

# Task Force on Kai Tak Harbourfront Development

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For discussion  
on 18 November 2015

TFKT/12/2015

## Development of Tourism Node at Kai Tak – Invitation for Expression of Interest

### PURPOSE

This Paper is to brief Members on the Invitation for Expression of Interest (EOI) exercise for the development of the Tourism Node (TN) at Kai Tak.

### BACKGROUND

#### *Kai Tak Fantasy Project*

2. The Chief Executive first announced the Kai Tak Fantasy (KTF) project in his 2013 Policy Address. The project covers the former Kai Tak runway tip, the Kwun Tong Action Area (KTAA) and the water body in between, i.e. the Kwun Tong Typhoon Shelter (KTTS) (**Plan 1**). KTF is positioned as a recreational landmark for its excellent potential for developing into a world-class tourism, entertainment and leisure hub for both tourists and local people. It would bring vibrancy and synergy to the waterfront and the surrounding areas. To make KTF a destination for all, the Government has solicited planning and design ideas through organizing the KTF International Ideas Competition on Urban Planning and Design (KTF Competition), and intends to take forward the KTF project with reference to the winning scheme (**Plan 2**) and other appropriate elements of the shortlisted entries<sup>1</sup> of the KTF Competition.

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<sup>1</sup> The shortlisted entries are available in the competition result of the KTF Competition on EKEO's website at <http://ekeo.gov.hk>.

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## ***Tourism Node***

3. The TN is a major component of the KTF project. Its early development would create better synergy with the existing Kai Tak Cruise Terminal (KTCT) (**Plan 1**), as well as the planned hotel and residential developments along the former airport runway. In view of the prominence of the TN Site and its special development requirements, we would adopt the following approach for the disposal of the site:

<b>1</b> Any interested parties are invited to submit EOI with development proposal, business plan and organization information.	<b>2</b> With reference to the market feedback obtained in the EOI exercise, the Government will formulate the detailed requirements for the land tender.	<b>3</b> Invite submissions for the land tender of the TN Site.
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## **DEVELOPMENT REQUIREMENTS**

### ***Statutory development parameters/restrictions***

4. The TN Site has an area of about 5.93 hectares. As stated in the approved Kai Tak Outline Zoning Plan No. S/K22/4, the planning intention of the “Other Specified Uses” annotated “Tourism Related Uses to Include Commercial, Hotel and Entertainment” zone covering the TN Site is to provide tourism-related use with commercial, hotel and entertainment facilities as well as a public observation gallery. Development therein is subject to a maximum total gross floor area (GFA) of 229,400 m<sup>2</sup> and a maximum building height (BH) of 100 mPD. There are provisions for application for minor relaxation of the stated GFA and BH restrictions, and also for relaxation of the BH

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restriction for a building incorporating a public observation gallery with design merits. A minimum building setback of 45m from the zoning boundary abutting KTCT shall be provided (**Plan 3**). Any development will require planning permission from the Town Planning Board (TPB) in the form of a layout plan submission with supporting technical assessments.

## ***Proposed Land Use Mix***

5. In line with the KTF objective, there should be considerable floor space for entertainment and leisure uses (the E&L Portion) in the TN. The commercial viability of the TN development would depend on an appropriate land use mix to complement with the E&L Portion. It is therefore prudent to leverage on the viability of the commercial/hotel/office (the Commercial Portion) to draw up a land use mix capable of generating sufficient revenue to sustain the operation of the TN development including the E&L Portion. With the above planning objective and the intended revenue contribution of the Commercial Portion, the split of the E&L Portion and the Commercial Portion is proposed at 40% : 55% with flexibility for variation within a range of  $\pm 5\%$ .

## ***Key Design Requirements***

6. With reference to the winning scheme in the KTF Competition and the site context, the key design requirements are:

### Healthy City Concept

- (a) an overarching concept to create and sustain flexible, people and eco-friendly places for a healthy city life and leisure experience;

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## Special Design

- (b) a curving water channel with interesting edges to generally align with the minimum 45m setback from the boundary facing the KTCT. The water channel will be continued in the Runway Park to reach KTTS, subject to further study. The design should take into account the proposed Environmentally Friendly Linkage System (EFLS) station/stop to be located within the minimum 45m setback area;
- (c) the development should achieve BEAM Plus certification with provisional Gold Rating or above through incorporation of sustainable elements and also achieve the higher greening requirements<sup>2</sup> adopted for the Kai Tak Development (KTD);
- (d) a place-branding concept using “Public Creatives”<sup>3</sup> advocated for developments within KTD through creation of a visual identity using graphic images, colours, street furniture elements, activities, etc. to encourage a vibrant ambience and experience to the users;
- (e) urban design principles adopted in KTD, including a podium-free design concept and view corridor in the street environment should be observed. Car parking facilities are encouraged to be provided at basement levels.

## Integration and Connectivity with the Surroundings

- (f) the proposed theme, land use mix, building design, form

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<sup>2</sup> An overall minimum greening ratio of 30% should be adopted, with 20% to be provided at pedestrian level. Also, a minimum 20% of the roof area of the development should be covered by greening.

<sup>3</sup> Information of Public Creatives is available at the KTD website  
<http://www.ktd.gov.hk/publiccreatives>.

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and layout should be compatible with the adjoining Runway Park and KTCT. Ample and convenient pedestrian access to KTCT, other parts of KTD and neighbouring districts should be provided for seamless connection;

- (g) creative solutions to ensure that the presence and continued operation of the adjoining sewage pumping station and electricity substation would not undermine the attractiveness and usage of the TN Site;

## Integration and Connectivity with the Surroundings

- (h) a proposed EFLS is being studied to enhance the connectivity of the KTD and the Kwun Tong and Kowloon Bay Business areas. A possible EFLS station/stop is planned at the minimum 45m setback area of the TN Site (**Plan 3**); and

## Transport Facilities

- (i) A public transport interchange with an area of about 5,300 m<sup>2</sup> should be provided. Provision of public vehicle parking spaces and bicycle rental spaces should also be proposed to support the TN development.

## **THE EOI EXERCISE**

7. The Government is formulating the appropriate arrangements for the land tender of the TN Site. Besides the land premium offer, technical proposals, architectural design with business plan and operation agreement are also proposed for consideration in future land tender assessment in order to attract

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creative yet viable proposals for the TN development.

8. The EOI exercise is a market sounding exercise to tap the market interest in the TN development. It is not a pre-qualification exercise for the disposal of the TN Site, but ideas and suggestions received through the EOI may be used by the Government for reference to formulate the detailed requirements for the future land disposal. The specific areas we need market feedback are:

## Development Proposal

- (a) a preliminary layout to show the proposed ratio of the E&L Portion and the Commercial Portion, the type of facilities and GFA of each of the land uses for both portions and the theme/nature of the E&L Portion;
- (b) a strategy, portfolio and broad programme of the E&L Portion to make it sufficiently attractive to both tourists and Hong Kong people, and to include elements of community inclusion. The design of the facilities in the E&L Portion should create different ambience and activity levels during the day and in the evening;
- (c) a commercial overview of the proposal to illustrate the business viability for the sustained operation and management of the TN development;

## Land Disposal Matters

- (d) the purchaser/grantee shall propose service pledges in the form of a service agreement for the TN development in the land tender. A requirement restricting alienation except as a whole will be imposed in view of the nature of the TN development and the business arrangement. The

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lease of the TN Site and the service agreement will be coterminous with each other; and

- (e) as the TN development requires planning permission, it is intended that the Government will issue a non-binding letter of intent to the prospective grantee who shall submit a planning application to and be responsible for securing the necessary planning permission from the TPB within a specified period before an award of the land tender by the Government. The premium offer for the land tender of the TN Site will have to be kept open for about 15 months to allow time for the Government to assess the tender submissions and for the prospective grantee to obtain planning permission.

9. The EOI exercise was launched on 29 September 2015 and will last for 10 weeks until 8 December 2015. Interest parties should submit their EOI in person or by post in accordance with the instructions given in the invitation document<sup>4</sup>.

## **WAY FORWARD**

10. In light of the feedback obtained from the market and various stakeholders in the EOI exercise, the Government will determine the land disposal arrangements including the detailed development requirements for the TN Site, followed by invitation for land tender submissions.

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<sup>4</sup> The document 'Invitation for EOI – Development of TN at Kai Tak' is available at the EKEO website at <http://www.ekeo.gov.hk>.

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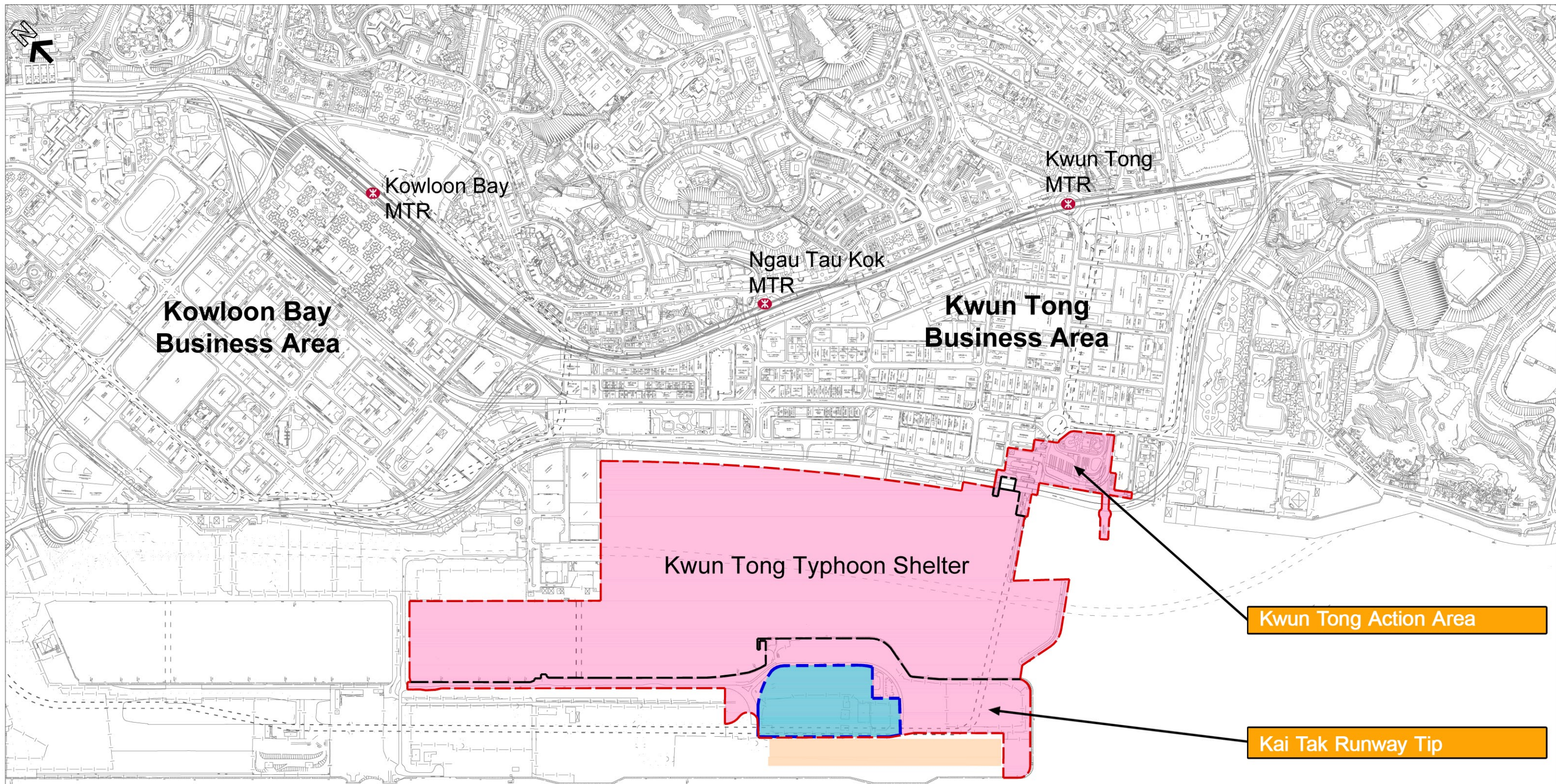
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## **ADVICE SOUGHT**

11. We welcome views and suggestions from Members on the development and EOI exercise for the TN.

**Energizing Kowloon East Office  
Works Branch, Development Bureau  
November 2015**





**LEGEND**

 Kai Tak Fantasy Project Area

 Tourism Node

 Kai Tak Cruise Terminal Building

Reference

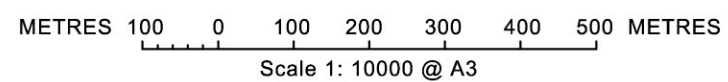
**Kai Tak Fantasy Project Area**

Energizing Kowloon East Office

**Plan 1**

Development Bureau

Date : 29/09/2015





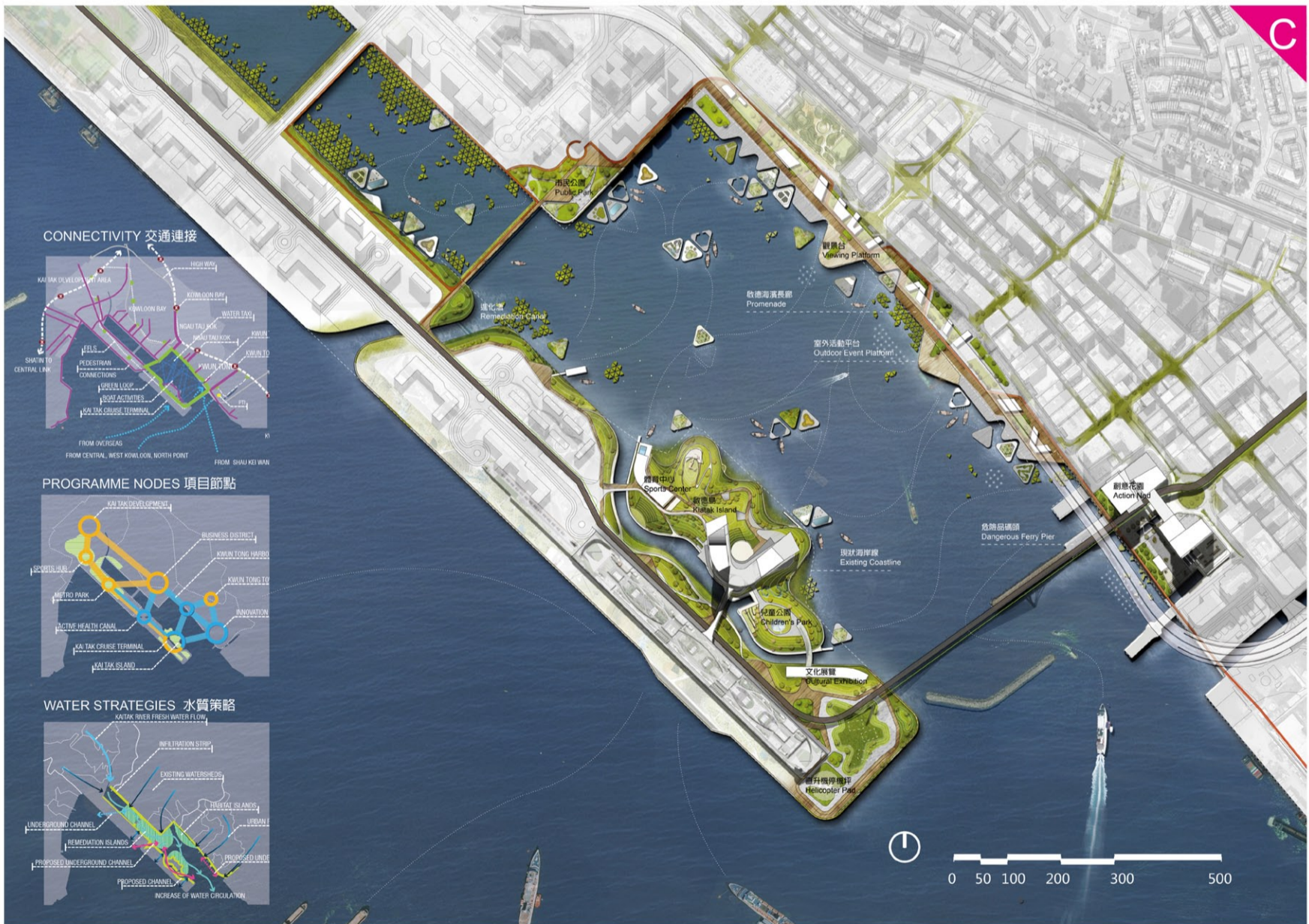
# KAI TAK 2.0: HEALTHY LIFT-OFF

## 啟德2.0：健康啟航

Kai Tak 2.0 :Healthy Lift -Off projects a new healthy development strategy that benefits Hong Kong as a city, creates balanced socio-economic systems, and improves our natural ecologies of landscape, water, and habitats. The scheme promotes a new urban model that incorporates the global within the local, nature within the urban, and the social within our economy.

「啟德2.0：健康啟航」提出了可以造福香港的健康發展策略。該策略打造出平衡的社會經濟體系，同時從景觀、水質、生態多樣性各方面提高香港生態環境質量。本方案提出了兼顧國際與本土、自然與城市、社會性與經濟性於一體的城市新模型。

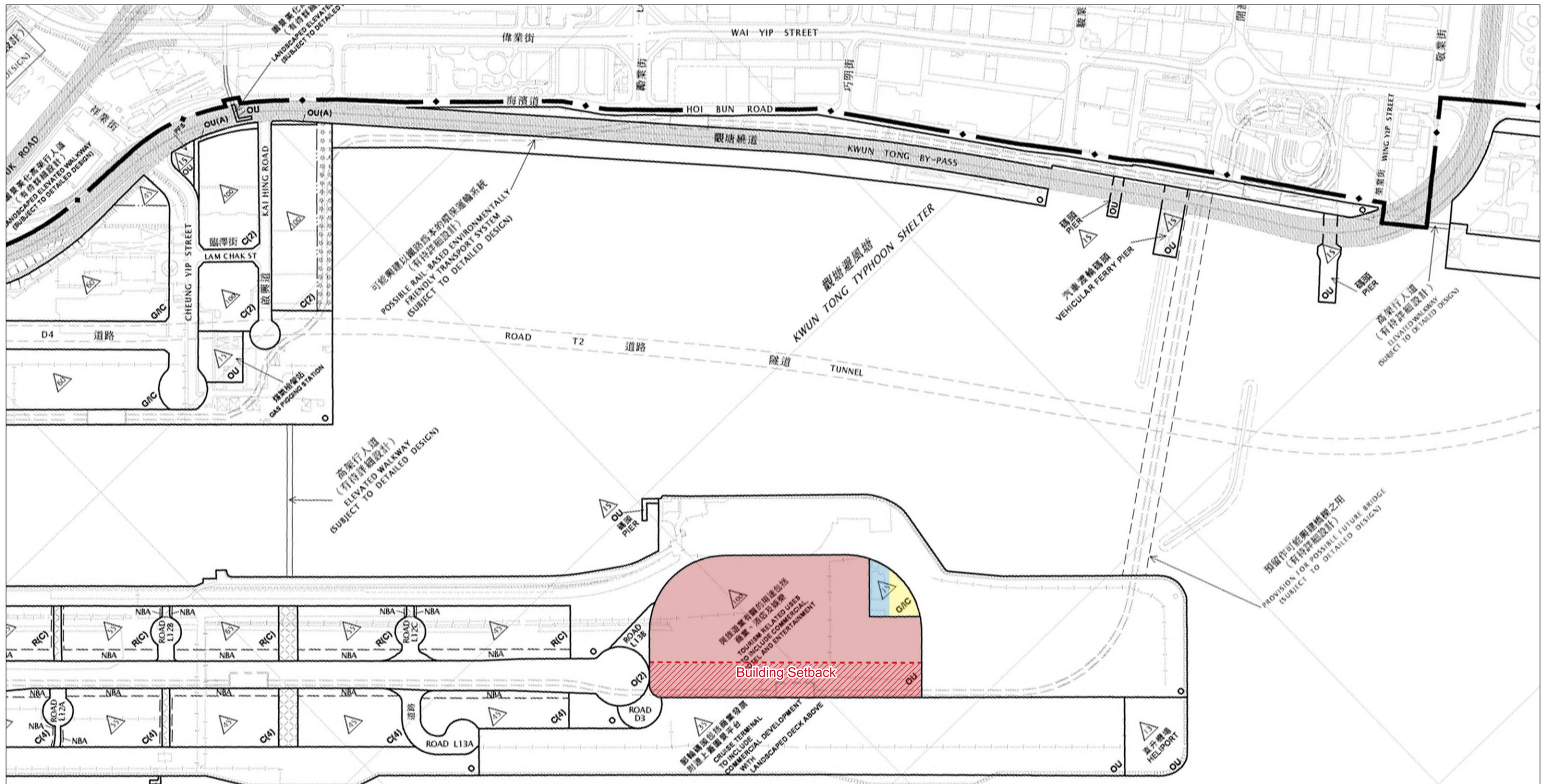
Kai Tak 2.0 : Healthy Lift-off



Design Details of the Winning Entry

Reference	<p>Winning Entry of Kai Tak Fantasy International Ideas Competition</p>	Energizing Kowloon East Office	Plan 2
Date : 29/09/2015		Development Bureau	

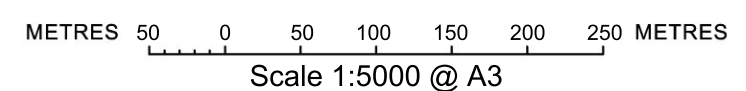




- LEGEND**
- Tourism Node
  - Existing Sewage Pumping Station
  - Existing Electricity Sub-Station

Reference  
  
Date : 04/11/2015

### Tourism Node on Outline Zoning Plan



Energizing Kowloon East Office  
Development Bureau  
**Plan 3**