



# Improvement to Hoi Bun Road Park and Adjacent Area

Task Force on Kai Tak Harbourfront Development  
Harbourfront Commission

4 October 2016

ENERGIZING  
KOWLOON  
EAST

CONNECTIVITY  
BRANDING  
DESIGN  
DIVERSITY

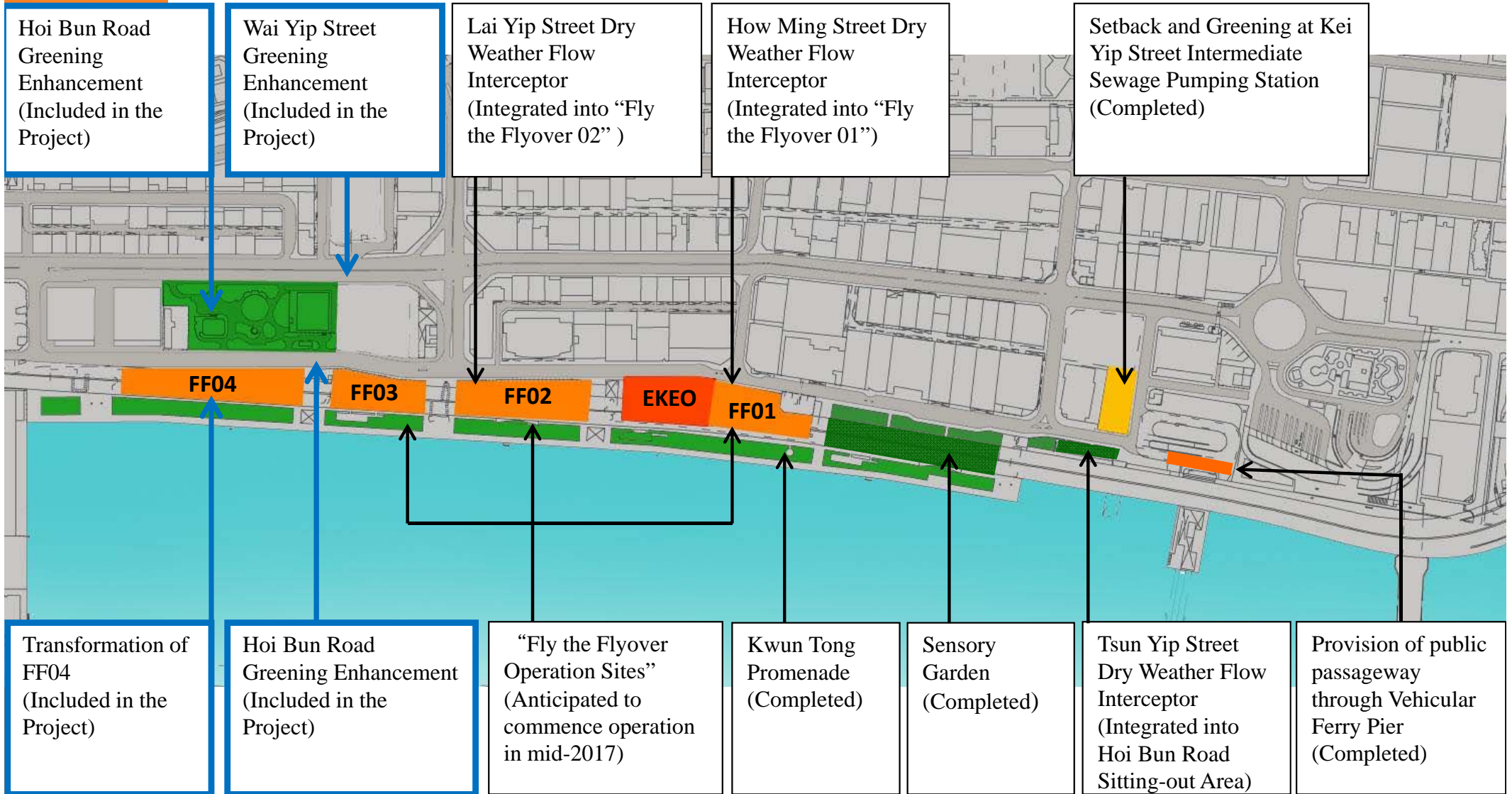
發展局工務科  
Works Branch, Development Bureau



## BACKGROUND

- We briefed the Task Force in November 2012 on our place-making initiatives along the Kwun Tong waterfront.
- We proposed the Green Operation in 2014 and updated Members in December 2014 on the various improvement and greening projects along Hoi Bun Road.
- We have been taking these projects forward, with some of them already completed while others are in progress.

# ENERGIZING HOI BUN ROAD – GREEN OPERATION

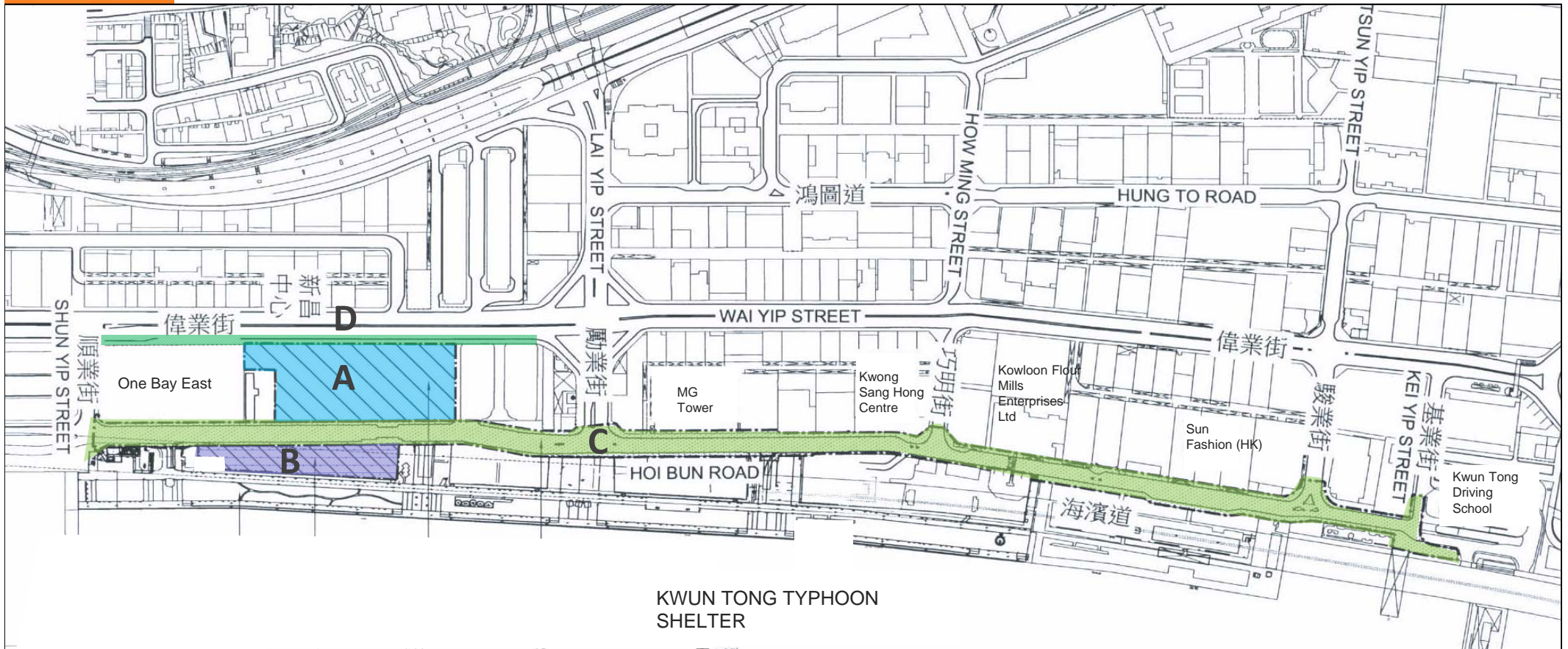








## THE PROJECT

- With the completion of several quick-win projects along Hoi Bun Road, we intend to bid further resources for implementing the Project under the Green Operation. The scope of the Project covers the following sites:
  - (a) Hoi Bun Road Park (the Park);
  - (b) a vacant site (FF04) beneath Kwun Tong Bypass opposite the Park;
  - (c) improvement to Hoi Bun Road, including a proposed build-out on Hoi Bun Road opposite the Park; and
  - (d) a section of the pavement on Wai Yip Street adjoining the Park.

# IMPROVEMENT TO HOI BUN ROAD PARK AND ADJACENT AREA

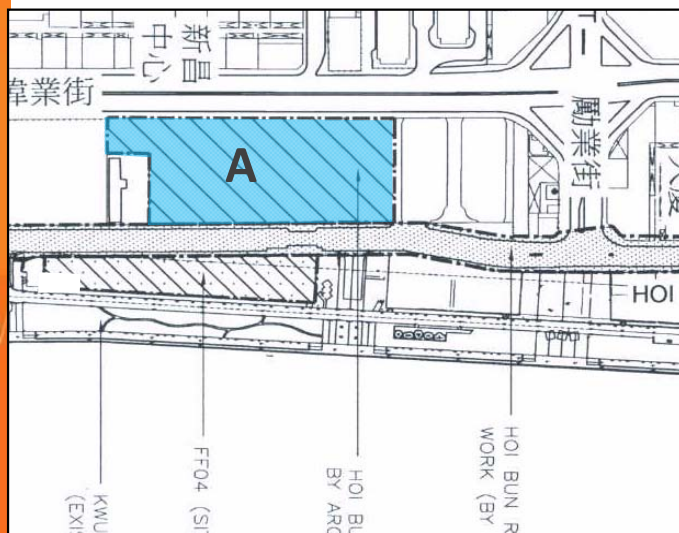


-  Site A – Hoi Bun Road Park
-  Site B – FF04
-  Site C – Hoi Bun Road Streetscape Enhancement
-  Site D – Wai Yip Street Greening Enhancement



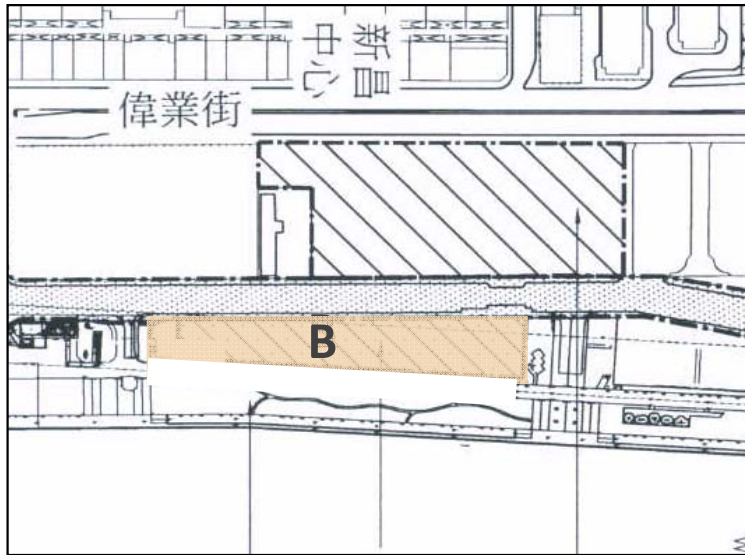
## EXISTING CONDITION – HOI BUN ROAD PARK (SITE A)

- The Park, about 9,300 sqm in area, currently has a 5-a-side soccer pitch, toilets, changing rooms and some leisure facilities.





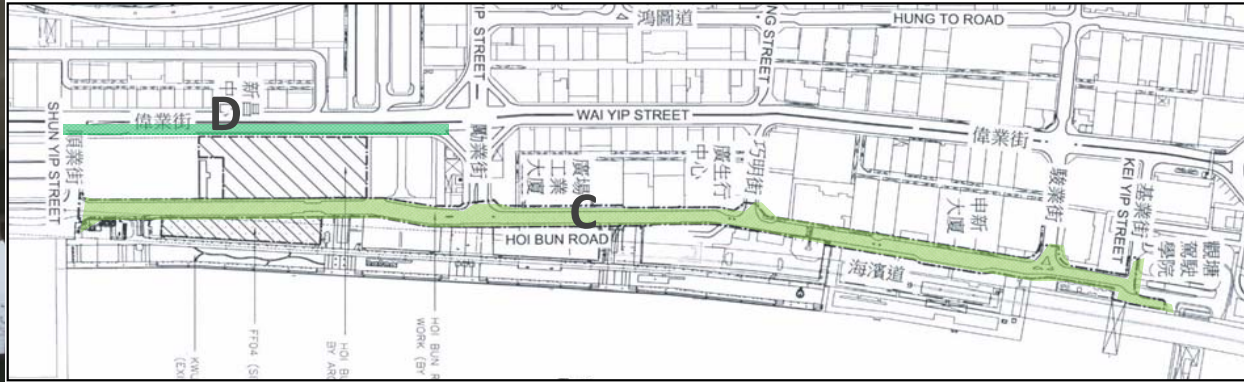
## EXISTING CONDITION – FF04 (SITE B)





# EXISTING CONDITION – ADJACENT AREA (SITES C AND D)

Site C



Site C



Site D



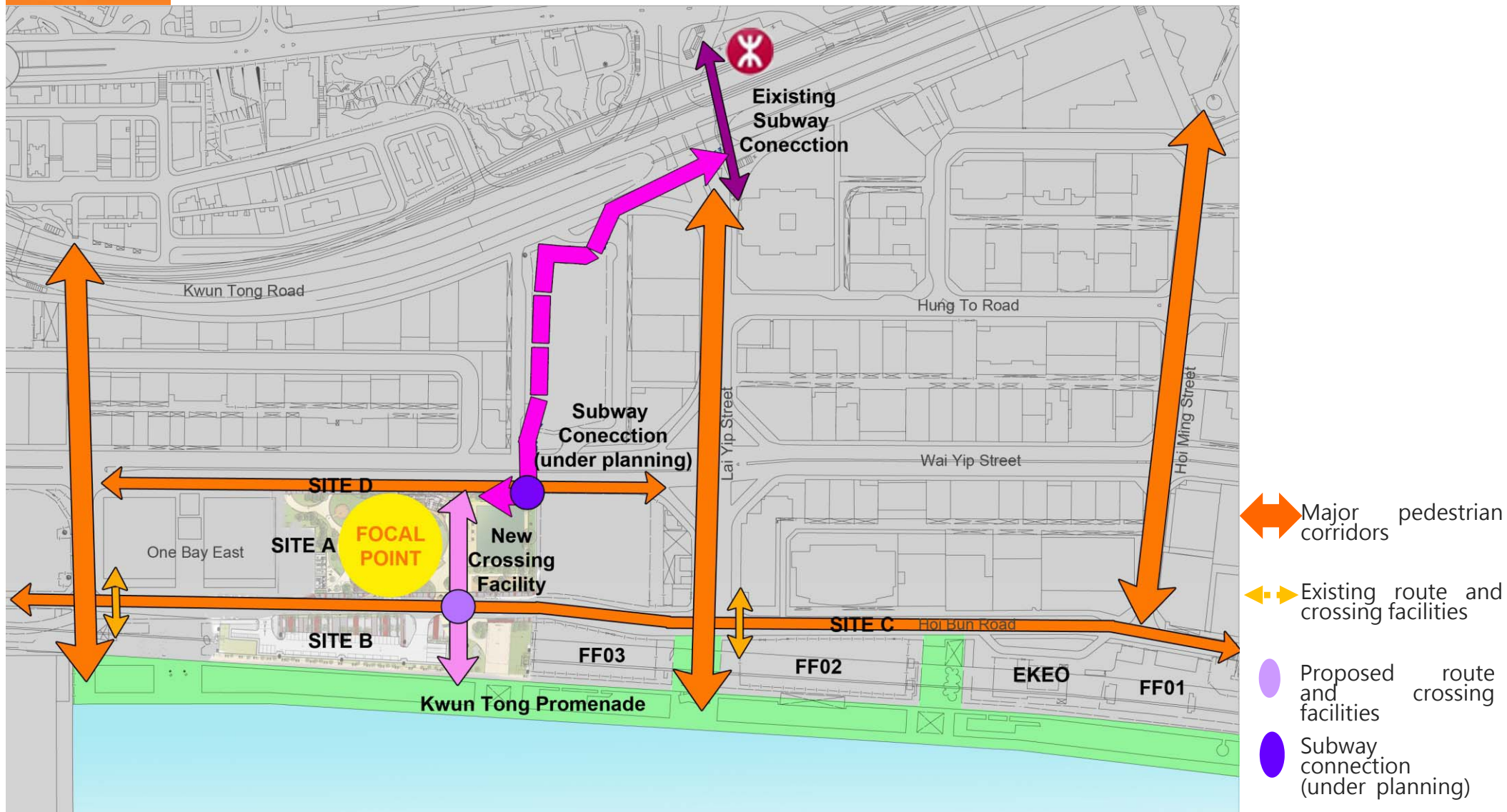
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## PRELIMINARY DESIGN

- The Park is the focus of the Project. It has great potential to become an attractive public open space in the area and can contribute to providing a “walkable” and “stayable” environment through the Project.
- The objectives are to improve the public realm at pedestrian level; to enhance waterfront vibrancy; and to create greater synergy effect to facilitate the transformation of Kowloon East into CBD2.
- The design concept emphasizes openness across the Park and strong circulation flow towards the waterfront to integrate the waterfront with the inland area.

# DESIGN CONCEPT – CONNECTIVITY BETWEEN MTR STATION/ KWUN TONG ROAD AND THE WATERFRONT

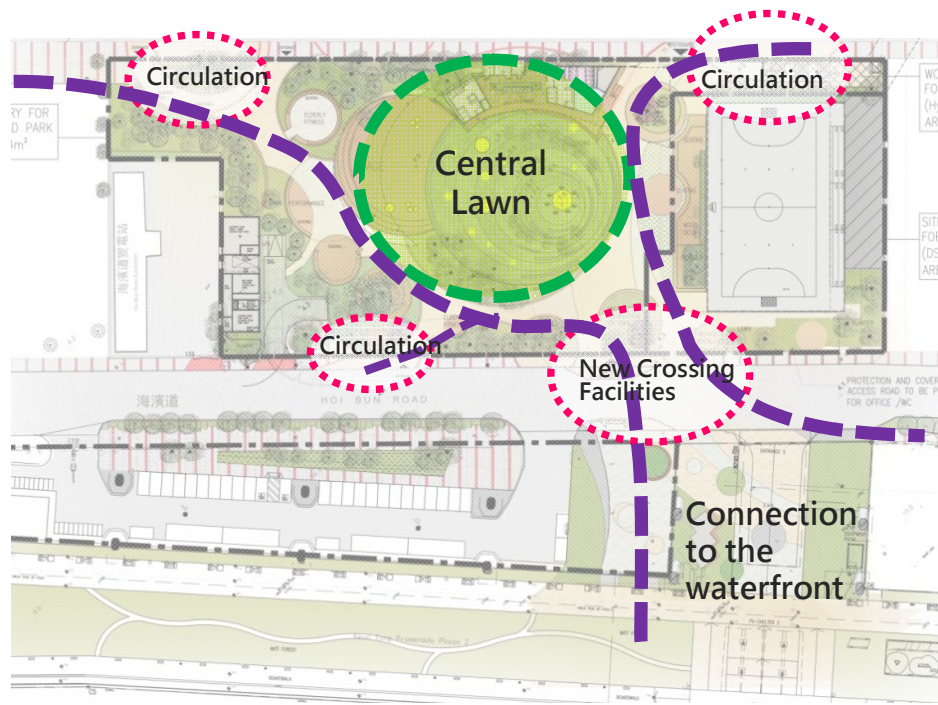




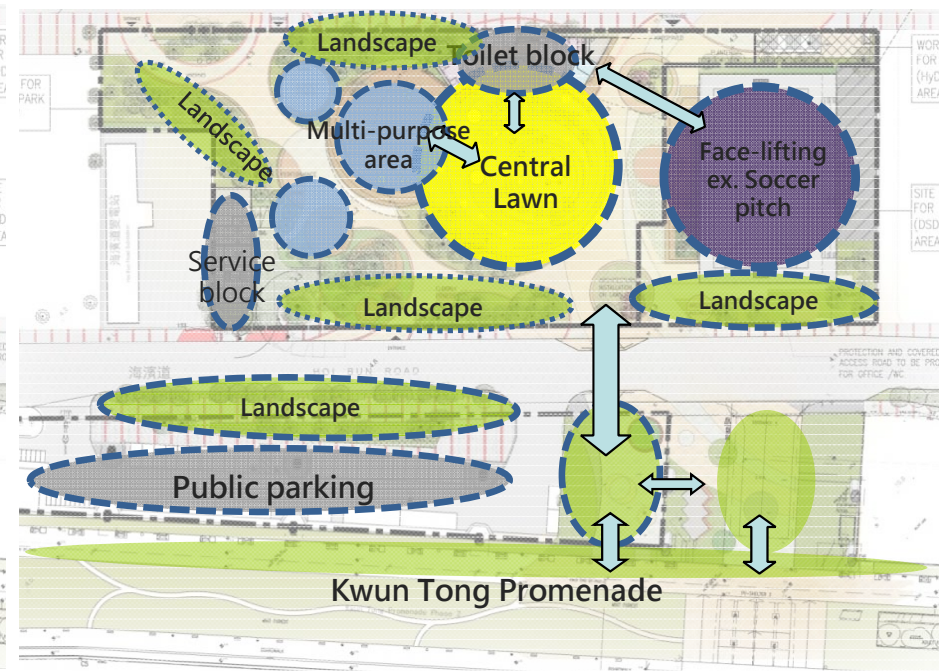
## DESIGN CONCEPT- KEY DESIGN PRINCIPLES

- (a) Enhanced Connectivity to the Waterfront
- (b) Vibrant and Visible Open Space
- (c) Industrial Culture and Water as the Design Theme
- (d) Enhanced Environment for Public Enjoyment
- (e) Sustainable Development

### Circulation Study



### Functional Arrangement



## **PRELIMINARY DESIGN – FF04 & STREETScape DESIGN OF ADJACENT AREA**

- FF04 opposite the Park is proposed to include landscaping and parking spaces for coaches (4 nos.), private cars (41 nos. including 2 nos. for the disabled) and motorcycles (17 nos.).
- To better serve the people going to the waterfront, particularly those who require easier access, and will enhance public enjoyment of the Park and Kwun Tong Promenade.
- It will also generally tie in with the development programme of the “Fly the Flyover 0123” project under Kwun Tong Bypass for art, cultural and other uses.
- Together with the proposed greening and streetscape enhancement works on Hoi Bun Road and Wai Yip Street, further enhancement will be brought to the Hoi Bun Road area and the Kwun Tong waterfront.



# DESIGN OF HOI BUN ROAD PARK & FF04 (SITES A AND B)





## DESIGN OF HOI BUN ROAD PARK (SITE A)

Existing Condition



Proposed Design





## STREETSCAPE DESIGN OF ADJACENT AREA (SITE B)

**Existing Condition**



**Proposed Design**



## WAY FORWARD

- The Project is the capital project that requires going through the funding application process.
- With a view to providing the much needed public parking facility at FF04 earlier, we also intend to carry out a quick-win proposal for providing the basic parking spaces in the first half of 2017 prior to the commencement of the Project.



## VIEWS SOUGHT

Members' views on the Project are welcome.



COMM

# Thank You!

Connectivity

Design

Diversity

Branding