

Outcome of the Tsuen Wan Promenade Place-making Project and Introduction of Tsuen Wan Waterfront Event Space



Presented by

Norris Ng, Vice-chairman of Coastal Affairs Committee of Tsuen Wan District Council

for

Task Force on Harbourfront Developments in Kowloon, Tsuen Wan and Kwai Tsing Harbourfront Commission

31 May 2017



Tsuen Wan District Council **District Facilities Management Committee**

Culture, Recreation and Sports Committee

Traffic and Transport Committee

Community Building, Planning and Development Committee

Social Services and Community Information Committee

Environmental and Health Affairs Committee

New Geographical Committee

Functional Committees

Coastal Affairs Committee

荃灣區非刊憲海旁地方

Ungazetted coastal space in Tsuen Wan

現存的海濱公園

Existing Promenade





荃灣區非刊憲海旁地方

Ungazetted coastal space in Tsuen Wan

現存的海濱公園

Existing Promenade

Coastal Affairs Committee

Working Group on

Promoting the Image

of the Coastal Area

Working Group on

Management of Facilities

in the Coastal Area

Co-organiser of 2016:



Co-organiser of 2016:



拓展公共空間 Hong Kong Public Space Initiative



荃灣區議會及沿海事務 委員會

荃灣區議會作為18區區議會一份子,以服務市民為 依歸,其轄下委員會及工作小組通力合作,就地區事 務充當橋樑的角色,促進社區和諧、改善區內環境、 並就各項區內設施管理、文娛及體育等方面的工作, 為政府施政出謀獻策。

沿海事務委員會作為荃灣區議會轄下委員會之一,致 力完善及推廣沿海地區的公共設施,有關荃灣區議會 工作的進一步資訊,可瀏覽以下網站: www.districtcouncils.gov.hk/tw

CT COUNCIL AND **COASTAL AFFAIRS COMMITTEE**

Tsuen Wan District Council (TWDC) is one of the 18 District Councils of Hong Kong. The TWDC aims to serve the public, advising the Government on district administrative affairs, promote recreational and cultural activities and enhancing the environment for the community. Different committees and working groups are formed under the TWDC to deal with different district affairs, Coastal Affairs Committee is one of the committees under the TWDC which is dedicated to tender advice on enhancement of major leisure, sports, cultural and public facilities in the coastal area. To deepen your understanding of the work of TWDC, please visit the website of TWDC at www.districtcouncils.gov.hk/tw

共同推動荃灣的可持續發展。 THE LEAFLET

本簡介由荃灣區議會沿海事務委員會沿海形 象推廣工作小組與躍動菁專有限公司共同擬

備。通過介紹荃灣沿海可舉辦活動特色地點及 申請簡介,希望能引入舉辦於荃灣的活動,凝

聚社區文化交流,今長廊更添活力和多樣化,

合辦 CO-ORGANISED BY. 荃灣區議會沿海事務委員會沿海形象推廣工作小組 TSUEN WAN DISTRICT COUNCIL COASTAL AFFAIRS COMMITTEE WORKING GROUP ON PROMOTING THE IMAGE OF THE COASTAL AREA

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荃灣區議會 TSUEN WAN DISTRICT COUNCIL





荃灣海濱長廊由荃灣東部的荃灣海濱公園一直往西延伸至江九橋,全長為六公里。 東面部分包括港鐵荃灣西站,面向藍巴勒海峽,並提供渡輪服務來往珀麗灣。而鄰 近的荃灣海濱公園亦提供各種露天休憩空間。經過荃灣工業區段的長廊,市民可 沿着青山公路旁(汀九)約三公里長的海濱散步徑前往西面,沿途經過幾個小海灘, 最後到達汀九灣泳灘。整條海濱長廊共有三個地點適合用作不同規模的公衆活動 場地。

Tsuen Wan Waterfront Promenade of 6-kilometre long is connected at the east with Tsuen Wan Riviera Park and to the west at Tin Kau Bridge. The east part facing the Rambler Channel can be accessible by MTR Tsuen Wan West Station and the Pier with ferry services to and from Park Island. Various scales of pocket open-air event/exhibition spaces are provided. The west part is connected to the east through a footpath of 3-kilometre long adjacent to the Castle Peak Road (Ting Kau). Several small beaches are located along the promenade, providing active leisure spaces for public activities. Along the waterfront promenade, three sites are identified which are suitable for different scale of events

電都灣泳灘 Lido Beach

沿海

SUEN WAN

BRIEF ON

沿着西面的海濱長廊有數個大小海灘包括最大型 的麗都灣泳灘。麗都灣泳灘位於青山公路(汀九)南 沙灘,毗鄰帝景酒店及其他低層別墅。這個泳灘不 但吸引大量泳客,更是欣賞汀九橋優美景色的熱門 地點.

the waterfront promenade including Lido Beach, which is the largest beach along the coast. Lido Beach sits at the south of Castle Peak Road (Ting Kau) and is adjacent to the Royal View Hotel as well as other low-rise villas. Lido Beach attracts lots of local swimmers and foreign visitors for its pleasant and leisure attraction spot for the public.



荃灣工業區 Tsuen Wan Industrial Area

該地點沿著海興路及鄰近工業區,並稍為遠離住宅,發出的嘈音對居民影響較小 這個寬潤的矩形海濱露天空間提供少量休憩地方,適合舉行大型展覽及表演節慶

汀九

TING KAU

近水湍泳融 Approach Beac

帝景酒店

Royal View Hotel

汀九橋 Ting Kau Bridg



江南工業大慶 Kong Nam Idustrial Building

麗城花園

Belvedere Garde

111-

翠清閣

油柑頭

青山公路 Castle Peak Roa 有線電視大樓 Coble TV Tower

荃灣西如

荃灣海濱公園

Tsuen Wan Riviera Park

茎灣

TSUEN WAN

荃新天地 Citywalk

如心席堤

Ning Towe

荃灣公園

Tsuen Wan Park

荃灣公園及 荃灣海濱公園

Tsuen Wan Park & Tsuen Wan Riviera Park 位於離港鐵荃灣西站僅300米的荃灣海濱公園,是 處。附近的荃灣碼頭更是釣魚愛好者的聚腳熱點。 此處擁有來往海濱商業區、住宅區及荃灣新市鎮 的高人流優勢,適合中小規模及要求較高行人流 量的展覽或文化交流活動。

Situated only 300 metres away from the MTR Tsuen Wan West Station, Tsuen Wan Riviera Park lies at a convenient spot where open-air plazas and The site enjoys high pedestrian flow commuting between the waterfront and commercial and residential area at Tsuen Wan New Town. This site is



🛞 荃灣西站

荃灣公園及荃灣海濱公園

Tsuen Wan Park & Tsuen Wan Riviera Park

荃灣公園及荃灣海濱公園由一系列不 The Tsuen Wan Park and the Tsuen Wan Riviera Park 同規模的開放空間組成,由康樂及文 are managed by the Leisure and Cultural Services 11.00-當中位於大河道面積約4,000平 23:00. In particular, a plaza of an area of about 4,000 方尺的開放式空間[,]擁有優越的地理 square feet near Tai Ho Road is situated at a prime 位置及四通八達的港鐵及巴士網絡。 location which is highly accessible by MTR or buses.



工藝市集區 Commodity Bazaar

Art Fai

本地市場

Local Market

利用此處高人流的優點,除可 Local markets selling local commodity or 舉辦以本土手作工藝及食品作 hand-made products and food will capture the 賣點的週日市集外,還可開放 advantage of high pedestrian flow. Music and artists 予本地青年舉行音樂和藝術文 performance will also facilitate the engagement of 化表演,促進演出者與公眾的 local artists to the general public 互動交流,為荃灣區增添特有 的社區文化氣息。

設置典禮舞台及觀眾席等。該 mounting stage and spectatory in major events such 且接近巴士站,附近亦提供足 parking spaces nearby, it is an open public area which ♀ 公共廁所 Public Toilet 江南工業大廈 Kong Nam ustrial Buildir 有線電視大樓 ₽ 停車場 服城花園 Cable TV Towe Garden Car Park Public Bus/ Public Light Bus Stop P P

海安路

*沒有水電供應

Without water and electricity supply

荃灣工業區 Tsuen Wan Industrial Area

荃灣海濱(鄰近海興路段)屬無 The Tsuen Wan Waterfront Promenade (Hoi Hing

任何設施及未獲分配管理的政 Road) is an unallocated Government land without

府土地,由地政總署處理該 facilities. Lands Department is responsible for

P 條款與規則 ☆ 不准玩滑板及滾軸滑冰 No Skateboarding & Skate-biking ℃ 不准放狗 No Dogs Allowed 法国财

動感文化區 Dynamic Cultural Zone

此處為海濱長廊提供寬敞的活動 Due to its locality which is far away from the 空間,較遠離住宅區,適合舉辦熱 residential areas, this site provides spacious space for



由康樂及文化事務署管理, 雇 Lido Beach is currently managed by the Leisure and 都灣泳灘位於荃灣區西部,附 Cultural Services Department. Though the beach is 近設有巴士及小巴站。該處於 located at the western tip of Tusen Wan district, it is 每年四月至十月期間會提供救 accessible by buses or mini-buses. Lifeguard services 生員服務。 are provided from April to October.

Public Toilet

Changing Room

Public Bus/

No Cvclina

Public Light Bus Stop



海岸休閒區 Coastal Leisure Zone

在海灘上,居民可享受汀九橋的 The residents can enjoy a stunning view of the Ting Kau 日落美景與富有異國情調的環 Bridge under an exotic environment of the beach. Its 境,加上該處鄰近酒店,因此建 proximity to the hotel also enhances the possibility of 議舉辦户外嘉年華及展覽等。該 hosting outdoor carnivals and exhibitions. The 處的親水地利環境亦適合舉行 water-friendly environment is also envisioned for 休閒體育活動,包括獨木舟(只限 sports activities, including canoeing (only from 每年十一月至二月期間)、堆沙及 November to February each year), sand sculpture and 沙灘排球等。 beach volleyball, etc.



荃灣民政事務處 TSUEN WAN DISTRICT OFFICE 全層氏以及●初始 100kt 1 Airport Core Programme Exhibition Centre 康樂及文化事務署 LEISURE AND CULTURAL SERVICES DEPARTMENT 荃灣公園及荃灣海濱公園 2408 0017 Tsuen Wan Park & Tsuen Wan Riviera Park 荃灣泳灘 2212 9786 Beaches in Tsuen Wan 地政總署 LANDS DEPARTMENT 查詢於荃灣沿海未獲分配管理的政府土地進行臨 2402 1081 時性非牟利活動的申請 For enquiries on application for temporary occupation of Government land from Lands Department to conduct non-profit making activities along the unallocated Government land of Coastal Area in Tsuen Wan 食物環境衞生署 FOOD & ENVIRONMENTAL HYGIENE DEPARTMENT 一般杳詢 2212 9701 General hotline 消防處 FIRE SERVICES DEPARTMENT 新界區防火辦事處 2302 5373 New Territories Regional Office 香港警務處 HONG KONG POLICE FORCE 荃灣擎罢報案室 (ii) 3661 1708 Report Room of Tsuen Wan Police Station 海事處 MARINE DEPARTMENT 查詢及申請於荃灣區海面上進行活動 2451 9456

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如對荃灣沿海活動場地有杳詢,可與以下政府部門聯絡:

Please contact the following Government departments if you have

any enquiries on the waterfront spaces for events in Tsuen Wan:

For enquiries and application for conducting marine sports activities along the coastal waters of Tsuen Wan area

沿海事務委員會 COASTAL AFFAIRS COMMITTEE

荃灣區議會轄下的沿海事務委員會'主要就沿海地帶及海域相關事宜'包括區內 沿海地帶及海域需要進行大型改善環境的方面和地點及其污染問題、提升沿海地 帶的大型康樂、體育、文娛及公共設施、荃灣至屯門單車徑荃灣段工程、荃灣未來 及發展中的沿海大型發展項目,匯集及反映本區居民的意見,並向相關政府部門 提供建議。委員會亦會在區內推行與沿海地區大型發展有關的社區參與活動。

The Coastal Affairs Committee (CAC) under the TWDC mainly collects and reflects local residents' views on matters related to the coastal area and waters, including the aspects and locations for large-scale environmental improvements in the coastal area and waters in the District and its pollution problems, enhancement of the major recreation, sports, cultural and public facilities in the coastal area, the construction works of the Cycle Track between Tsuen Wan and Tuen Mun -Tsuen Wan Section (Cycle Track) as well as future and on-going large-scale coastal development projects; and makes recommendations to the relevant government departments. The CAC also implements community involvement activities pertinent to the large-scale development of coastal area.

委員會成員 MEMBERSHIP

| E席 CHAIRMAN: 林琳女士 | | 林琳女士 | Ms LAM, Lam Nixie | |
|--------------------------|-----------------------|----------------|-------------------|--------------------|
| J主席 VICE CHAIRMAN: 伍顯龍先生 | | Mr NG Hin-lung | | |
| 員 MEMBERS: | | | | |
| 標業業先生 MH | Mr CHAN Sung-ip, MH | | 李洪波先生 | Mr Ll Hung-por |
| 『捷彬先生 | Mr CHEN | G Chit-pun | 羅少傑先生 | Mr LO Siu-kit |
| 『秉恬先生 | Mr CHOW | Ping-tim | 文裕明先生 MH | Mr MAN Yu-ming, MH |
| 揚邦先生 MH | Mr KOO Yeung-pong, MH | | 譚凱邦先生 | Mr TAM Hoi-pong |
| 影兆源先生 | Mr KOT Siu-yuen | | 黃家華先生 | Mr WONG Ka-wa |
| 婉演女士 | Ms LAM Yuen-pun | | 黃偉傑先生 | Mr WONG Wai-kit |
| /選委員 CO-OP1 | ED MEMB | ERS: | | |
| 邓彩蓮女士 | Ms CHENG Choi-lin | | 忻賢雯女士 | Ms SHING Yin-man |
| [浩然先生 | Mr CHUN | G Ho-yin | | |
| | | | | |









Mid-autumn Festiva



URBAN HACKING



LEISURE URBAN HACKING

DAILY LIFE











URBAN HACKING

DAILY LIFE









公園進行中 ... Park in Progress...

By replacing the hard landscape originally provided at the area with the grass mats, the feeling of introducing grass elements into seaside area can be experienced by the public, of which most of them welcome the idea to bringing in active grass paving instead of the "non-steppable" grass garden

URBAN HACKING

DAILY LIFE





無限:水池 Infinity Pool

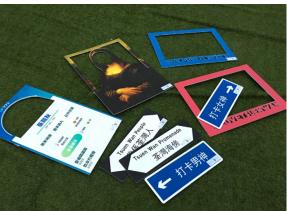
Enhancing the human-water interface by introducing water features in a safety manner to not only let the residents to look at the water (the sea), but to touch and play with the water (the water feature), bringing in activities to the area

URBAN HACKING

DAILY LIFE









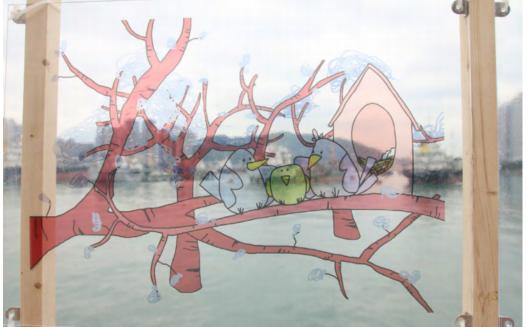
URBAN HACKING

DAILY LIFE









透底紙 Transparent Drawing

Brining in art elements to the waterfront by embracing the local context and using the scenic view as the backdrop to "hack" the waterfront with art



URBAN HACKING

DAILY LIFE







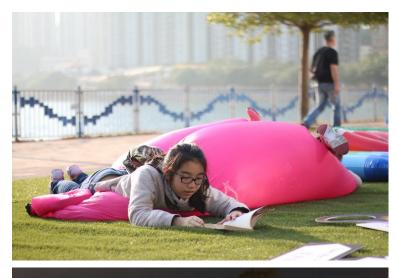
生活照 Live Photo Frame

As simple as that to create spots for locals and visitors to take photos and upload to social media to brand and promote the "unfold treasures" near the waterfront



URBAN HACKING

DAILY LIFE





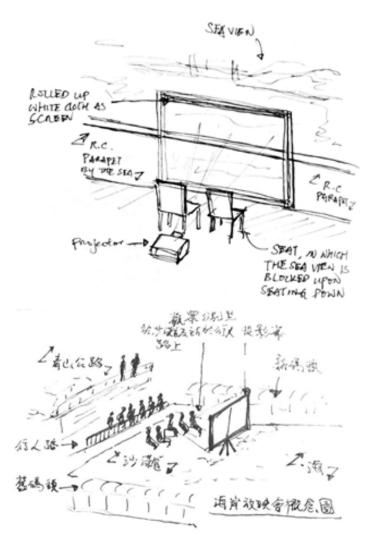






URBAN HACKING

DAILY LIFE





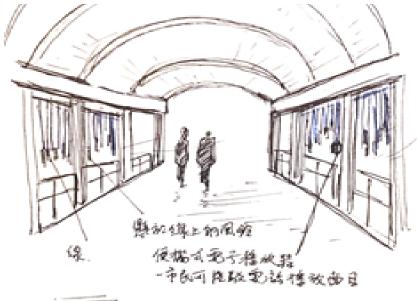
海岸放映會 Screening the Sea

Using the movie sessions to bring in activities to the waterfront area and gather community bonding and to let people appreciate the beauty of the waterfront scenic view

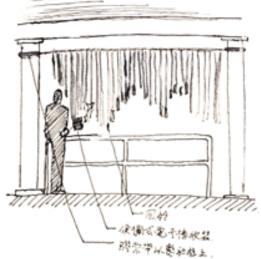


URBAN HACKING

DAILY LIFE









<u>海</u>·Phone Sea – Phone

Simple installation for residents chilling at the pier area to feel the sea breeze, play the music with the speakers as they like and enjoy the scenic view, enriching the vitality of the pier and the nearby promenade area

