



Energizing Kowloon East

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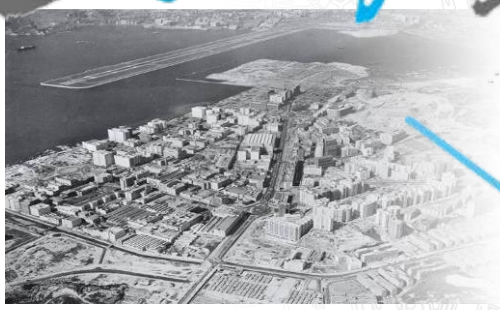
12 March 2012



起 Energizing 動

Kowloon East

九龍東



Connectivity 連繫

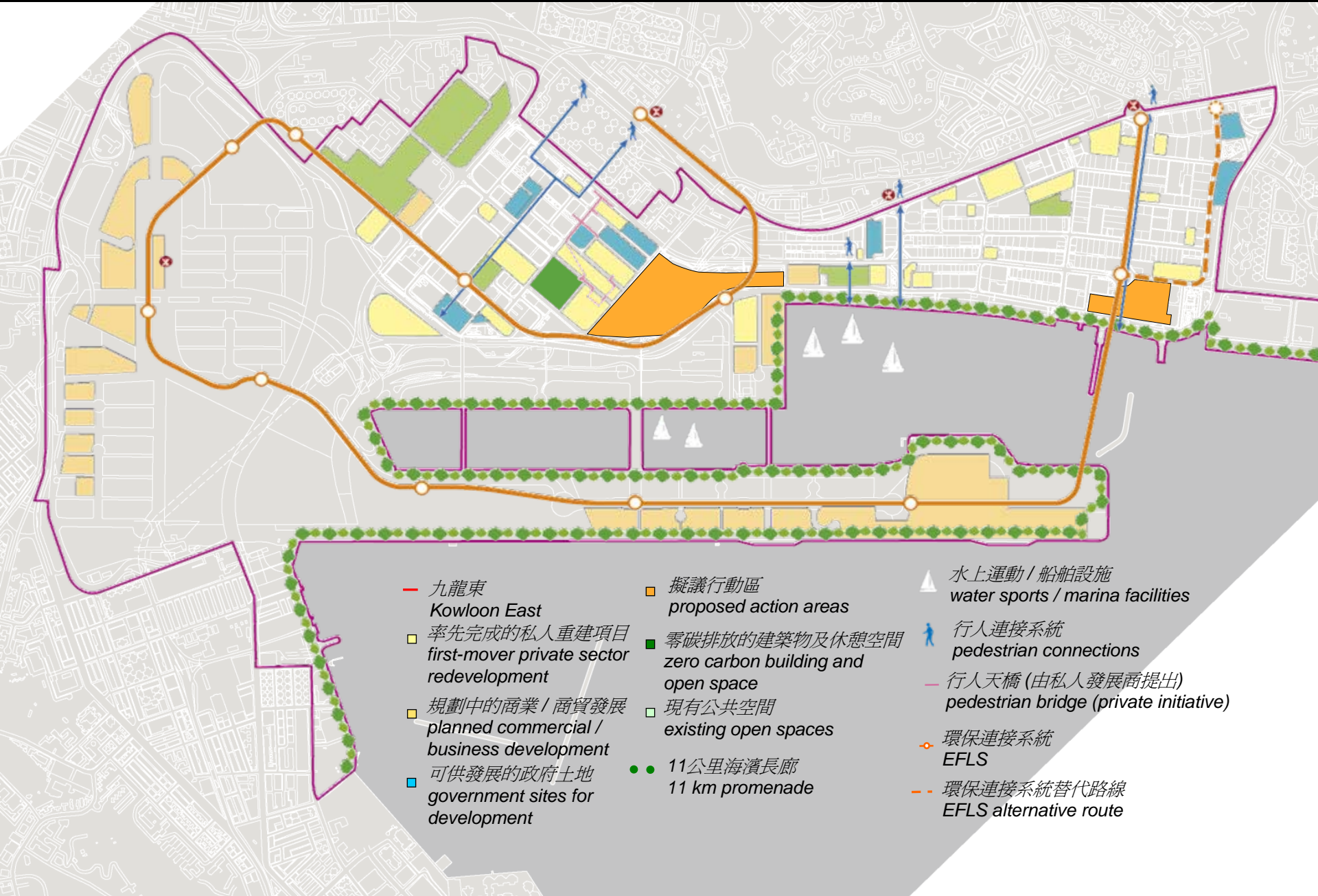
Design 設計

Diversity 多元化

Branding 品牌

CBD²

Conceptual master plan of KT and KIn Bay



- 九龍東
Kowloon East
 - 率先完成的私人重建項目
first-mover private sector redevelopment
 - 規劃中的商業 / 商貿發展
planned commercial / business development
 - 可供發展的政府土地
government sites for development
- 擬議行動區
proposed action areas
 - 零碳排放的建築物及休憩空間
zero carbon building and open space
 - 現有公共空間
existing open spaces
 - 11公里海濱長廊
11 km promenade
- ▲ 水上運動 / 船舶設施
water sports / marina facilities
 - ▲ 行人連接系統
pedestrian connections
 - 行人天橋 (由私人發展商提出)
pedestrian bridge (private initiative)
 - 環保連接系統
EFLS
 - - 環保連接系統替代路線
EFLS alternative route

Kwun Tong Promenade (Stage 1)



Kwun Tong Promenade (Stage 2)



Conversion of Existing Marine Office Building



Folly Crane



Layout Plan

Hoi Bun Road Park

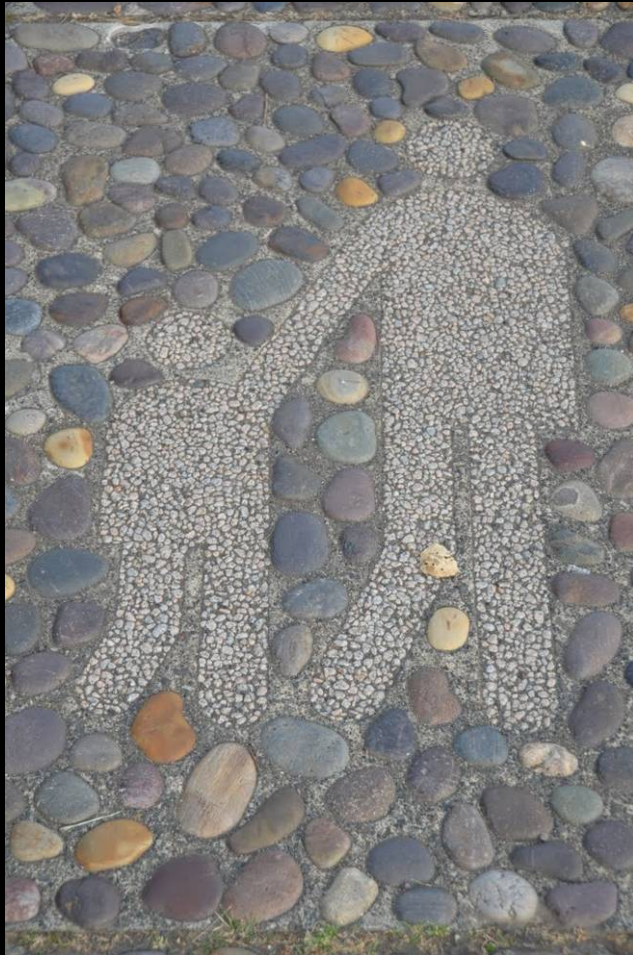




Waterfront activities

General situation of land underneath the flyover





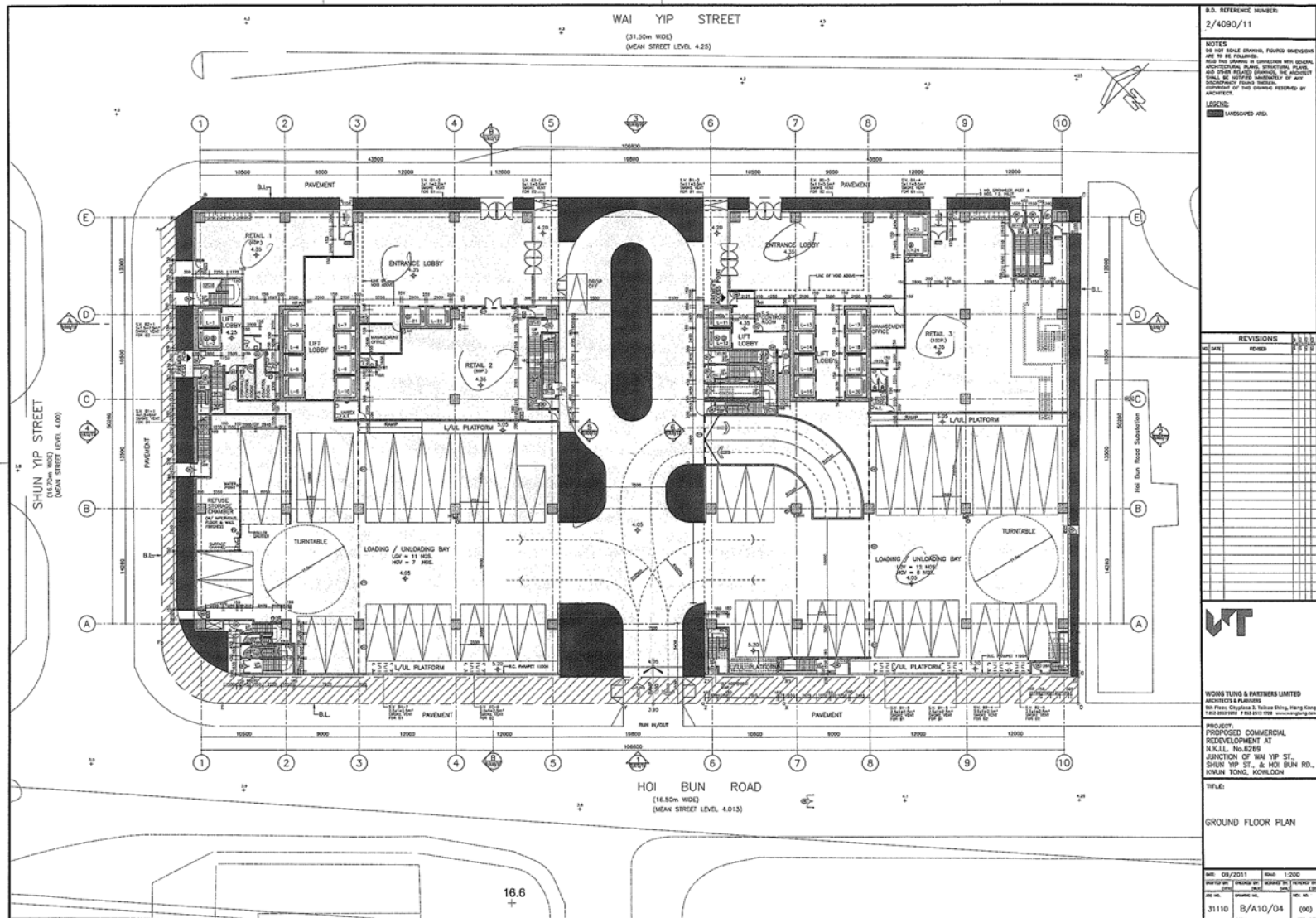
Arts activities



NKIL 6269

KTIL 713

Development Site at Hoi Bun Road Park (NKIL 6269)



KEDO at Hoi Bun Road





謝謝!

Thank you!