Proposed Rezoning of the Site from "Other Specified Uses" annotated "Tunnel Ventilation Shaft" and "Government, Institution or Community" to "Commercial (9)" Zone at Nos. 3-5 San Ma Tau Street, Ma Tau Kok, Kowloon

> Project Architect: Ronald Lu and Partners (Hong Kong) Ltd. Planning Consultant: Kenneth To & Associates Ltd. Traffic Consultant: MVA Hong Kong Ltd. Environmental Consultant: Ove Arup & Partners (Hong Kong) Ltd. Air Ventilation and Sewerage Consultant: Ramboll Environ Hong Kong Ltd. Structural Consultant: WSP

Agenda

- 1.0 The Site
- 2.0 From a Wider Context
- 3.0 Proposed Commercial / Office Development Scheme
- 4.0 Design Merits
- 5.0 Compliance with Harbourfront Planning Principles

Agenda

1.0 The Site

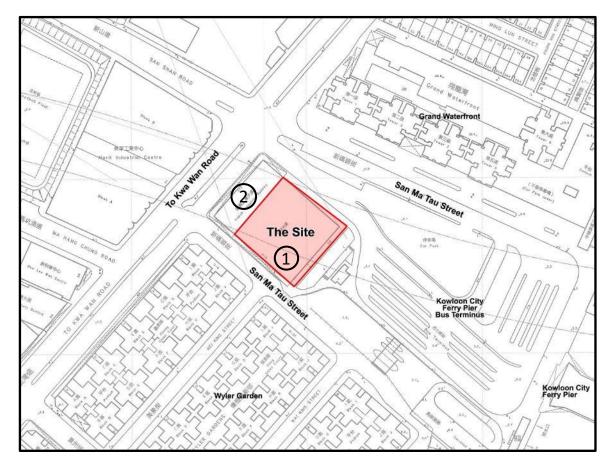
- 2.0 From a Wider Context
- **3.0** Proposed Commercial / Office Development Scheme
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Site Location



Source: Draft Kai Tak OZP No. S/K22/5

Site Location & Existing Condition





Lucky Building

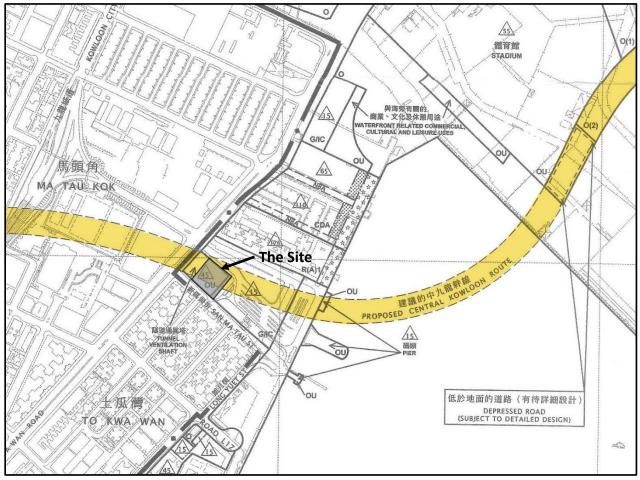


Kapok Industrial Building

Surrounding Context



Zoning Context



Source: Draft Kai Tak OZP No. S/K22/5

Zoning:

"Other Specified Uses" annotated "Tunnel Ventilation Shaft" (Mainly) and "Government, Institution or Community" (thin strip along NE & SE) Zones

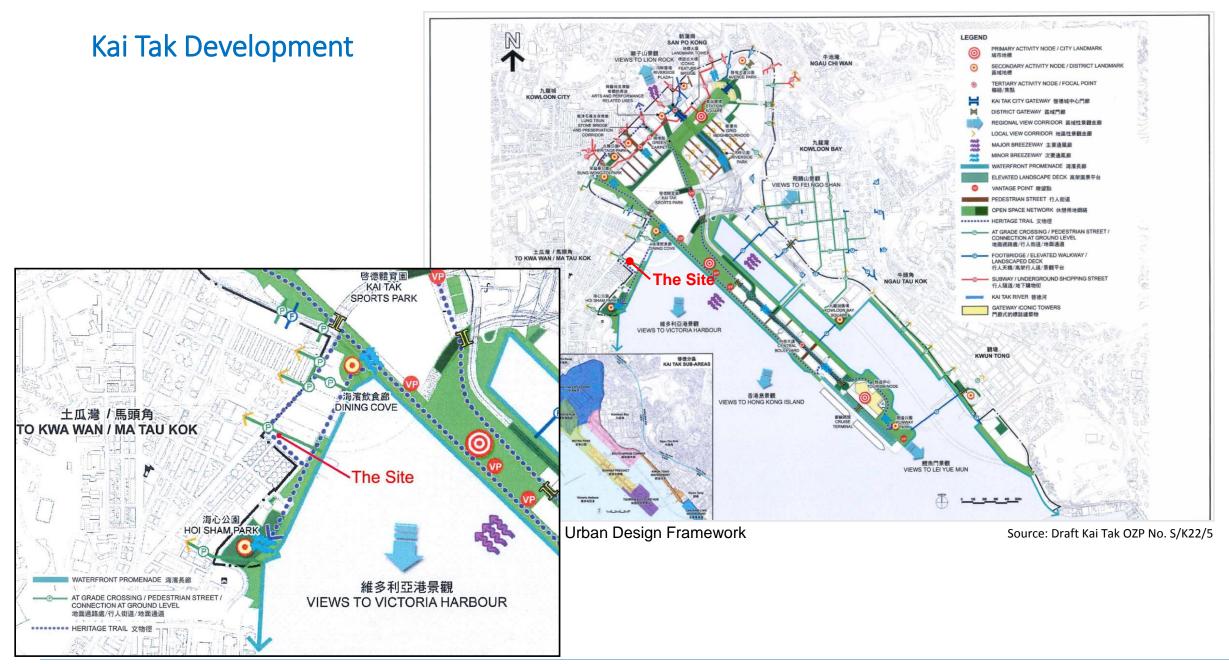
- "G/IC" zone due to discrepancy between zoning and lot boundaries
- Alignment of Central Kowloon Route ("CKR") underneath the Site
- Latest Central Kowloon Route ("CKR") Design - Tunnel Ventilation Shaft no longer required at this location
- Metro Planning Committee Meeting of Town Planning Board on 7 April 2017 -"Long term planning of the Site to be further reviewed."

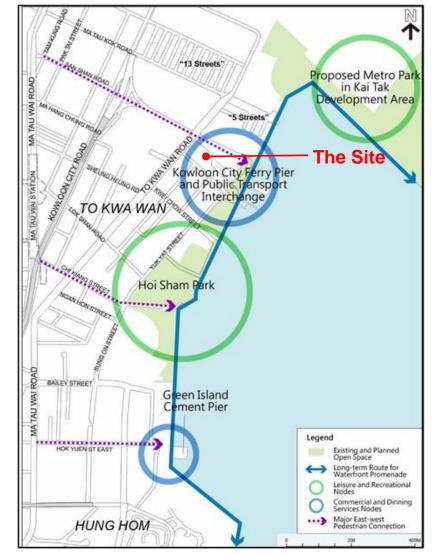
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Waterfront Enhancement Proposal in Urban Renewal Plan for Kowloon City

- Kowloon City Ferry Pier i) revitalize part of the pier as viewing point; ii) introducing commercial and dining service activities
- Two existing industrial buildings adjacent to Kowloon City Public Transport Interchange ("PTI") – planned for other uses to optimize land resources
- Comprehensive review of the PTI and two industrial building by taking into account the waterfront enhancement proposal by the CKR project
- The area can be planned for mixed **residential** and **commercial** uses

Source: Urban Renewal Plan for Kowloon City

Landscape Deck and Beautification Proposal for Ma Tau Kok Waterfront by CKR Project



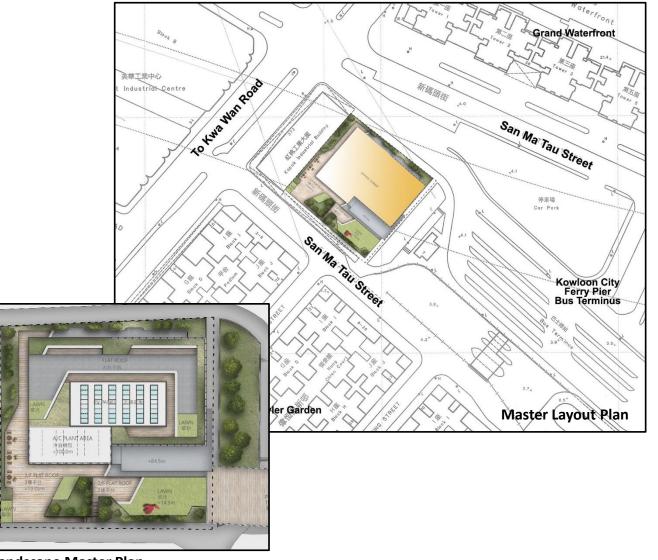
Source: Highways Department

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Proposed Commercial / Office Development Scheme



Key Parameters	
Site Area	2,038.09 m ²
Plot Ratio	12.0
Maximum GFA (Non-	Not more than 24,457.08 m ²
domestic)	
 Retail / Eating Place 	Not more than 5,978.49 m ²
 Office 	Not more than 18,478.59 m ²
No. of Storey	23 storeys (including G/F) and
	2 levels of basement
Building Height at Main Roof	100mPD
Maximum Site Coverage	Not more than 62.5% (15m or
	above)
No. of Block	1
Open Space	Not less than 1,600 m ²
Carparking Spaces	
 Private Car 	118 nos.
 Motorcycle 	11 nos.
Loading/Unloading Bays	8 nos. (LGV)
	4 nos. (HGV)

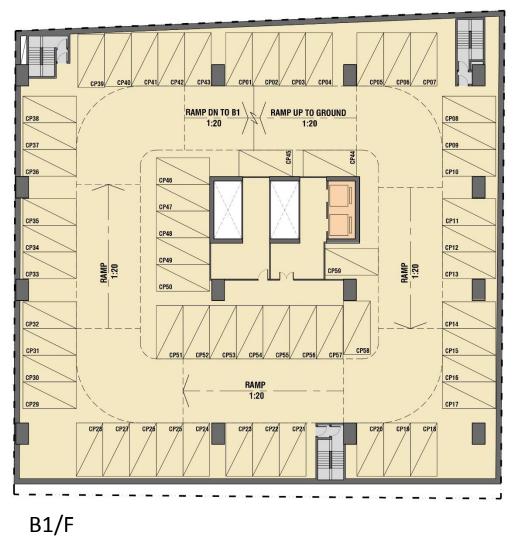
13

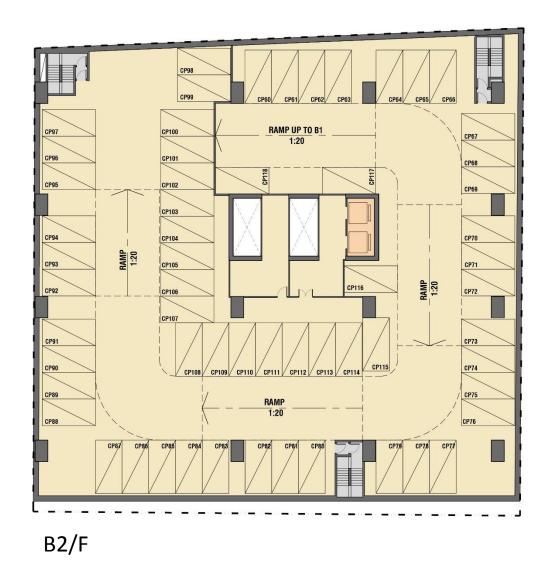
Landscape Master Plan

Ground Floor Plan

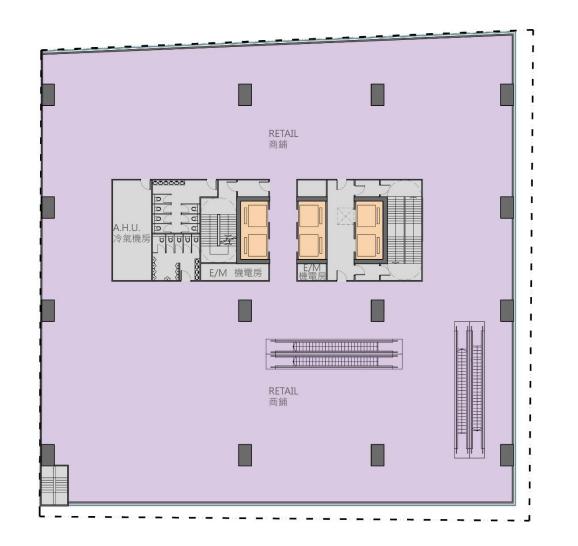


Basement Plans



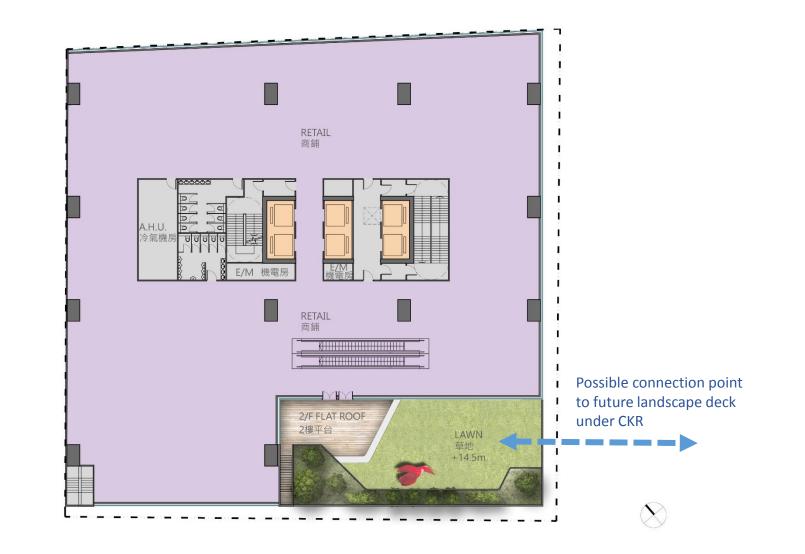


First Floor Plan

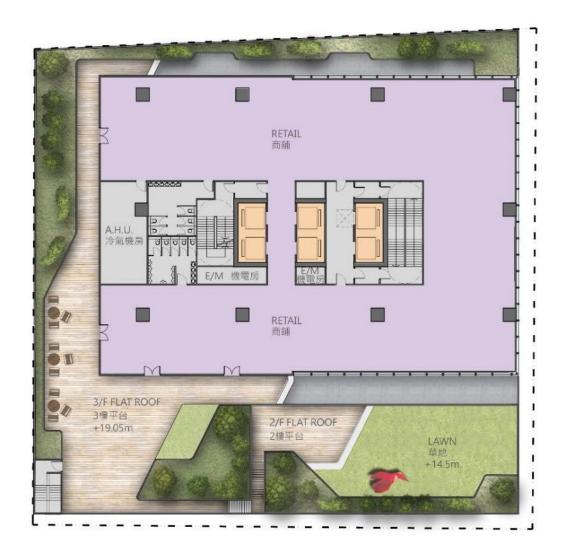


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Second Floor Plan

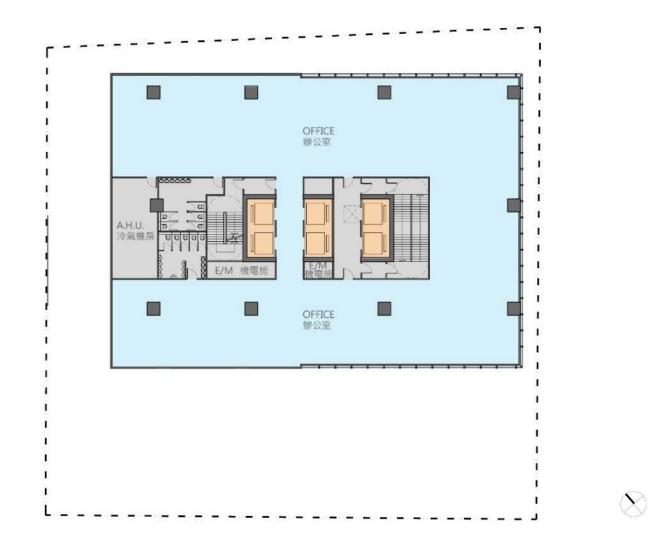


Third Floor Plan

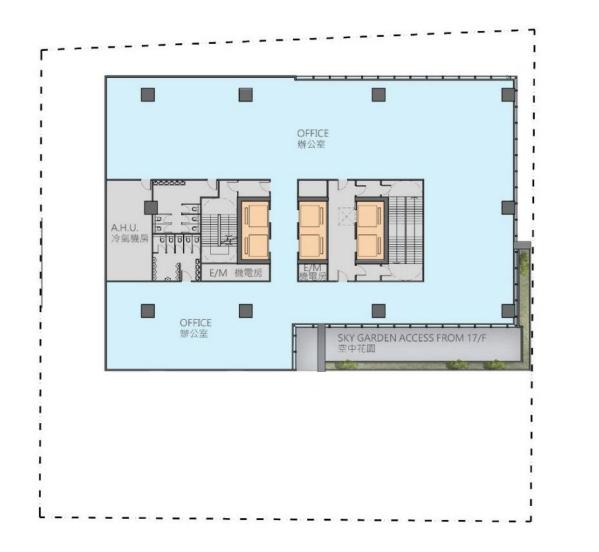


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Fourth to Sixteenth Floor Plan

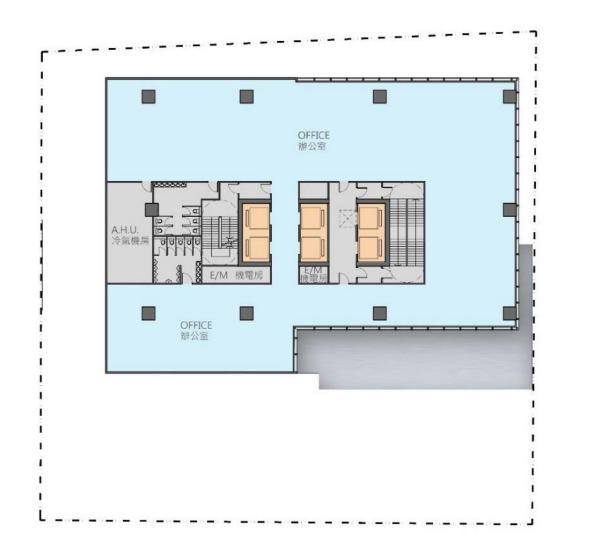


Seventeenth to Eighteenth Floor Plan



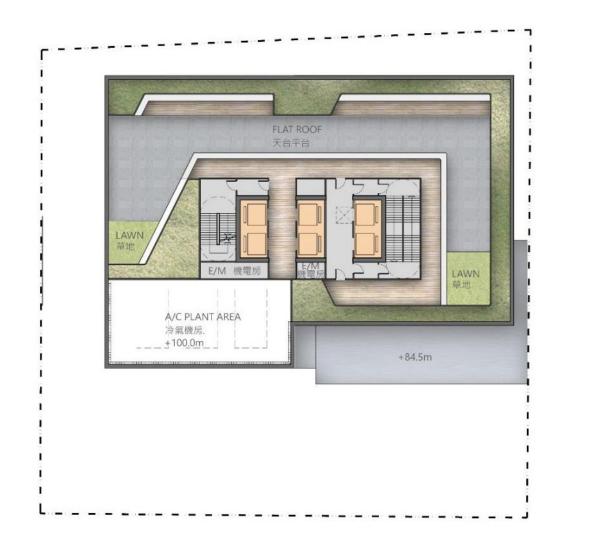
20

Nineteenth to Twenty-Third Floor Plan



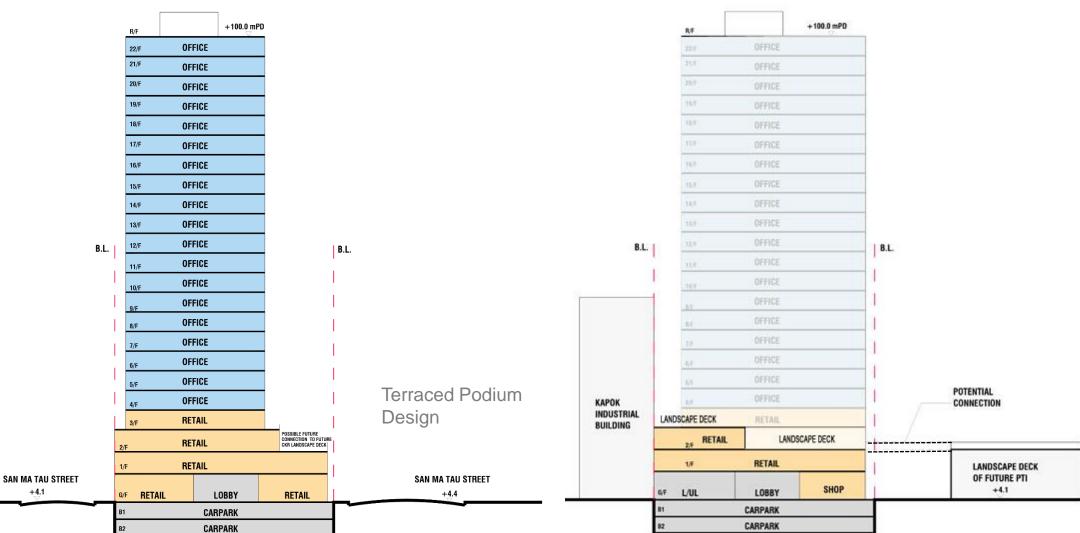
21

Roof Floor Plan

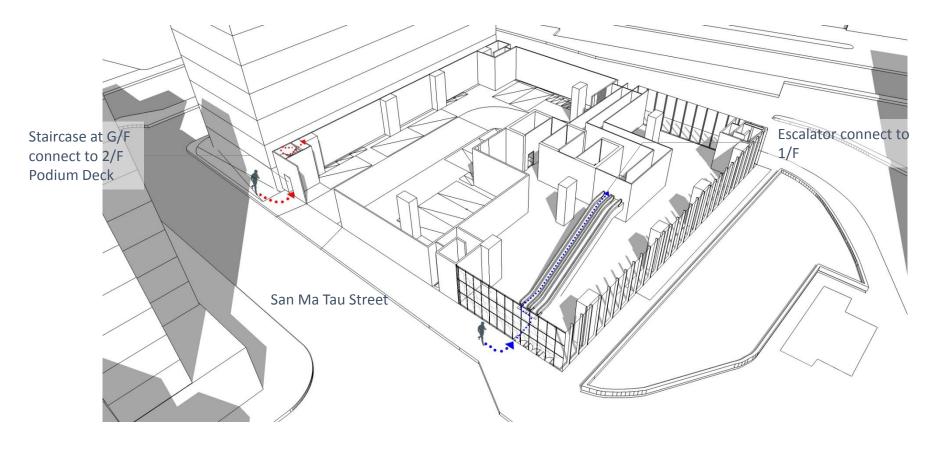


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Section

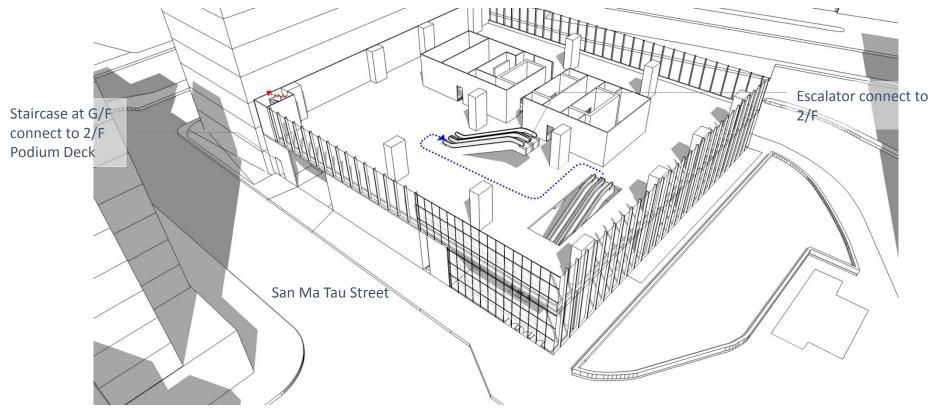






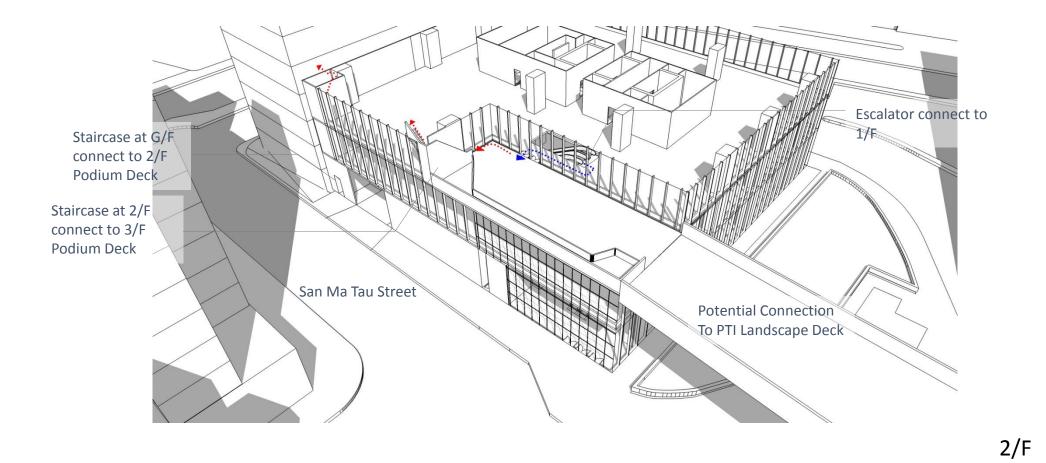
G/F





1/F











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4.0 Design Merits

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Design Merits: Widening of Existing Informal Pedestrian Footpath

Existing Condition





Photo 1: Existing Informal Pedestrian Alley sandwiched between Lucky Building and the LCSD Planter

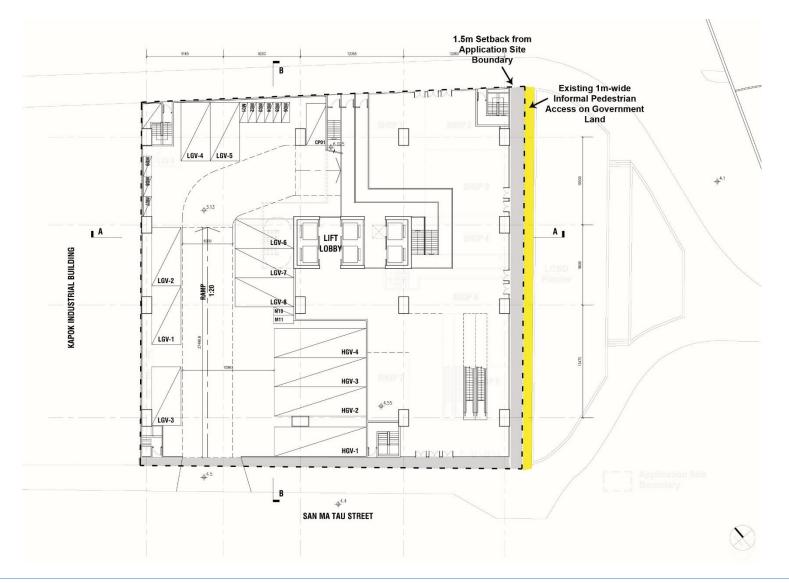


Photo 2: Existing Formal Public Access with steps for Pedestrian



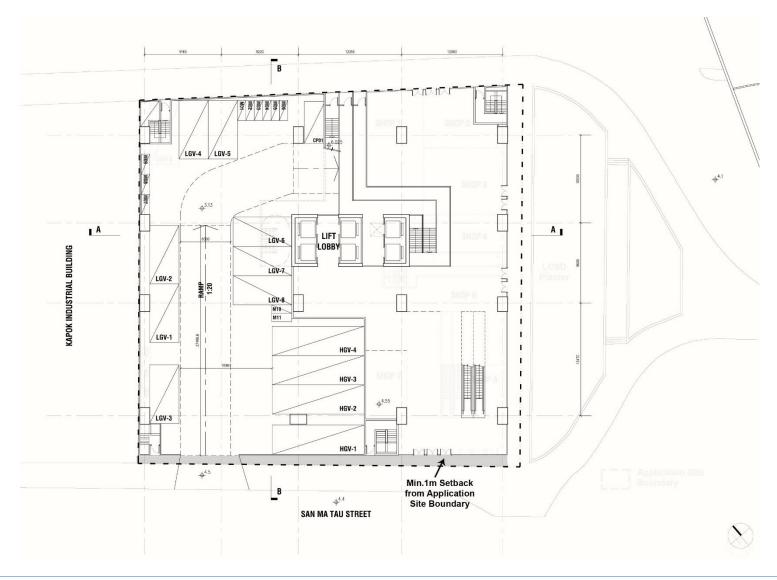
Photo 3: Existing Footpath Along San Ma Tau Street

Design Merits: Provision of Setback along the Southeastern Boundary



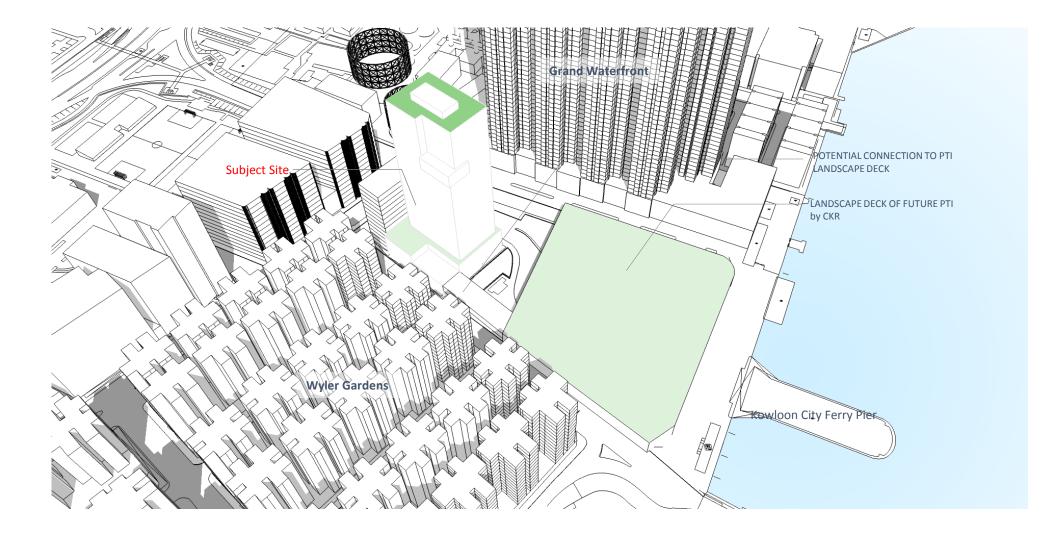
Widening of existing informal pedestrian alley from 1m to 2.5m wide

Design Merits: Provision of Setback along the Southwestern Boundary

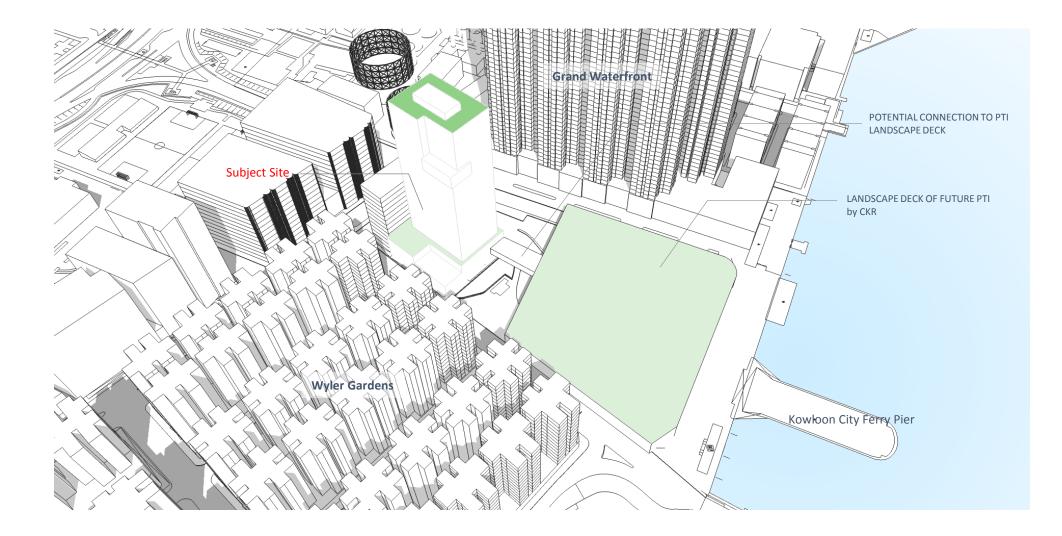


 Widening of existing footpath along San Ma Tau Street to cater for possible additional pedestrian flow (from 3.5m to 4.5m wide)

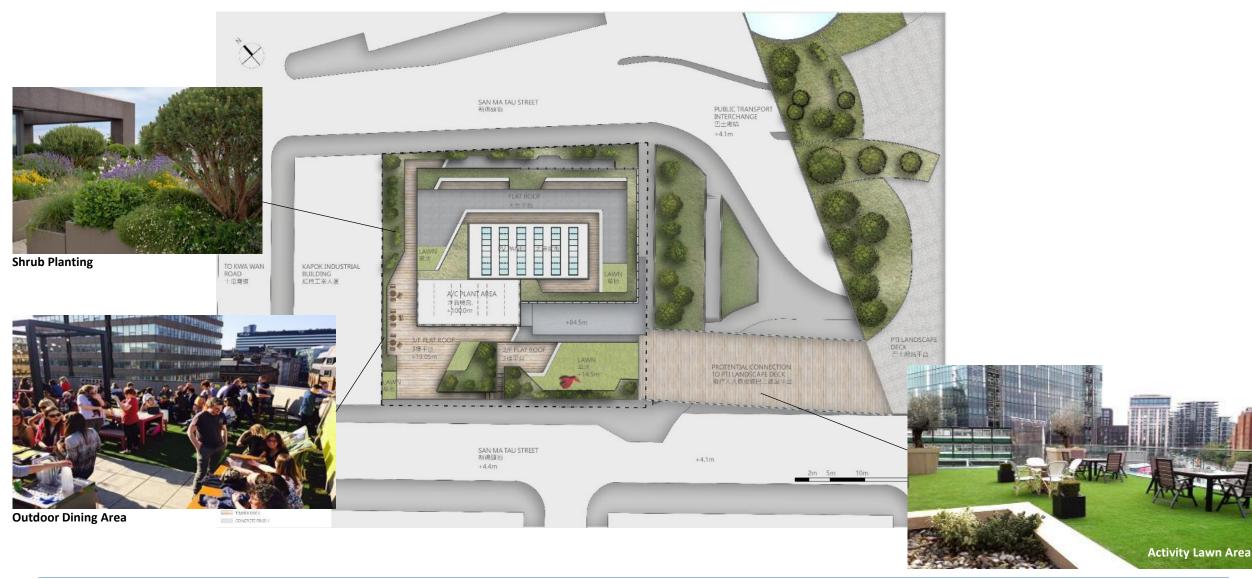
Design Merits: Possible Connection Point to Future Landscape Deck under CKR Project (Option 1)



Design Merits: Possible Connection Point to Future Landscape Deck under CKR Project (Option 2)



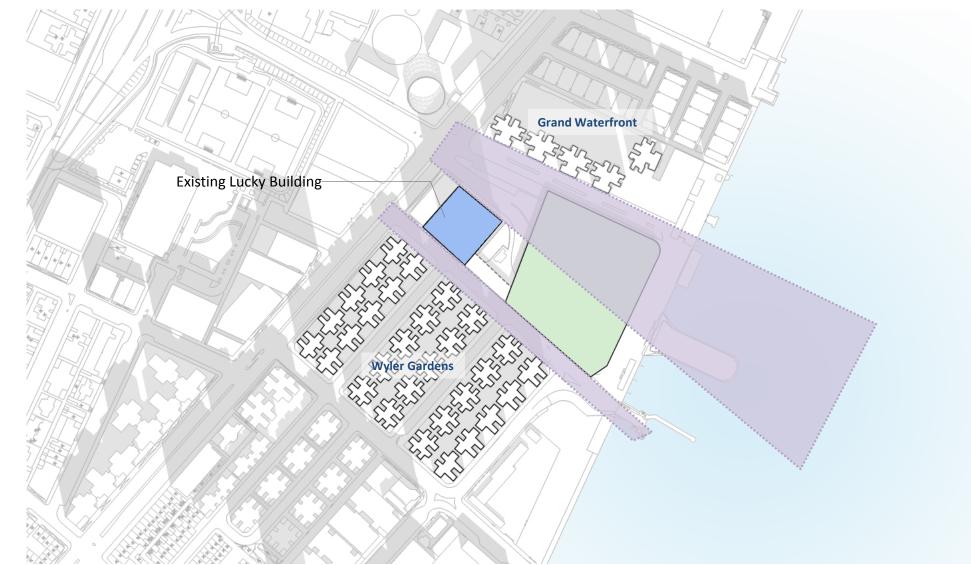
Design Merits: Provision of Quality Activity Space for the Public



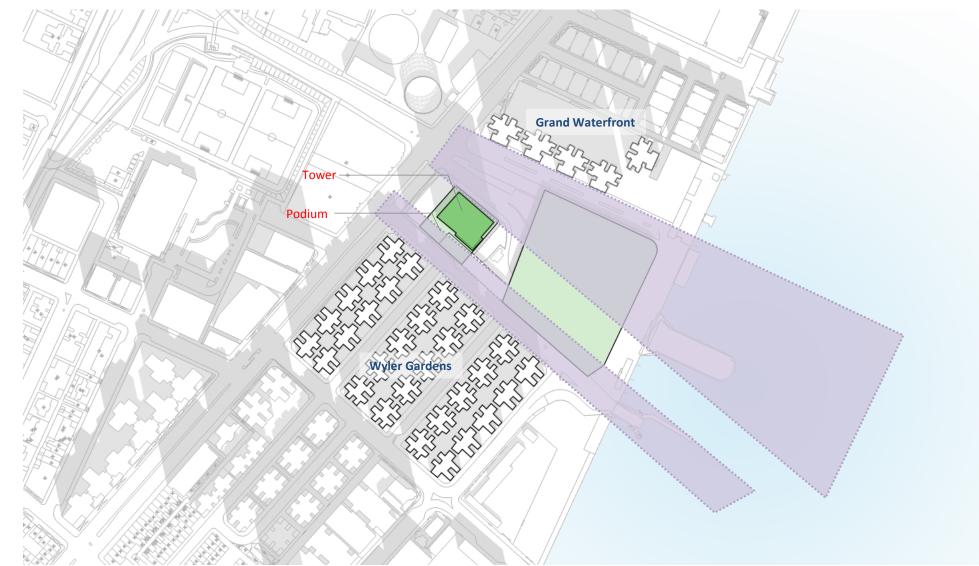
Design Merits: Potential of Becoming a Signature Tower in the Area



- Special architectural articulations
- Distinctive roof features
- Terraced podium design



Enhanced Visual and Air Permeability (Existing Industrial Building)



Enhanced Visual and Air Permeability (with Proposed Development)

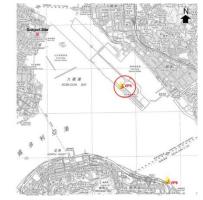
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a/ Preserving Victoria Harbour





View from Kai Tak Cruise Terminal

Key Plan

Existing Condition



Upon Redevelopment

Task Force on Kai Tak Harbourfront Development

a/ Preserving Victoria Harbour



View from Quarry Bay Park

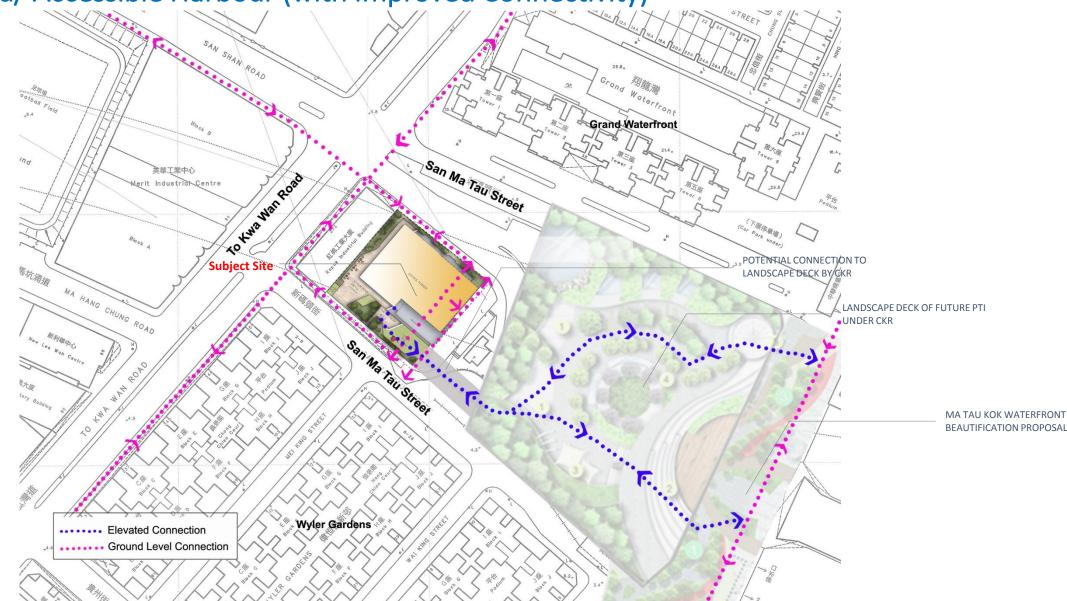
Upon Redevelopment

b/ Sustainable Development and Integrated Planning

- Retail, dining facilities and office uses help to achieve a balanced mix of land uses and provide local job opportunities
- Landscape viewing deck public space for recreational and leisure uses for enjoyment of the public
- **Technical Assessments** Proposed scheme is technically feasible
- Linkage with Landscape Deck under CKR Integration of proposed development with waterfront promenade and future commercial and dining service node at Kowloon City Ferry Pier

c/ Vibrant Harbour and Public Enjoyment





d/ Accessible Harbour (with Improved Connectivity)

Members are kindly invited to express your views / valuable advice on the Project

Thank You!