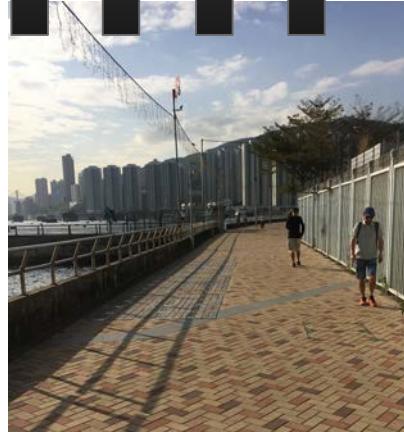
Island Way

Hung Hom

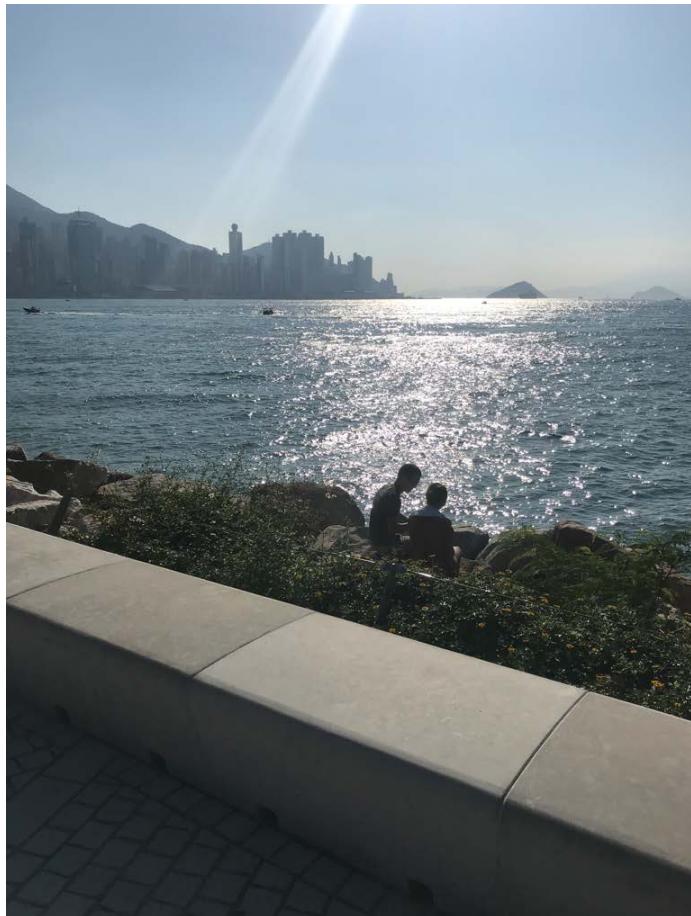


Right side of Fung Fat

North Point

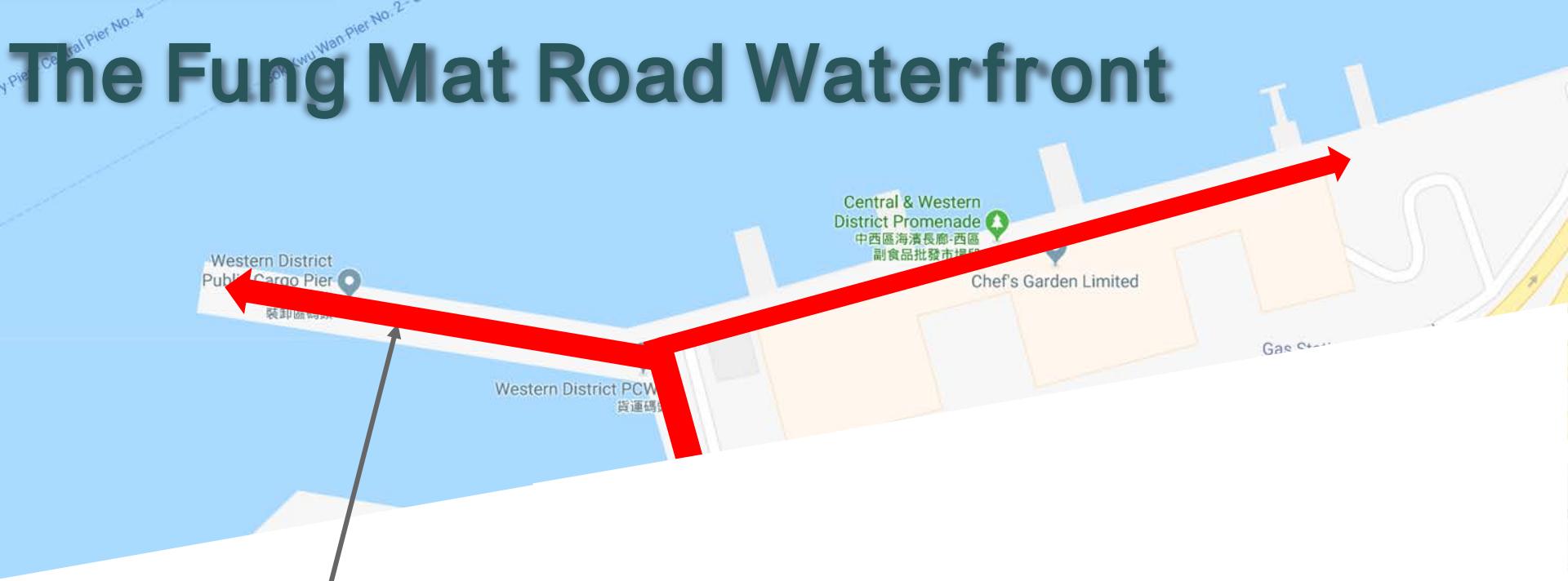


West Kowloon



Fung Mat Road Cargo Pier





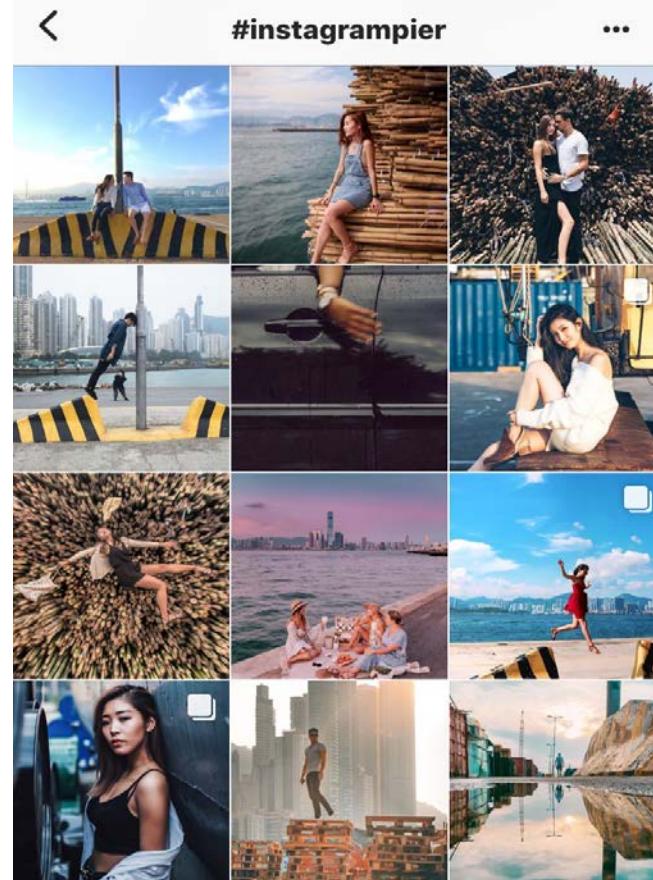
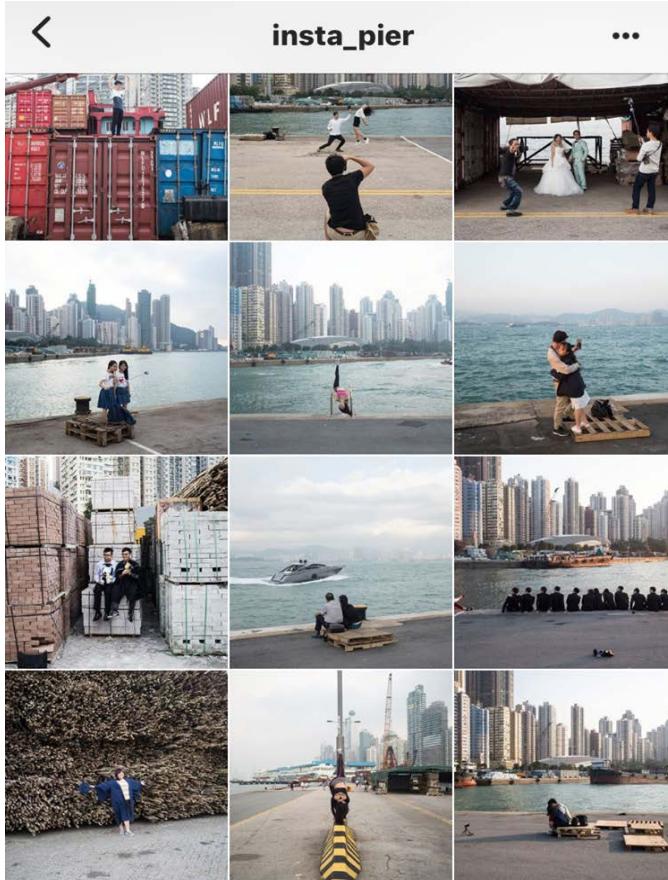
## Western District Public Cargo Working Area

- ❖ Active working cargo pier
- ❖ Not officially open to the public
- ❖ Public visits illegally all the time

# Cargo Pier



# Cargo Pier = Instagram Pier





## Western District Public Cargo Working Area

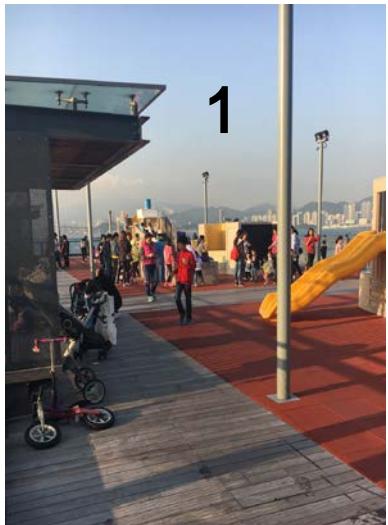
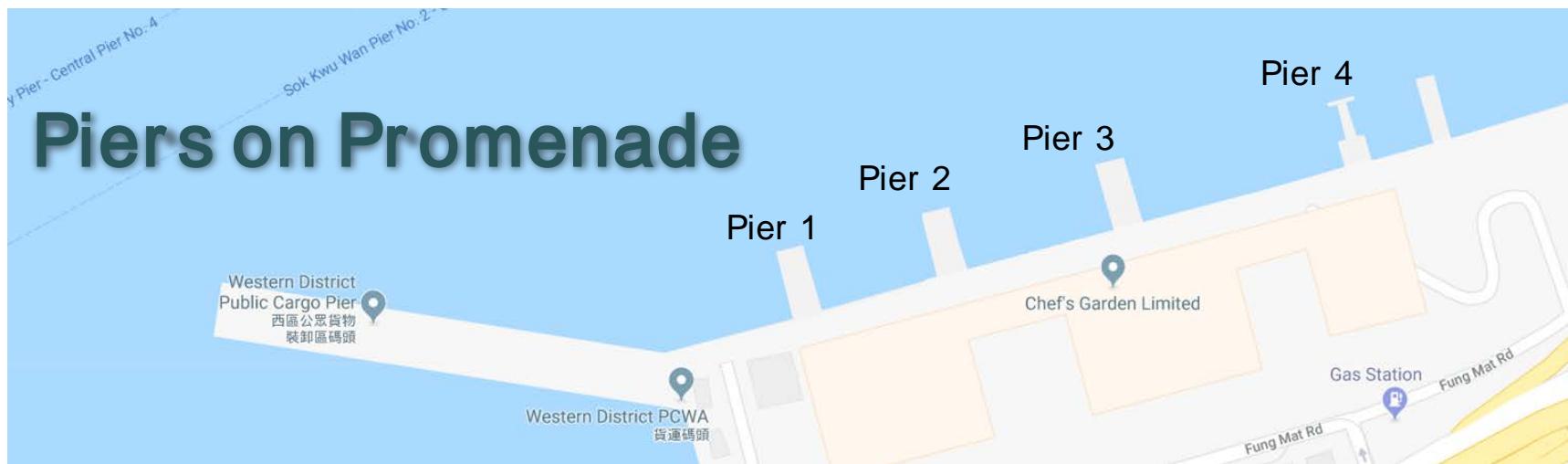
- ❖ Active working cargo dock
- ❖ Not officially open to the public
- ❖ Public visits illegally all the time

## Central and Western District Promenade

- ❖ Newly renovated public promenade
- ❖ Four small piers along main walkway

# Promenade





# Observations of visitors at the Fung Mat Road waterfront

- ❖ Direction chosen
- ❖ Who they arrive with

- ❖ Gender
- ❖ Age

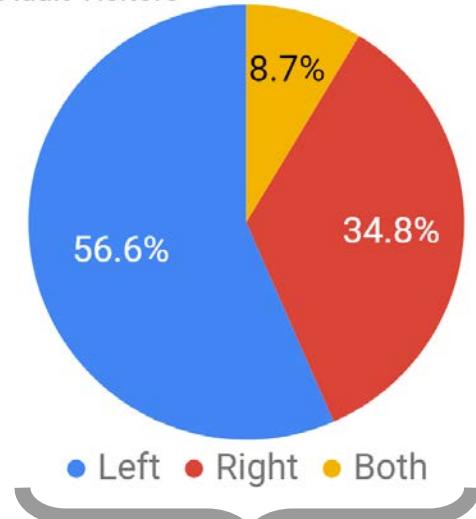


# Where do the waterfront visitors go?

Left is the cargo pier , Right is the promenade

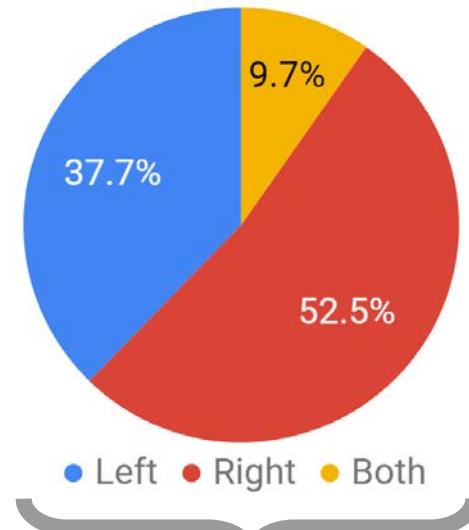
## 3,700 visitors observed over 4 Days

Direction Chosen by Teen / Young Adult Visitors



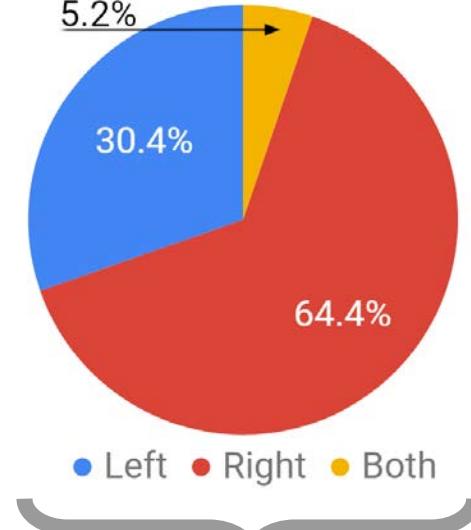
778

Direction Chosen By Adult Visitors



2001

Direction Chosen by Elderly Visitors



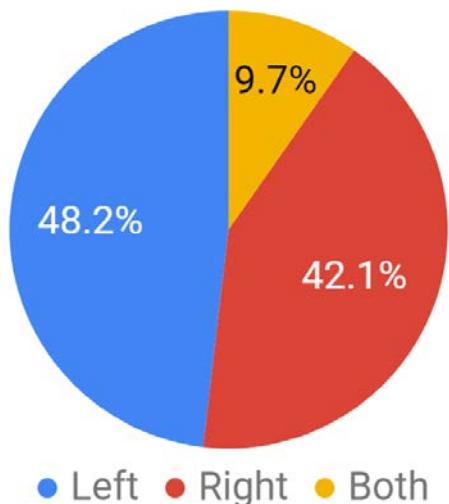
509

# Where do the waterfront visitors go?

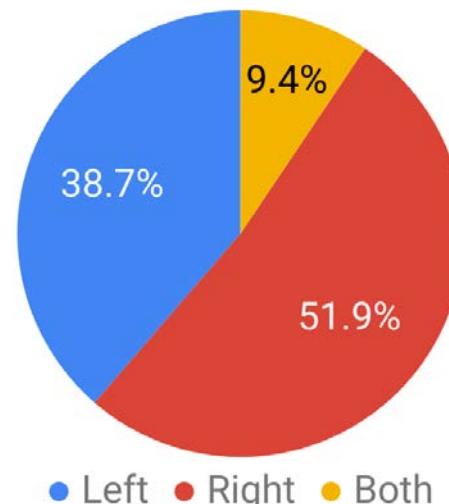
Left is the cargo pier, Right is the promenade

## 3,700 visitors observed over 4 Days

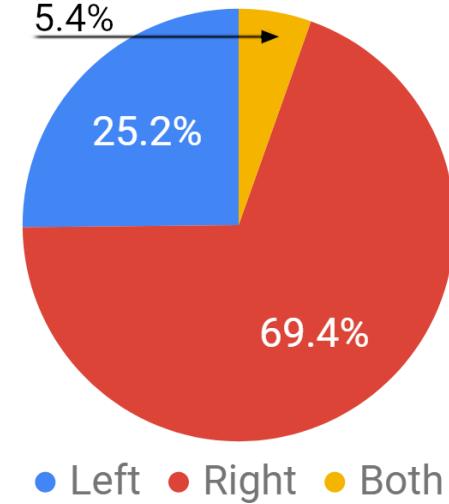
Direction Chosen by Friend Groups



Direction Chosen by Alone Visitors



Direction Chosen by Families



# Survey of visitors of the Fung Mat Road waterfront



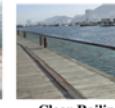
Designing Hong Kong  
香港二

WPI

Harbour Business Forum  
海港各界論壇

Waterfront Survey 海港建設調查問卷

Please Check (✓) Your Answers 請圈出您的選項

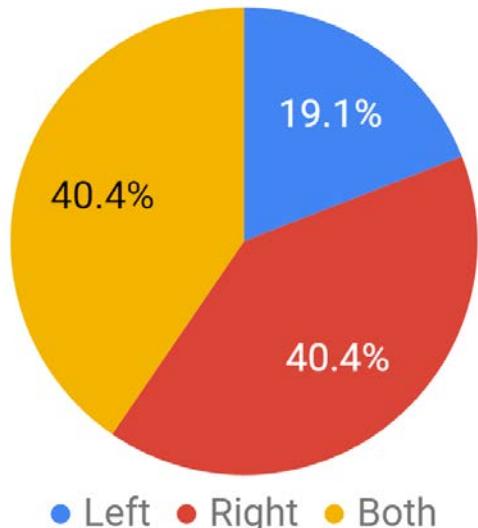
1. Which area do you come from? 請問您從哪裏來?  
 Sai Wan / Kennedy Town 西環 / 壯尼地城  
 Other Areas of Hong Kong 香港其他地區  
 Outside of Hong Kong (overseas / tourist) 香港以外地區 / 遊客
2. How often do you come to this waterfront? 您平時來這片海濱的次數是?  
 Rarely (Less than once per month) 很少 (小於壹月壹次)  
 Sometimes (Once per month) 有時候 (壹月壹次)  
 Often (Once a week or more) 經常 (大於壹周壹次)
3. What side of the waterfront are you going to (Check both if applicable)?  
您要去左邊還是右邊? (可雙選)  
 Left (Industrial Pier) 左 (工業碼頭)  Right (Promenade) 右 (走廊)
4. What draws you to this waterfront? 請問這個海濱吸引您的是?  
 Family Activities 家庭活動  Scenery 景觀  Open Space 空地  
 Workout 鍛煉  Fishing 釣魚  Other 其他 \_\_\_\_\_
5. Do you want railings on the left side of the waterfront? 請問您希望在左邊地區加護欄嗎?  
 Yes 是  No 否
6. If yes, why do you want railings?  
如果您希望裝護欄, 您的原因是?  
 Safety 安全問題  
 Other 其他 \_\_\_\_\_
7. If no, Why do you not want railings?  
如果您不希望裝護欄, 您的原因是?  
 Railings ruin views 護欄影響景色  
 It is unique 沒有欄桿很獨特  
 Other 其他 \_\_\_\_\_
8. Which design would you prefer? 請問您喜歡哪種護欄設計?  
  
 Rock Slope 石階  
  
 Clear Railing 玻璃欄  
  
 Stairs Slope 臺階  
  
 No Railing 無欄桿
9. Please give suggestions to new amenities that you like to be added to the waterfront!  
您希望在這個海濱有什麼新的設施嗎? 請給出您的建議!

Thank you so much for your time and your valuable input! 非常感謝您的配合!

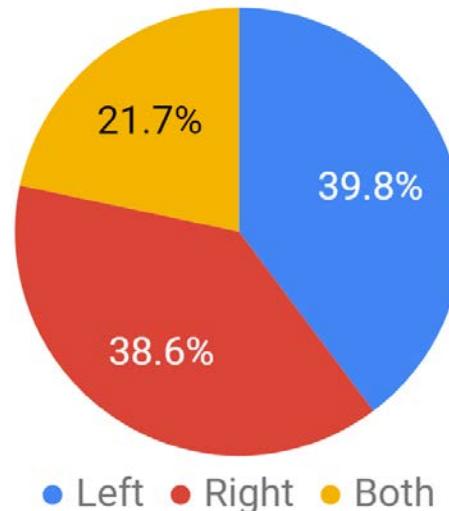
# Where do the waterfront visitors go?

212 surveys completed

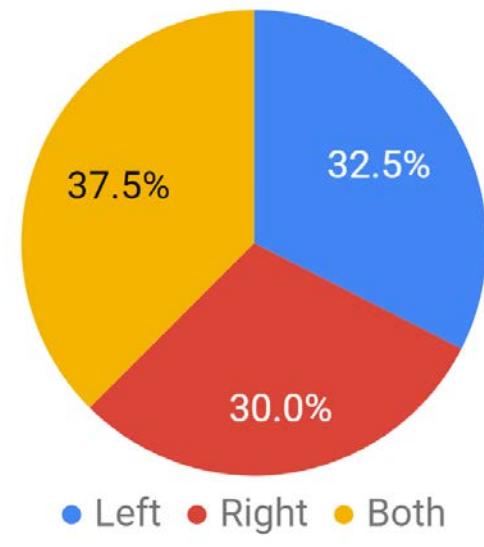
Directions Chosen by Locals



Directions Chosen by Visitors from Other Areas of Hong Kong



Directions Chosen by Tourists



Left is the cargo pier, Right is the promenade

# Methodology for recommending amenities

1. Survey questions regarding amenities
2. Observations of activities on the right side promenade
3. Observations of amenities on Victoria Harbourfront



4. What draws you to this waterfront? 請問這個海濱吸引您的是？

Family Activities 家庭活動     Scenery 景觀     Open Space 空地  
 Workout 鍛煉     Fishing 釣魚     Other 其他 \_\_\_\_\_

9. Please give suggestions to new amenities that you like to be added to the waterfront!

您希望在這個海濱有什麼新的設施嗎？請給出您的建議！

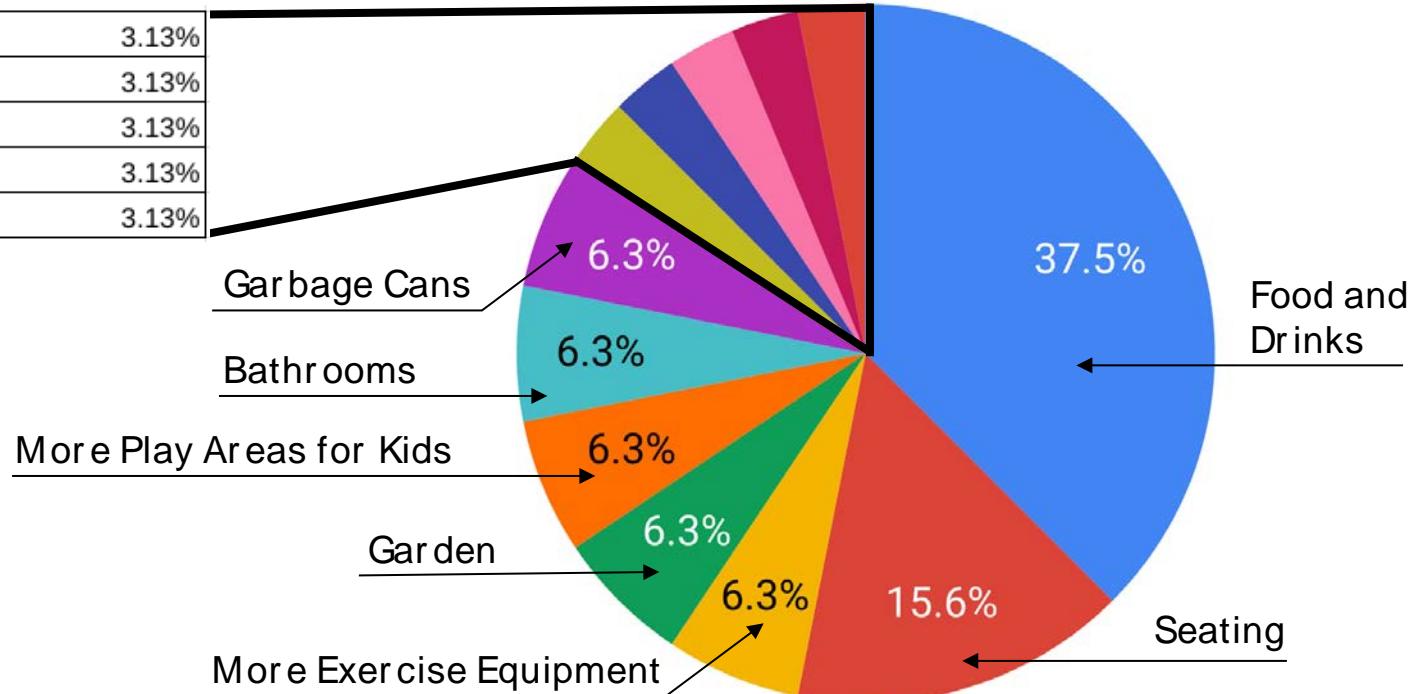
\_\_\_\_\_

Thank you so much for your time and your valuable input! 非常感謝您的配合！

# Suggestions for new amenities

Suggestions Received for the Promenade

Bicycles for rent	3.13%
Allow dog walking	3.13%
Fishing equipment	3.13%
Lights	3.13%
Parking	3.13%



# Recommendations for amenities



Food and Drink

Variety of Equipment

Shaded Seating

# Methodology for determining visitors' railing preference

## 1. Observations of design features on Victoria Harbour



## 2. Observations of activities on the left side cargo pier

## 3. Survey questions regarding railings

5. Do you want railings on the left side of the waterfront? 請問您希望在左邊地區加護欄嗎？

Yes 是

No 否

6. If yes, why do you want railings?

如果您希望裝護欄，您的原因是？

Safety 安全問題

Other 其他 \_\_\_\_\_

7. If no, Why do you not want railings?

如果您不希望裝護欄，您的原因是？

Railings ruin views 護欄影響景色

It is unique 沒有欄桿很獨特

Other 其他 \_\_\_\_\_

8. Which design would you prefer? 請問您喜歡哪種護欄設計？



Rock Slope  
石階



Clear Railing  
玻璃欄桿



Stairs Slope  
臺階



No Railing  
無欄桿

# Methodology for determining visitors' railing preference

No Railing



Clear Railing



Stair Slope



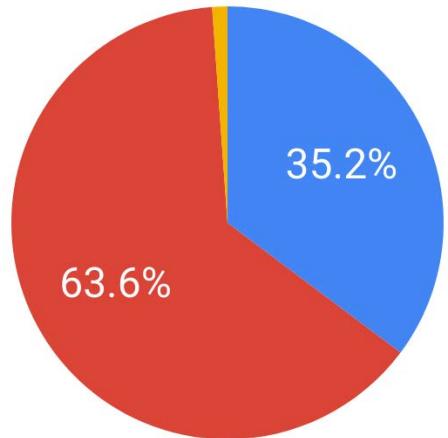
Rock Slope



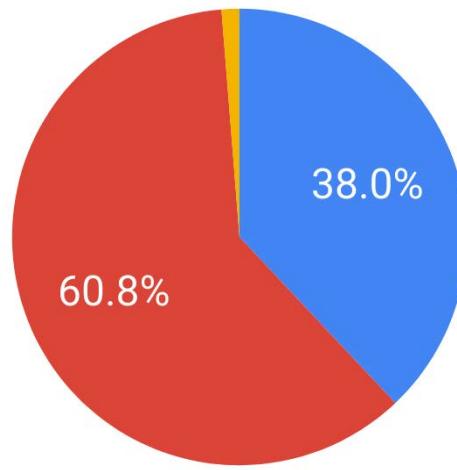
# Results from surveys: Railing Preference VS. Age

212 surveys completed indicating  
railing preferences

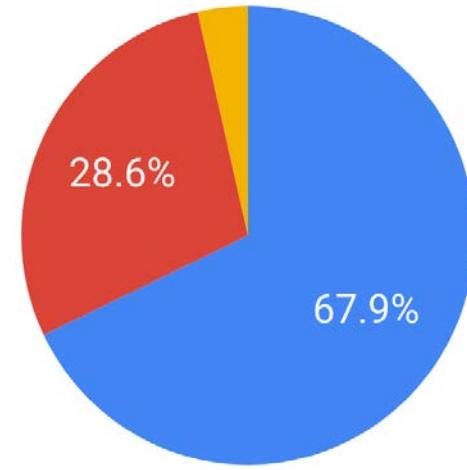
Railing Preferences of Teens/Young Adults



Railing Preferences of Adults



Railing Preferences of the Elderly



● Yes ● No ● No preference

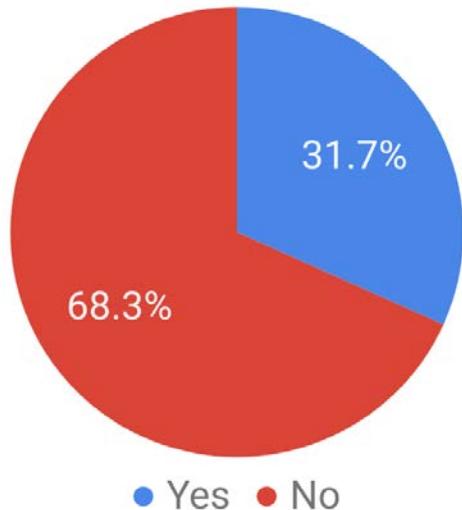
● Yes ● No ● No preference

● Yes ● No ● No preference

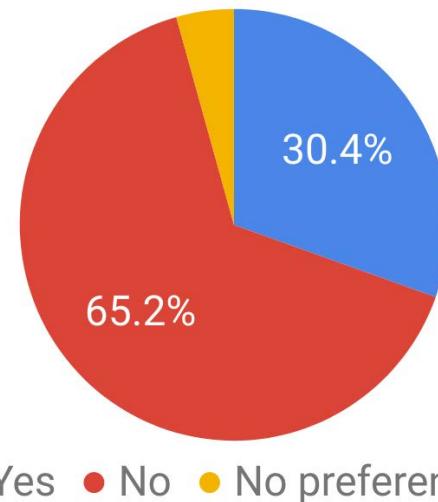
# Results from surveys: Railing Preference VS. Direction

212 surveys completed indicating  
railing preferences

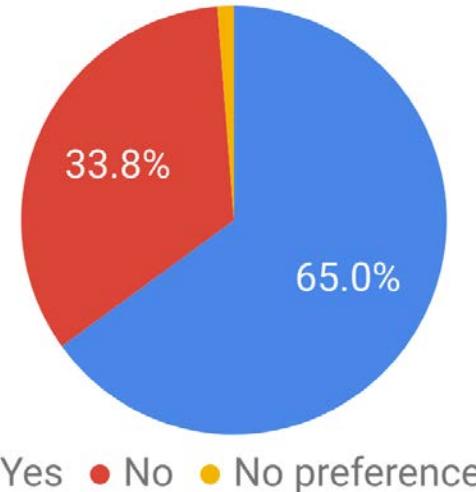
Railing Preference of Visitors Who  
Went Left



Railing Preference of Visitors Who  
Went Both Ways



Railing Preference of Visitors  
Who Went Right



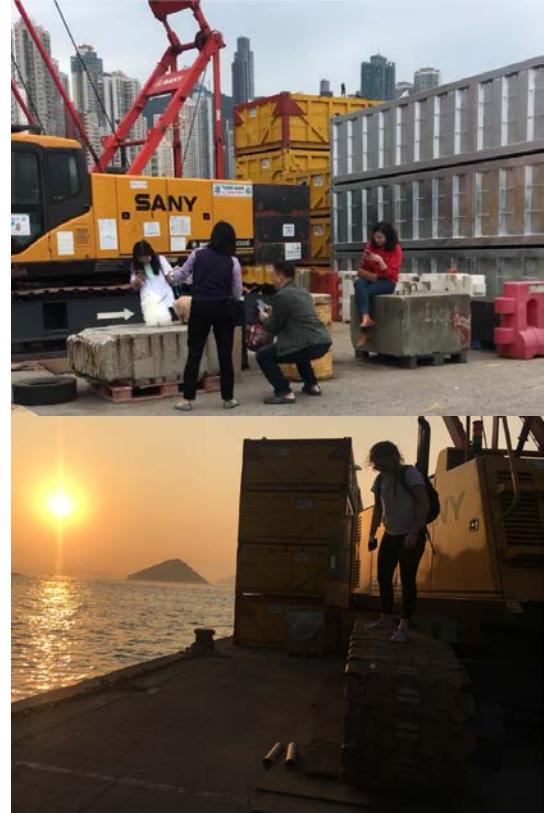
# Recommendation to keep the cargo pier active

Fake Cargo Pier



Cargo Pier

VS.



# Recommendation to maintain industrial aesthetics



# Recommendation for no railings on cargo pier

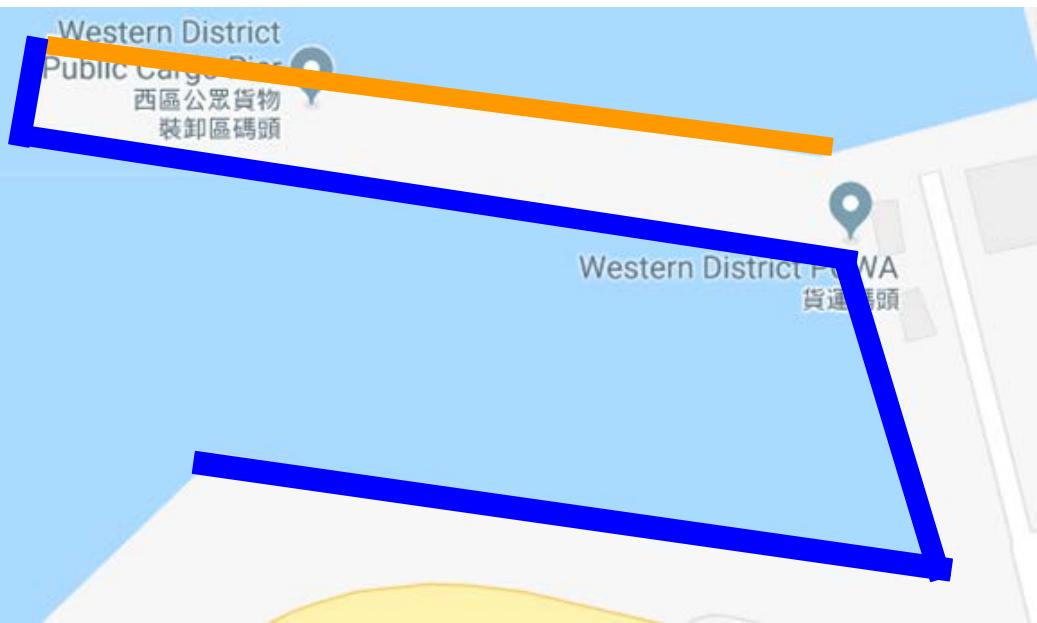
- ❖ Unique
- ❖ Great Views
- ❖ Convenient for Fishermen



# Recommendation to add safety equipment at the cargo pier



# Plan B: If cargo pier is opened to public



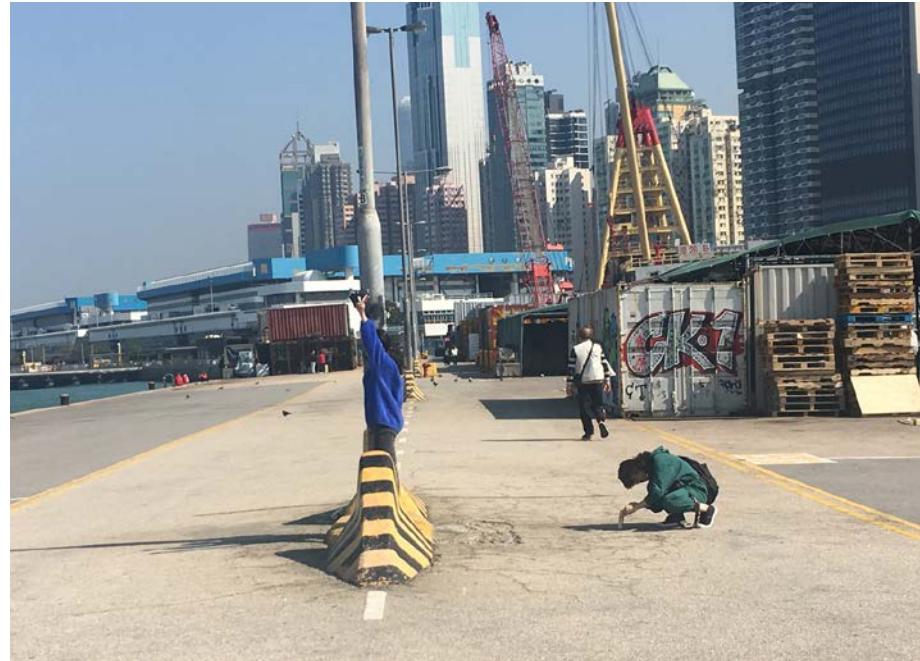
**Clear Railings**



**Stair Slope**

# Conclusion

- ❖ Safeguard the cargo pier at Fung Mat Road
- ❖ It is a unique waterfront attraction



# Thank You!

# Questions?