



Pedestrian Environment Improvement Scheme for Transformation of Kwun Tong Business Area – Feasibility Study

Stage 2 Public Engagement

Harbourfront Commission

CONNECTIVITY
BRANDING
DESIGN
DIVERSITY

ENERGIZING
KOWLOON
THE EAST



發展局
Development Bureau



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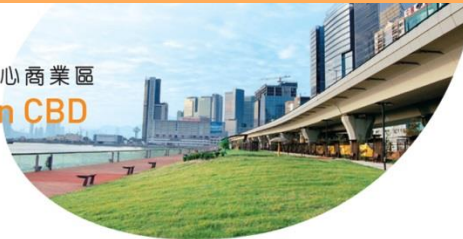
Way Forward

Introduction

A black and white photograph of a busy city street. In the foreground, a large group of pedestrians is crossing a crosswalk marked with white lines. Some people are carrying umbrellas, suggesting it might be raining or about to rain. In the background, there are several multi-story buildings, including a prominent one with a sign that reads '華發皇'. A white truck with the Chinese characters '順達' (Shundá) is visible in the middle ground. The overall scene depicts a bustling urban environment.



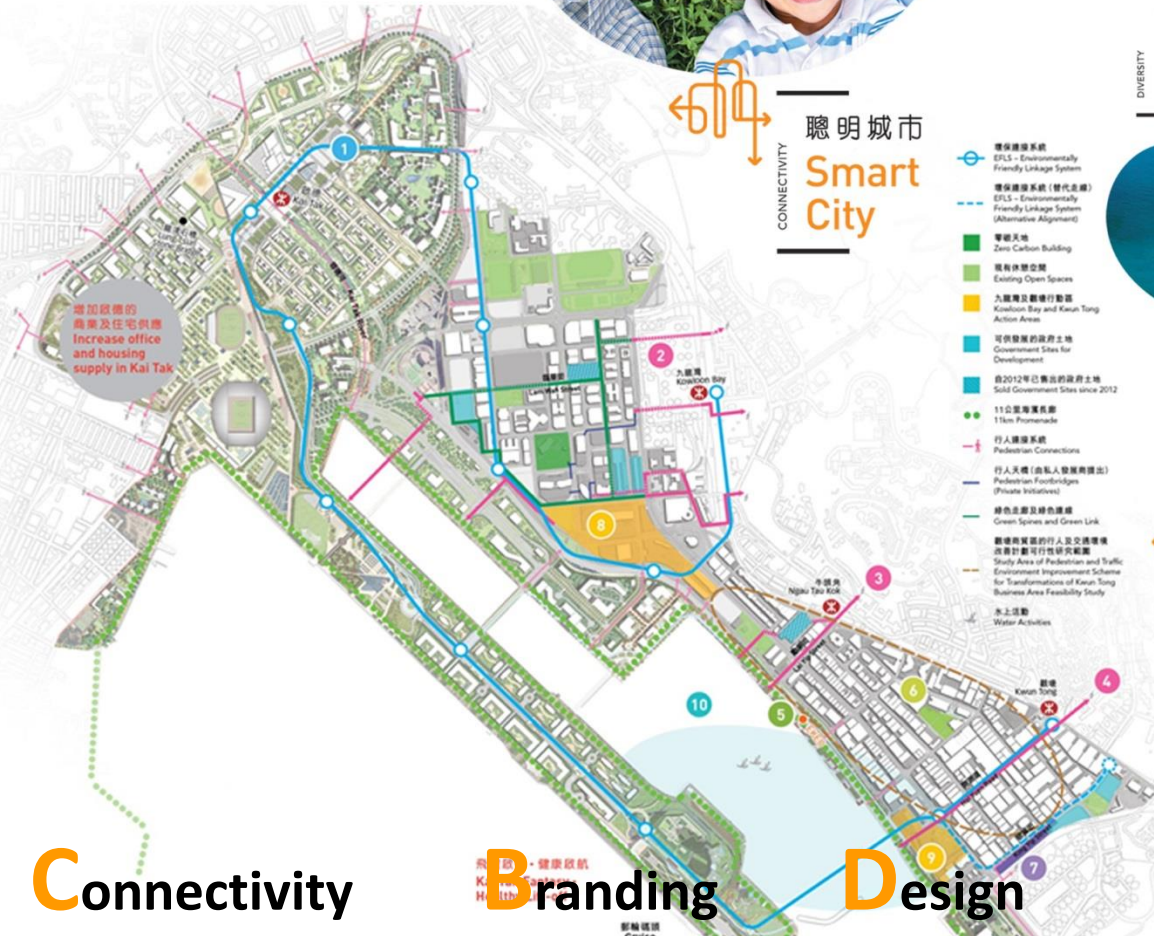
綠色核心商業區
Green CBD



飛躍啟德 · 健康啟航
Kai Tak Fantasy · Healthy Lift Off



創造精神
The Spirit of Creation



聰明城市
Smart City

- 環保連繫系統
EFLS - Environmentally Friendly Linkage System
- 環保連繫系統 (替代走線)
EFLS - Environmentally Friendly Linkage System (Alternative Alignment)
- 零碳天地
Zero Carbon Building
- 現有休憩空間
Existing Open Spaces
- 九龍灣及啟德行動區
Kowloon Bay and Kowloon Tong Action Area
- 可供發展的政府土地
Government Sites for Development
- 自2012年起售出的政府土地
Sold Government Sites since 2012
- 11公里環濱長廊
11km Promenade
- 行人連繫系統
Pedestrian Connections
- 行人天橋 (由私人發展商提出)
Pedestrian Footbridges (Private Initiatives)
- 綠色走廊及綠色連繫
Green Spines and Green Link
- 啟德商業區的行人及交通環境改善計劃可行性研究範圍
Study Area of Pedestrian and Traffic Environment Improvement Scheme for Transformations of Kowloon East Business Area Feasibility Study
- 水上活動
Water Activities

「易行」九龍東
"Walkable" Kowloon East



Connectivity

Brandings

Design

Diversity



Pedestrian and Traffic Environment Improvement Framework

Pedestrian and Traffic Environment Improvement Framework



1. Major North-South Corridors

- Pedestrian connections to the waterfront

2. Major East-West Corridors

- In tandem with the continual development and transformation of the area into a core business district

3. Back Alleys Project @ Kowloon East

- To enhance the environment of back alleys





Short-term Improvement Schemes

1. Pedestrian Environment Improvement Schemes (Examples)

P1

擬議進一步優化巧明街 / 創業街行人過路處
Proposed Further Enhancement of How Ming Street/ Chong Yip Street Pedestrian Crossing



只供參考 Indicative Only



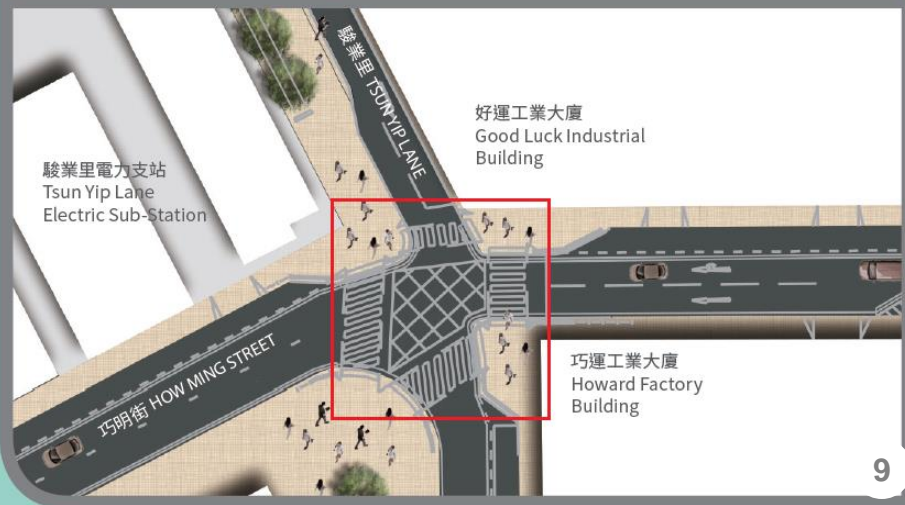
巧明街 / 創業街 (現況)
How Ming Street/ Chong Yip Street
(Existing Condition)

駿業街 / 巧明街 (現況)
Tsun Yip Street/ How Ming Street
(Existing Condition)



P2

擬議優化駿業街 / 巧明街行人過路處
Proposed Enhancement of Tsun Yip Street/ How Ming Street Pedestrian Crossing



只供參考 Indicative Only

2. Back Alleys Project@Kowloon East

- Maximise the use of Back Alleys



2. Back Alleys Project@Kowloon East (Pilot Scheme)



興業街 / 鴻圖道後巷
Hing Yip Street / Hung To Road
Back Alley



觀塘道附近後巷
Back alleys around
Kwun Tong Road



開源道 / 鴻圖道
後巷
Hoi Yuen Road /
Hung To Road
Back Alley



駿業街遊樂場後巷
Tsun Yip Street Playground
Back Alley



巧明街 / 海濱道
後巷
How Ming
Street / Hoi Bun
Road Back Alley



成業街 / 興業街後巷
Shing Yip Street /
Hing Yip Street
Back Alley

3. Traffic Conditions Improvement Schemes

- Provide additional loading/unloading bays
- Review no-stopping restriction time periods
- Improve junction layout



4. Bus Service Improvement Schemes

1. Enhancement of Bus Stop Design along Kwun Tong Road

- Display panels for showing the estimated bus arrival time
- Bus routing and destination information signs
- Seats for waiting passengers
- Free Wi-Fi service

2. Installation of Indication Panel for Bus Stop Location

- How Ming Lane
- Tsun Yip Lane
- Public transport interchanges at MTR Ngau Tau Kok and Kwun Tong Stations

3. Investigating the Feasibility of Additional Bus-Bus Interchange Facilities

- Explore suitable locations within KTBA and its surroundings for providing new bus-bus interchange facilities.



5. Implementation Schedule

短期改善方案 Short-term Improvement Schemes		預計動工年份# Anticipated Commencement Year#	預計竣工年份# Anticipated Completion Year#	
行人環境改善方案 Pedestrian Environment Improvement Schemes	行人設施改善方案 Pedestrian Facilities Improvement Schemes P1—P9	2016	2017 / 2018	
	後巷計劃@九龍東 Back Alleys Project @ Kowloon East B1—B6	已完成^ Completed^	已完成^ Completed^	
交通情況改善方案 Traffic Conditions Improvement Schemes	路面改善方案 At-grade Improvement Schemes	T7, T8	已完成 Completed	
		T4, T9	2015	2016 / 2017
		T1, T2, T3, T5, T6, T10	2016	2017 / 2018
巴士服務改善方案 Bus Services Improvement Schemes		2015 / 2016	2016 / 2017	

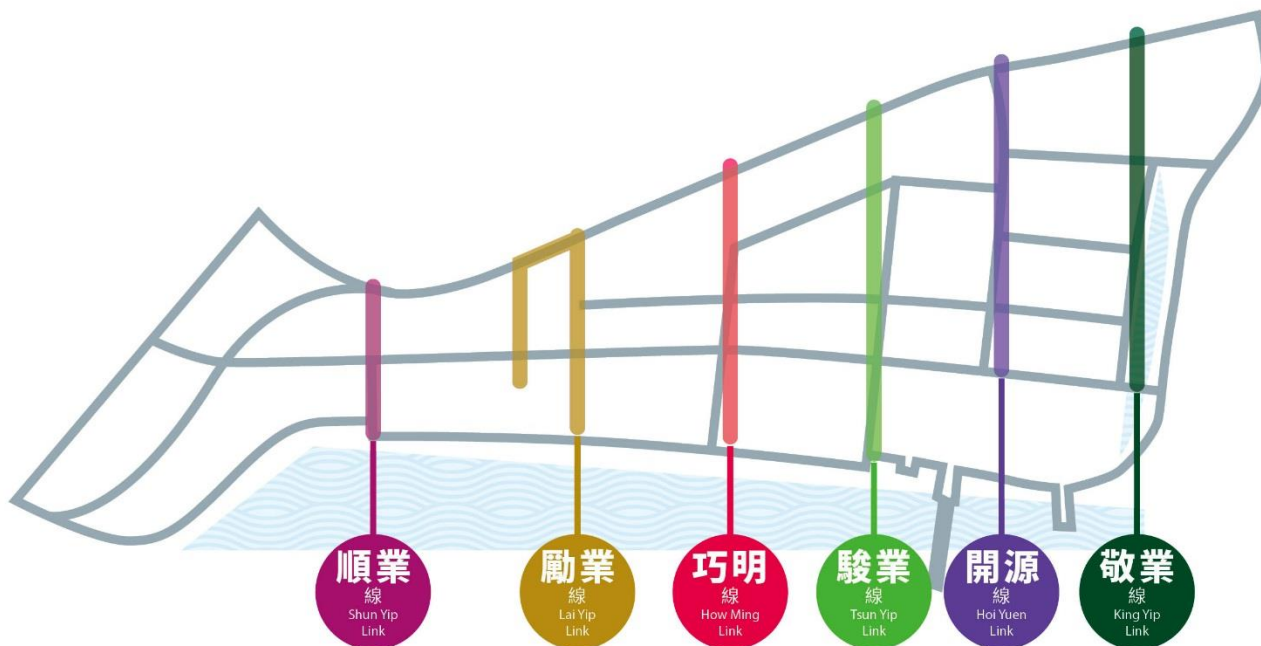
Commencement and completion years will be subject to liaison with relevant departments in the implementation stage

^ We will review the effectiveness and would consider improving other back alleys in the area by phases



Pedestrian and Traffic Environment Improvement Proposals

1. Major North-South Corridors



Six Major North-South Corridors :

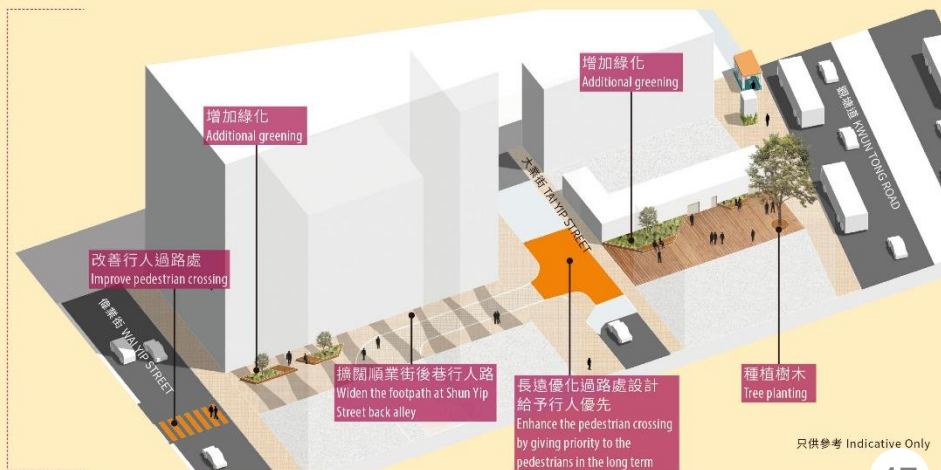
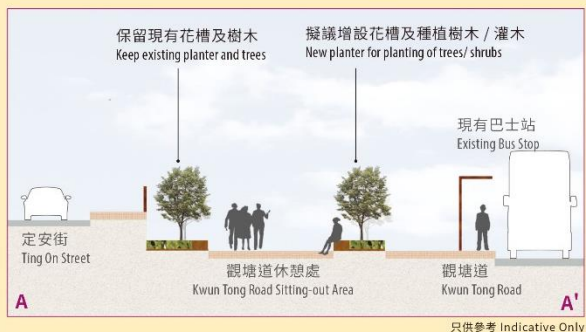
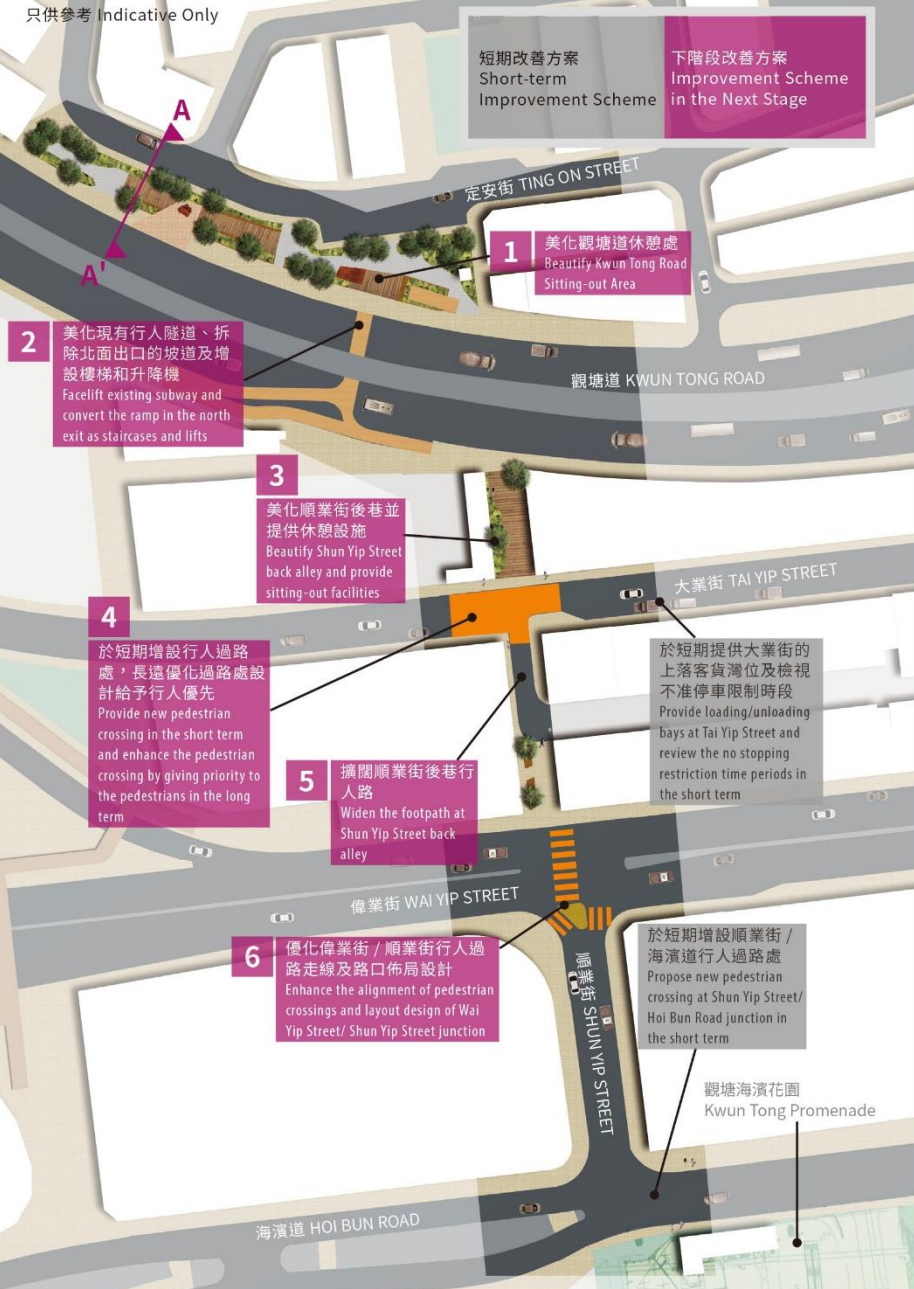
- Shun Yip Street
- Lai Yip Street
- How Ming Street
- Tsun Yip Street
- Hoi Yuen Road
- King Yip Street

- ✓ Provide a walkable environment and attract people to the waterfront
- ✓ Create pleasant walking environment for the pedestrian to access the Kwun Tong Promenade and Kai Take Development Area



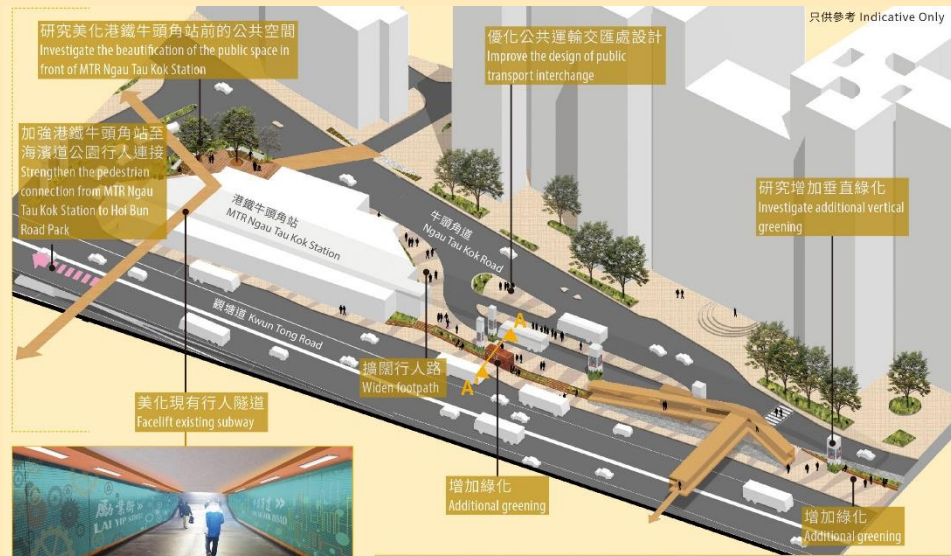
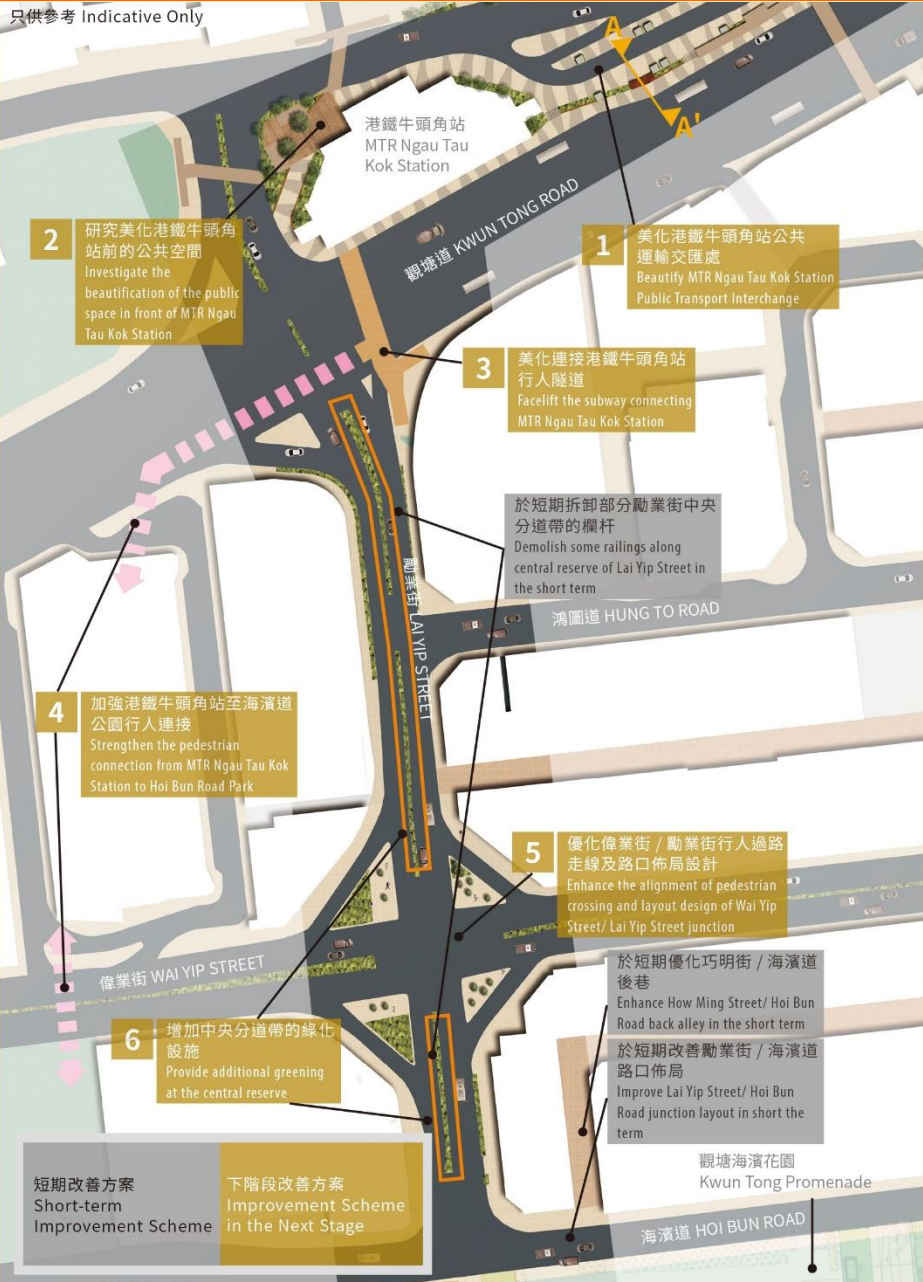
Shun Yip Link

只供參考 Indicative Only

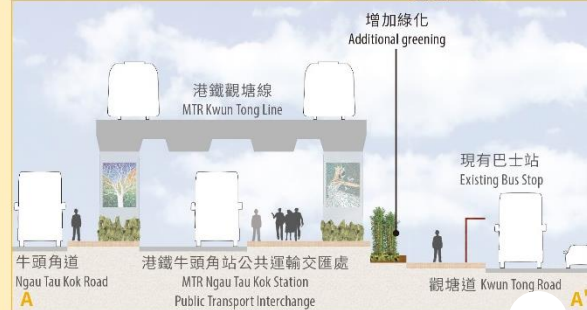


Lai Yip Link

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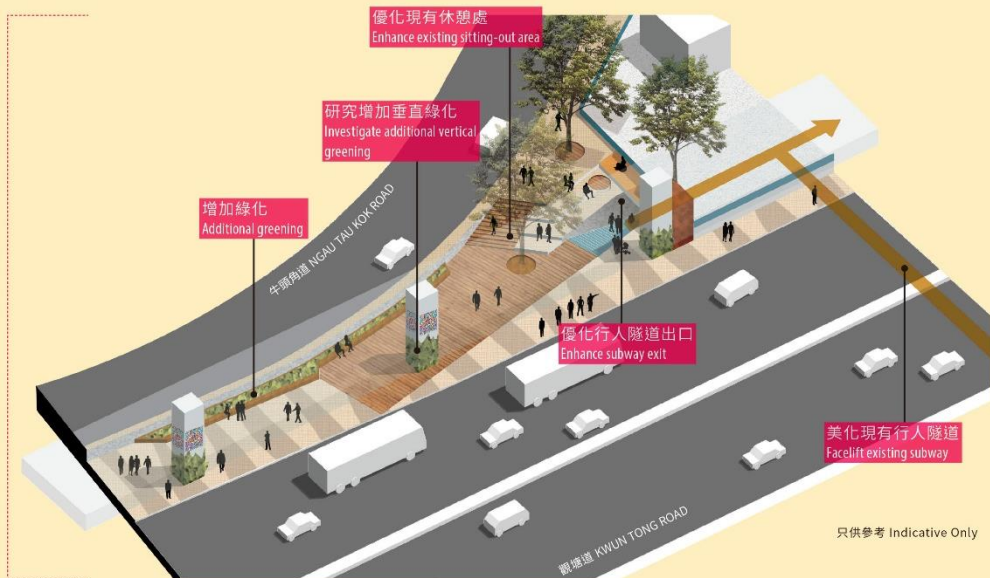
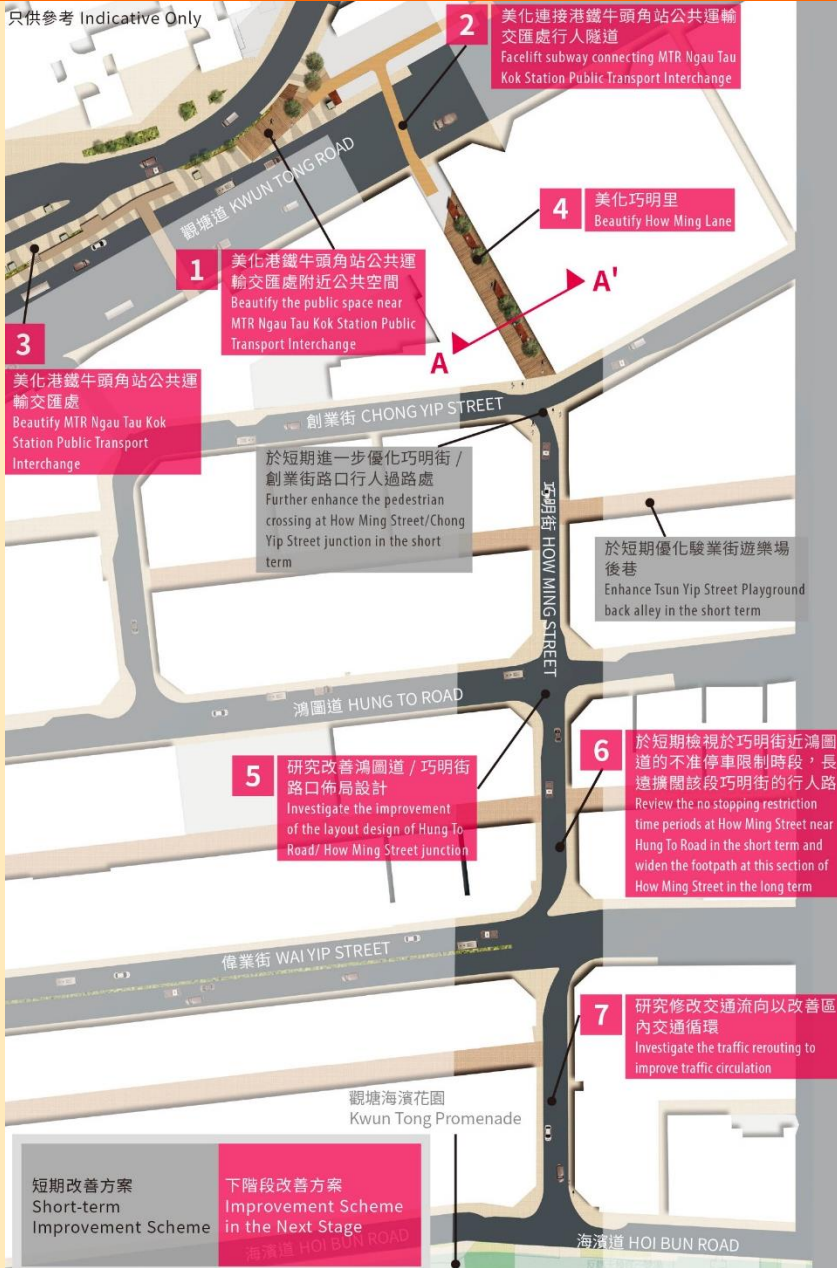
以觀塘工業文化為設計概念美化行人隧道
Taking the industrial culture of Kwun Tong as inspirations for facelifting the subway



只供參考 Indicative Only

How Ming Link

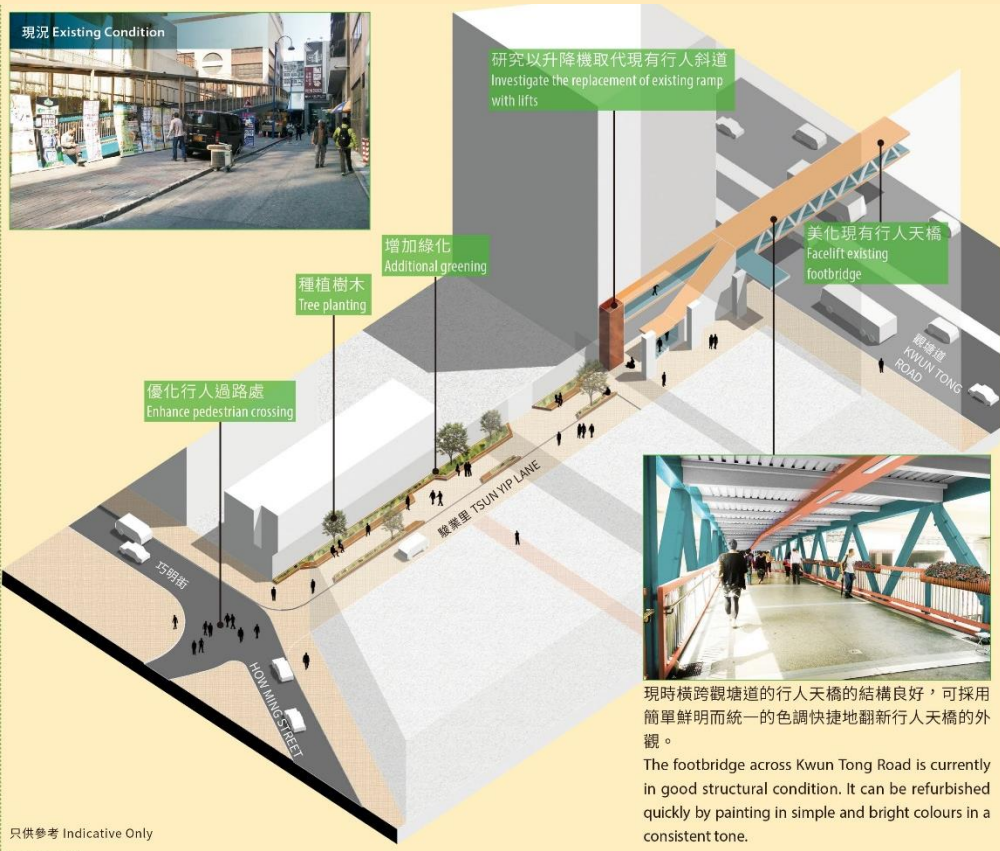
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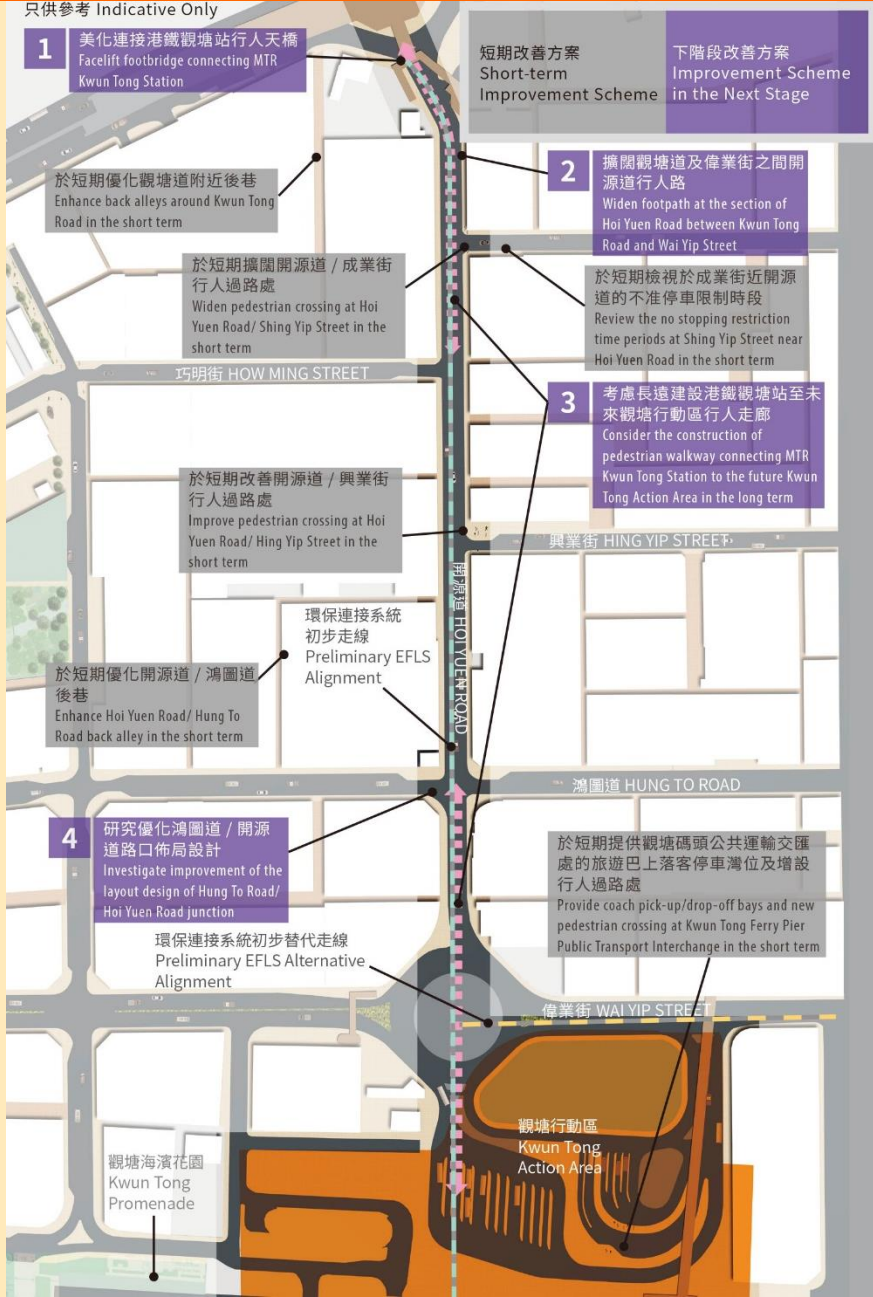
Tsun Yip Link



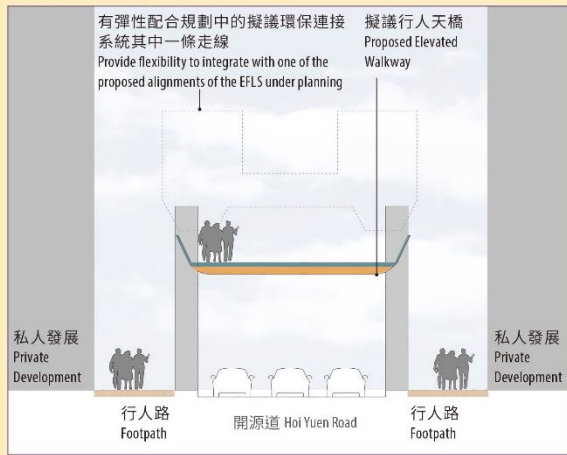
現時橫跨觀塘道的行人天橋的結構良好，可採用簡單鮮明而統一的色調快速地翻新行人天橋的外觀。
The footbridge across Kwun Tong Road is currently in good structural condition. It can be refurbished quickly by painting in simple and bright colours in a consistent tone.

Hoi Yuen Link

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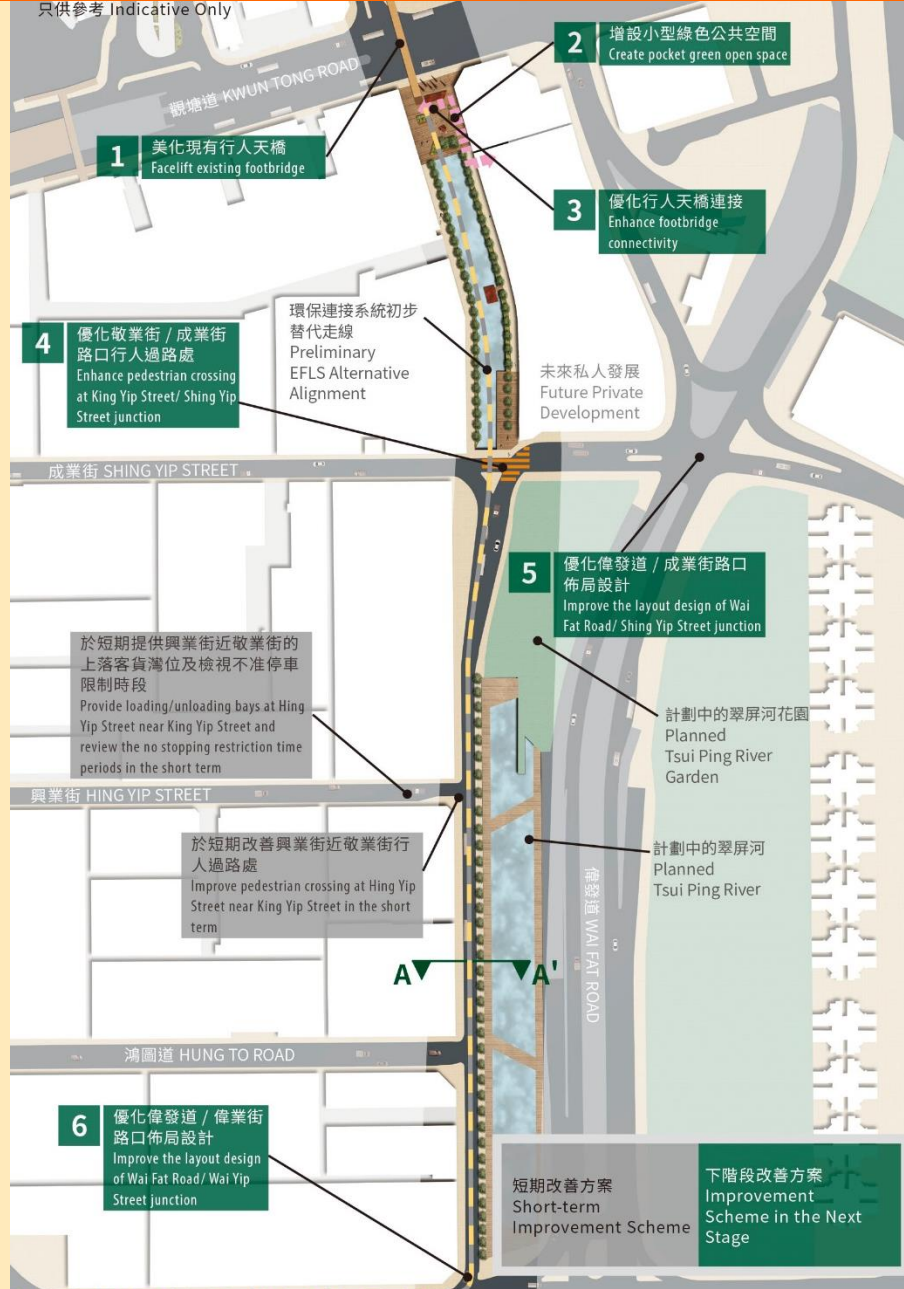
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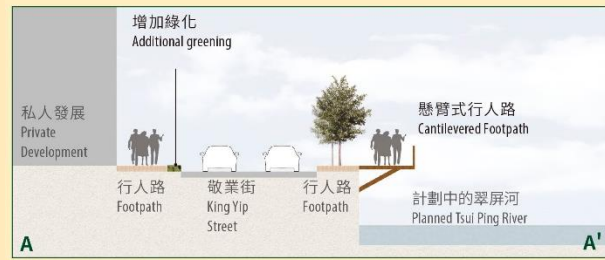
擬議行人天橋和規劃中的擬議環保連接均有待詳細設計和進一步研究
The proposed elevated walkway and the EFLS under planning are subject to detailed design and further investigation

King Yip Link

只供參考 Indicative Only



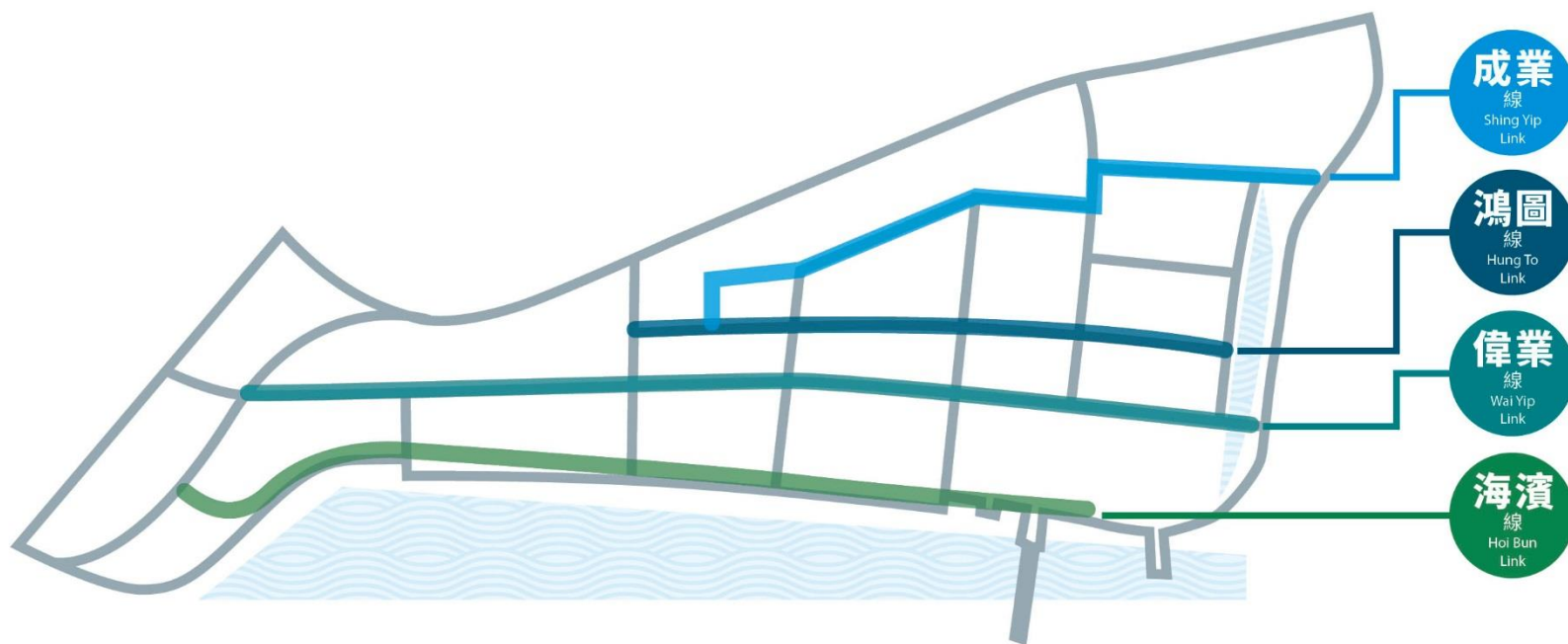
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2. Major East West Corridors



- ✓ Rationalise the pedestrian and traffic environment
- ✓ Achieve an interconnected pedestrian and traffic network in KTBA

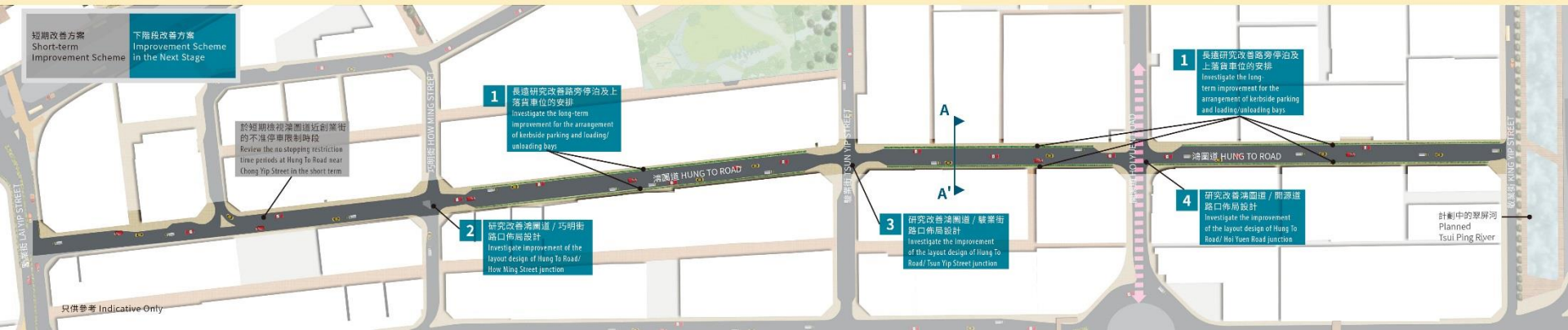


Shing Yip Link



增設上落貨灣位標示
Provide loading/unloading bay signs

Hung To Link



區內已完成的短期街道綠化改善措施
Completed short-term street greening improvement measures in the area

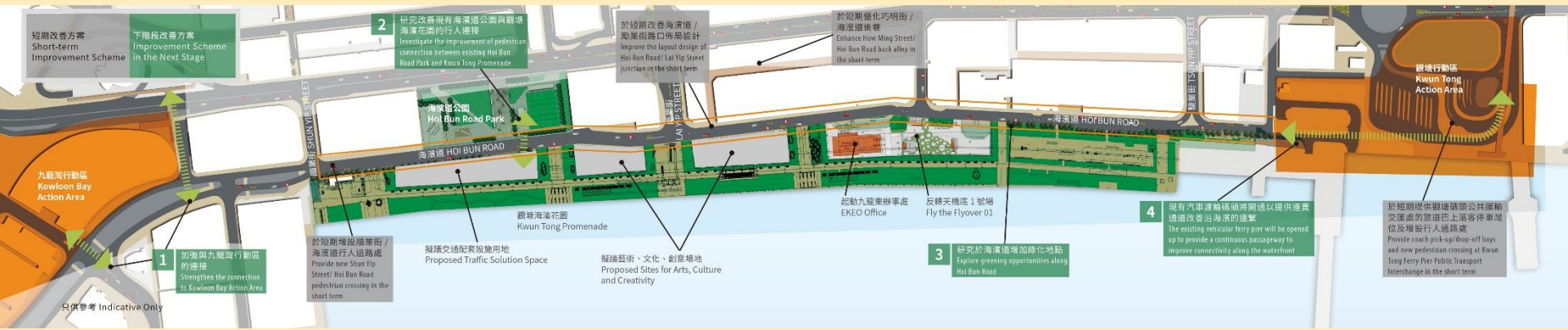
長遠研究改善路旁停泊及上落貨車位的安排
Investigate the long-term improvement for the arrangement of kerbside parking and loading/unloading bays

Wai Yip Link



延伸現時偉業街中央分道帶的綠化設施
Extend the existing greening facilities along the central reserve of Wai Yip Street

Hoi Bun Link



建議沿海濱道延伸現有綠色行人走廊，以連接九龍灣和觀塘兩個行動區
Suggest extending the existing green pedestrian corridor along Hoi Bun Road to connect Kowloon Bay and Kwun Tong Action Areas

3. Back Alleys Project@Kowloon East

主要建議 Major Proposals

提升可步行性和連接性 Enhance walkability and connectivity

- 改善現時雜物阻塞或滴水等問題
- 提升行人暢達度
- 增設指示標誌設施
- 優化後巷之間的連接
- Improve existing problems like obstructions by sundries and water dripping, etc.
- Enhance pedestrian accessibility
- Additional directional signage facilities
- Enhance the connectivity among back alleys

優化步行環境和增加吸引力 Improve pedestrian environment and increase attractiveness

- 創造優質的步行環境
- 加入不同元素增加後巷特色
- 增添後巷活力以吸引更多行人使用
- Create good quality pedestrian environment
- Introduce different elements to reinforce the character of back alleys
- Enhance vibrancy of back alleys to attract pedestrians

研究中的小型改善措施 Small-scale Improvement Measures under Investigation



清除雜物及改善滴水
Remove obstructions and improve water-dripping



設置路牌管理車輛出入
Road sign to manage vehicular access



加設指示標誌設施
Provide more directional signage facilities



於後巷之間提供行人過路設施
Provide pedestrian crossing facilities for connections among back alleys



美化路面
Facelift pavement surface



引入公共藝術
Introduce public art



加設照明
Install lighting

A black and white photograph of a busy city street. The street is filled with pedestrians crossing the road, some holding umbrellas. A truck is visible in the middle ground, and a car is blurred in the foreground. Tall buildings line both sides of the street. The text "Smart Transport Management" is overlaid in large, white, sans-serif font in the center of the image.

Smart Transport Management

1. Smart Transport Proposals for Pedestrians

Provision of “Hong Kong e-Transport” Information Service



Investigate Provision of More Facilities for the Convenience of the Public



Investigate Energy Saving Lighting Facilities



Investigate the Setup of Smart Logistics Lockers



2. Smart Transport Proposals for Traffic

Investigate the Provision of More Parking Information



Rationalise Loading/Unloading Activities



Way Forward

1 行人及交通檢討及評估
Pedestrian & Traffic Review & Assessment

2 短期及中期改善方案
Short to Medium-term Improvement Schemes

3 長期改善方案
Long-term Improvement Measures

第一階段公眾參與
Stage 1
Public Engagement
2014年11月－12月
Nov to Dec 2014



第二階段公眾參與
Stage 2
Public Engagement
2015年7月－9月
Jul to Sept 2015

第三階段公眾參與
Stage 3
Public Engagement
2016年
2016

A black and white photograph of a busy city street. In the foreground, a large group of pedestrians is crossing a crosswalk. Some are carrying umbrellas. In the background, there are tall buildings, a truck with the Chinese characters '順達' (Shun Da) on its side, and a car in the lower left corner. The text 'Thank you' is overlaid in the center of the image in a large, white, sans-serif font.

Thank you