Management of Promenades under the Leisure and Cultural Services Department



LCSD develops and manages a wide range of recreational and sports facilities to promote a healthy lifestyle and sport for all.

Among the over 1,500 LCSD parks and playgrounds, 37 are along the Victoria Harbour waterfront.



Planning and Design of LCSD Parks / Promenades

Planning Process

Keep open mind on how public open space should be designed and managed

 Attach great importance to stakeholders' views (e.g. District Councils, Harbourfront Commission)

 Continuous public engagement in drawing up scope and design

(a) Relevant Considerations

- Needs of local community
- Site conditions / constraints
- Ensure good connectivity and accessibility to the waterfront



(b) The Approval Process

- Project scope to be endorsed by Home Affairs Bureau
- > ArchSD to provide design layout
- LCSD consults relevant stakeholders (District Councils, Harbourfront Commission etc) on scope and design
- ArchSD to conduct technical feasibility study
- Seeking funding from Legislative Council



Recent Projects

(a) Runway Park Phase I

- Consulted Task Force on Kai Tak Harbourtfront Development and Kowloon City District Council
- Preferred a
 simple design
 with extensive
 lawn and soft
 landscaped areas
- Revised design layout



(b) Kwun Tong Promenade Stage 2

- Early engagement of different stakeholders through venue management workshop
- Participation of members of Harbourfront Commission and Kwun Tong District Council



Creative Elements in LCSD Projects

LCSD seeks to inject creative elements in parks and promenades where practicable

Park Déco (Phase 1) at Quarry Bay Park





- Partnered with the Hong Kong Arts Centre
- Theme: "Oasis along the Seashore"
- 3 sets of creative furniture and new signages
- Completed in May 2011



Park Déco (Phase 2) at Cornwall Street Park

Partners with the Hong Kong Design Centre

➤ Three sets of interesting furniture and a new signage system developed by local artists will be installed

> To be completed by second

half of 2012



Deliverables of "Park Déco"

- Draw up design parameters for creative park furniture for reference / adoption in designing new parks / renovating existing parks
- Draw up a new set of customer-friendly signage system for use in new / existing parks





Public Art Project in LCSD Parks

Art Promotion Office of LCSD collaborates with ArchSD in co-organising public art projects in new park

Example:

 Town Park and
 Indoor
 Velodrome-cum Sports Centre in
 Tseung Kwan O



Usage and Management of LCSD

Parks / Promenades

(a) Designated Use

- LCSD Parks / Promenades are primarily intended for general leisure and recreational purposes
- Major facilities provided include :
 - Children's play areas
 - Elderly fitness stations
 - Basketball / football / tennis courts
 - Landscaped areas
 - Jogging tracks
 - Sitting out areas

- In recent years, the following facilities are also provided to meet the need of different sectors of community
 - Pet corner / garden
 - Skateboard arena
 - Cycling tracks / parks

How to exercise flexibility and strike a balance between conflicting needs of the users?

Walk their dogs??

Pet Corners





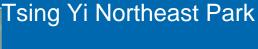
Tsuen Wan Park

North Point Promenade

Potential risks to other users??

Enjoy cycling and skateboarding??

Cycling Tracks and Skateboarding





Po Kong Village Road Park

Designating areas for cycling, skateboarding, pet corners etc in consultation with local community

(b) Non-designagted Use

LCSD makes available its Parks / Promenades for community activities, carnivals, public gatherings, musical performance

- LCSD formulates a set of guidelines to facilitate handling of bookings for non-designated use
- Successful applicants gain exclusive use of the whole or part of the venue
- Purpose: To ensure the events are organised in a safe and orderly manner, minimising nuisance caused to other users / nearby residents / balancing between designated and non-designated use of the venues.
- In 2011, about 500 of these uses were held in promenades (3,000 in all leisure venues)

(c) Arts and Cultural Activities

- LCSD injects an arts and cultural dimension in its venues
- > Bookings for holding arts and cultural activities
- Display of public art works



ArtAlive@Parks at Promenades

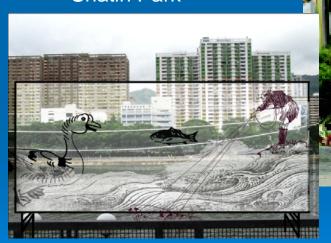


Since 2010, partnered with local tertiary institutions to install public arts in LCSD Parks



Shatin Park

- Bring arts to the community
- Nurture young artistic talents
- > Audience building



Hong Kong Park

Art works of university students will be displayed in Tsim Sha Tsui East Waterfront Podium Garden, Tai Po Waterfront Park and Stanley Promenade in 2012.

Open Stage Scheme

- ➤ To provide opportunities for performers to showcase their talents
- Enable the public to appreciate the arts at leisure







Refreshment & Retail Outlets

Provides about 100
 refreshment kiosks / outlets
 including Tsim Sha Tsui
 Promenade and Central Piers

Depending on the demands and business viability

 Keeps open mind to provide such facilities





Legal Authority

- LCSD is vested with the statutory authority to manage public pleasure grounds under Public Health and Municipal Services Ordinance (Cap. 132) and Pleasure Grounds Regulation
- The guiding principle in managing LCSD leisure venues
 - To facilitiate users' enjoyment;
 - Do not cause public safety problems or damage public property; and
 - Do not create unacceptable nuisance to other users.

For Public Open Space not designated as a Public Pleasure Ground

- Have the status of "unallocated government land"
- Being managed by an array of government departments
 - Food and Environmental Hygiene Department (littering, hawker control)
 - Police (public order, noise nuisance)
 - Transport Department (obstruction to traffic)
 - Tobacco Control Office (anti-smoking)

Way Forward

- LCSD continues to plan and manage promenades for public enjoyment to enable public to enjoy them in a diversified and harmonious way
- Continues to develop new initiatives to enhance the ambience of parks / promenades
- Keeps an open mind towards new ideas and continues to engage relevant stakeholders (Harbourfront Commission, District Councils)
- Seeks and optimises design and use of promenades for the benefit of the community

Thank you