

# **Task Force on Harbourfront Developments in Kowloon, Tsuen Wan and Kwai Tsing**

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For discussion  
on 9 March 2016

TFK/01/2016

## **Public Engagement Exercise Report and Revision of the Tsim Sha Tsui Waterfront Revitalisation Plan**

### **PURPOSE**

This paper reports the views collected during the Public Engagement Exercise and the subsequent revision of the Tsim Sha Tsui Waterfront Revitalisation Plan.

### **BACKGROUND**

2. Upon the advice of the Harbourfront Commission's Task Force on Harbourfront Developments in Kowloon, Tsuen Wan and Kwai Tsing (the Task Force), the Leisure and Cultural Services Department (LCSD) launched a Public Engagement Exercise to further engage the public and deepen the community's understanding of the Tsim Sha Tsui Waterfront Revitalisation Plan (Revitalisation Plan). PE took place between September and November 2015 to gauge views on the updated design of the facilities. LCSD briefed the Task Force on initial findings of PE on 9 November 2015.

### **RESPONDENTS' VIEWS**

3. According to the opinions collected during the PE, the majority of the respondents supported the Revitalisation Plan but indicated a preference for fewer structures to be built on the Tsim Sha Tsui East Promenade (TSTEP) so that people can stroll on a more spacious area and enjoy unobstructed views of Victoria Harbour. Respondents also expressed the wish to shorten the period during which the TSTEP had to be closed for renovation.

4. The summary report for PE is at **Annex 1**.

### **REVISION OF THE REVITALISATION PLAN**

5. In the light of the views collected, LCSD has decided to revise the Revitalisation Plan by adopting a simple design, with the following details:

*Tsim Sha Tsui East Promenade (TSTEP)*

## **Task Force on Harbourfront Developments in Kowloon, Tsuen Wan and Kwai Tsing**

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TFK/01/2016

- (a) The TSTEP will continue to be a public open space primarily for passive amenities. The proposed expansion/construction works in Hub 1 (F&B outlets), Hub 2 (the observation deck and film gallery) and Hub 3 (the observation deck, bridge garden and performance space) will not be taken forward.
- All trees will be retained;
  - Only basic improvement works will be carried out including:
    - replacement of dilapidated railings along the Promenade and the refurbishment of the floor tile finish; and
    - upgrading of ancillary facilities such as the provision of a new toilet under the existing pedestrian footbridge and additional parking spaces for coaches.

### *Salisbury Garden (SG) and Avenue of Stars (AoS)*

- (a) For the existing AoS and SG, in addition to the necessary maintenance works, green features and outdoor seating will be added with a view to transforming the area into a vibrant public open space with rich cultural ambience and enhancing their synergy with the neighbouring cultural facilities such as the Hong Kong Museum of Art and the Hong Kong Cultural Centre; and
- (b) Upon completion of improvement works, all statues and handprints of movie stars will be reinstated in the area.
6. LCSD will continue to manage the TSTEP as a public open space primarily for passive amenities. Since no new facility will be added, it is considered not necessary to proceed with next phase of PE or to establish an advisory committee in relation to operational arrangements of the revitalised promenade as previously proposed.

### **AOS REPAIR AND IMPROVEMENT WORKS AT TSTEP**

7. The bridge structure of AoS was built more than 30 years ago in 1982. It has been closed since 8 October 2015 for repair and improvement works in view of natural wear-and-tear of the bridge abutments to ensure safety and operation requirements of AoS. AOS Management Limited, a subsidiary of New World Development, has been responsible for the management, maintenance and operation of AoS and will undertake the repair and improvement works at its own

## **Task Force on Harbourfront Developments in Kowloon, Tsuen Wan and Kwai Tsing**

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TFK/01/2016

cost. As the repair works will involve the removal of the dilapidated bridge deck and be carried out at the waterfront by barges in accordance with relevant regulations, it will require a longer construction period and is expected to be completed in early 2018 for re-opening in late 2018.

8. To meet public aspirations and alleviate the inconvenience caused by the works, the TSTEP will only be closed for renovation in early 2019 upon re-opening of the AoS. With the adoption of a simple design, the renovation period is expected to be considerably reduced by about half from the originally planned duration of more than two years. The tentative time-line for the AoS repair works and Revitalisation Plan is as follows:

Date	Action
8 October 2015	Closure of AoS for repair of the bridge structure
15 November 2015	Opening of Garden of Stars at TSTE Waterfront Podium Garden
2nd quarter of 2016	Closure of SG
2nd quarter of 2017	Re-opening of SG
1st quarter of 2018	<ul style="list-style-type: none"><li>· Completion of new AoS bridge structure</li><li>· Start revitalisation work of AoS</li></ul>
4th quarter of 2018	Re-opening of AoS
1st quarter of 2019	Renovation of TSTEP

### **WAY FORWARD**

9. The revised design is an attempt to balance the needs and concerns of various stakeholders, in particular the public, who supported a revitalised promenade for multiple amenity use but with a shorter closure period. Time would be taken to revise the design of AoS and details of which would be presented to Members in May 2016. LCSD is committed to working with the Harbourfront Commission to enhance the TST Waterfront for enjoyment by both local residents and visitors.

**Leisure and Cultural Services Department  
March 2016**

# 1 Public Engagement Exercise (Sept – Nov 2015)

## 1.1 Background

1.1.1 The public engagement exercise was conducted from 30 September to 6 November 2015. With an intention to broaden public understandings and collect views from the general public extensively, various activities were taken place and Hong Kong Shue Yan University and Inspiring-I Limited have been commissioned to conduct the survey and analyse the quantitative findings. A brief account of the activities undertaken and key findings were summarised below.

## 1.2 Roving Exhibition

1.2.1 Four roving exhibitions were held in various public venues across Hong Kong, which included the display of eleven bilingual (i.e. Chinese and English) panels and an informational video to broaden the public understanding on the revitalisation proposal. Through the exhibitions, key messages including the background, vision, design principles, identified opportunities for enhancement, proposed design concepts, key design features and elements were highlighted and explained. Informational pamphlets about the revitalisation proposal were also distributed to the public.

**Table: Dates & Locations of Roving Exhibitions**

Date	Venue
26 Oct 2015 – 6 Nov 2015	Hong Kong Cultural Centre (Foyer, Auditoria Building)
26 Oct 2015 – 30 Oct 2015	Hong Kong City Hall (Foyer, Low Block)
31 Oct 2015 – 1 Nov 2015	Avenue of Stars (Entrance Plaza near Museum of Art at Salisbury Road)
2 Nov 2015 – 6 Nov 2015	Shatin Town Hall (Podium foyer)

## 1.3 Questionnaire

1.3.1 A questionnaire survey was conducted from 26 October 2015 to 6 November 2015 at the locations of the Roving Exhibitions. The research approach of the questionnaire was a mix of self-completion and street intercept face-to-face interview (with iPad aided for both methods). The questionnaire length was about 10-minute long.

- 1.3.2 A total of 2 127 nos. of completed questionnaires were received, which in between 1 888 nos. of interviewees were Hong Kong locals and 239 nos. of interviewees were tourists.

**Table: Summary of Methodology for Questionnaire**

Methodology	Self-completion Interview (by iPad)	Street Intercept face-to-face Interview (by iPad)
<b>Fieldwork Location</b>	Exhibition at HK Cultural Centre / Sha Tin Town Hall / HK City Hall / Avenue of Stars	Tsim Sha Tsui (near the Waterfront Area) and Shatin (near MTR station)
<b>Sample Achieved</b>	1 623	504
<b>Total</b>	<b>2 127</b>	

#### 1.4 Focus Group Meetings

- 1.4.1 To have a more focused and detailed discussion on the key design concepts of the proposed revitalisation proposal, six Focus Group meetings were held from 30 September to 22 October 2015. The engaged groups included members from the Yau Tsim Mong Community, Youth Groups, Film Industry, Representatives / Tenants of Neighbouring Developments, Professional Institutes and Tourism related bodies.

**Table: List of Focus Group Meetings**

Dates		Participants
1.	30 Sept 2015	Community members
2.	12 Oct 2015	Youth and concerned groups
3.	14 Oct 2015	Film and concerned groups
4.	19 Oct 2015	Neighboring developments
5.	20 Oct 2015	Professional institutes
6.	22 Oct 2015	Tourism and concerned groups

#### 1.5 Webpage

- 1.5.1 In addition to the activities mentioned above, a webpage was launched on 10 October 2015 to provide a convenient means for the public to access information related to the proposed revitalisation proposal. It also provided a platform for the public to submit

comments. When the public engagement exercise was completed in November 2015, two written submissions were received.

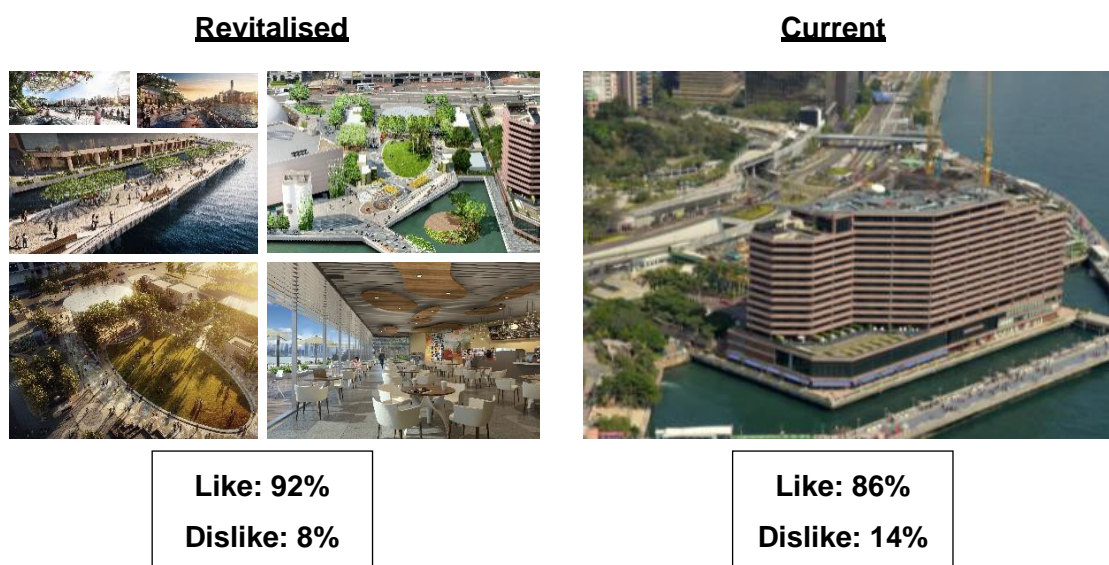
## **2 Summary of Major Views**

### **2.1 Views Collected from Questionnaire**

2.1.1 The paragraphs below provide a quantitative analysis of the major views collected from the questionnaire.

#### **2.1.2 General Overview**

2.1.2.1 Overall speaking, the new design of the Tsim Sha Tsui Waterfront area has received a more positive rating than the current design. Over 92% of the general public “like” the proposed new overall design of the Tsim Sha Tsui Waterfront, in comparison to a relatively lower proportion of them favour the current design.



2.1.2.2 After showing the respondents the “before revitalisation” and “after revitalisation” photos, responses to the overall new design at various areas of Tsim Sha Tsui Waterfront were also overwhelmingly positive, with 87%, 92% and 92% of the total respondents “Like” the overall new design for the TSTE Promenade, the Avenue of Stars and Salisbury Garden respectively.

Footnotes:

- ‘Like’ includes ‘like it very much’, ‘like it’ and ‘like it slightly’.
- ‘Dislike’ includes ‘dislike it at all’, ‘dislike it’ and ‘dislike it slightly’.

**TSTE Promenade**



**Like: 87%**  
**Dislike: 13%**

**Avenue of Stars**



**Like: 92%**  
**Dislike: 8%**

**Salisbury Garden**



**Like: 92%**  
**Dislike: 8%**

**2.1.3 Respondents' Views on the 3 Hubs**

2.1.3.1 Views towards the specific design elements of the Hub 1 to Hub 3 and other design features were gathered.

***Hub 1 (Eateries)***

2.1.3.2 Respondents' views on the proposed design concept and features of Hub 1 are positive. As reflected from the findings, the reception on the provision of all-weather Food & Beverage (F&B) facilities as well as landscaped area for public enjoyment were very positive, with 90% supporting the idea of having more indoor dining and 88% liking the idea of having a more shaded outdoor area.

**More Indoor Dining**



**Like: 90%**  
**Dislike: 10%**

**More Shaded Outdoor Area**



**Like: 88%**  
**Dislike: 12%**

**Footnotes:**

- 'Like' includes 'like it very much', 'like it' and 'like it slightly'.
- 'Dislike' includes 'dislike it at all', 'dislike it' and 'dislike it slightly'.

**Hub 2 (Explorative)**

2.1.3.3 The respondents' views on the proposed design features of Hub 2 are more diverse. Although the vast majority are still positive to the ideas of having an 'elevated viewing deck' to view the Hong Kong skyline and harbourfront (89%) and 'more shaded area' (90%) in Hub 2, there are different opinions on the preferred facilities in Hub 2.

**Elevated Viewing Deck**



**Like: 89%**  
**Dislike: 11%**

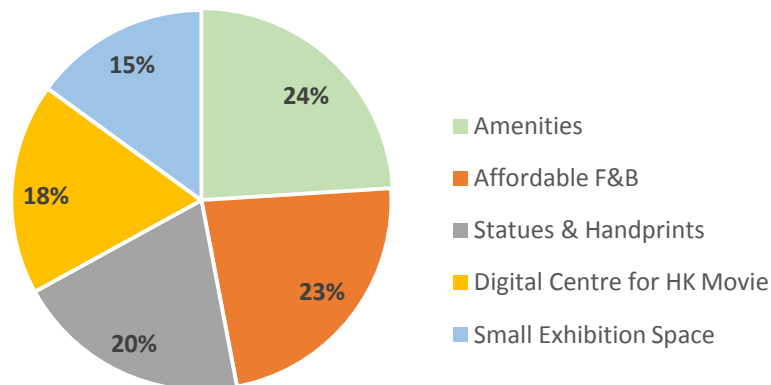
**More Shaded Area**



**Like: 90%**  
**Dislike: 10%**

2.1.3.4 Respondents also ranked their preference towards five options of proposed facilities to be provided at Hub 2. In general, the findings display a more diverse range of opinions. According to the views of the respondents interviewed, amenities (e.g. seating, shade, toilets, etc.) and affordable F&B are the most preferred facilities in Hub 2, followed by statues and handprints, digital centre for Hong Kong movie and small exhibition space.

**Preference of Facilities in Hub 2**

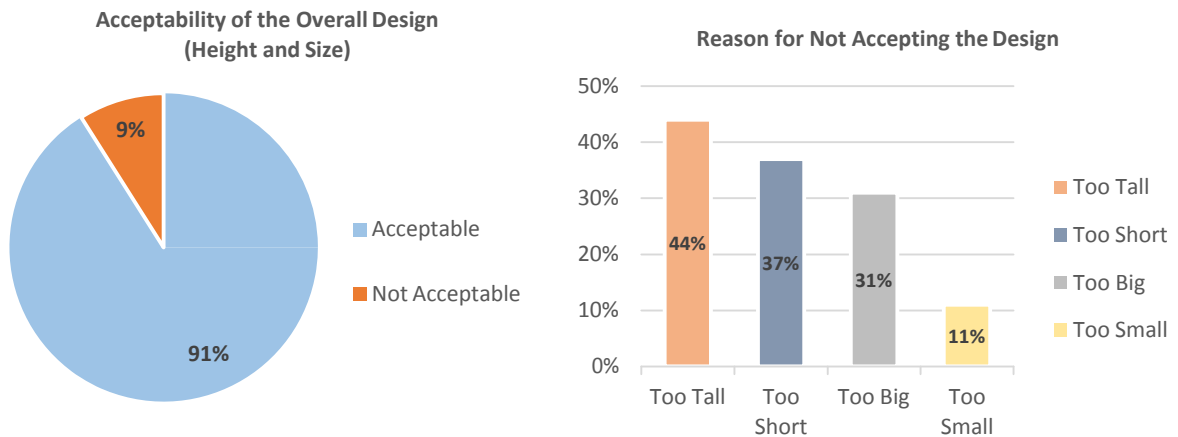


**Footnotes:**

- 'Like' includes 'like it very much', 'like it' and 'like it slightly'.
- 'Dislike' includes 'dislike it at all', 'dislike it' and 'dislike it slightly'.



2.1.3.5 Regarding the acceptability of the design of Hub 2, in terms of its height and size, 91% of the respondents feel acceptable towards the design of the proposed structures. Amongst those who do not accept the design of Hub 2 (9%), the reasons for not accepting are varied, with 44% and 31% of the respondents think that the proposed building structures are too tall and too big respectively, while 37% and 11% feeling the proposed structures are too short and too small.



**Hub 3 (Leisure & Fun)**

2.1.3.6 Six types of activities were ranked by the respondents in terms of their attractiveness. Similarly, there is little difference in terms of the attractiveness of the proposed new activities in Hub 3. The respondents considered that ‘lighting installation’ (20%), ‘seasonal / temporary outdoor eating’ and ‘theatre / stage’ (both 18%) are the main activities that can potentially attract more people to visit the current area situated along the TSTE promenade.

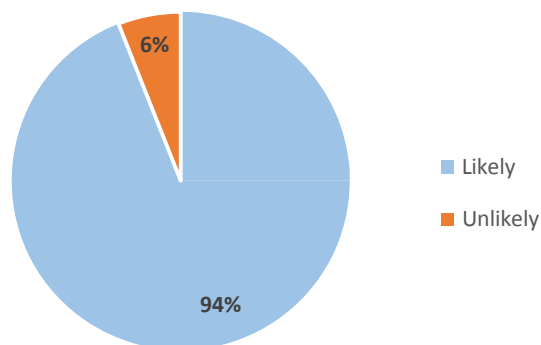


Footnotes:

- ‘Acceptable’ includes ‘completely acceptable’, ‘highly acceptable’ and ‘acceptable’.
- ‘Unacceptable’ includes ‘completely unacceptable’, ‘highly unacceptable’ and ‘unacceptable’.

2.1.3.7 Different views were collected regarding the most preferred activities to be provided in Hub 3. The vast majority of the respondents (94%) considered that they would visit Hub 3 more with provision of such suggested activities. It is considered that the revitalisation proposal would be able to generate more pedestrian traffic to the current relatively quiet Hub 3 area.

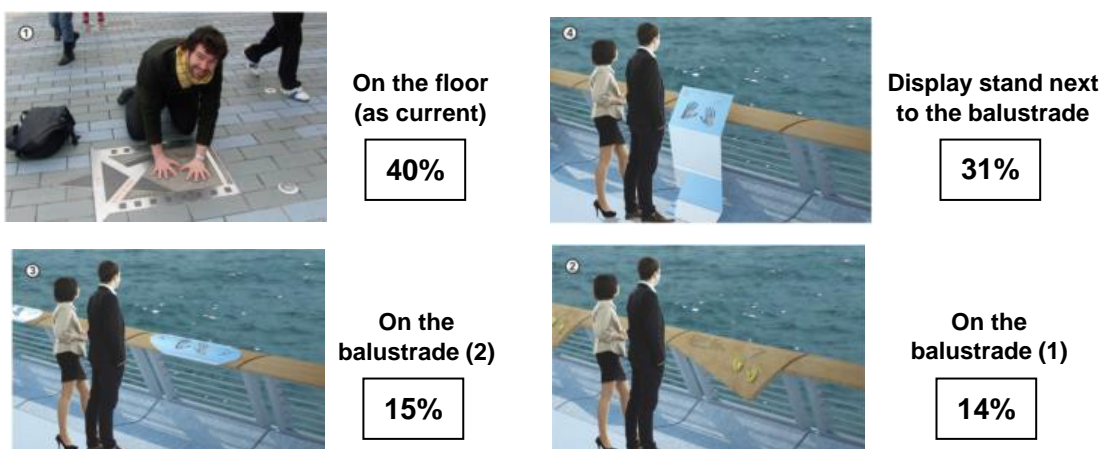
Likelihood of Visiting the Hub 3 area with Provision of New Activities



2.1.4 Views on Other Design Features / Elements / Improvement Suggestions

2.1.4.1 In addition to the design of the 3 Hubs, there are also some proposed design features under the revitalisation proposal. Views from the respondents on these design features were also collected and the key findings are summarised below.

2.1.4.2 When it comes to the new design of the ‘handprint’, respondents ranked their preferred ‘handprint’ layout. While 40% prefer the current design (i.e. remained unchanged), 31% welcome the new handprint design to have a ‘display stand next to balustrade’ and ‘29% prefer the new design to have the handprints ‘on the balustrade’.



Footnotes:

- ‘Like’ includes ‘like it very much’, ‘like it’ and ‘like it slightly’.
- ‘Dislike’ includes ‘dislike it at all’, ‘dislike it’ and ‘dislike it slightly’.

2.1.4.3 As regard to the acceptability of the proposed new design of the balustrade / railings, the vast majority of respondents (92%) feel that the new design is acceptable.



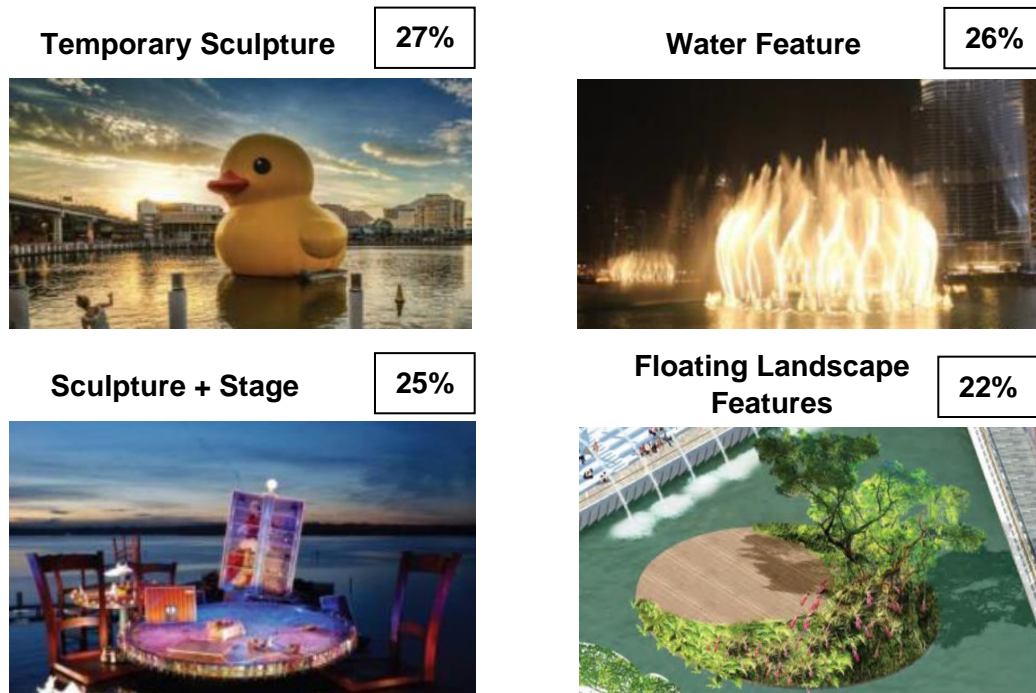
2.1.4.4 Overall, up to 82% of respondents were positive if a water shuttle were to be introduced into the revitalised Tsim Sha Tsui Waterfront.



**Footnotes:**

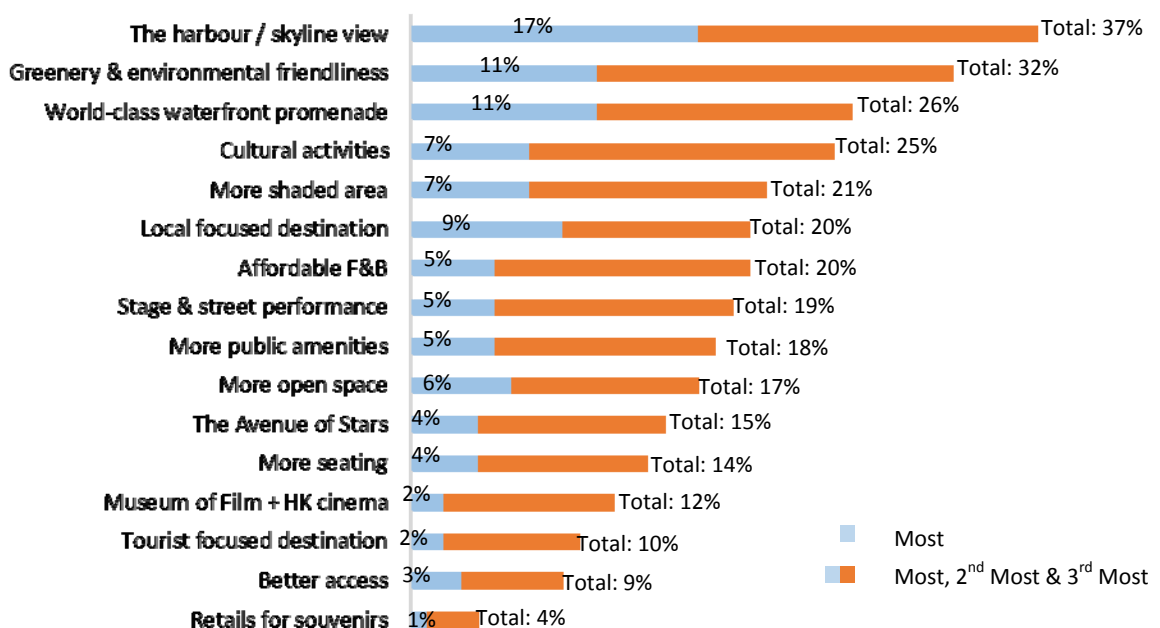
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- 'Like' includes 'like it very much', 'like it' and 'like it slightly'.
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2.1.4.5 Respondents ranked their preference towards four possible new ‘island / water features’ for the new Tsim Sha Tsui Waterfront. In general, there is no difference in terms of the preference of different proposed ‘Island / Water Features’.



2.1.4.6 Respondents also ranked their preference towards various elements (i.e. by naming their top 3 preferences) for the new Tsim Sha Tsui Waterfront. Amongst the views of all respondents, the ‘Harbour / Skyline view’ is the most important element, while ‘Greenery & Environmental Friendliness’ and ‘World-class Waterfront Promenade’ are also other key elements for the new Tsim Sha Tsui Waterfront.

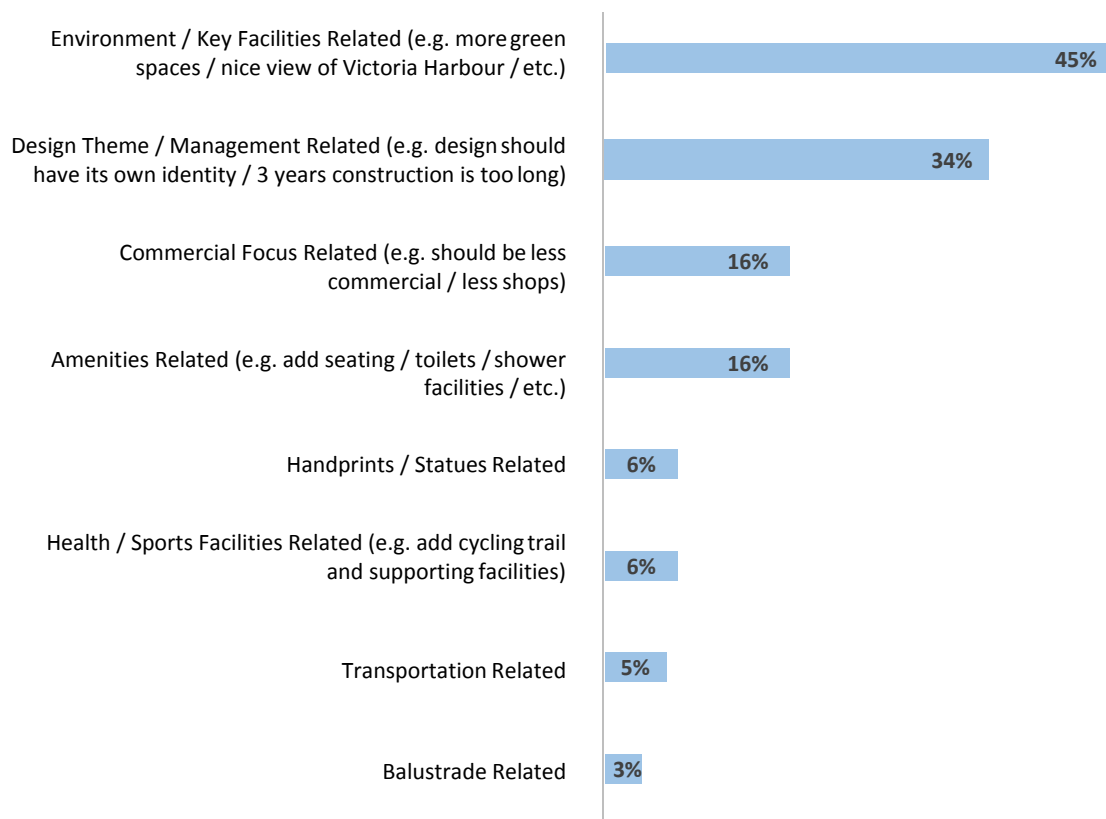
**Importance of Elements In Tsim Sha Tsui Waterfront**



2.1.4.7 The local respondents provided their top 5 reasons for visiting the Tsim Sha Tsui Waterfront area. ‘To have coffee or snacks’ is the main reason (41%), followed by ‘to walk along the waterfront’ (39%) and ‘to attend friends gathering’ (34%). ‘For dining’ (30%) and ‘to attend cultural activities’ (29%) are also other reasons for visiting the Tsim Sha Tsui Waterfront area.

2.1.4.8 A numbers of respondents (i.e. 300 respondents) gave some additional suggestions as to how to further improve the design of the entire Tsim Sha Tsui Waterfront revitalisation proposal. Most of the improvement suggestions from respondents focussed on issues related to ‘Environment / Key facilities Related (45%)’, followed by ‘Design Theme / Management Related’ (34%).

**Other Improvement Suggestions from the Public**



## **2.2 Major Comments from Focus Group Meetings**

2.2.1 Diverse opinions on uses, connectivity, design features, etc were received from different Focus Group meetings. Although the public engagement exercise mainly focuses on gathering respondents' views on the design of the revitalisation proposal, some other general comments related to future operation were also received.

### **2.2.2 Community Members**

2.2.2.1 The participants in general have positive views towards the proposed revitalisation proposal. Further suggestions of the participants were mainly related to the uses, connectivity and the design of the revitalised Tsim Sha Tsui Waterfront. In terms of future uses, many participants suggested that diversified elements including sports, education and environmental protection related uses should be incorporated. The revitalised waterfront should also incorporate uses that represent more local characteristics and capture the Hong Kong spirit. The idea of food trucks for selling local snacks was also supported. There was also suggestion to improve the future cooperation with the Hong Kong Avenue of Comic Stars in Kowloon Park.

2.2.2.2 In relation to the future connectivity of the revitalised promenade, some suggested that the connectivity of the Tsim Sha Tsui Waterfront could be further improved if the walkway was extended to the promenade of Hung Hom, and by providing more landing points for the visitors of harbour cruise tours.

2.2.2.3 Regarding the future design, some participants suggested to use more environment-friendly building materials. Permeable design materials that can improve transparency were also encouraged. The preliminary design of the balustrade was also supported by the participants. Some participants concerned the future tree planting strategy and suggested that the green area can be situated along Salisbury Road in order to preserve the views towards Victoria Harbour. Additional comments, such as providing Wi-Fi and toilets with interesting design were also recommended by the participants.

2.2.2.4 Some other general comments not related to the specific design of the proposal were also acknowledged. For example, the required construction time, future management

arrangement, period of time allowed for certain activities and possible traffic impact induced by the proposal were concerned by the participants.

### 2.2.3 Youth Groups

- 2.2.3.1 The participants highlighted some concerns related to the design concept of the revitalised Tsim Sha Tsui Waterfront. Some emphasised the importance of unique design characteristics of the waterfront and hence the future Tsim Sha Tsui Waterfront will be different from that at West Kowloon and Hung Hom. Some suggested to incorporate Hong Kong elements into the waterfront so as to enhance attractiveness. However, they consider that film & movie elements should not constitute the main attraction or theme of the revitalised waterfront, and advised that other art and cultural elements could help to enrich the experience of visitors. More elaboration of the proposed uses of the movie-themed gallery should also be provided. Additional hardware support was also proposed for promotion of art and cultural performances, with some suggesting Hub 2 and 3 should switch locations. Facilities to promote local businesses should also be encouraged.
- 2.2.3.2 It was added that the design should further promote connectivity with the surroundings and provide a smooth transition in the spatial experience for visitors without clearly lineated zoning. Some participants reminded that the revitalised waterfront should be available for enjoyment of both foreigners and locals. Therefore, enhanced connectivity with Hung Hom and harbour cruise tours should be considered in order to provide a more integrated waterfront. On the other hand, the participants welcomed the proposed central lawn design, but the shading effect in the remaining area may not be as effective as anticipated because it will not be completely enclosed.
- 2.2.3.3 There were also some other general concerns on the overall revitalisation proposal, such as the possible congestion along the revitalised waterfront induced by additional pedestrian traffic. More elaborations on future arrangement of the handprints and statues of Avenue of Stars should also be provided. Some suggested that there should be extended public consultation to discuss the future operation model. More chances should also be available for Youth Groups to involve in the project.

#### 2.2.4 Film Industry

2.2.4.1 Diverse opinions on the proposed uses of the revitalised waterfront were gathered. Some participants commented that the proposed size of the movie-themed exhibition gallery was too small and hence it would not be able to provide exhibitions with tasteful and detailed content. Considering the function of the movie-themed exhibition gallery, some concerned that its function might overlap with the Hong Kong Film Archive. It was also noted that no intention was made to pay tribute to the post production professionals of film industry. Additional care should also be given to the preservation of exhibits in future. Hence, further elaboration on the design and role of the future exhibition gallery should be provided for further consultation.

2.2.4.2 Considering some other design issues, it was suggested that movie elements should be spread out along the entire promenade and different section of the promenade should be given a specific design theme to promote attractiveness. The participants also worried about the observation deck may cause blockage of view for the buildings at the inland area. Some also concerned the potential exacerbation of coaching parking problem due to increase in tourists attracted by the revitalised waterfront. To accommodate the needs of increasing number of tourists, additional natural shading and amenities facilities (such as public toilets) should be provided.

2.2.4.3 Some other general questions related to the revitalisation proposal were raised. Participants asked about the temporary closure of the existing Avenue of Stars and whether the operators in the tourism industry and the tourists were well informed of the interim arrangements during the construction period. There were also questions regarding funding of construction works, implementation programme and future management arrangement to improve the quality of services, all of which shall require further clarification. Platforms to release information to the general public should also be improved.

#### 2.2.5 Representatives / Tenants of Neighbouring Developments

2.2.5.1 On commenting the proposed theme of the revitalisation proposal, it was suggested that the overall plan should be a representation of the local culture. Thus, priority should be placed to meet the needs and expectations of the locals. Each section of



the waterfront should also be clearly themed with sufficient connectivity. Some further suggested introducing weekly or monthly activities to promote attractiveness. While it was important to maintain the function of the promenade as a place for relaxation and repose, most representatives hoped that the proposed design could increase visits to the Tsim Sha Tsui East inland area, and expressed their desire to see more signage to guide visitors to this area. Some other participants suggested that Salisbury Garden could be opened for dog-walking.

2.2.5.2 However, some participants questioned the appropriateness of using a film & movie related theme for the revitalised waterfront. On the contrary, some other opinions suggested nominating Bruce Lee as a potential theme for the exhibition gallery due to his representation of bridging an “east meets west” cultural context. Some were concerned about the height of the observation deck as it might cause visual obstruction to buildings in the inland area.

2.2.5.3 With regards to the planting strategy, they supported the idea of providing enhanced shading and the use of the green lawn for leisure and relaxation purposes. Some suggested that future tree species should be carefully selected.

2.2.5.4 The participants reckoned that connectivity with surrounding areas may be improved under the revitalisation proposal. However, increasing number of visitors might increase traffic with a greater number of vehicles and insufficient parking spaces. The types of connectivity enhancements should therefore be further deliberated. Participants also requested for information related to the revitalisation proposal, such as implementation programme, roving exhibitions materials, and the estimated number of visitors of future F&B outlets.

## 2.2.6 Professional Institutes

2.2.6.1 Regarding the overall design of the revitalisation proposal, the participants shared that the revitalisation project cannot be viewed in isolation, but a part of a more holistic planning process. There were also views on how the revitalisation proposal can be planned together with the activities at the peripheral and outside the waterfront area. For instance, the full scope of amenities that exists need to be part of the consideration, such as the open spaces that exists north of Salisbury Road. Opportunities to utilise the surrounding structures and architecture should also be explored.

- 2.2.6.2 One key design feature raised was the future width of the promenade. They did not wish to see the promenade narrowed by facilities, buildings or seating especially during special events such as fireworks displays. Similarly, they were also of the opinion that the observation deck would in fact bring greater crowds to the waterfront and thus easily cause over-crowding at the promenade. While the proposed hubs together with some supplementary plantings could act as a barrier / screening against the adjacent Salisbury Road, it was agreed that the revitalisation proposal should find a right balance between provision of sufficient space for pedestrian circulation and space for other uses such as facilities, greenery and seating. While encouraging more people visiting and enjoying the waterfront is necessary, it is also important to accommodate for the existing physical constraints. With consideration to the current preliminary design, the scale of the proposed hubs and additional plantings should undergo further discussion as they may cause visual blockage from the interior. Some were concerned that Hub 2 with its viewing platform might obstruct the harbour views of its neighbours. It was suggested that some planned activities at Hub 2 could be relocated underground, connecting with other underground infrastructure.
- 2.2.6.3 A detailed discussion was also held regarding the tree planting. The plant species should be carefully considered for seasonality, smells and aesthetics, with participants suggesting that the greenery with seasonal interest could become part of the attractions of the waterfront in its own right, given the public is lack of attractive urban green space. Preservation priority should also be given to the existing trees during formulation of the tree planting strategy. It would also entail the removal of existing trees. Further liaison with responsible Government departments was also encouraged.
- 2.2.6.4 Some requested further clarification on the issue of connectivity between the waterfront promenade with the surrounding areas, as the design proposal seemed to rely mostly on existing infrastructure.
- 2.2.6.5 Some other general comments were also acknowledged. Some were concerned that the design feature of existing structures such as kiosks should be suitably addressed in the plan, but certain design elements that the public were in favour of should be preserved, such as the sculptures. Some opined that the design was not seen to relate to the local identity, and iconic design features were unnecessary given the existing backdrop of the Hong Kong Skyline. Some suggested to provide more

affordable restaurants and to encourage more outdoor eating space and area for different activities such as leisure and fun. Some considered that the existing Starbucks at the Hub 1 area was worth retaining given its own architectural merit. Some said that the hard obstruction between the land and water interface was not addressed by the new cladding and undulating edge design. It was also suggested that some roads and railings, considered unnecessary, should be removed.

### 2.2.7 Tourism Industry

2.2.7.1 Participants agreed with the new design with promotion of new facilities proposed for the Tsim Sha Tsui Waterfront. Participants also agreed to extend the facilities along the promenade and the design proposal to connect with the transportation hubs at the both ends of the waterfront. These measures would relieve the congestion at Avenue of Stars by re-distributing the visitors along the entire waterfront.

2.2.7.2 Commenting on the possible improvements to the revitalisation proposal, some suggested incorporating handprints of international celebrities into the future Avenue of Stars. Some historic background of the Victoria Harbour and Hong Kong history could also be introduced at the exhibition gallery as the content of proposed movie-themed exhibition gallery should not overlap with the Hong Kong Film Archive. More elaboration of the function of the proposed exhibition space should also be provided. Some other opinions were related to the proposed F&B facilities, suggesting to locate them at the both ends of the TSTE promenade in order to avoid competing with the existing restaurants nearby. Participants also suggested relocating Hub 3 to the middle of the promenade. Wi-Fi and QR code should also be provided along the waterfront for the convenience of the public.

2.2.7.3 Some of the participants were concerned about the height of observation deck and queried the need to include an observation deck at the waterfront. Some opined that it should avoid blocking any views from the existing buildings. Similarly, the addition of facilities and tree relocations should not compromise the already-narrow width of the promenade or exceed the existing edge of waterfront.

2.2.7.4 They also mentioned that more parking spaces, drop-off and landing points should be provided for the coaches and visitors of harbour cruise tours. However, some participants held reservations regarding the adequacy of coach parking spaces. The connectivity between Hung Hom and Tsim Sha Tsui Waterfront should be carefully

considered. More signage should be provided to help visitors finding their ways to nearby transportation hubs.

2.2.7.5 The participants also requested some clarifications on the revitalisation proposal. Their questions mainly related to implementation programme, future application procedures of the exhibition / performance spaces, trees planning strategy, future crowd control measures, traffic management measures, estimated numbers of future visitors, possible impact on local businesses nearby and measures to preserve the scenery of Victoria Harbour.

### **2.3 Comments from Written Submissions**

2.3.1 Two written comments on the revitalisation proposal were received online. The comments were mainly related to the future management arrangement of the revitalised waterfront. It was also requested to provide more information in relation to the implementation arrangement.

### **3 Summary of Key Findings and Comments**

- 3.1 From the results of the questionnaire, the overall proposed design to revitalise the Tsim Sha Tsui Waterfront was overwhelmingly supported by respondents. There was a general aspiration to revitalise the Tsim Sha Tsui Waterfront as a whole with improvement of the environment and enhancement of facilities. The views towards the specific detailed design features of the 3 Hubs were diverse. Apart from the 3 Hubs, it was noted that the public welcomed certain other key design features in the revitalised waterfront, such as the new handprint design, the new balustrade / railings design and the idea to provide a water shuttle at the revitalised waterfront.
- 3.2 A more diverse range of opinions were received from different Focus Group meetings. Some participants suggested that the Victoria Harbour should remain the main attraction of the revitalised waterfront. There were diversified opinions related to the function and activities of the TSTE Promenade. Some suggested that the revitalized waterfront should allow sufficient open space to accommodate a variety of recreation and cultural uses as well as features to capture the Hong Kong spirit. Some raised the question about the width of the promenade and emphasized the importance of finding a balance between the provision of sufficient space for pedestrians and space for other facilities. Amongst a variety of views, some shared concerns about the size and bulk of the proposed observation decks and the elevated walkway and their possible obstruction of harbor view and visual impacts on the surroundings. Opinions for providing more public amenities, drop-off and coach parking spaces were also received. Furthermore, there were suggestions related to the improvements in connectivity with surrounding areas and the greening strategy. Also, some participants requested further clarification on issues related to future management arrangements and the overall implementation programme for the revitalised waterfront.