

#### Content

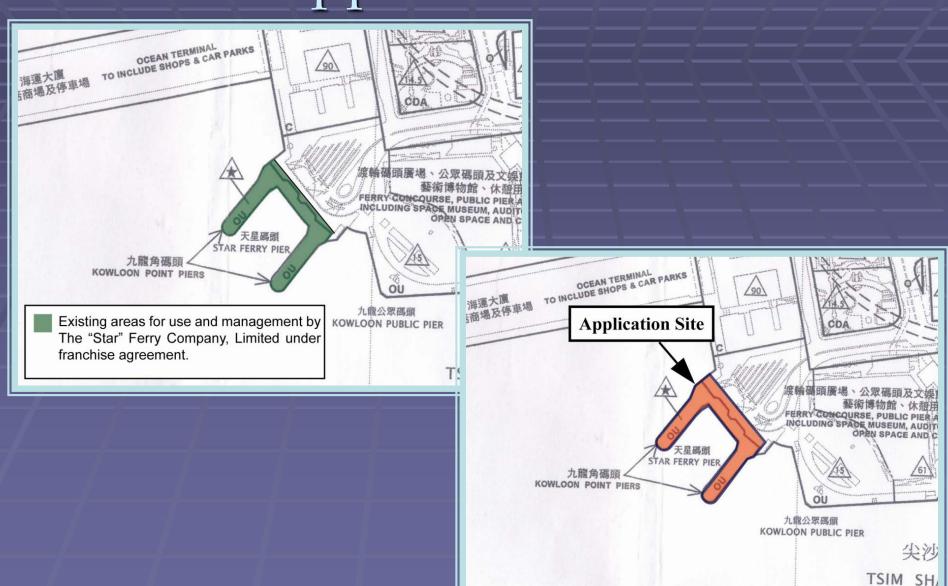
- Introduction
- Concept
  - Layout Plan
  - Photomontages
- Conclusive Remarks
- Q&A

# Introduction

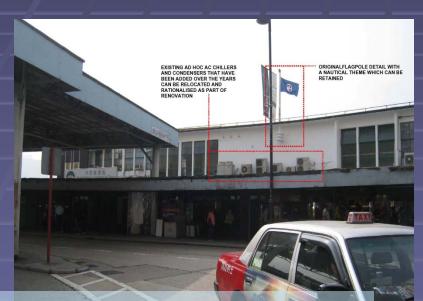
## Tsim Sha Tsui Star Ferry Pier



#### Application Site



### Objectives



 Restore the Pier and restore its original architectural appearance



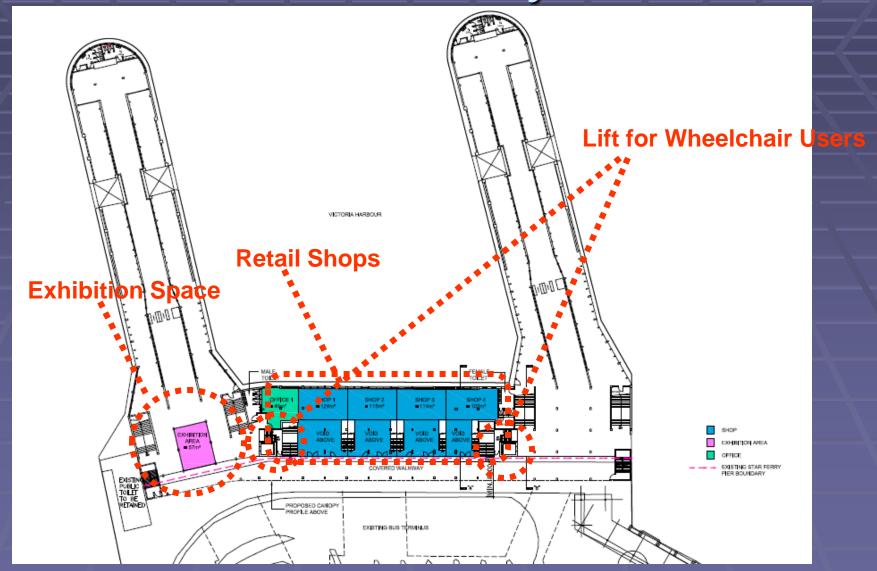
### Objectives



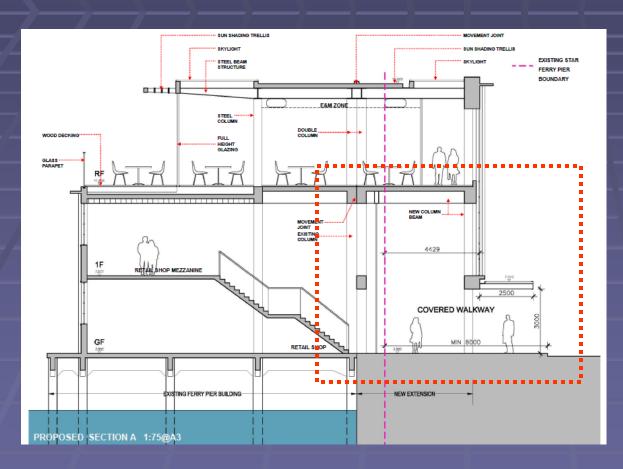
 Provide access to the roof level and expand additional spaces for F&B outlets

# Concept

#### Ground Floor – Layout Plan



## Ground Floor – Design Feature

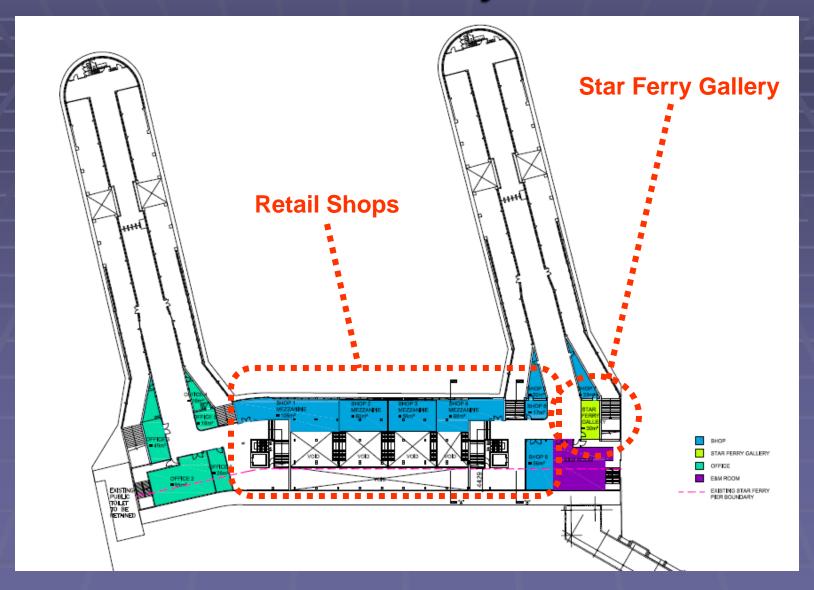


- The existing entrance areas will be rationalized;
- The commercial kiosks replaced by properly designed retail spaces;
- The existing pedestrian walkway under the canopy would remain at about 8 metres wide;
- The canopy itself would be replaced by part of the new building and a new canopy;
- Public exhibition space will be provided in the entry to the east pier.

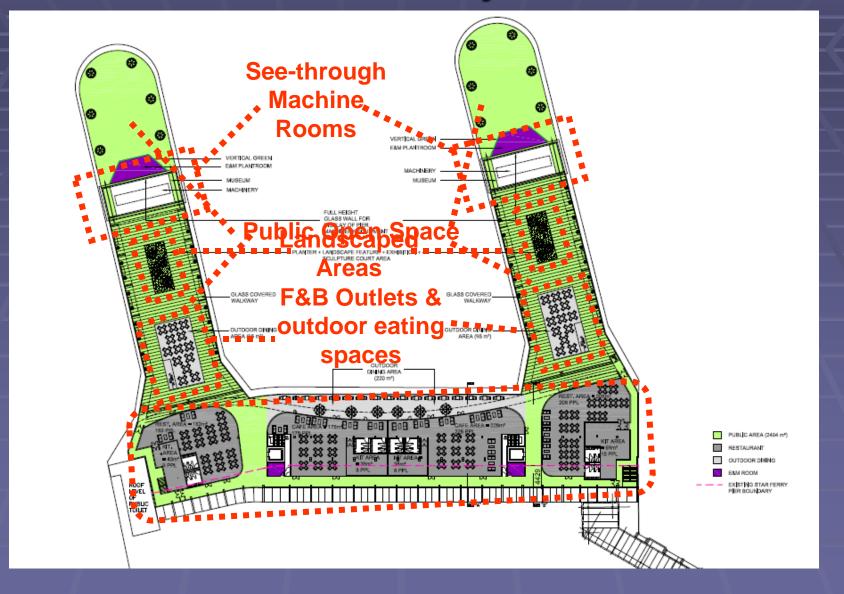
#### Streetscape Outside Pier Entrance



## First Floor – Layout Plan



#### Roof Level – Layout Plan



# Public Open Space



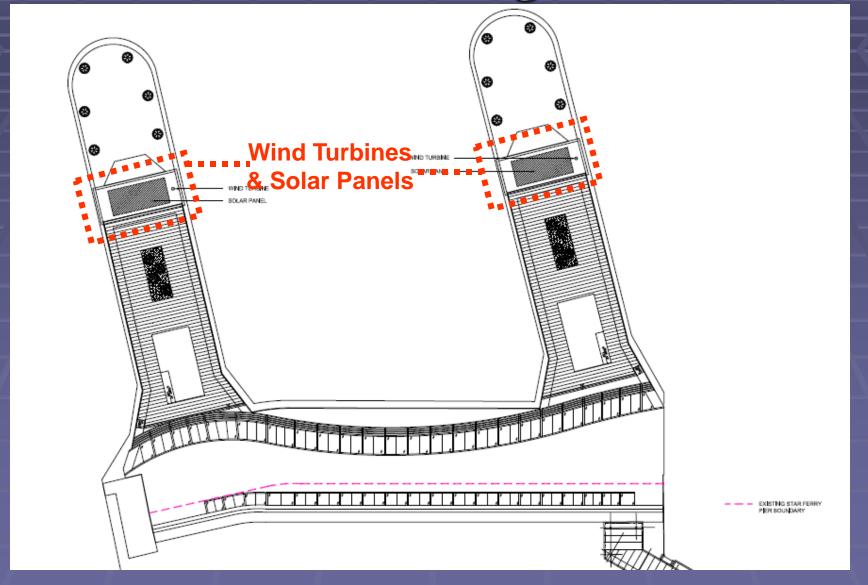
See-through Machine Rooms – the public can walk through them to the end of the piers



# F&B Outlets and Outdoor Eating Space



#### Roof Level – Design Features



#### Gross Floor Area

	Existing GFA	Proposed GFA
	(sq. m.)	(sq. m.)
Retail	385	863
F&B outlets & outdoor eating	0	1,472
space		
Roof Top Public Open Space	0	2,404











# Photomontage from the Central Star Ferry Pier



# Photomontage from the Hong Kong Convention and Exhibition Centre



#### Conclusive Remarks

- Revitalize the Pier and waterfront
- Create a focal point for tourist activities
- Provide public access to harbour views
- Preserve the heritage significance
- Restore the architectural integrity
- Generation of non-fare box revenue from additional retail floor spaces and F&B outlets to cross-subsidize the iconic ferry services
- No significant adverse visual impact

Q & A