





Park Déco 潮裝公園 Pilot Scheme at



Quarry Bay Park

17 May 2011
5th Harbourfront Commission Meeting

Artistic Collaborators



Established in 1977, HKAC is a self-funding organization whose mission is to promote contemporary arts and culture within Hong Kong and beyond. HKAC is committed to nurturing creativity, arts and cultural engagement through promoting contemporary performing arts, visual arts, film and video arts and providing lifelong and wide-reaching arts education.



Public Art Hong Kong (PAHK)

PAHK is a non-profit organization funded by the Y.K.Pao Foundation with an aim to nurture and promote public art in Hong Kong. It was incorporated in 2005 with the HKAC as its executing organization. PAHK wishes to create an interactive relationship among the artwork, site and audience and intends to reflect public interests while featuring Hong Kong as a vibrant cultural city.

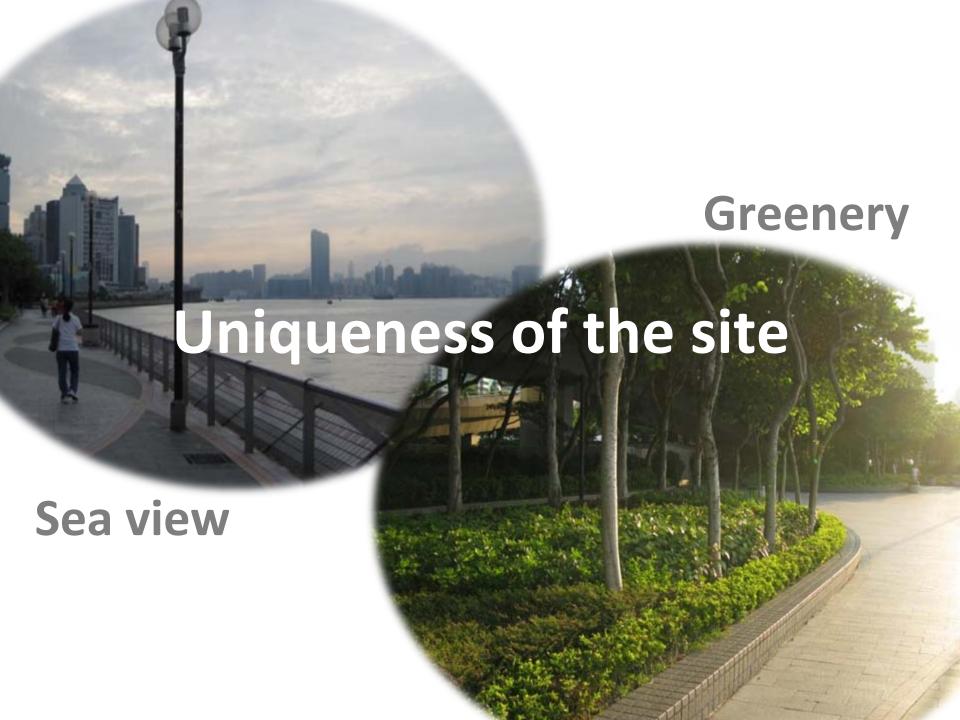
Quarry Bay Park along the Island East Harbourfront



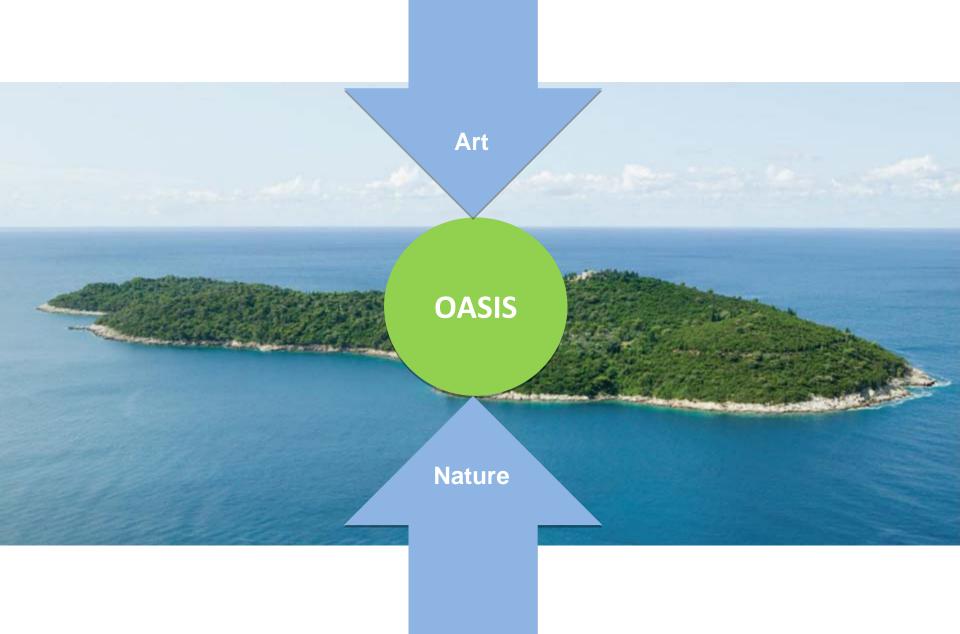
Aim and Objectives

- Introduce the art furniture, the functional art pieces, to the public parks in Hong Kong
- Beautify the Quarry Bay Park as well as the seashore of the Island East Harbourfront
- Highlight the unique promenade park in Hong Kong Island East to the local community
- Create a new and vivid image for the Quarry Bay Park





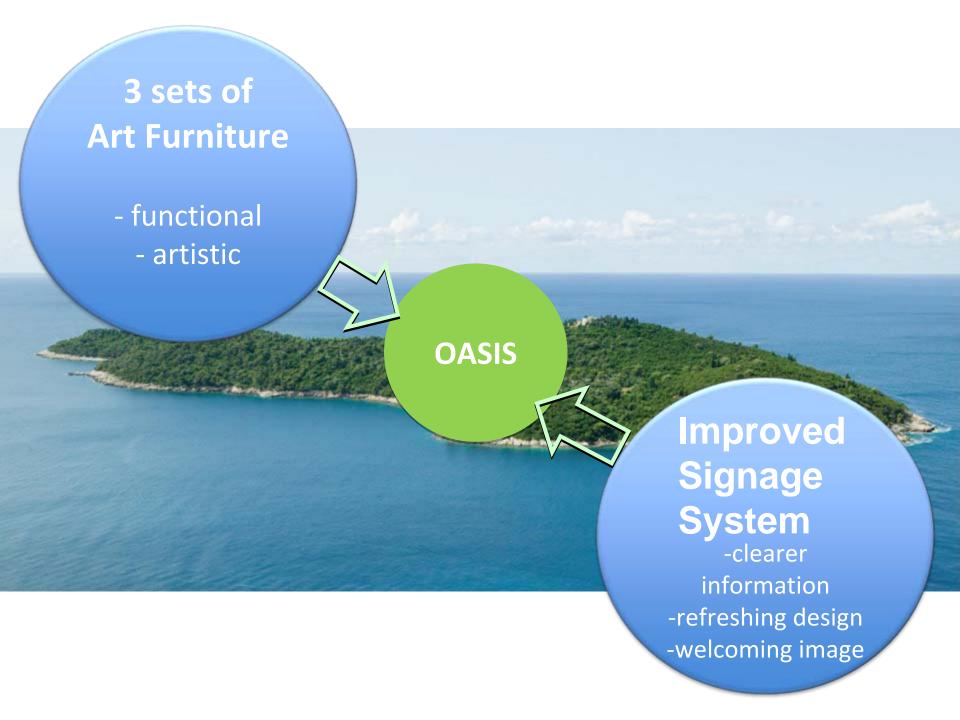






Theme: Oasis Along the Seashore





Artwork

- Signage
- Art furniture
 - Musical Chair
 - Branches
 - Assembled Topology

Artwork Development

- 1. Invitation and provision of brief by LCSD
- 2. Site visits and researches
- 3. Development of curatorial and design concept
- 4. Presentation to LCSD
- 5. Public Consultations
- 6. Finalization of artwork proposals
- 7. Production

1st Public Consultation (30, 31 Oct & 1 Nov)

Public's comments collected over the existing Park's facilities and the artwork proposals





Initial Dummy Testing by LCSD, PAHK and HKAC (14 & 24 Jan)

Initial testing of dummies of furniture and signage







2nd Public Consultation Exercise (Dummy Testing by Public) (14 Feb)

Testing by public over the revised and amended dummies





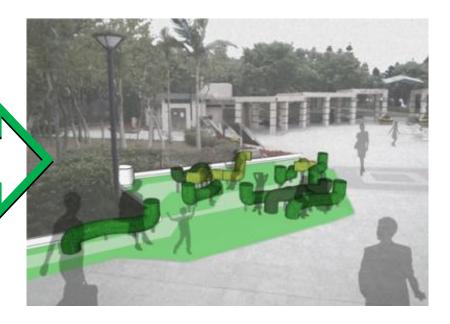


Actions after consultations:

Revisions and amendments of the artwork

➤ Location of *Assembled Topology* revised







鲗鱼桶公園 Quarry Bay Park

Signage

Artist: Invisible Park

Thematic logo

- Highlight the uniqueness of Quarry Bay Park (Crucian carp 鰂魚, sea view, greenery)
- Create a vigorous image for the Park
- Enliven the park with the vibrant and vivid logo





















New signage: Entrance signage



New signage





Previous signage

New signage: Composite signage





New signage

Previous signage



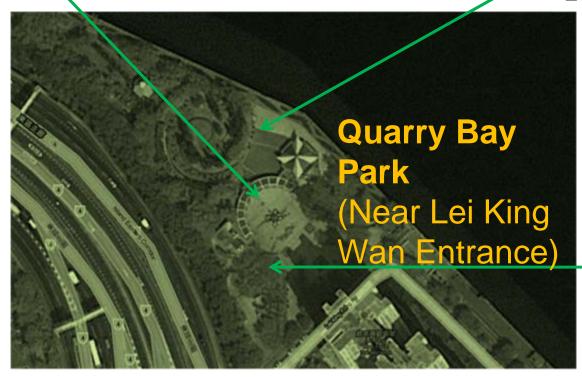
Way finding signage



Location A: Musical Chair

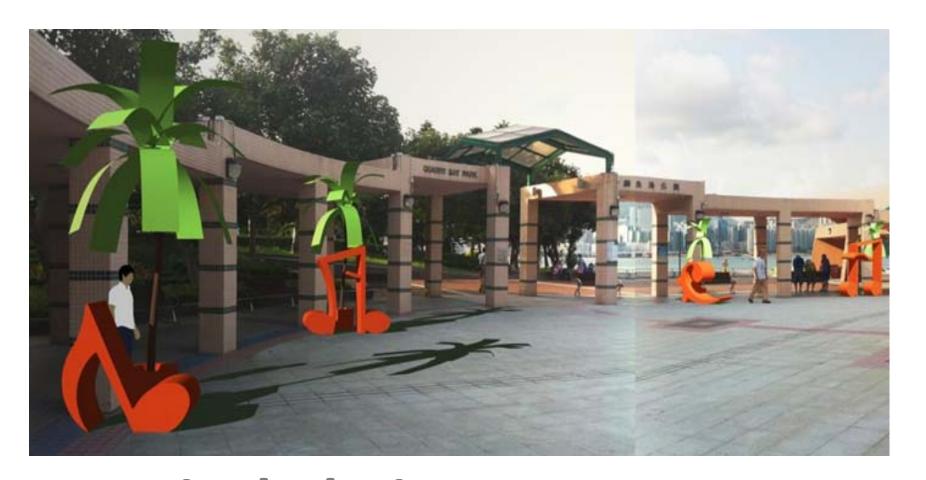


Location B: Branches





Location C: Assembled Topology



Musical Chair

Artist: Daniel Hui

Material: Fiberglass

Musical Chair



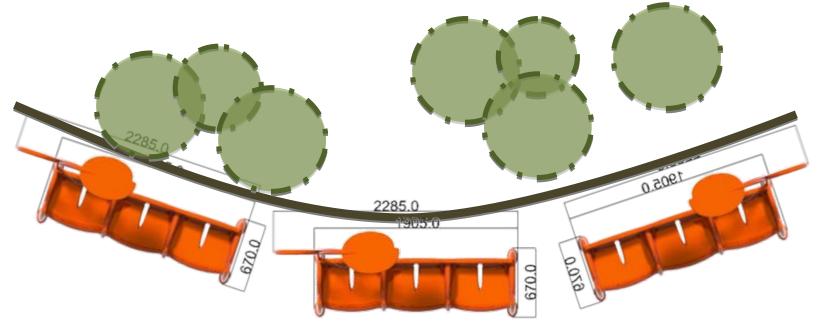


Branches

Artist: Cyrus Chung

Technical Consultant: Daniel Hui

Material: Fiberglass



3 as a set



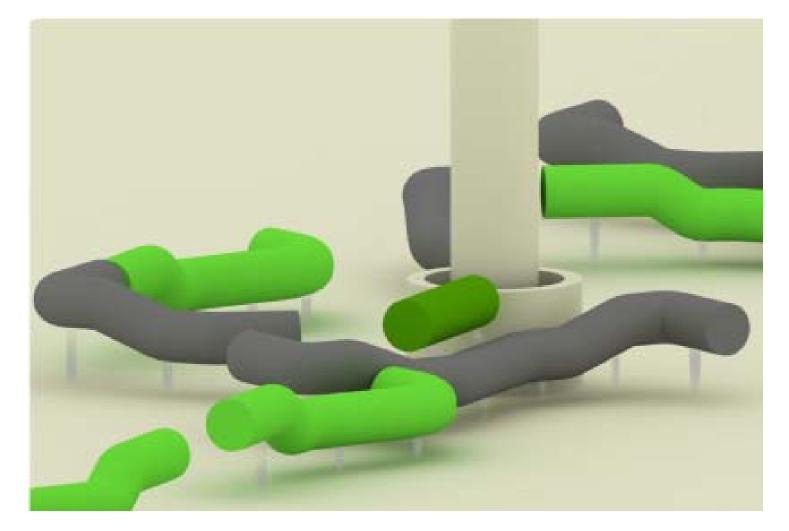




Branches



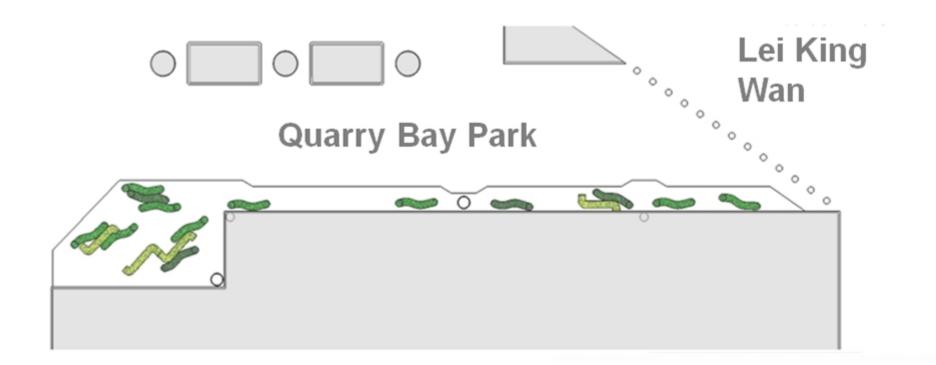




Assembled Topology

Artist: Douglas Ho

Material: EPDM





Original proposed location

Revised location after Public Consultation

Assembled Topology





Launch Ceremony

12 May 2011 at Quarry Bay Park

Project Progress (January 2010 to May 2011)

2011 May 12:

Launch Ceremony of the Scheme



鲗鱼桶公園 Quarry Bay Park



Production of artwork



2011 Jan:

Dummy Testing by LCSD, PAHK and HKAC

2011 Feb:

2nd Public Consultation Exercise (Dummy Testing by Public)









2010 Jun-Sep:

Site visits, researches and concept development

2010 Oct:

1st Public Consultation Exercise



2010 Jun:

Invitation by the LCSD for the provision of art furniture and new signage for the Park





2010 Jan:

Brainstorming the possibility of collaboration among LCSD, PAHK and HKAC

Thank you