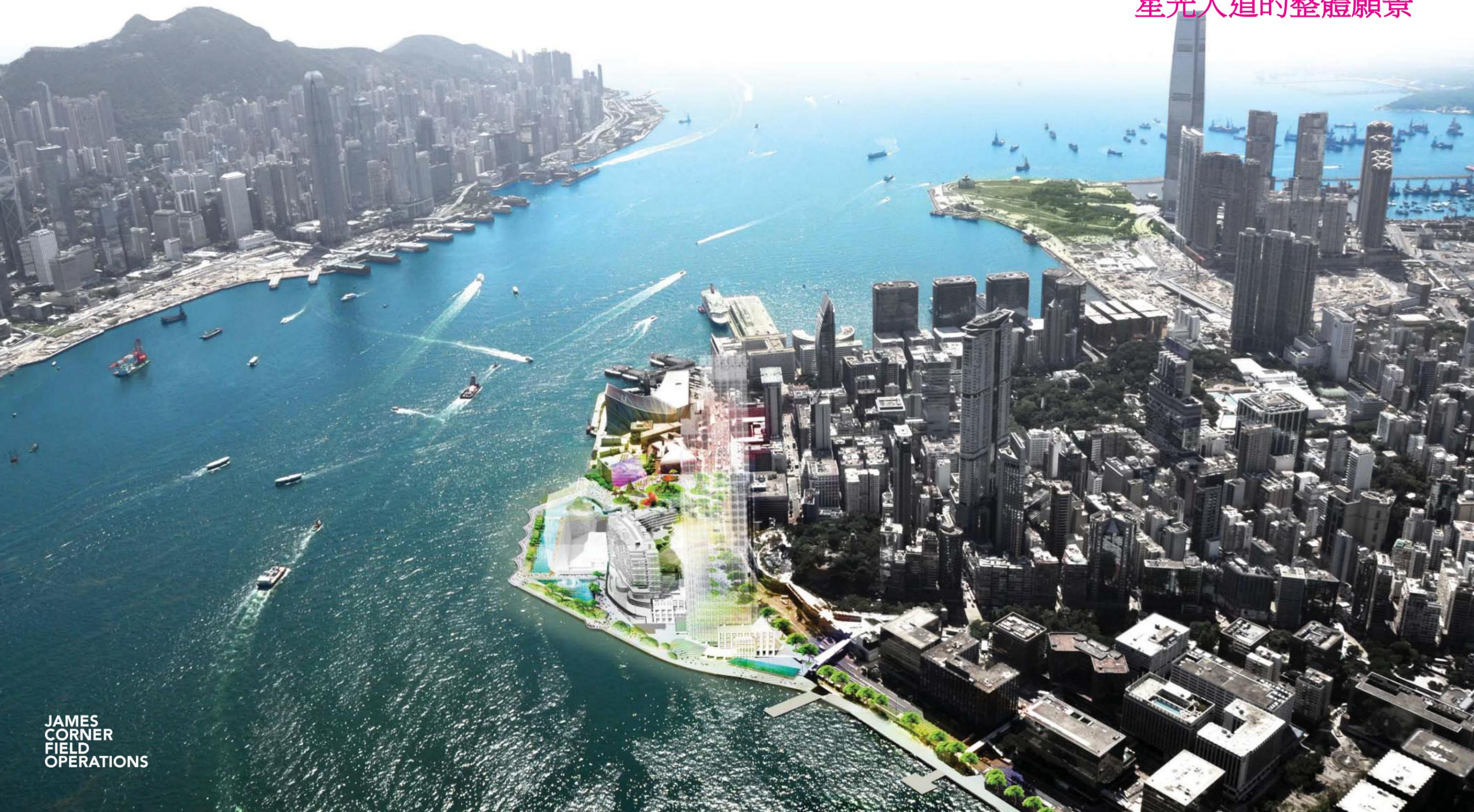


HONG KONG TST WATERFRONT A HOLISTIC VISION FOR AVENUE OF STARS

香港尖沙咀海濱
星光大道的整體願景



- 1 PRESERVING VICTORIA HARBOUR**
保存維多利亞港
- 2 STAKEHOLDER ENGAGEMENT**
公眾參與
- 3 SUSTAINABLE DEVELOPMENT**
可持續發展
- 4 INTEGRATED PLANNING**
綜合規劃
- 5 PROTECT HARBOUR ENHANCEMENT**
積極改善海港
- 6 VIBRANT HARBOUR**
朝氣蓬勃的海港
- 7 ACCESSIBLE HARBOUR**
交通暢達的海港
- 8 PUBLIC ENJOYMENT**
公眾享用的地方

STAR FERRY TERMINAL
天星渡輪碼頭

HK CULTURAL CENTRE
香港文化中心

HK MUSEUM OF ART
香港藝術館

INTERCONTINENTAL HOTEL HONG KONG
香港洲際酒店

HISTORIC CLOCKTOWER
鐘樓

HK SPACE MUSEUM
香港太空館

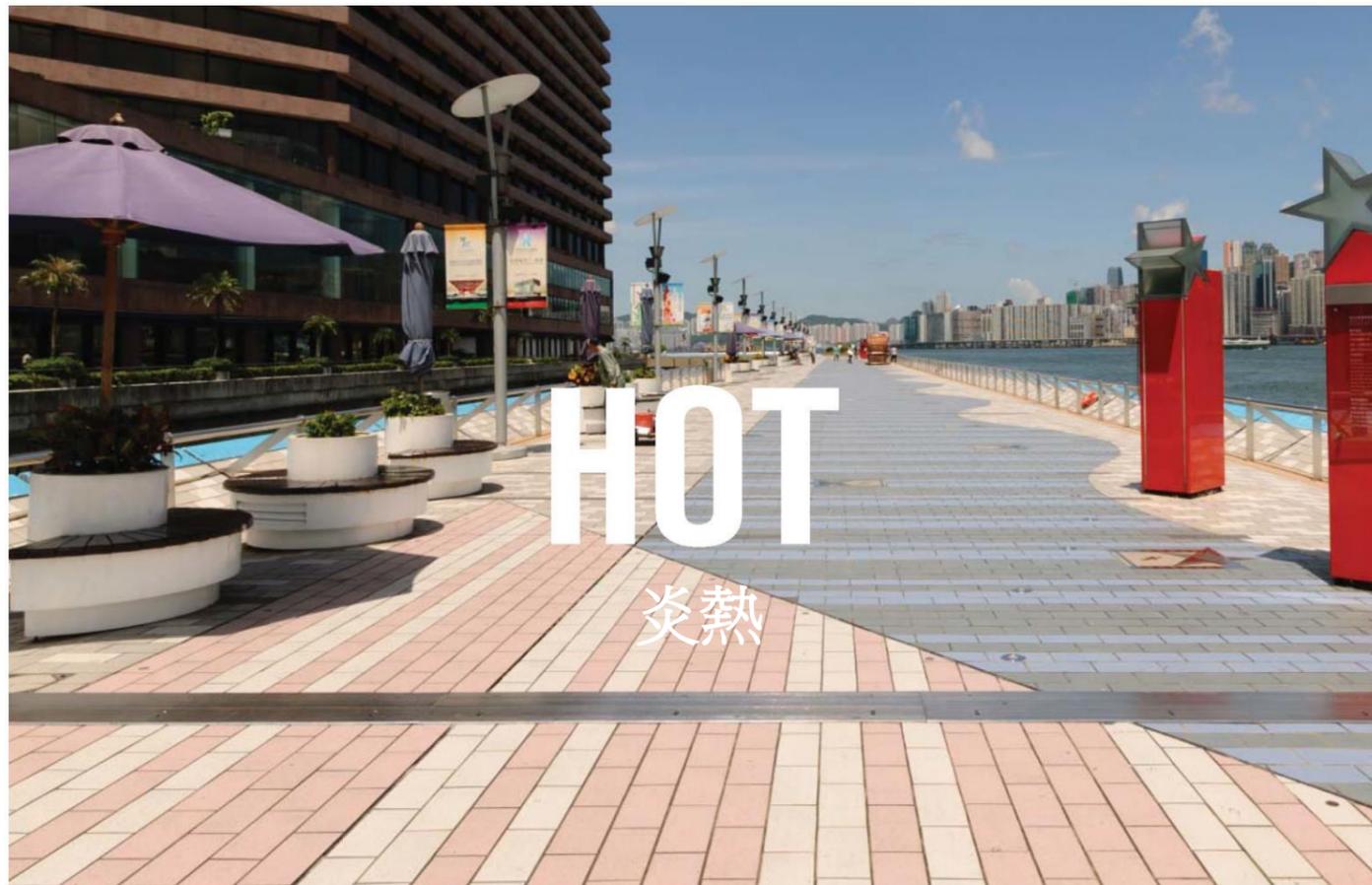
SALISBURY GARDEN
梳士巴利公園

STAR FERRY PIER
天星碼頭

KOWLOON PUBLIC PIER
九龍公眾碼頭

AVENUE OF STARS
星光大道





HOT

炎熱



CROWDED

過分擠逼



LACK OF AMENITIES

缺乏休閒設施



INACCESSIBLE EDGE

與海邊阻隔

PUBLIC OUTREACH / EXHIBITION (OCT 2015)



WORLD CLASS WATERFRONT



AVENUE OF STARS

EAST TST PROMENADE

92% POSITIVE - OVERALL LIKING OF REVITALIZED AVENUE OF STARS

支持活化星光大道

92% POSITIVE - ACCEPTABILITY OF THE NEW DESIGN OF BALUSTRADE/ RAILINGS

接受欄杆新設計

92% POSITIVE - OVERALL LIKING OF THE NEW DESIGN OF TST WATERFRONT AREA

支持尖沙咀海濱新設計

88% POSITIVE - MORE SHADED OUTDOOR AREA

贊成增加遮蔭面積

82% POSITIVE - WATER SHUTTLE SHOULD BE INTRODUCED TO REVITALIZE TST WATERFRONT

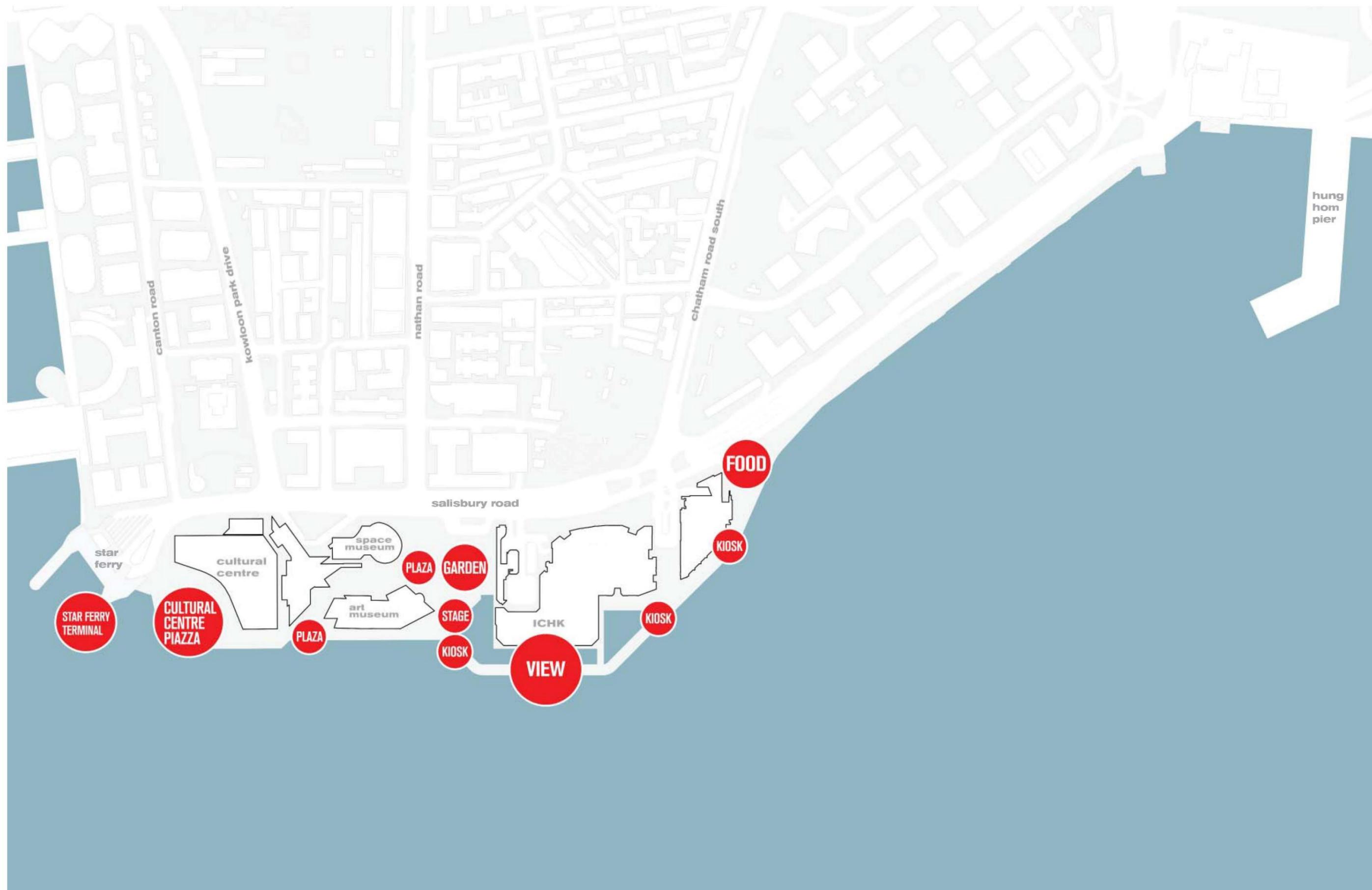
贊成引入水上的士

RANKED 2ND - "GREENERY AND ENVIRONMENTAL FRIENDLINESS" ARE KEY TO TST WATERFRONT

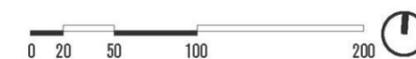
第2位

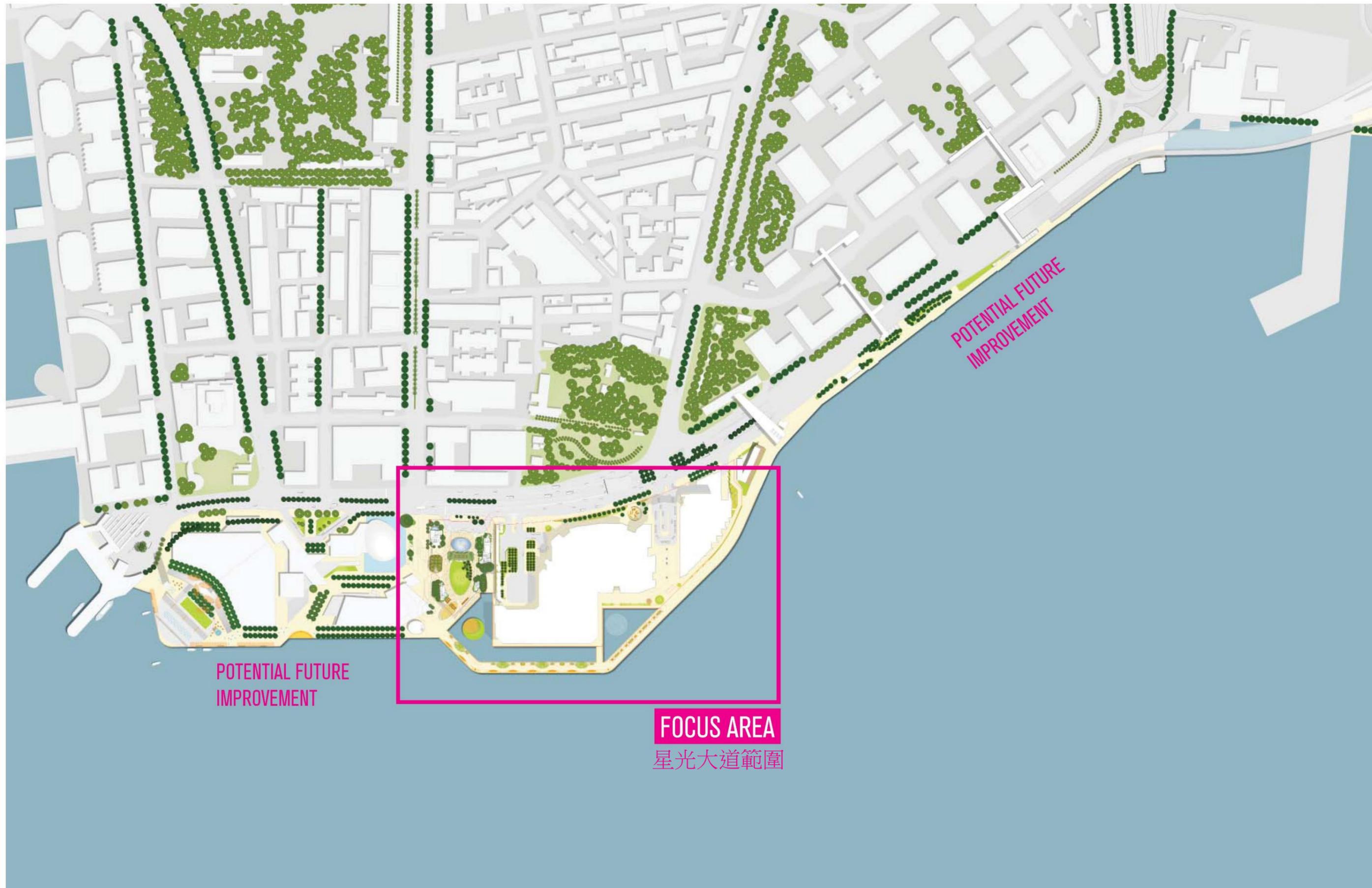
綠化及環保是尖沙咀海濱的重要因素

- More varieties of seating 座位設計更多樣化
- Enhance connectivity 提升連繫性
- Enhance water-land interface 增加海陸連繫
- Better wayfinding and signage 改良路標設計
- Welcome vertical placement of handprints 掌印垂直展示受歡迎
- Employ high-technology and interactive elements
設計揉合新科技及互動元素
- More space for cultural / movie-related activities and exhibitions
更多空間舉辦文化及電影相關活動和展覽

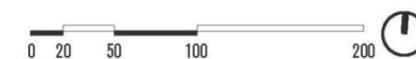


EXISTING AMENITIES 星光大道原有設施





TST WATERFRONT HOLISTIC PUBLIC REALM ENHANCEMENT





AOS ILLUSTRATIVE SITE PLAN 星光大道計劃大綱圖



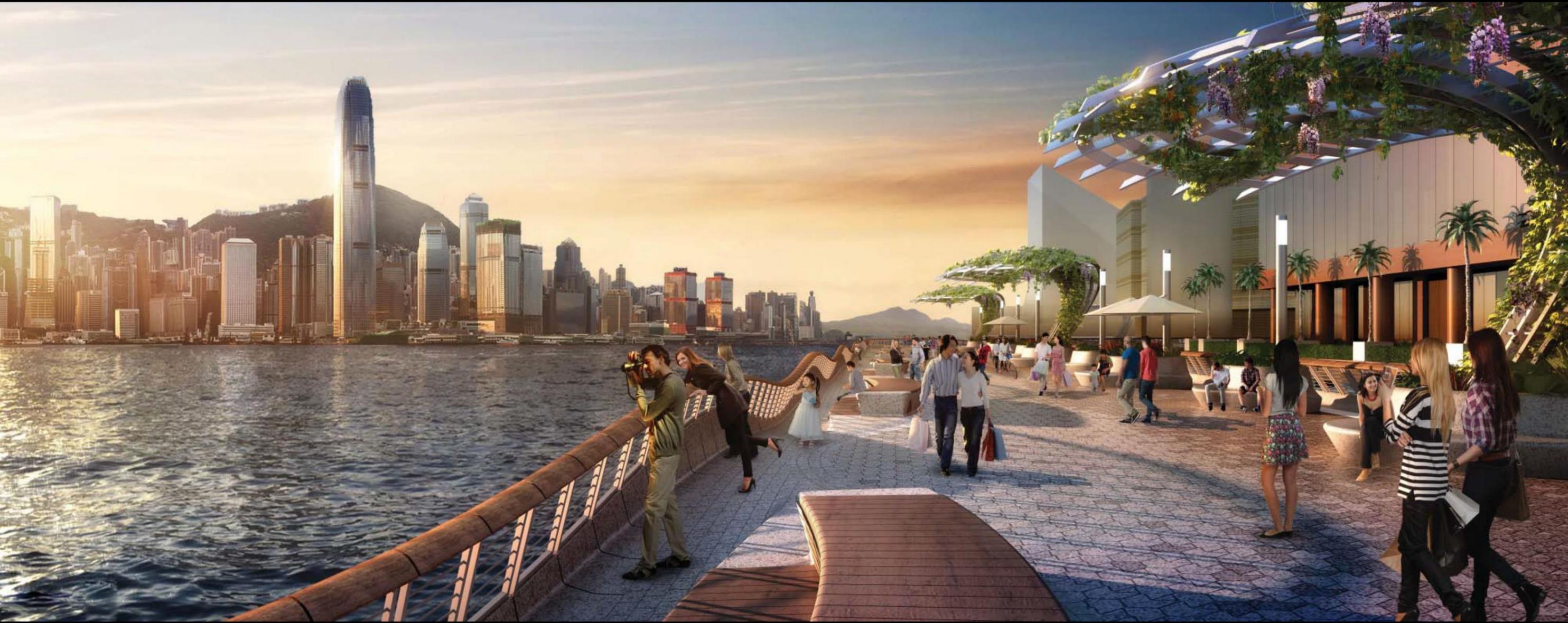
FOCUS AREA DESIGN UPDATE

星光大道修訂設計











- **SHADE + GREENERY**
遮蔭及綠化
- **DIVERSE + COMFORTABLE SEATING**
不同類型的舒適座位
- **CONTINUOUS WATERFRONT PROMENADE**
景觀無阻的海濱
- **REFRESHMENT KIOSKS**
小食亭
- **DRAMATIC LIGHTING**
浪漫的燈光效果
- **SCULPTED EDGE**
波浪型欄杆



ENHANCE PUBLIC ENJOYMENT



原有的遮蔭
EXISTING
SHADE

700 %



建議的遮蔭
PROPOSED
SHADE



原有的座位
EXISTING
SEATING

225 %



建議的座位
PROPOSED
SEATING



原有的綠化
EXISTING
GREENERY

830 %



建議的綠化
PROPOSED
GREENERY

AVENUE OF STARS PUBLIC AMENITY IMPROVEMENT COMPARISON



原有的小食售賣車
EXISTING
F&B CART



新設計的小食售賣車
NEW
F&B CART



原有的小食亭
EXISTING
KIOSK



新設計的小食亭
NEW
KIOSK



原有的飲品販賣機
EXISTING
VENDING MACHINE

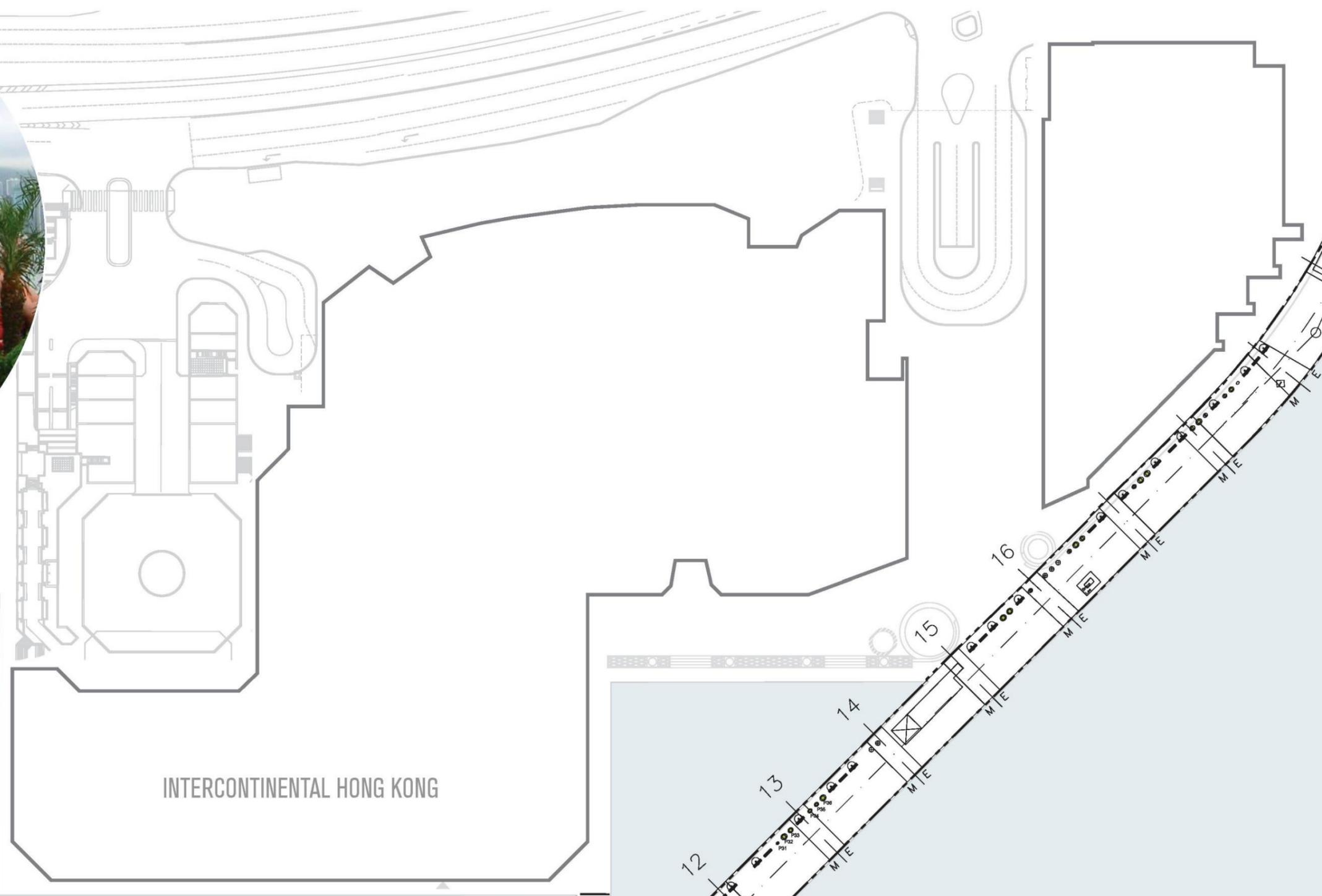


新設計的飲品販賣機
NEW
VENDING MACHINE

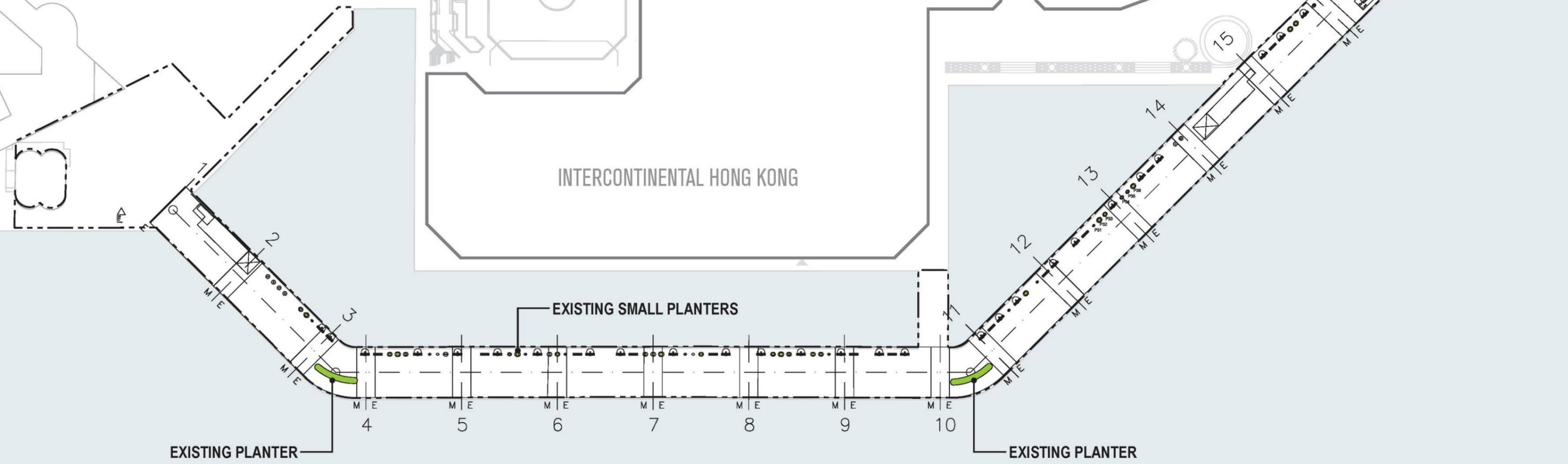
AVENUE OF STARS PUBLIC REFRESHMENT IMPROVEMENT



EXISTING PLANTER



INTERCONTINENTAL HONG KONG



原有的綠化面積：50平方米
AOS GREENERY AREA: 50m²





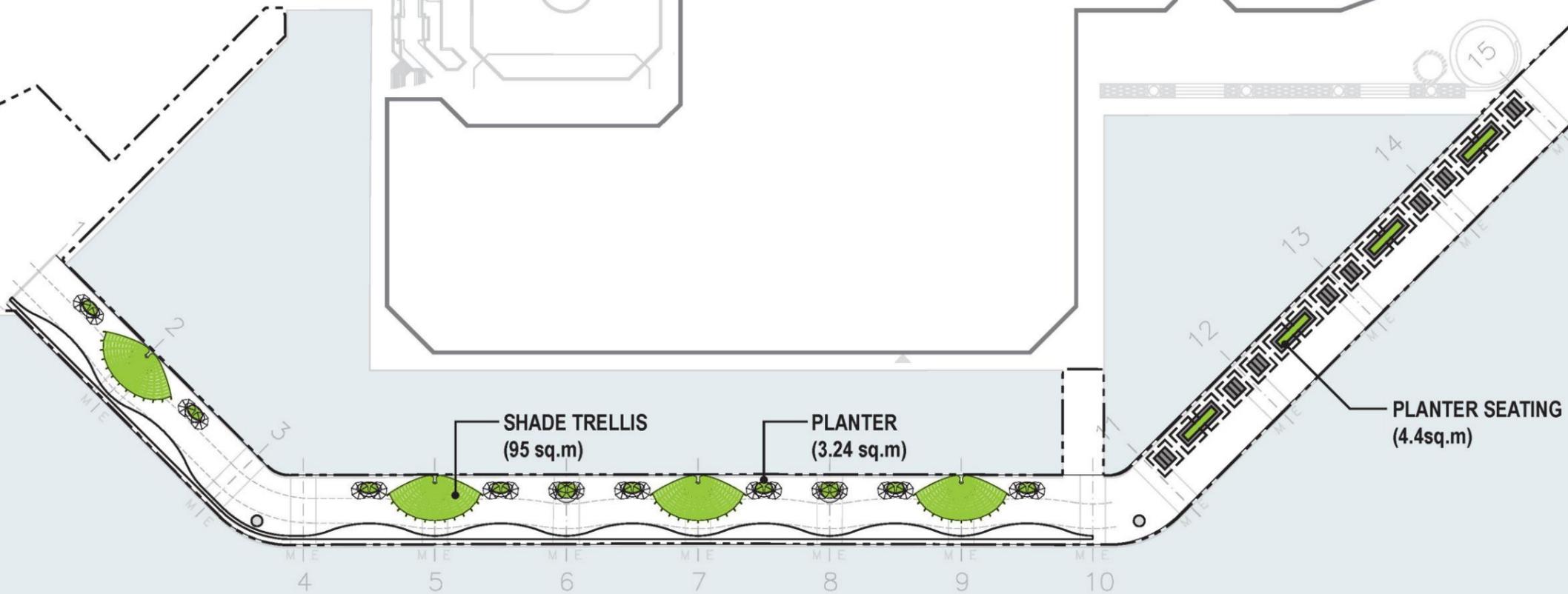
SHADE TRELLIS



PLANTER



PLANTER SEATING



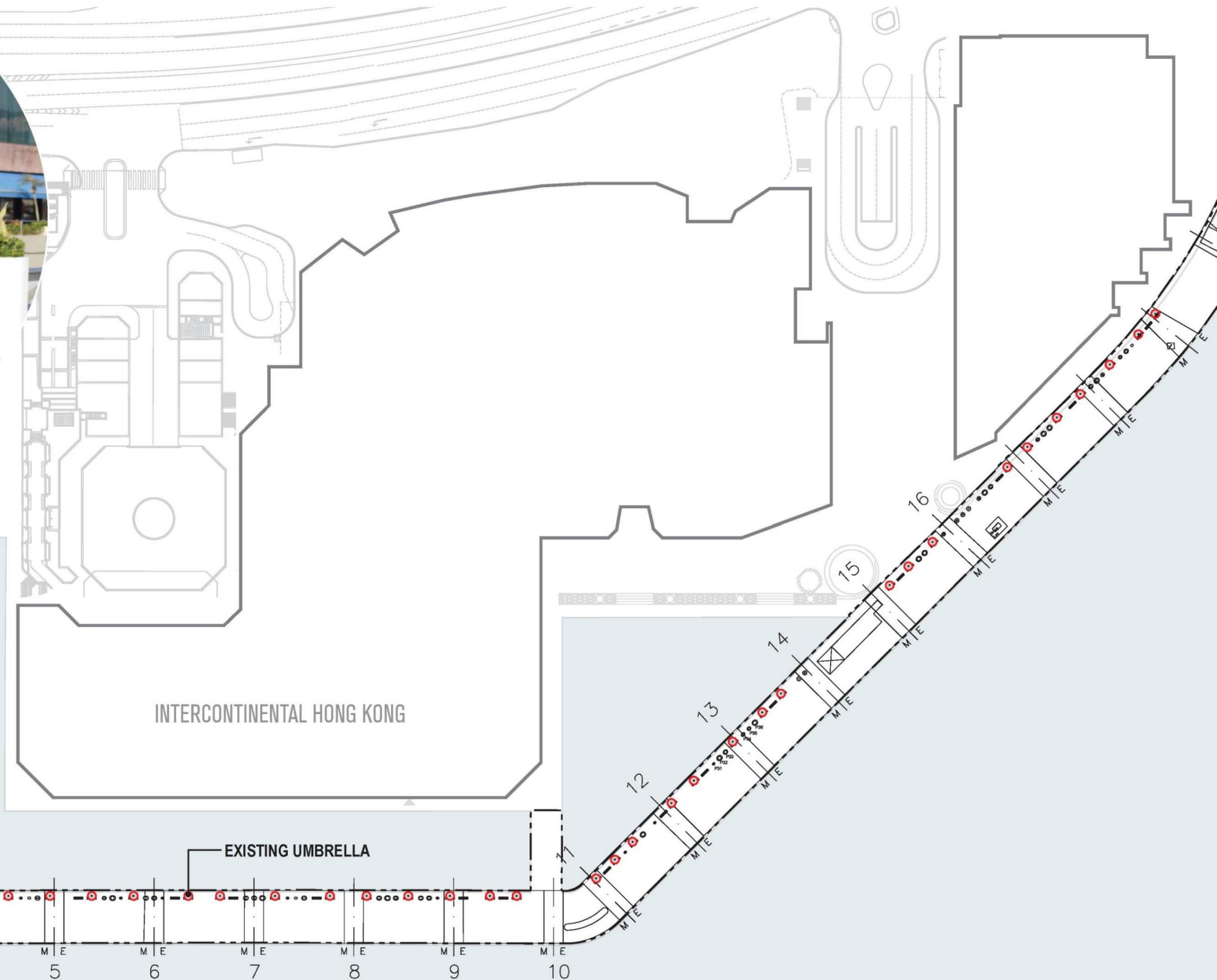
建議的綠化面積：464平方米（增加8.3倍）

AOS PROPOSED GREENERY AREA: 464m² (830% INCREASED)





EXISTING UMBRELLA



INTERCONTINENTAL HONG KONG

EXISTING UMBRELLA

原有的遮蔭面積：85平方米
AOS EXISTING SHADE AREA: 85m²





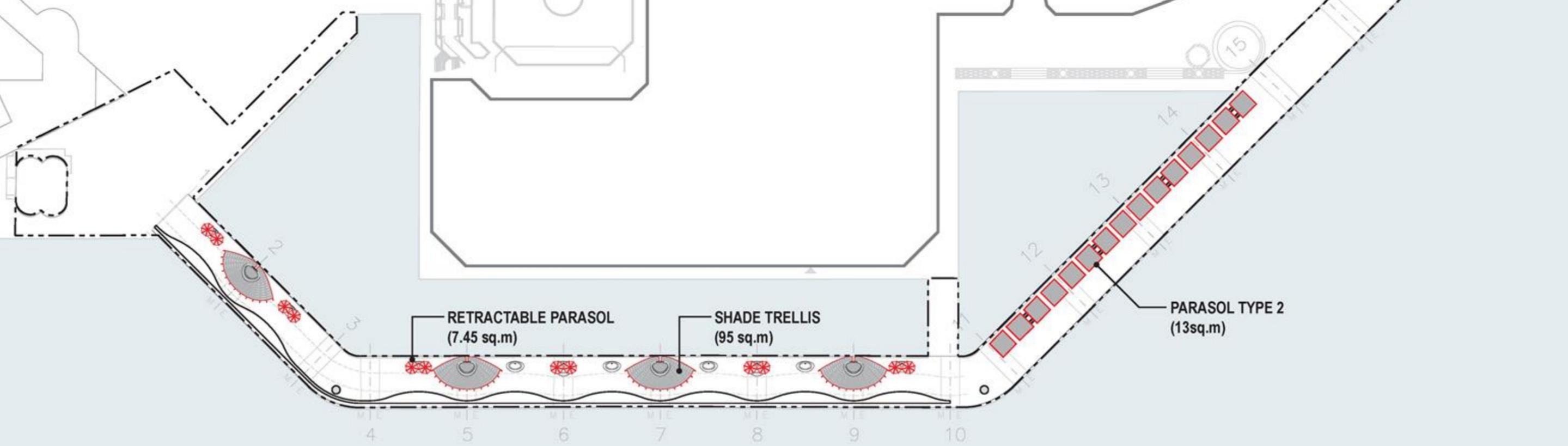
PARASOL TYPE 1



SHADE TRELLIS



PARASOL TYPE 2



建議的遮蔭面積：677平方米（增加7倍）
AOS PROPOSED SHADE AREA: 677m² (700% INCREASED)





SHADE TRELLIS



PARASOL TYPE 1

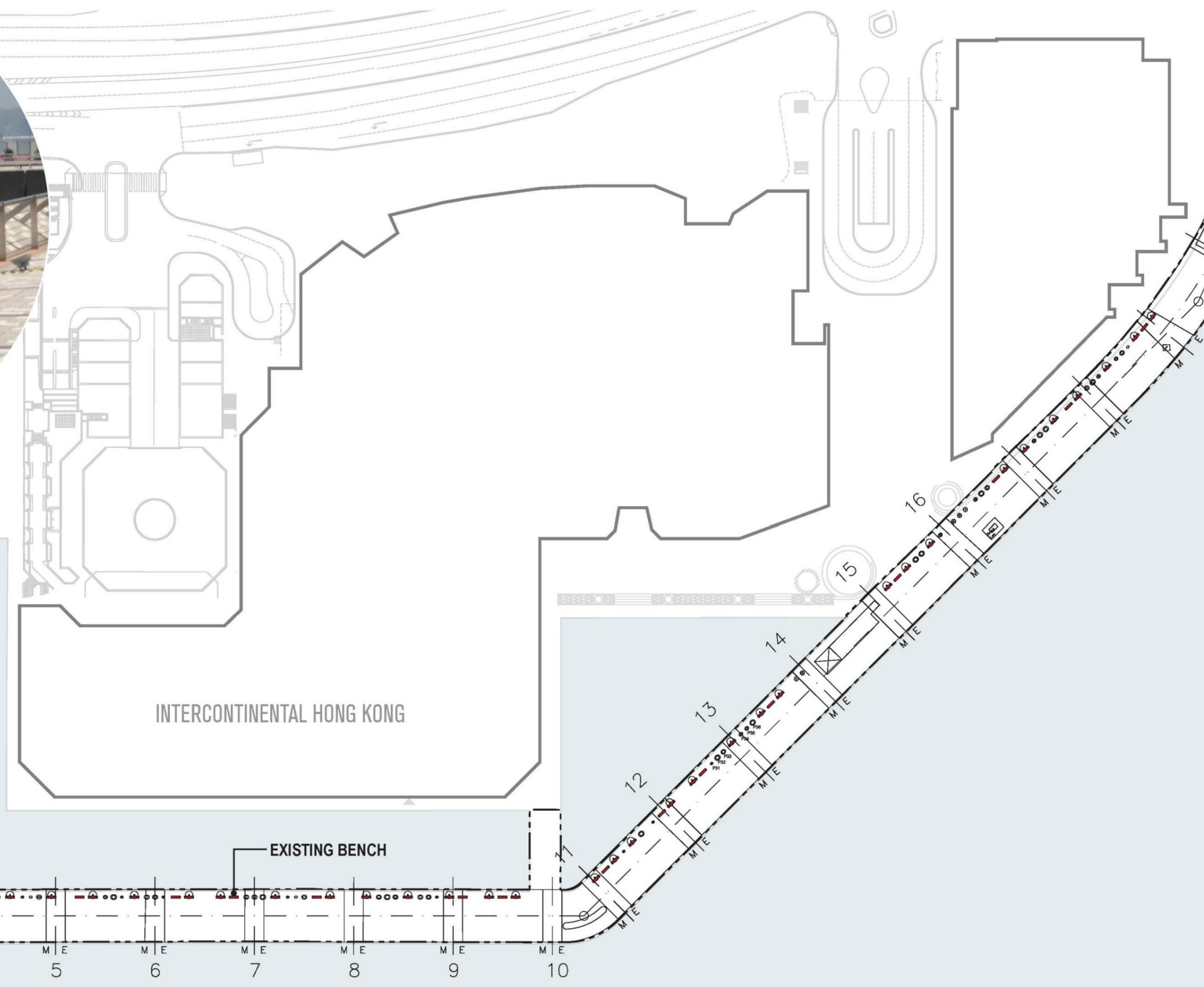


PARASOL TYPE 2

多樣化的遮蔭設計
AOS PROPOSED SHADE TYPES



EXISTING BENCH



INTERCONTINENTAL HONG KONG

EXISTING BENCH

原有的座位長度：107.8米
AOS EXISTING SEATING: 107.8m





AOS BALCONY SEATING



PLANTER SEATING 1,2

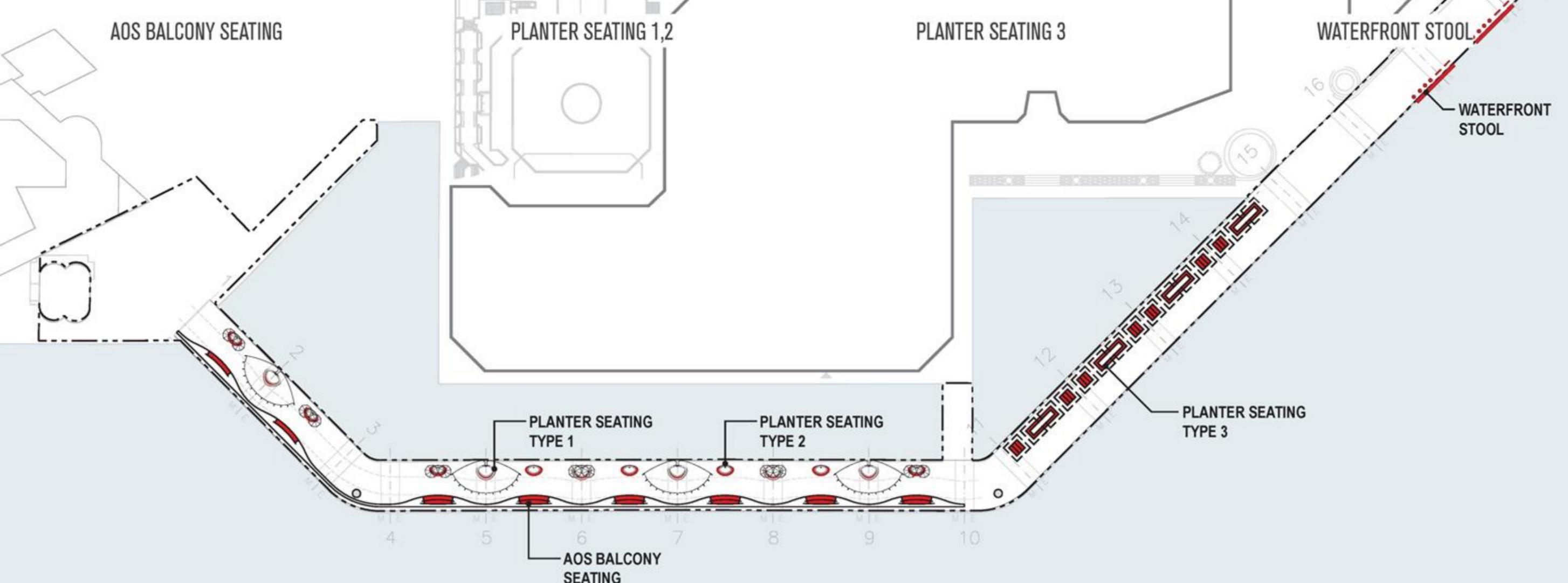


PLANTER SEATING 3



WATERFRONT STOOL

WATERFRONT STOOL



座位設計總長：350.4米（增加2.25倍）

AOS PROPOSED SEATING: 350.4m (225% INCREASED)





PLANTER SEATING TYPE1



PLANTER SEATING TYPE2



BALCONY SEATING



WATERFRONT STOOL



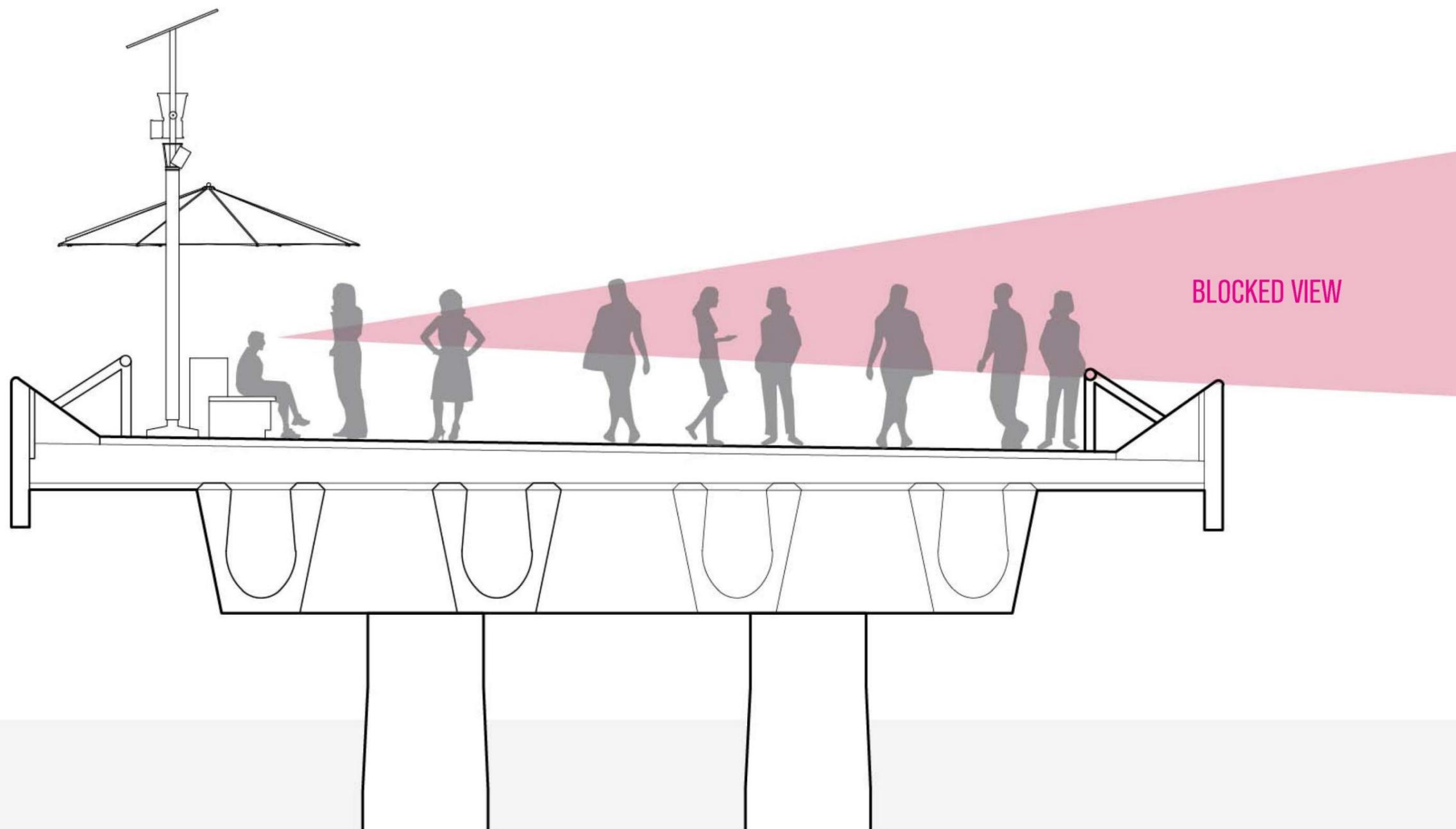
PLANTER SEATING TYPE3
- WATERFRONT CHASE



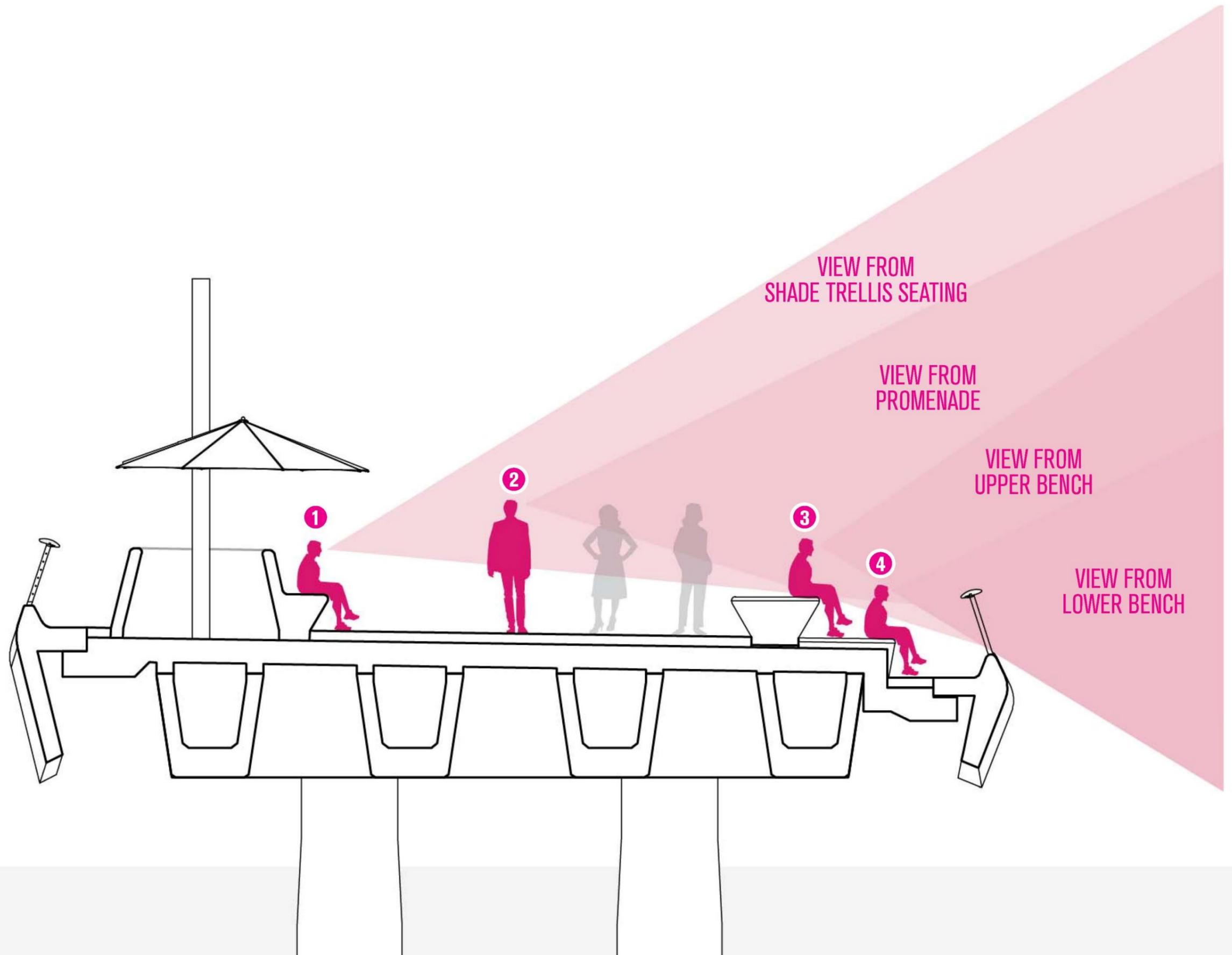
PLANTER SEATING TYPE3
- PLANTER SEAT

不同座位種類

AOS PROPOSED SEATING TYPES

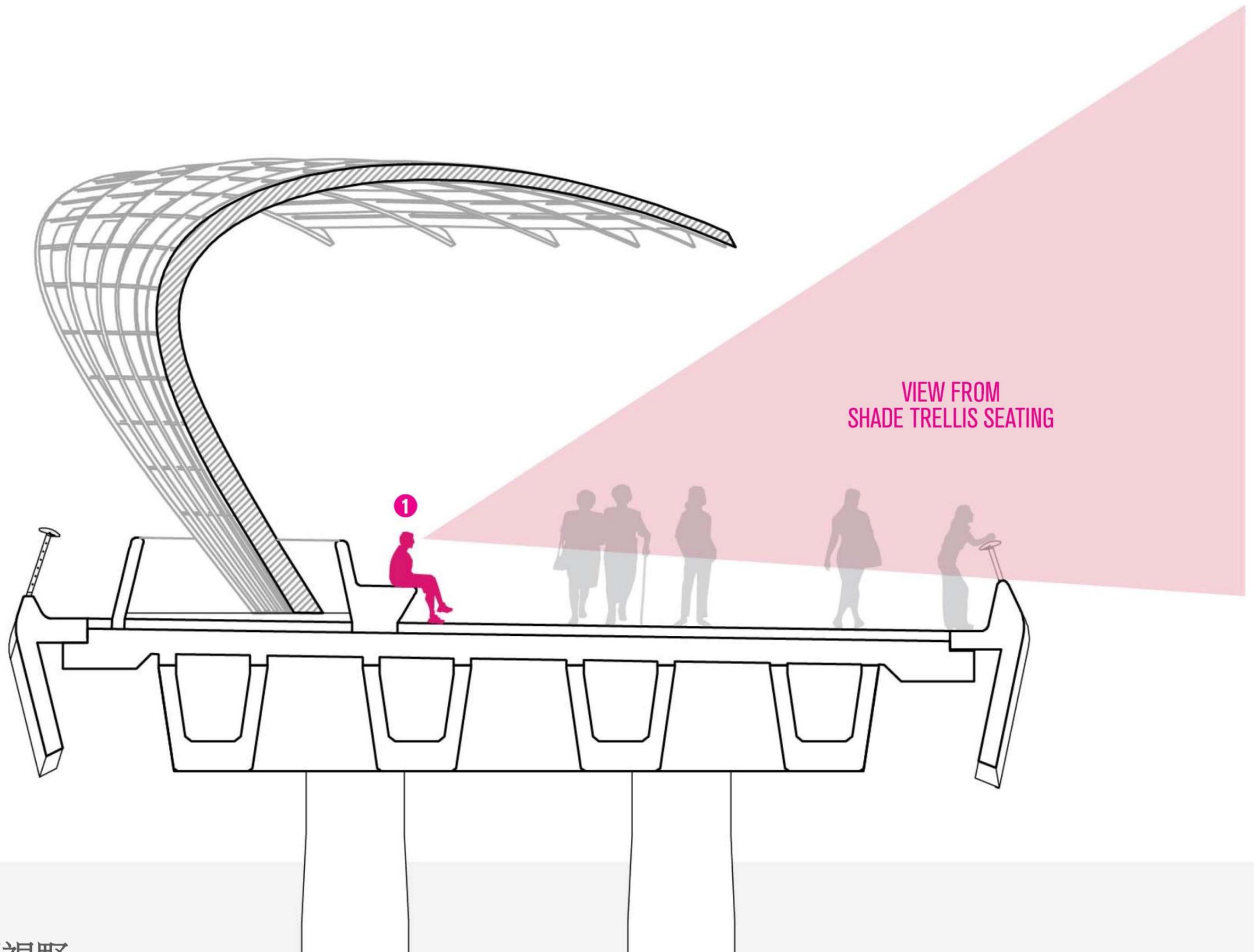


原有座位的視野
EXISTING VIEWS



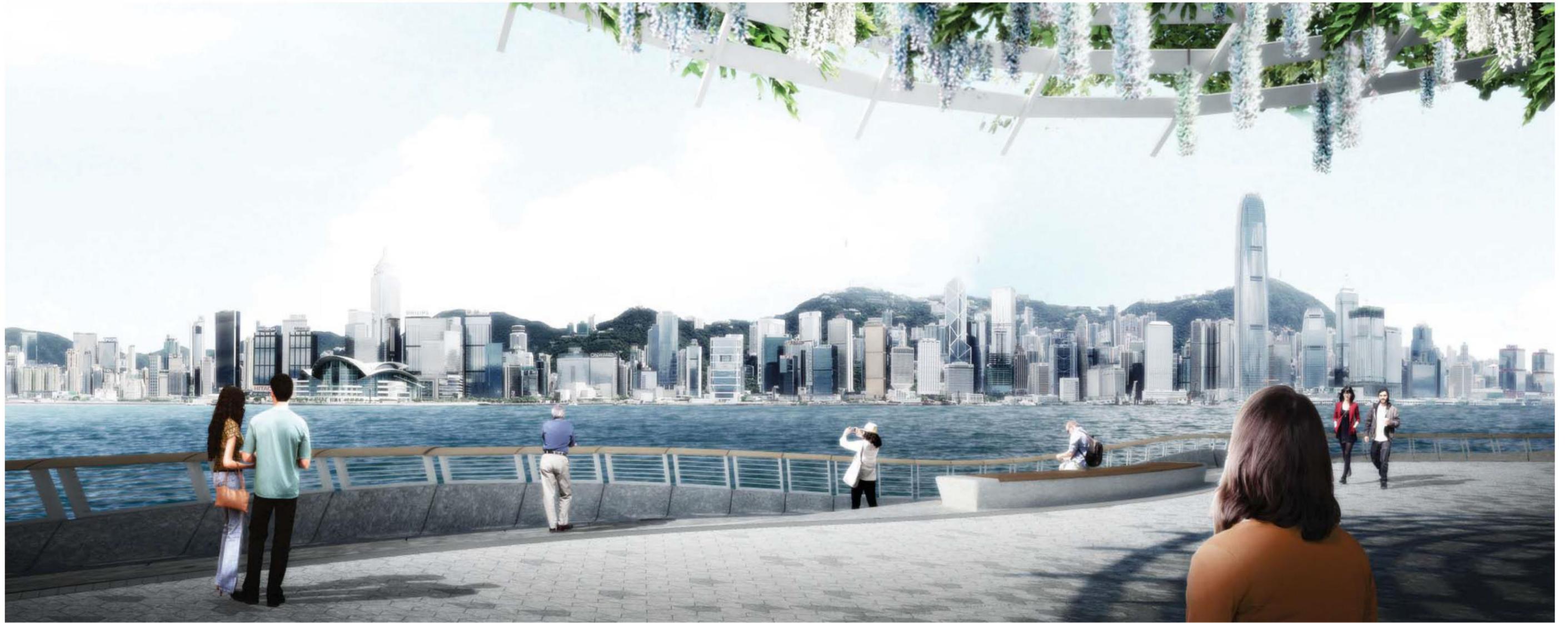
視野較開揚無阻

PROPOSED VIEWS



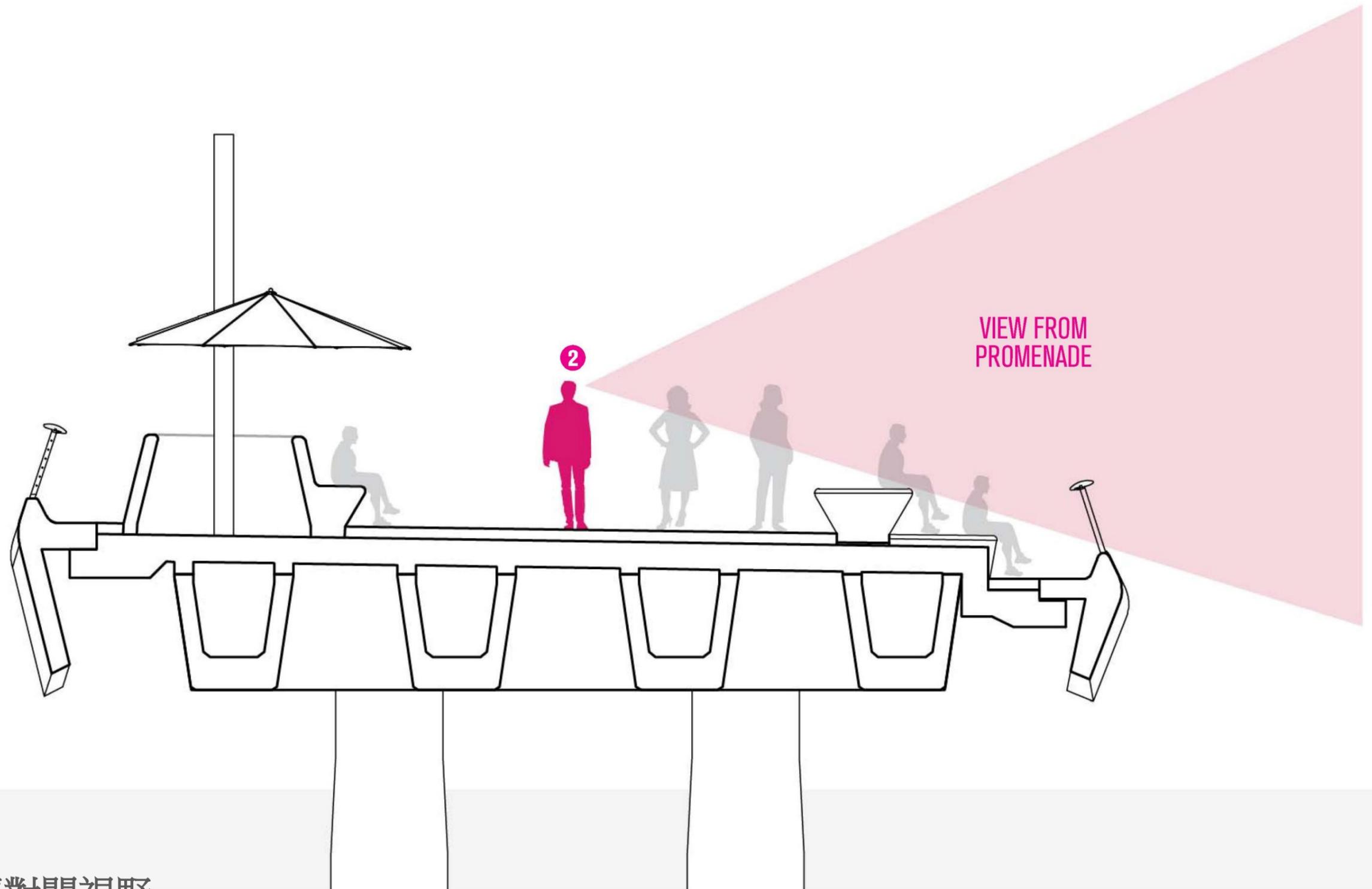
綠化遮蔭亭對開視野

PROPOSED VIEW @ SHADE TRELLIS



綠化遮蔭亭對開視野

PROPOSED VIEW @ SHADE TRELLIS



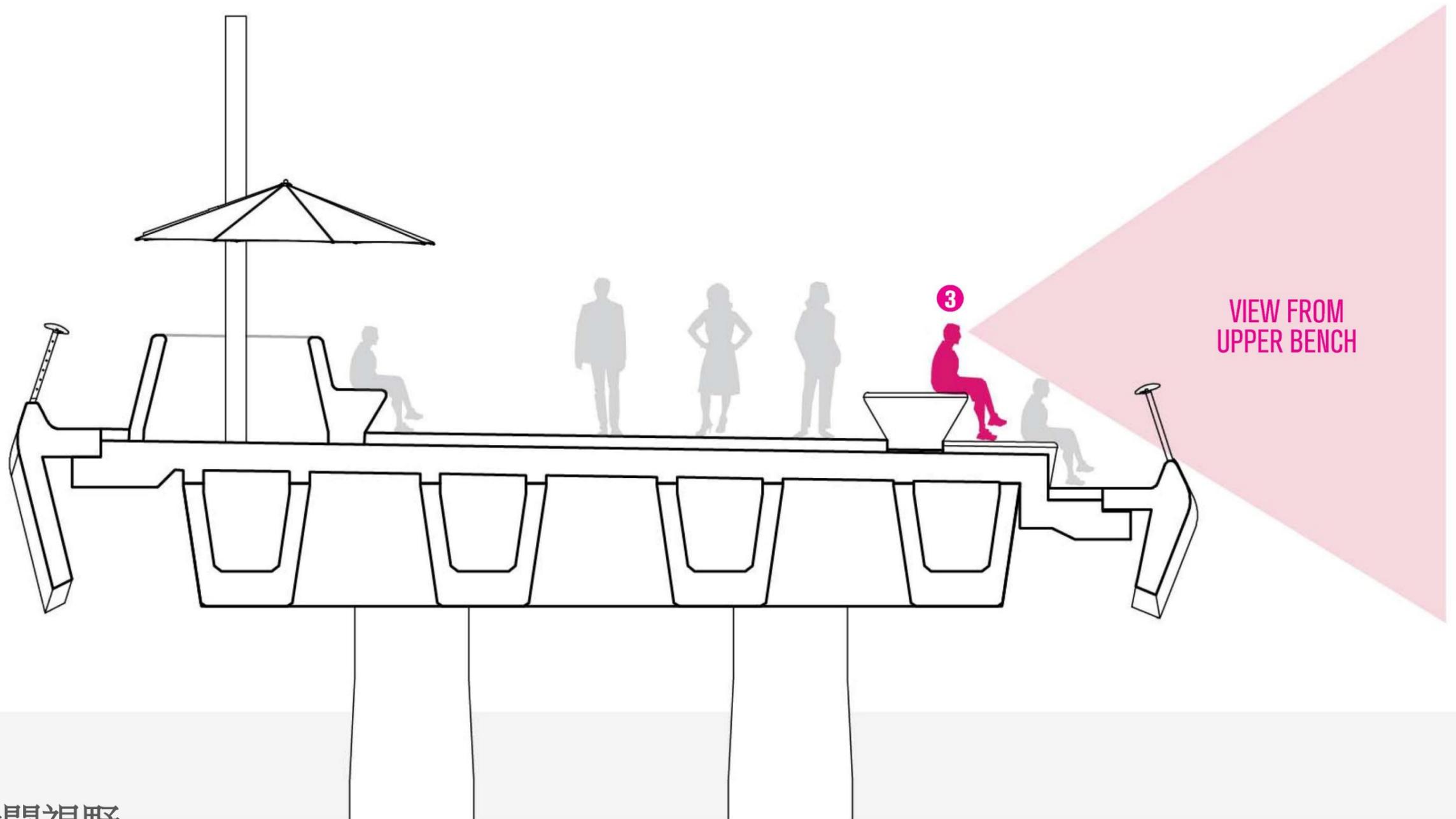
星光大道行人徑對開視野

PROPOSED VIEW @ AOS PROMENADE



星光大道行人徑對開視野

PROPOSED VIEW @ AOS PROMENADE



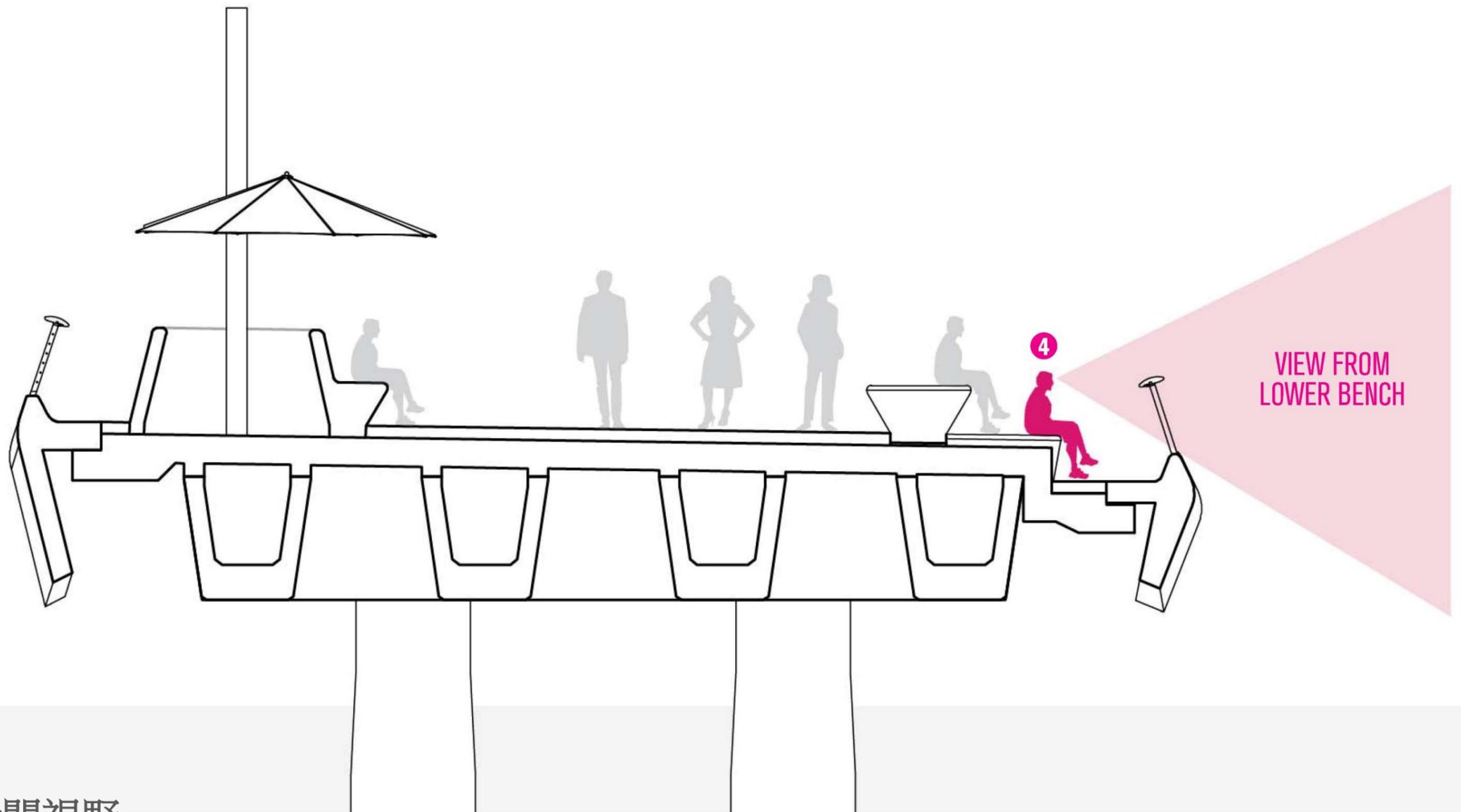
上層觀景座位對開視野

PROPOSED VIEW @ VIEWING BALCONY UPPER SEATING



上層觀景座位對開視野

PROPOSED VIEW @ VIEWING BALCONY UPPER SEATING



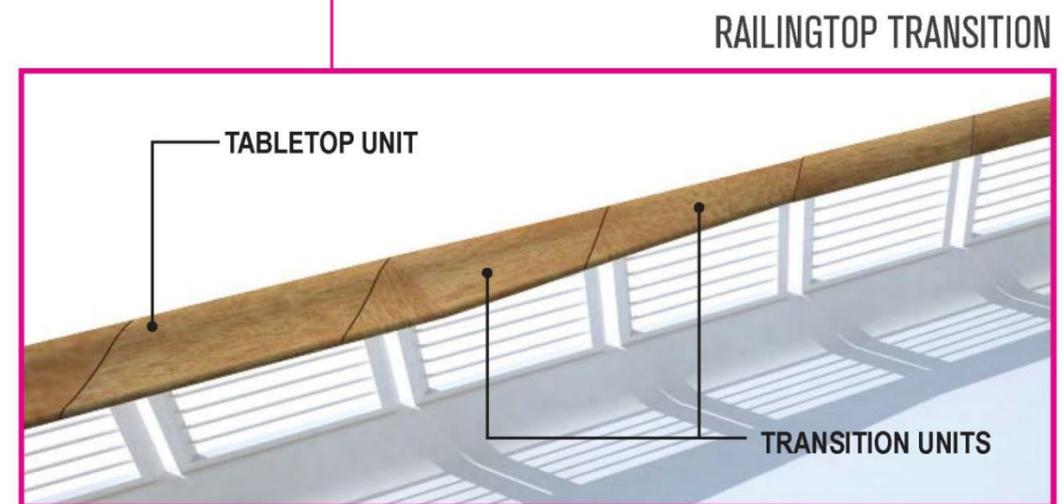
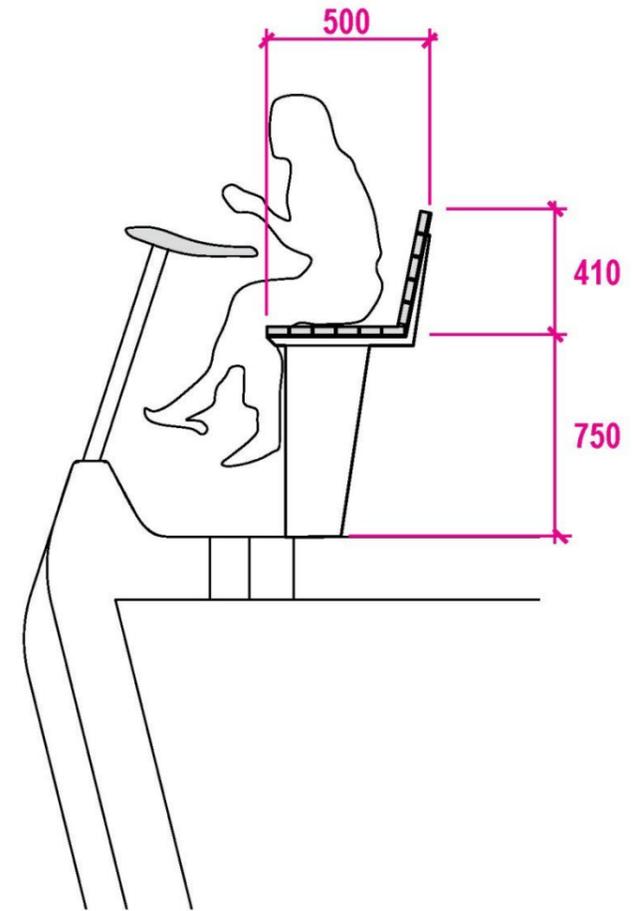
下層觀景座位對開視野

PROPOSED VIEW @ VIEWING BALCONY LOWER SEATING



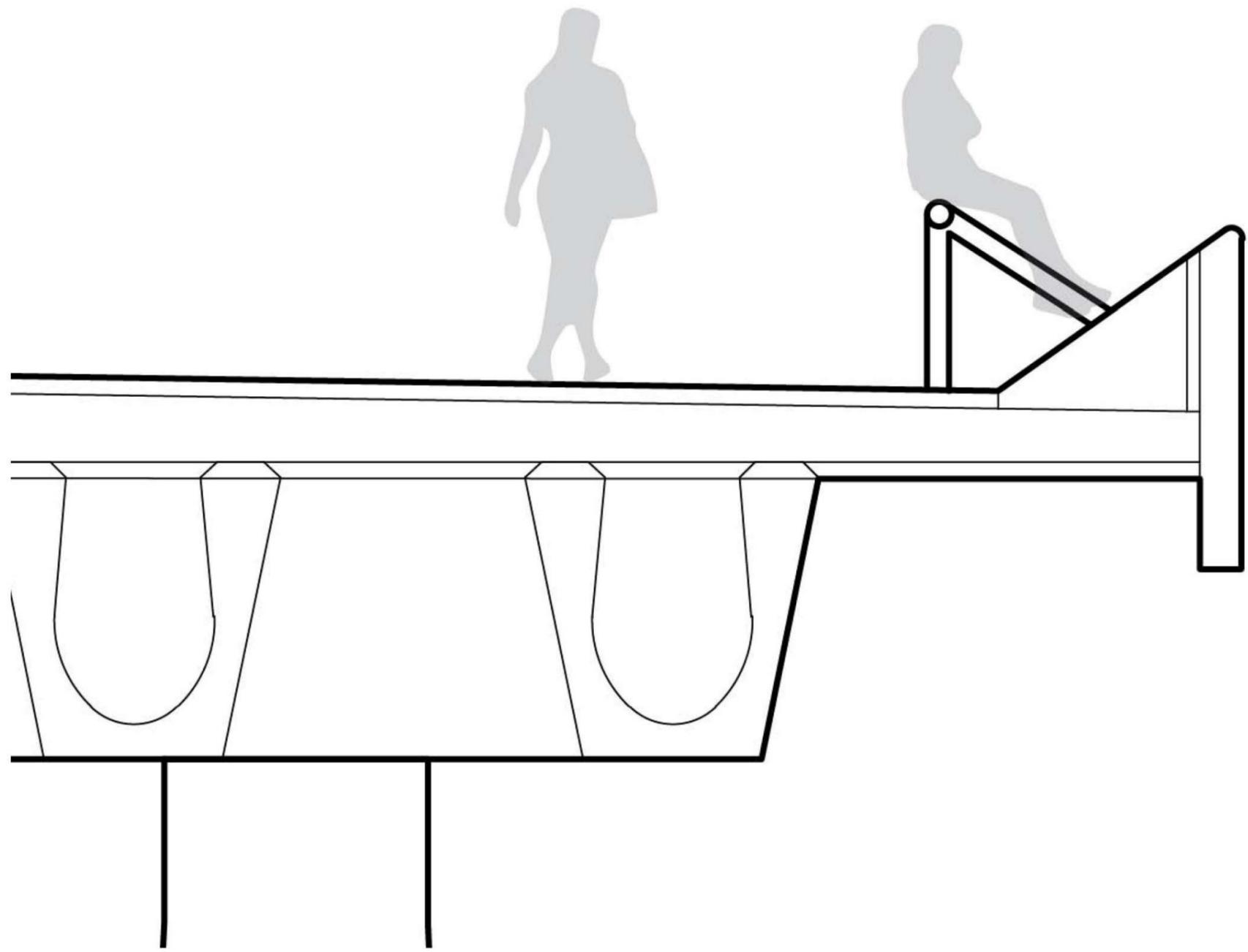
下層觀景座位對開視野

PROPOSED VIEW @ VIEWING BALCONY LOWER SEATING

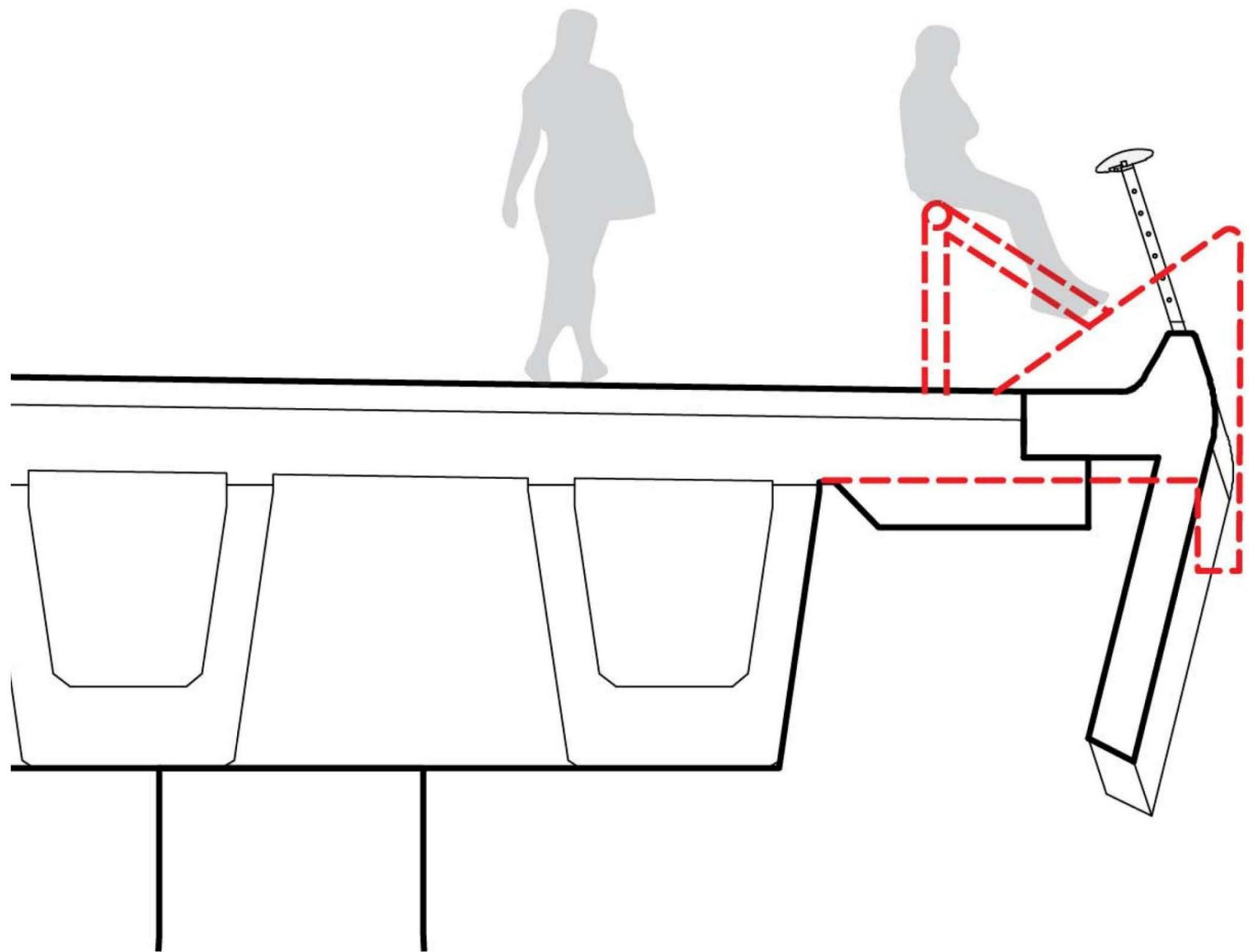


座位設計

AOS DESIGN FEATURE – WATERFRONT TABLE AND STOOL

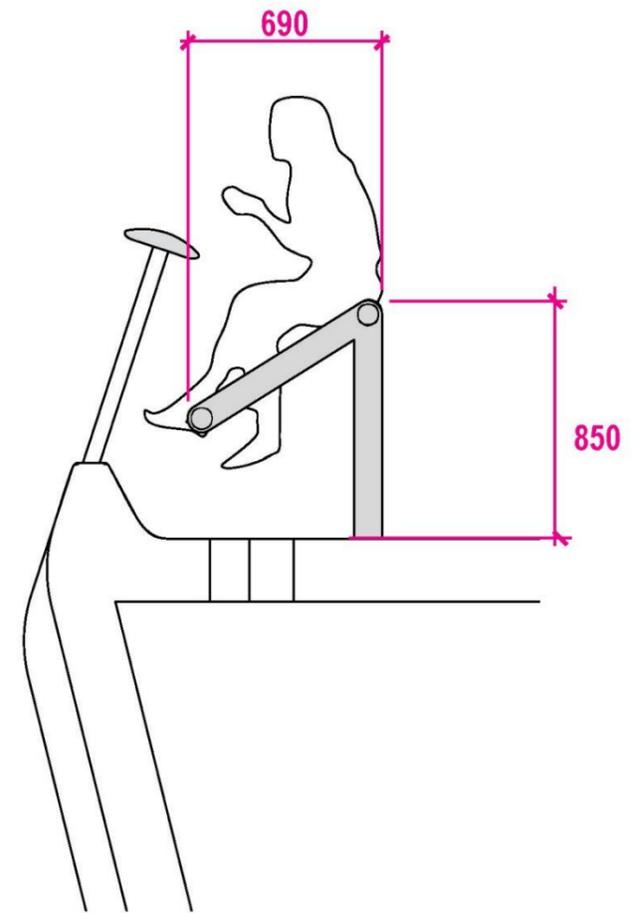


AOS EXISTING SECTION 原有的座位設計



AOS EXISTING SECTION / PROPOSED OVERLAID

新舊座位設計對比



SINGLE MODULE

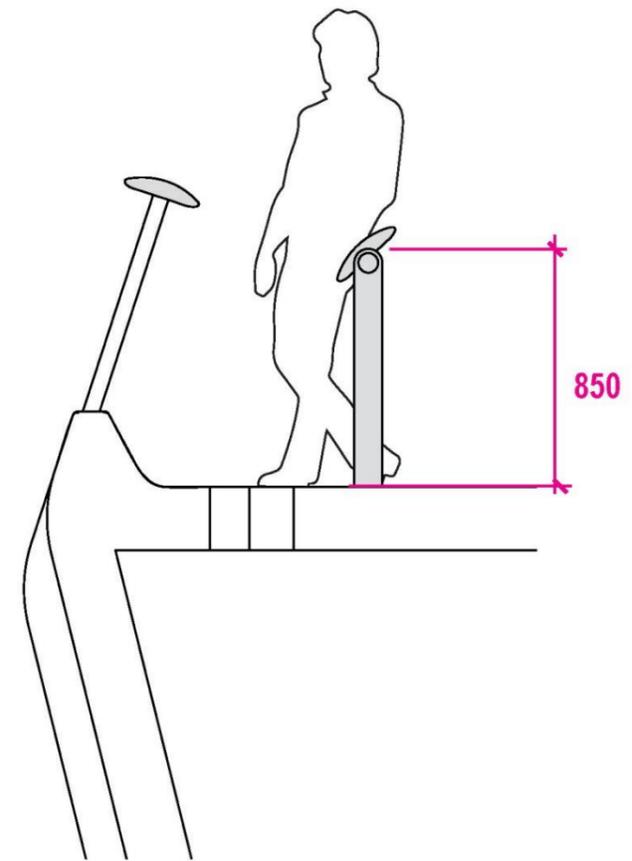
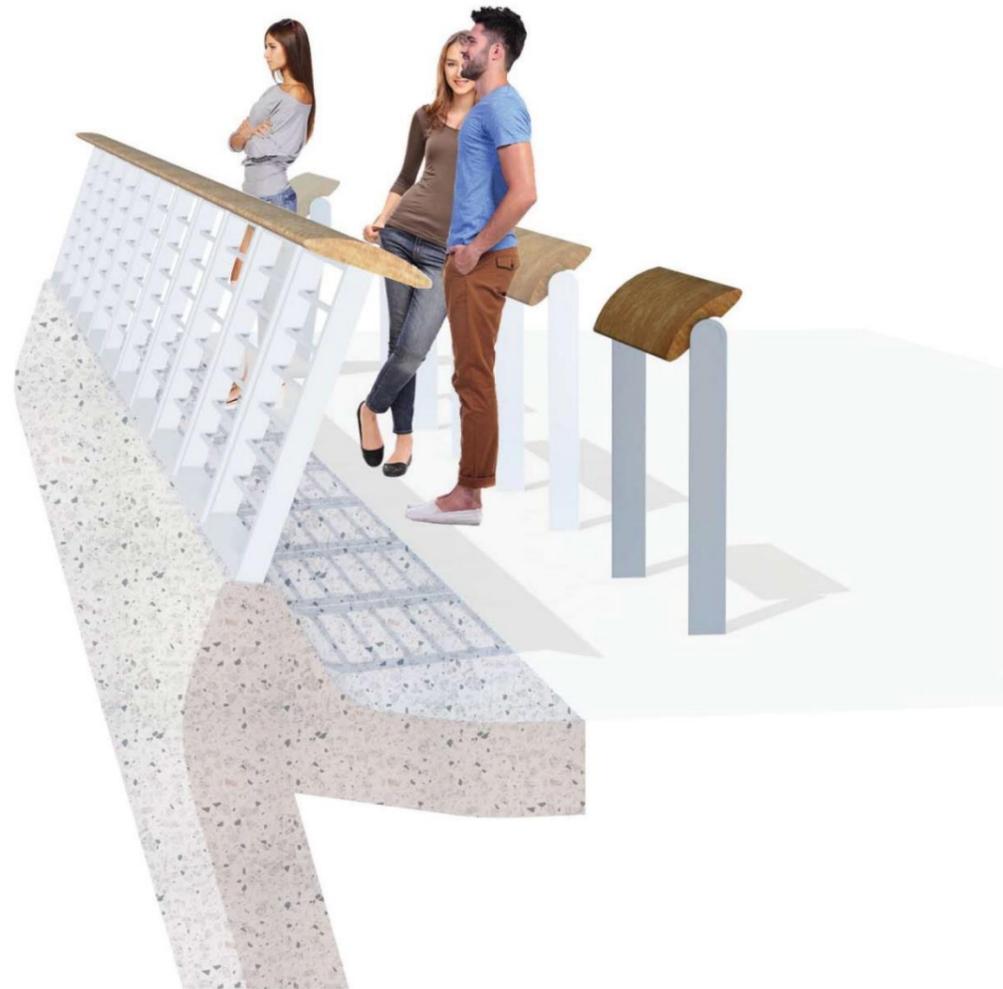


DOUBLE MODULE



TRIPLE MODULE

AOS DESIGN FEATURE – THE LOVE SEAT 不同的新座位設計



SINGLE MODULE

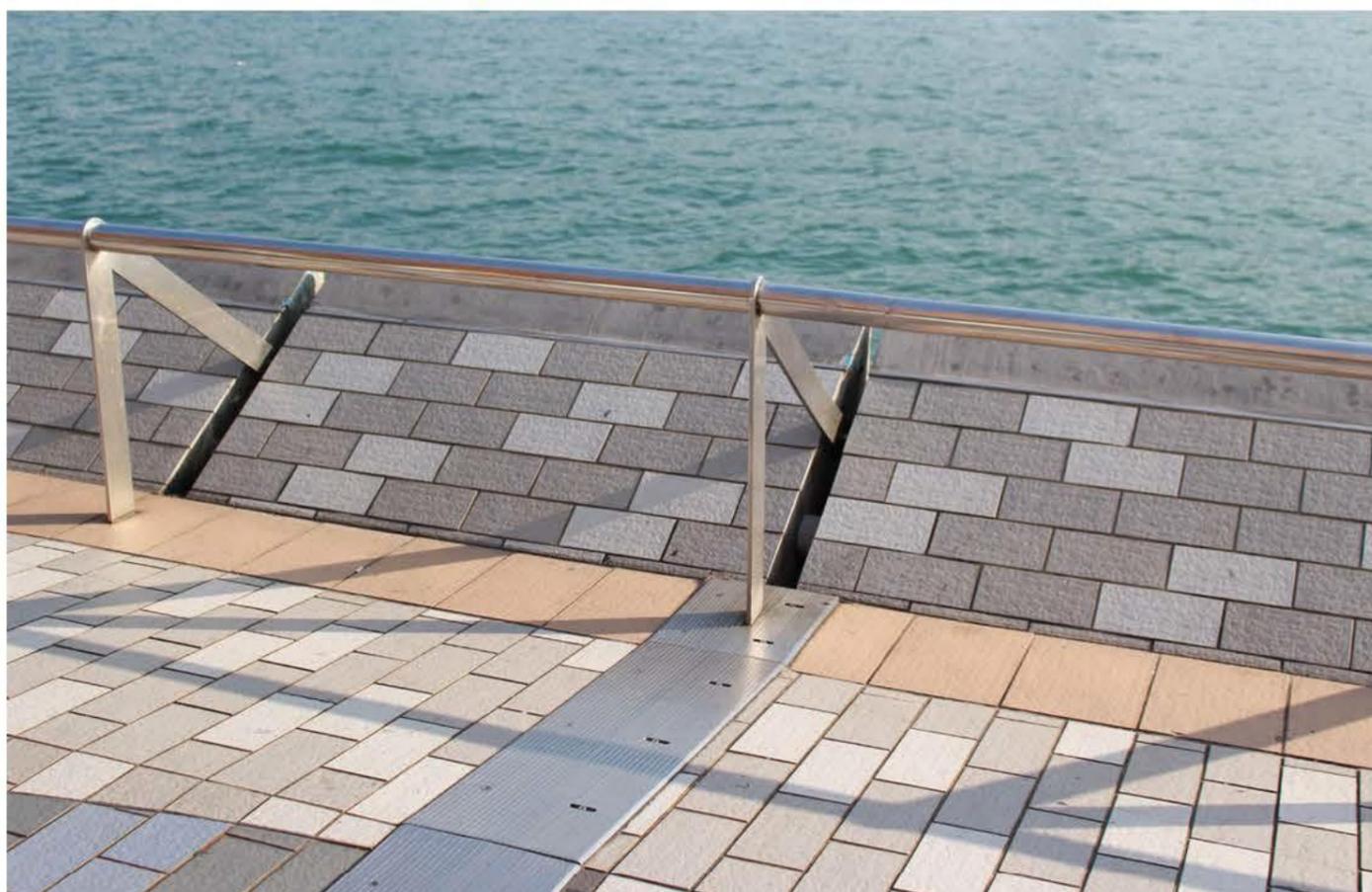
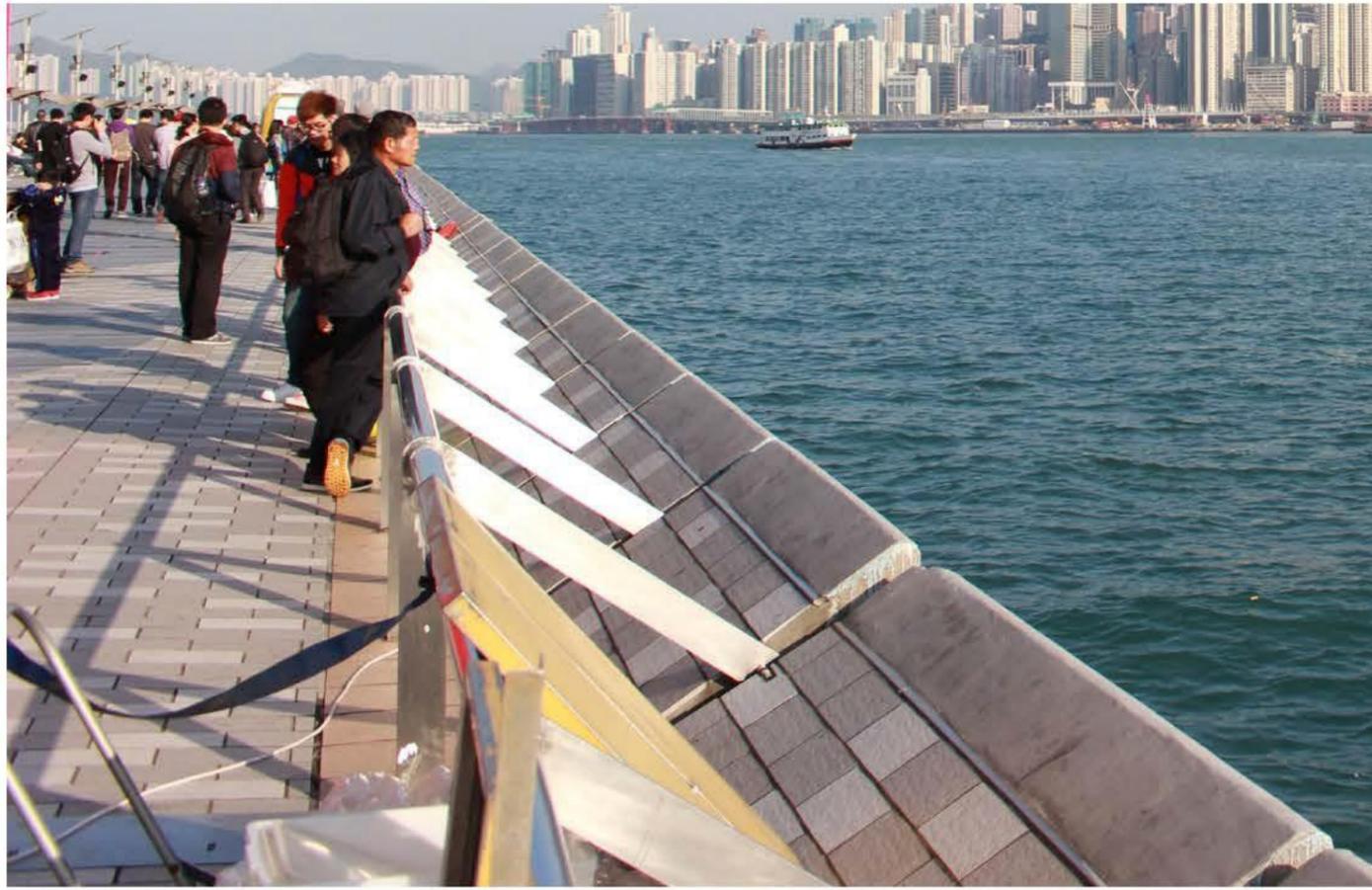


DOUBLE MODULE

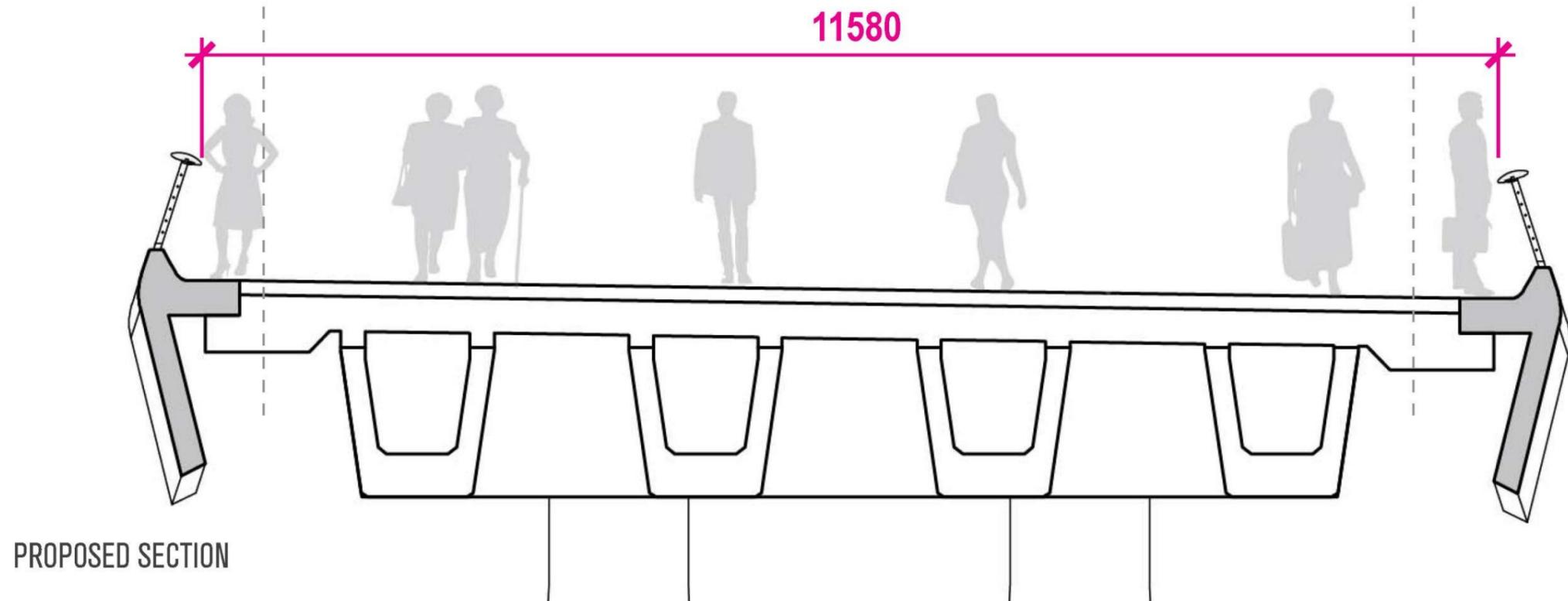
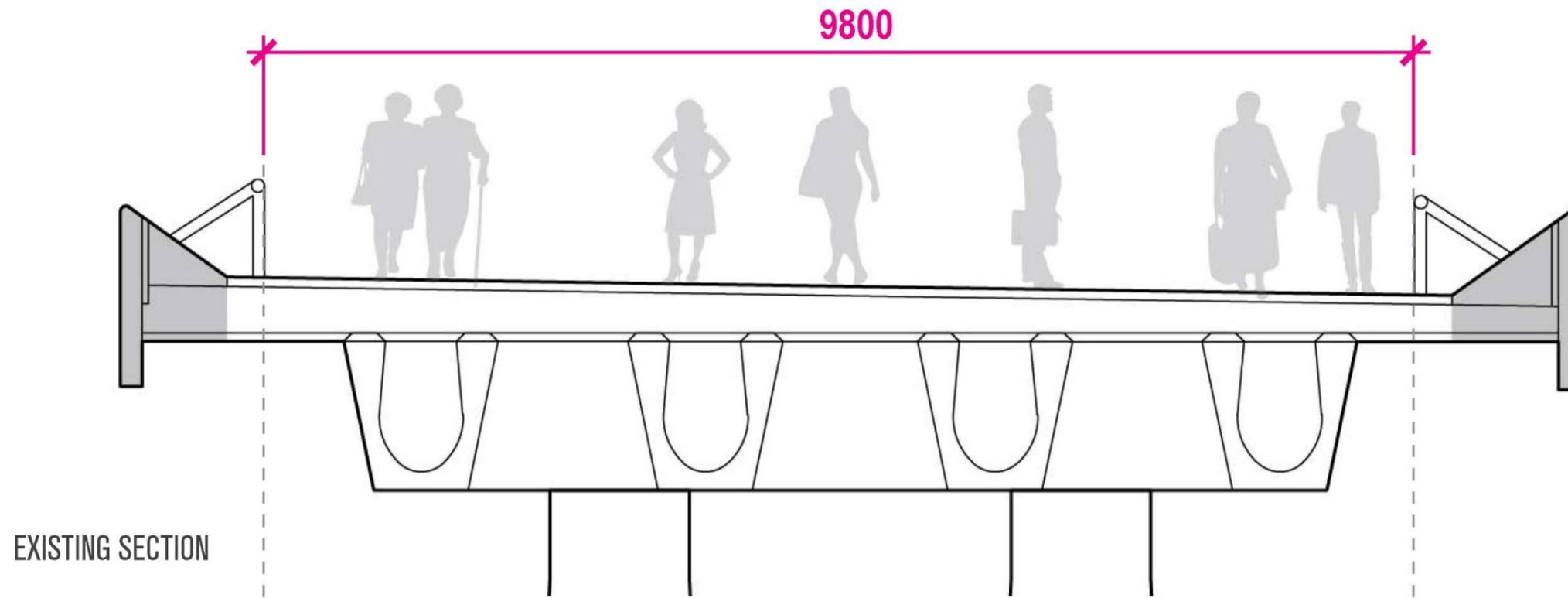


TRIPLE MODULE

AOS DESIGN FEATURE – THE LEAN BAR 座位設計

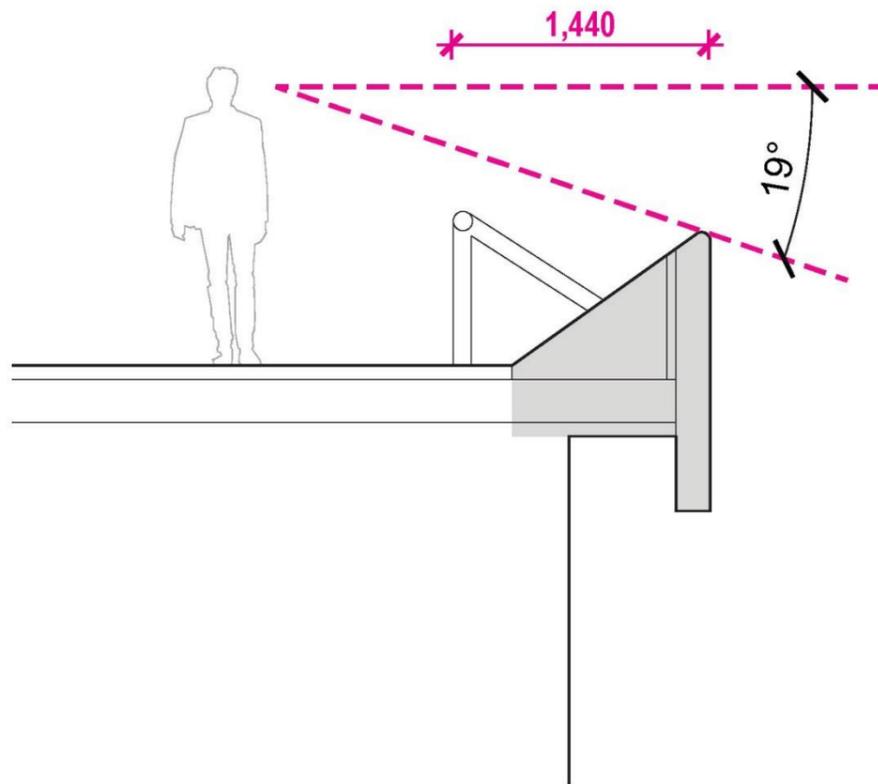


EXISTING EDGE TREATMENT @ AOS BRIDGE 原有欄杆

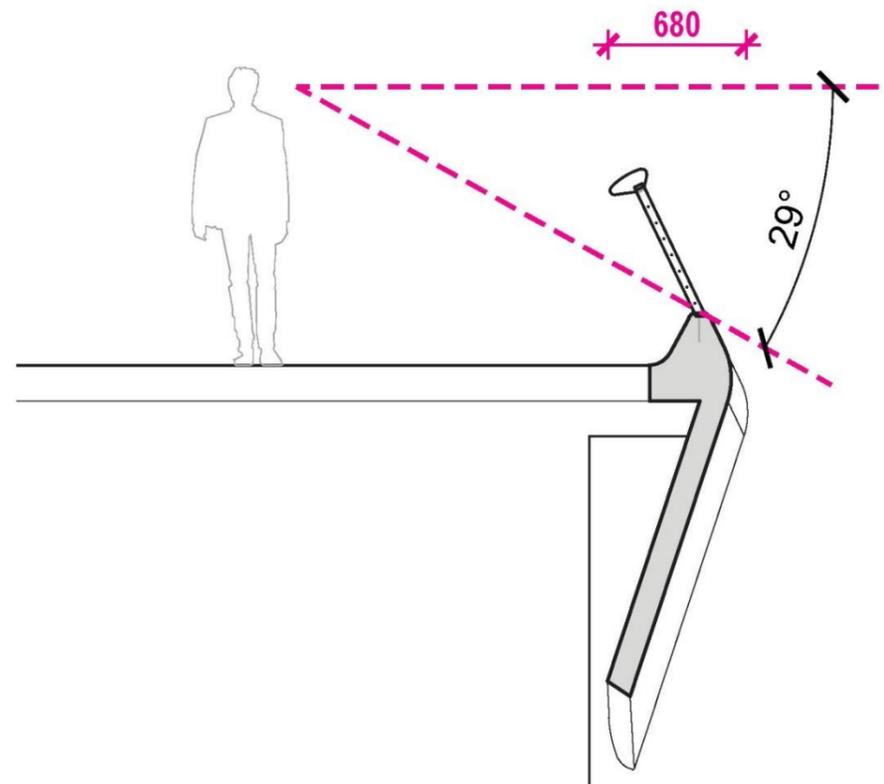


GENEROUS AOS 新設計增加行人可使用空間

EXISTING CONDITION

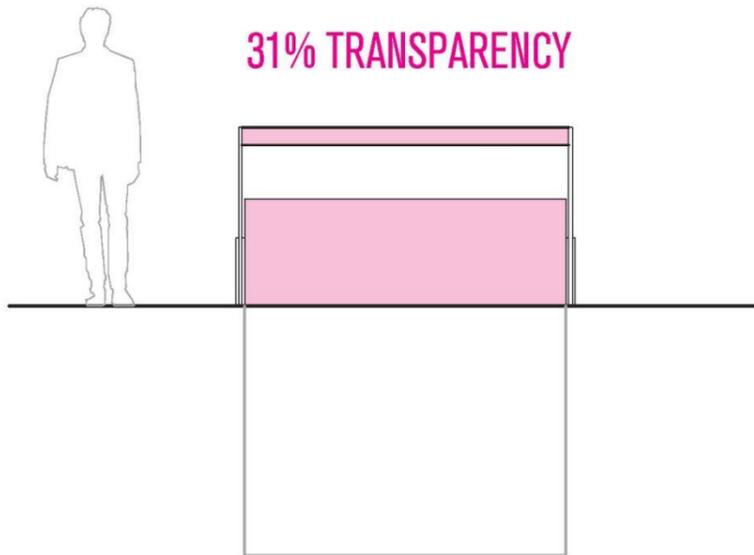


PROPOSED DESIGN

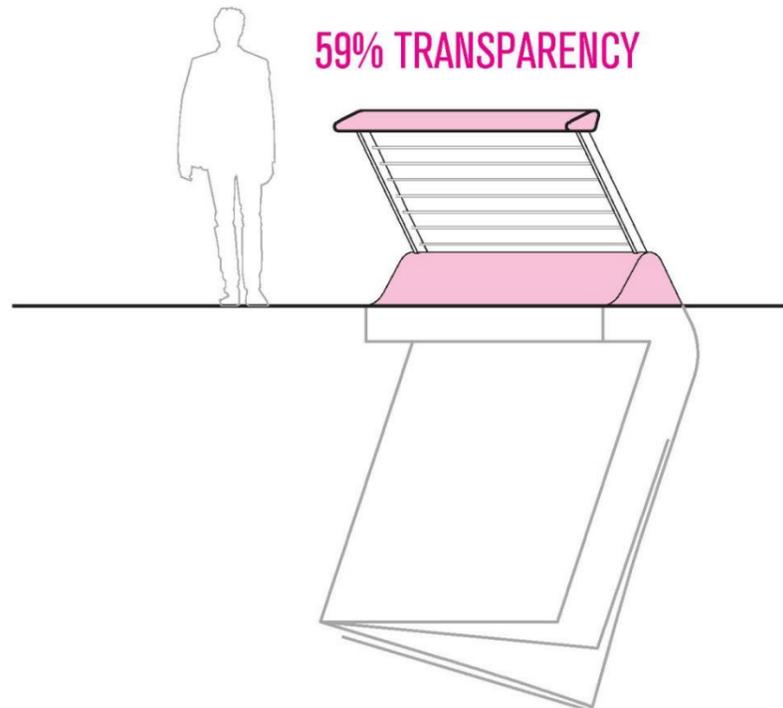


- MORE TRANSPARENCY TO THE WATER VIEW
海濱視線更開揚
- BRING PEOPLE CLOSER TO WATERFRONT
拉近與海濱的距離
- SCULPTED CONCRETE EDGE
全新打造的欄杆
- COMFORTABLE AND WARM
TIMBER RAILING TOP
舒適和暖的木製面層
- LIGHTING FROM RAILING TOP /
SCULPTURAL CONCRETE CLADDING
欄杆及面層加入燈光

31% TRANSPARENCY

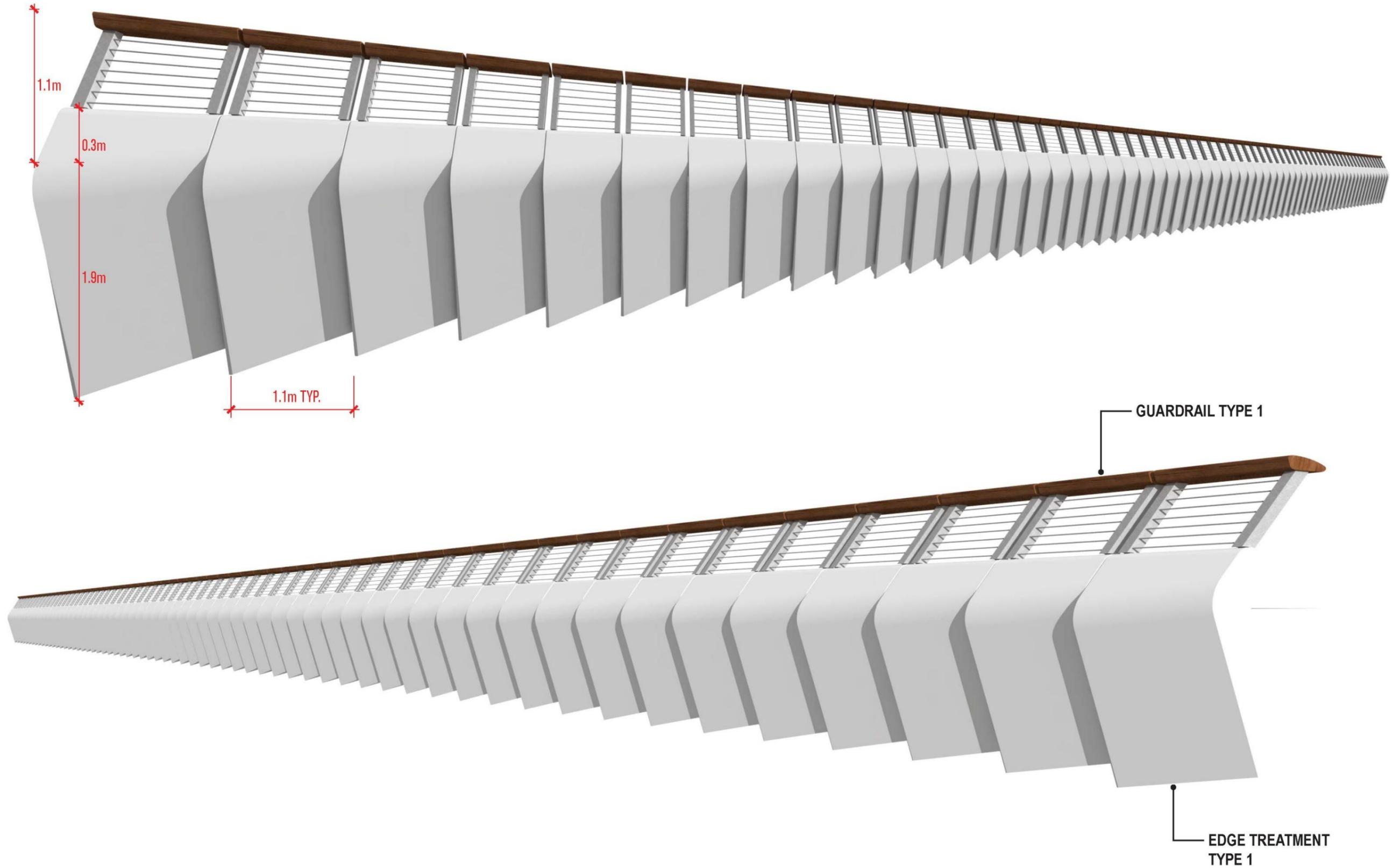


59% TRANSPARENCY



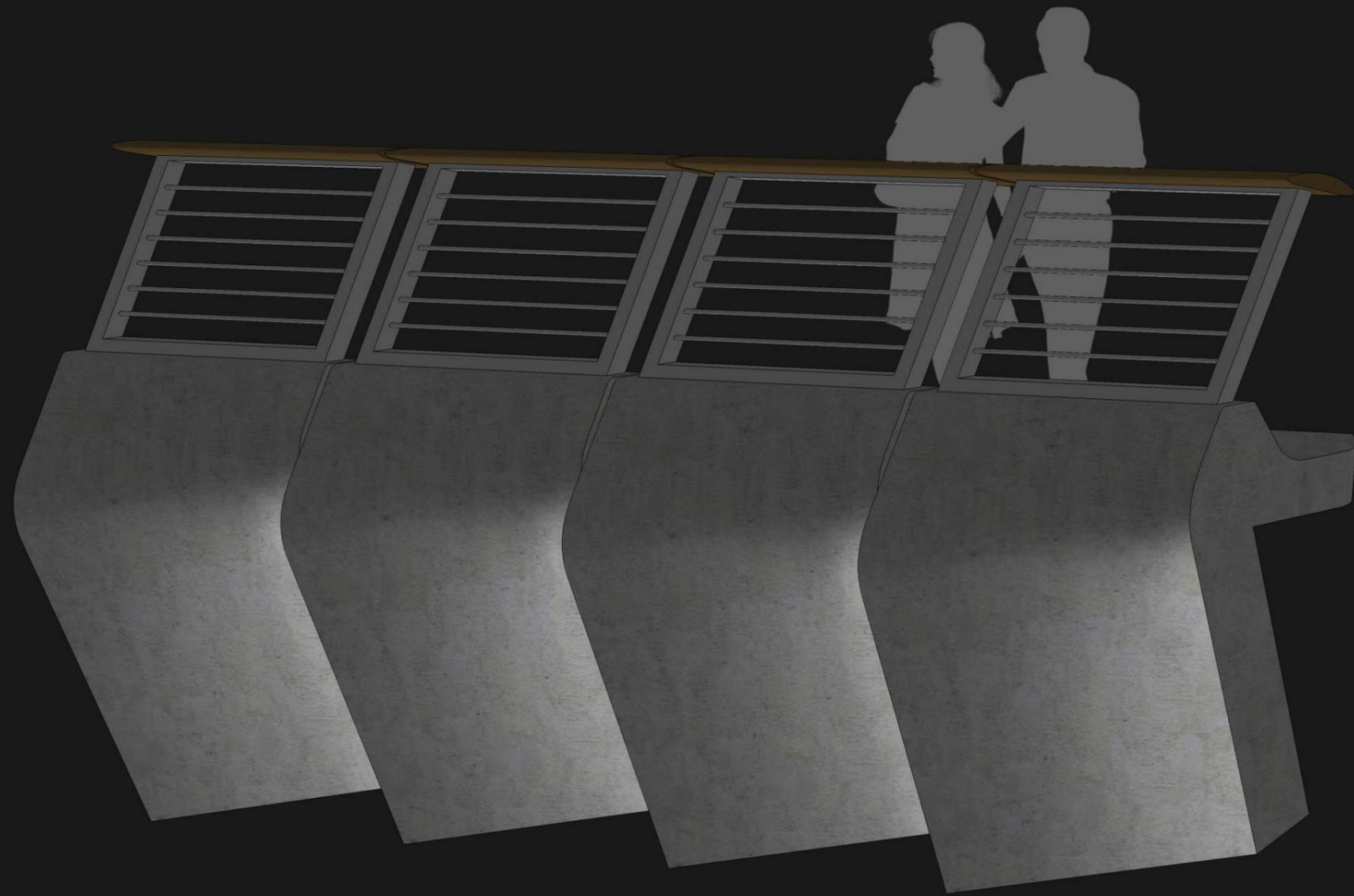
新舊欄杆設計對比

EXISTING EDGE CONDITIONS / PROPOSED CLADDING AND RAILING



建議的欄杆設計

PROPOSED CLADDING AND RAILING (TYP.)

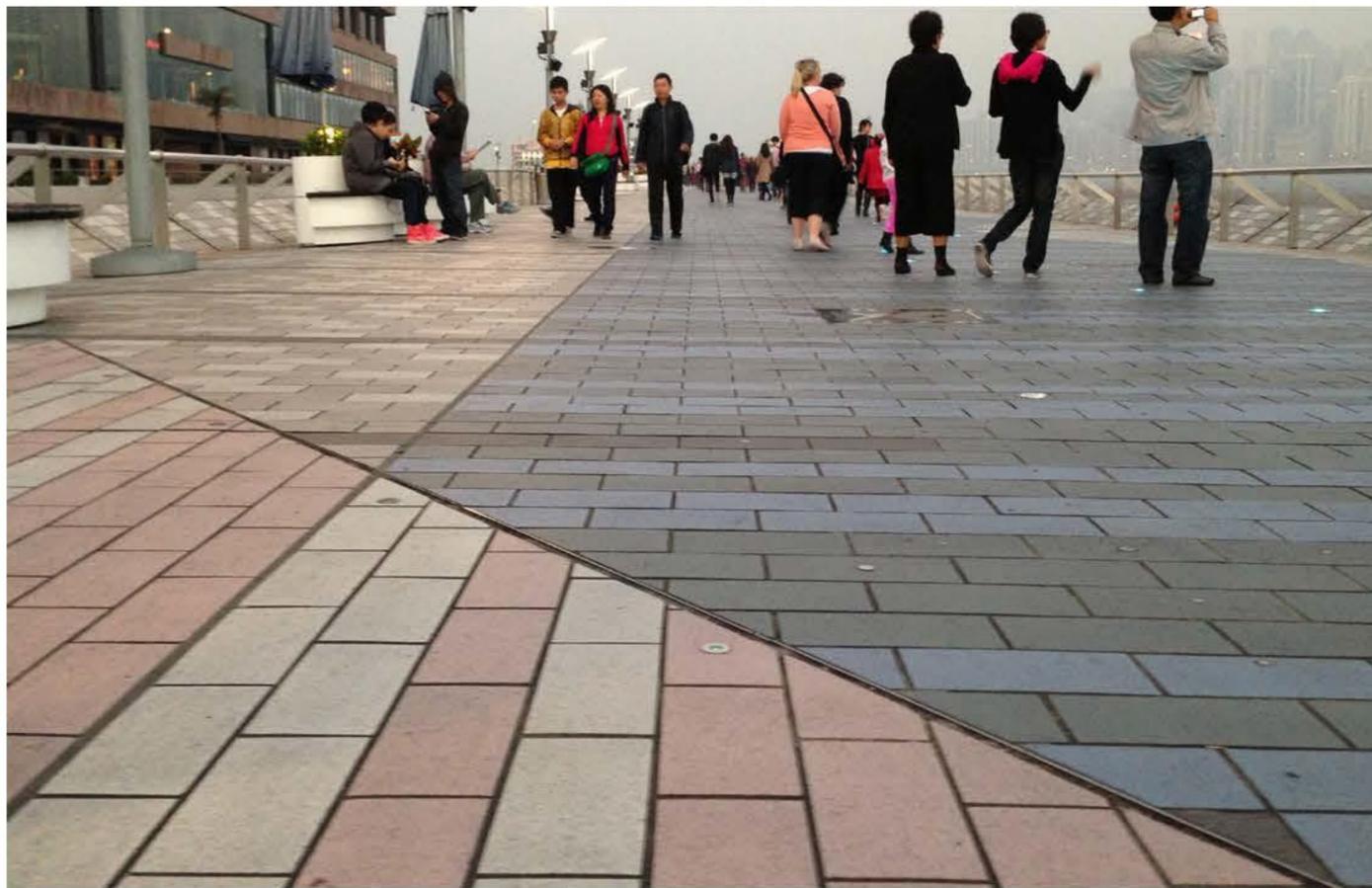
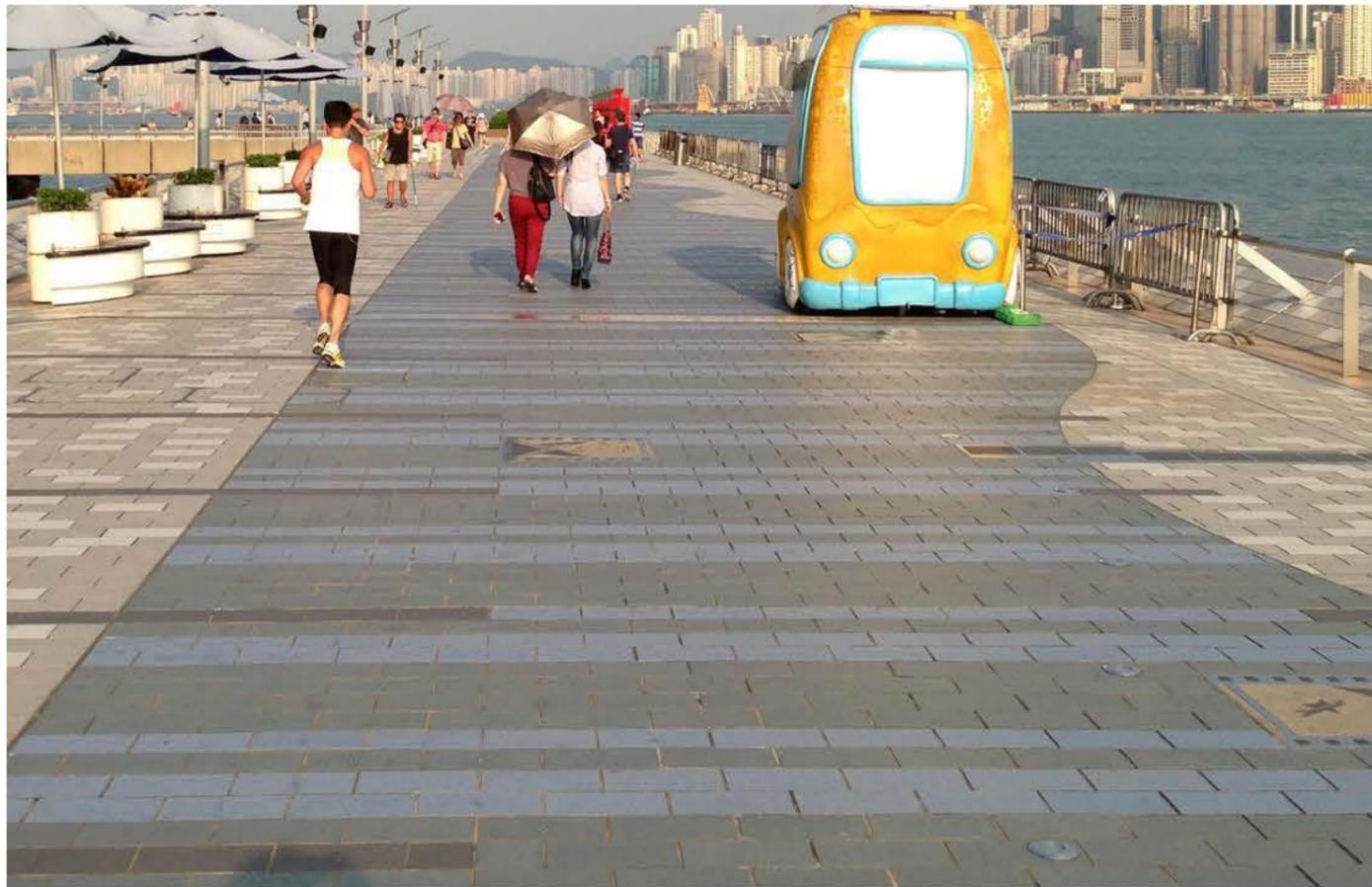


新欄杆加入燈光效果

AOS CLADDING/ INTEGRATED LIGHTING







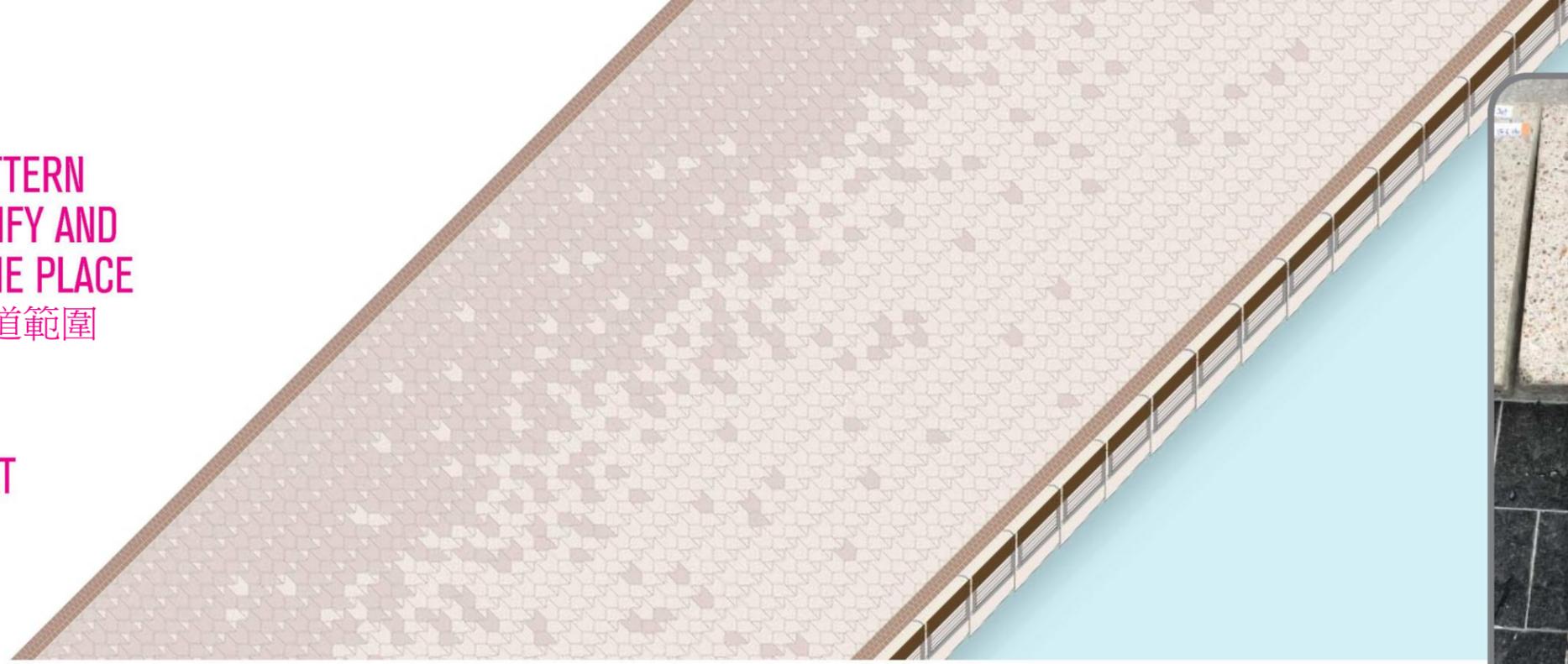
EXISTING PAVING 原有的地磚

- WAVE SHAPE PAVING PATTERN
THROUGHOUT AOS TO UNIFY AND
ENHANCE IDENTITY OF THE PLACE

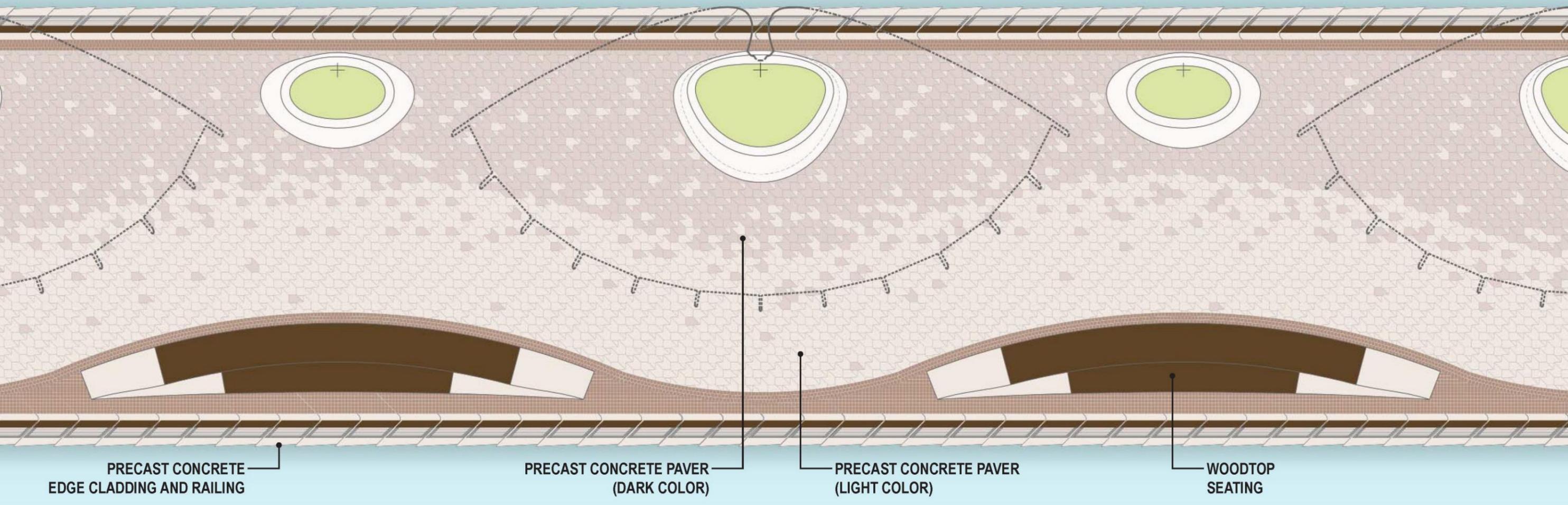
波浪紋地磚突出星光大道範圍

- LIGHT COLORED PAVING
TOWARD HARBOUR SIDE
TO REDUCE RADIANT HEAT

淺色地磚減熱



PAVING COLOR TEST
(REFERENCE ONLY)



PROPOSED PAVING 建議的地磚呈波浪紋





LAMP POST



LITTER BIN



RECYCLE BIN



DRINKING FOUNTAIN



MOBILE CARTS



KIOSK



VENDING MACHINE



SIGNAGE

EXISTING AOS AMENITY FEATURES 原有的設施



LAMP POST



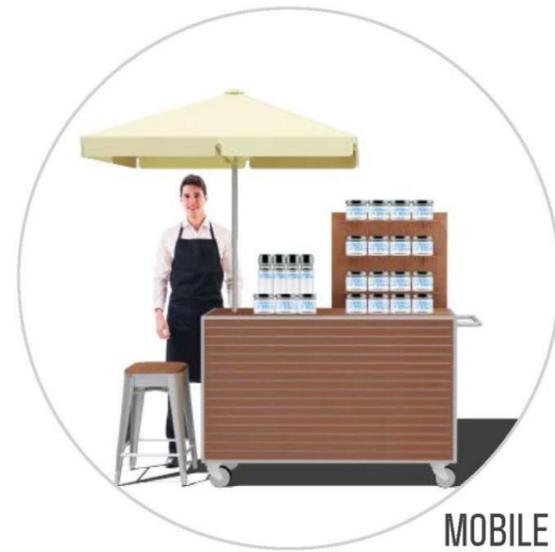
LITTER BIN



RECYCLE BIN



DRINKING FOUNTAIN



MOBILE CARTS



KIOSK



VENDING MACHINE
(REFERENCE ONLY)



WOODEN SEATING

PROPOSED AMENITY FEATURES 建議的設施：一體化設計概念



SIGNAGE / WAYFINDING 路標



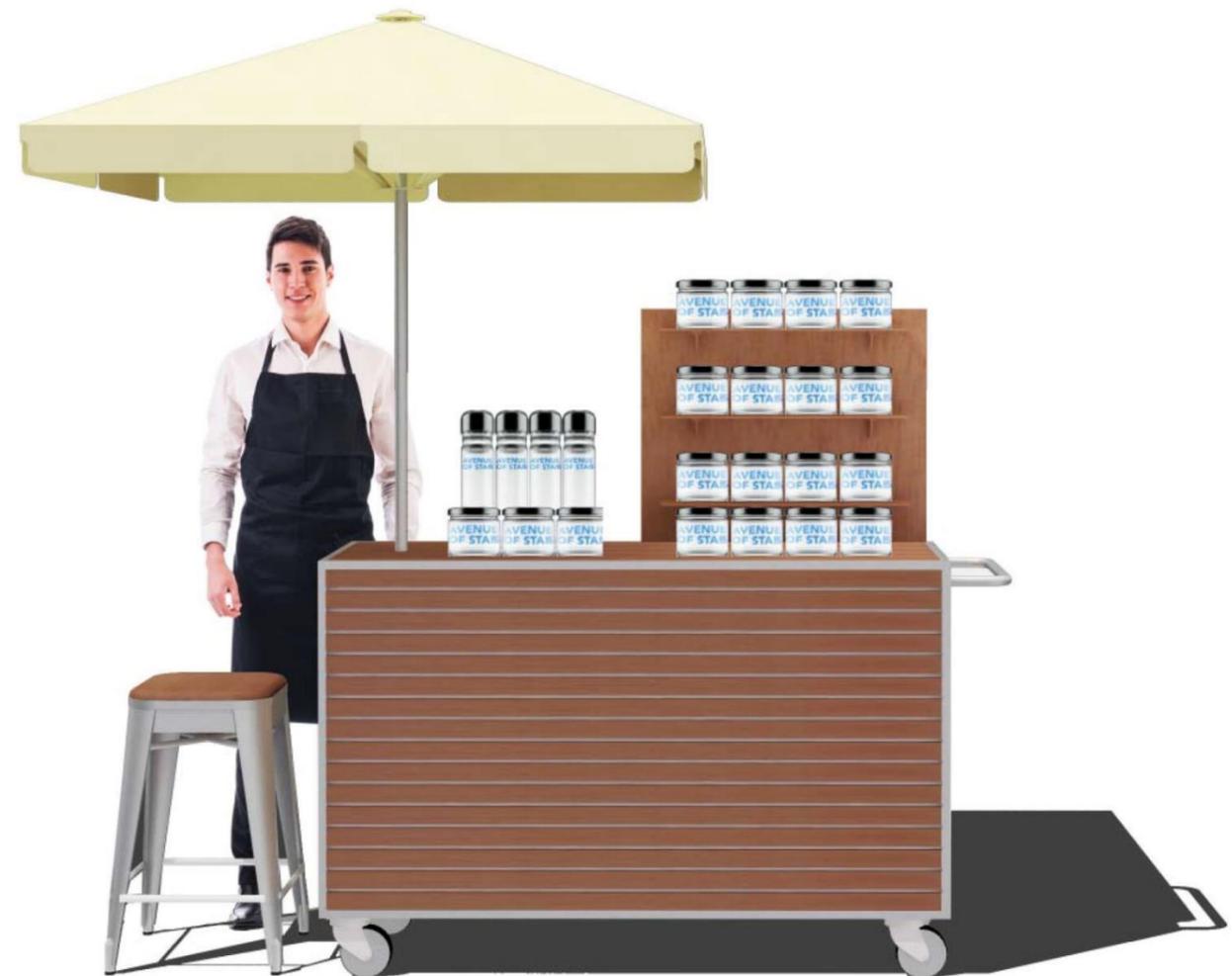
EXISTING MOBILE CART
原有的小食車

- UNIFIED AND SIMPLE
DESIGN LANGUAGE FOR
AOS AMENITY FEATURE FAMILY

簡約及一體化設計

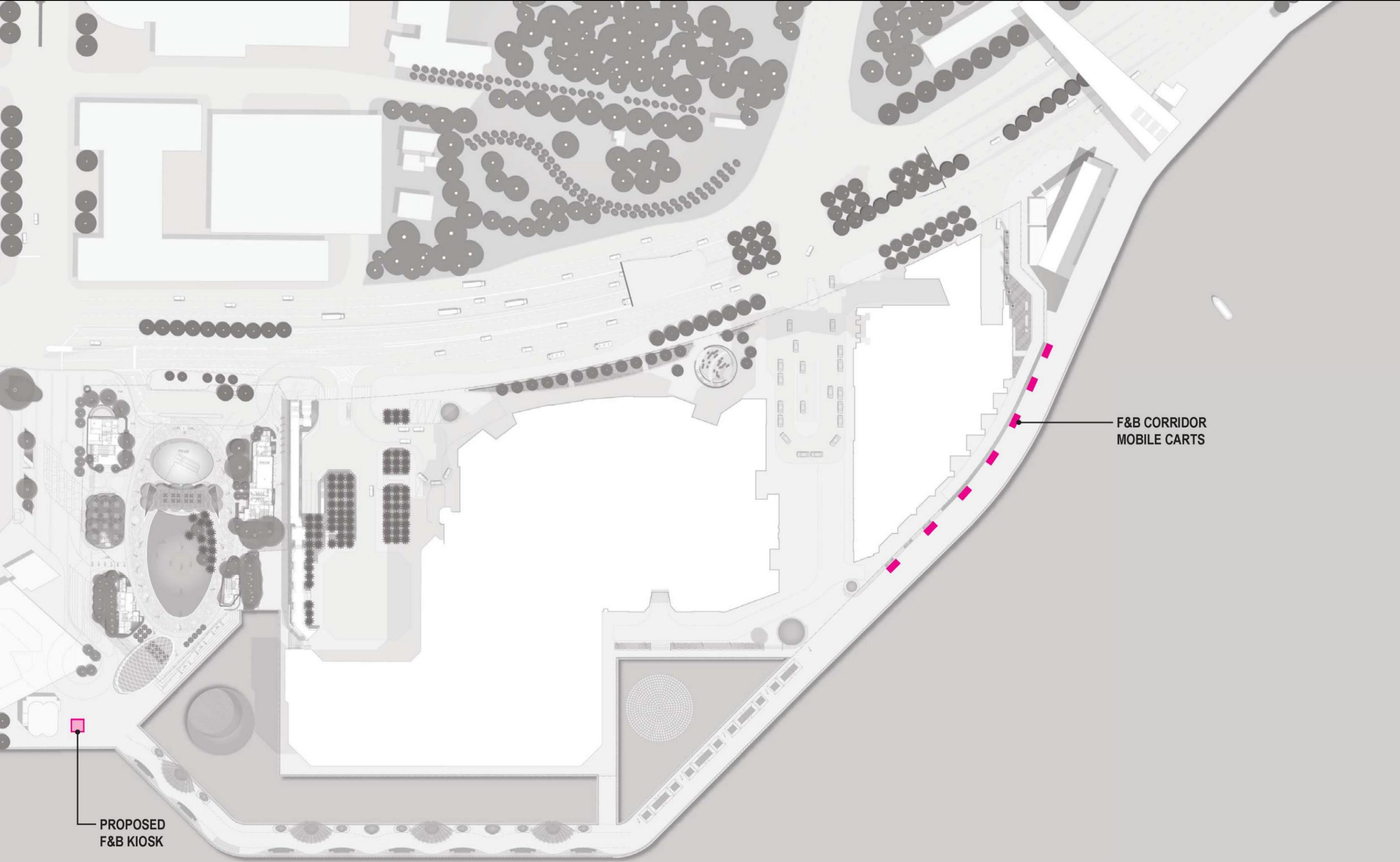
- SMALLER FOOT PRINT AND
BETTER MOBILITY

佔地少流動性強



PROPOSED MOBILE CART
新設計的小食車

PROPOSED MOBILE CARTS 小食車設計



PROPOSED
F&B KIOSK

F&B CORRIDOR
MOBILE CARTS

PROPOSED F&B LOCATION 小食車及小食亭建議位置

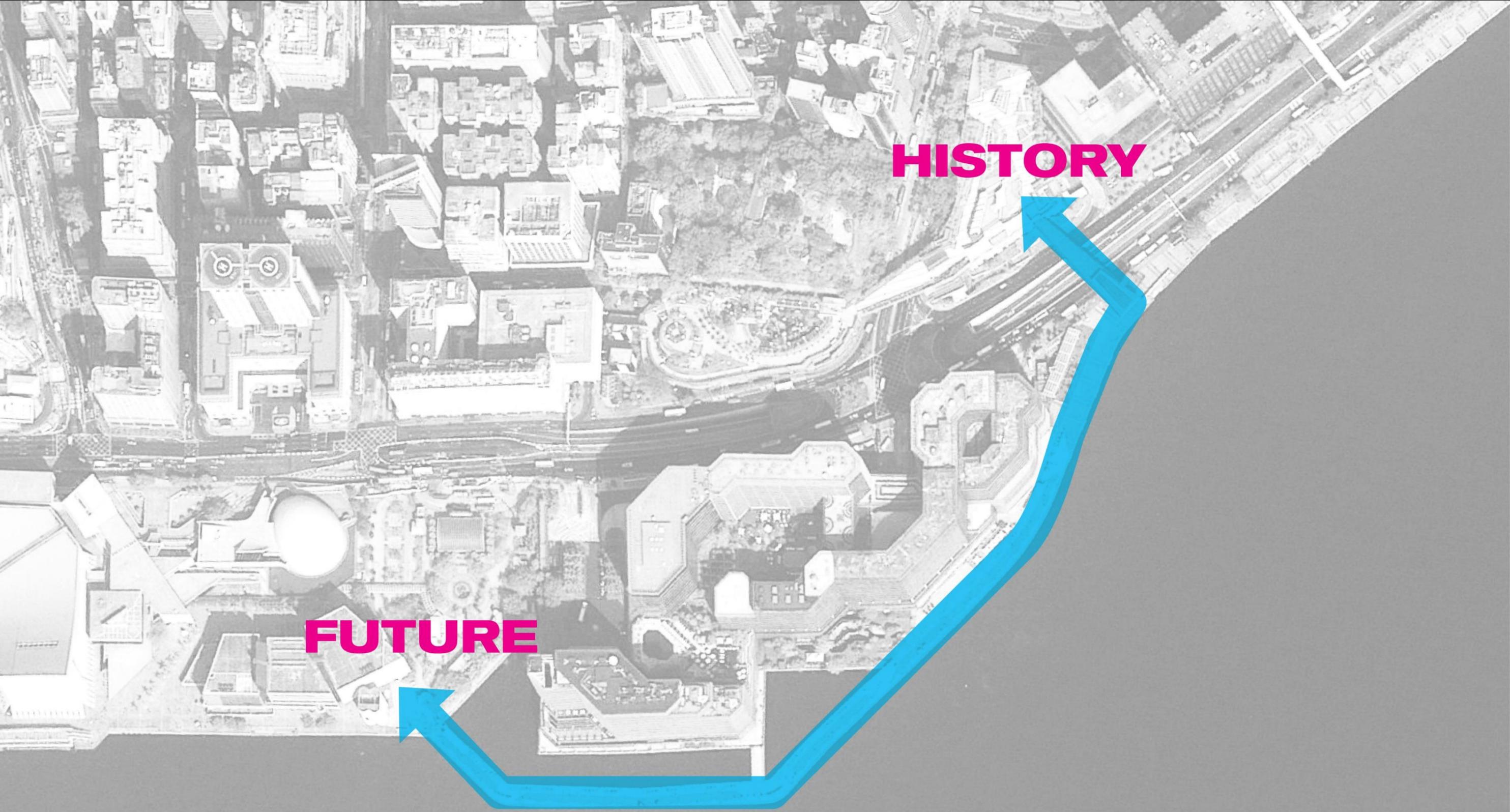


**NEW APPROACH TO SHOWCASE
THE GLAMOUR OF HK'S MOVIE INDUSTRY**

全新方式展現香港電影輝煌史

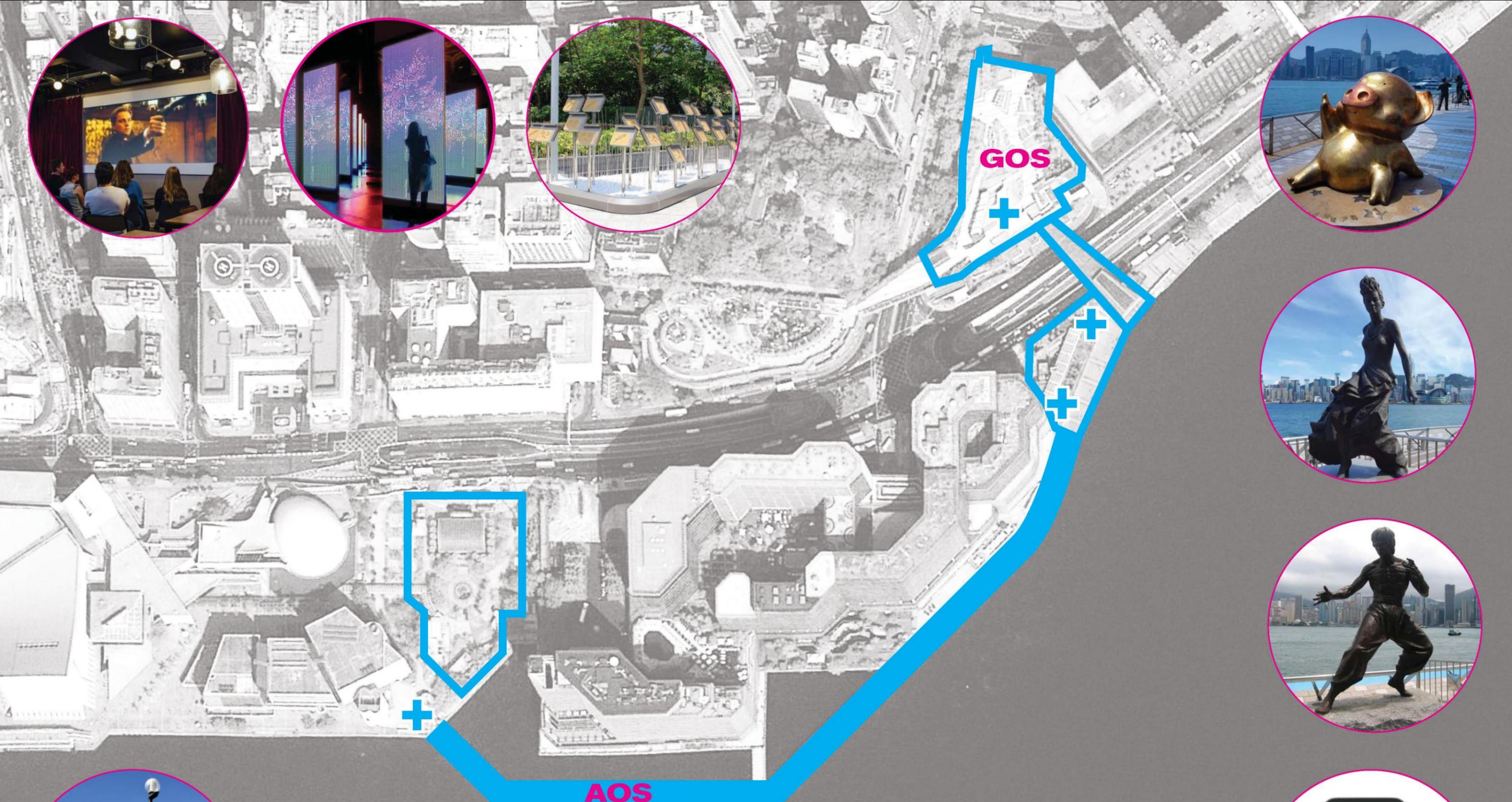
- ENHANCE EXPERIENCE 提升體驗
- EMBRACE NEW TECHNOLOGY 注入新科技
- IMMERSIVE + INTERACTIVE 加強互動
- COMPLEMENT REVITALIZATION 配合優化設計
- MULTI-FACETED ENGAGEMENT 更多公眾參與
- FLEXIBLE + EVENTFUL 更多空間舉辦文化及電影活動

EXPANDED ATTRACTION



HISTORY

FUTURE



ENRICHED MOVIE EXPERIENCES

全新海濱及電影體驗



TIMBER FEATURE SEATING WITH SHADE AND PLANTING

WELL-SHADED SEATING W/ VINE PLANTED TRELLIS

SCULPTED WATER EDGE WITH FEATURE LIGHTING

WAVY FORM WATERFRONT BALCONY WITH SEATING

- SPECTACULAR VIEW
- ROMANTIC WATERFRONT PROMENADE FOR HK PEOPLE

RELOCATED KIOSK WITHOUT BLOCKING VIEW

	START	FINISH
GENERAL 整體工程時間	Q1 2016	Q3 2018
DECK DEMOLITION 拆卸橋面	Q2 2016	Q3 2016
DECK RECONSTRUCTION 重置橋面	Q3 2016	Q3 2017
PRECAST CLADDING INSTALLATION 預製組件安裝	Q1 2017	Q3 2017
E&M, PAVING, LIGHTING, TRELLIS, FEATURE INSTALLATION 機電、地磚、照明系統、綠化遮蔭亭以及組件安裝	Q3 2017	Q1 2018
OPENING OF AOS 星光大道重新開放	Q3 2018	