

文化 新尺度 Project for a New Dimension

東藝 西演 中城墟

Art in the east, Performance in the West, Market in the Middle

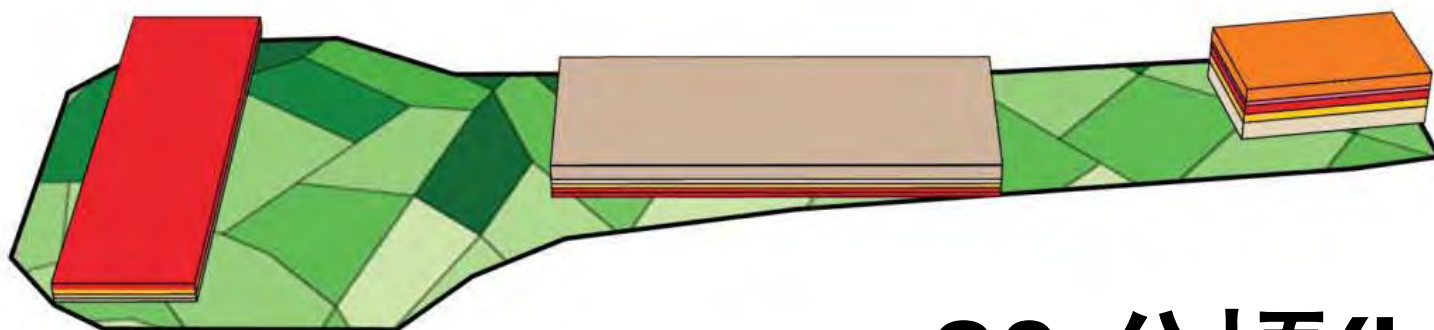
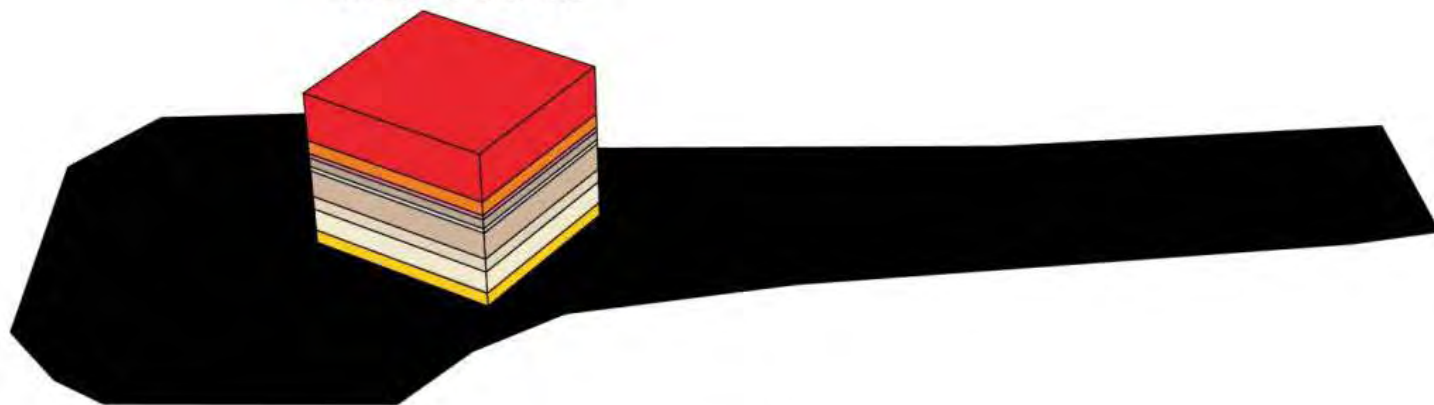


OMA
Inside Outside
Hou Hanru
McKinsey Hong Kong
Ove Arup & Partners Hong Kong
Werner Sobek
Michael Schindhelm
Irma Boom
Urbanus
Jiang Jun
Hans Ulrich Obrist
Stan Lai
Scott Lash

沙田曾大屋 (Tsang Tai Uk village, Shatin) 2009



726 000 m²



30 公頃(ha.)



M+
視覺藝術村

Middle village
中村

Theatre village
劇場村

Park of the new Horizon 園林 新境界



Current Hong Kong city parks 香港市區現有的公園

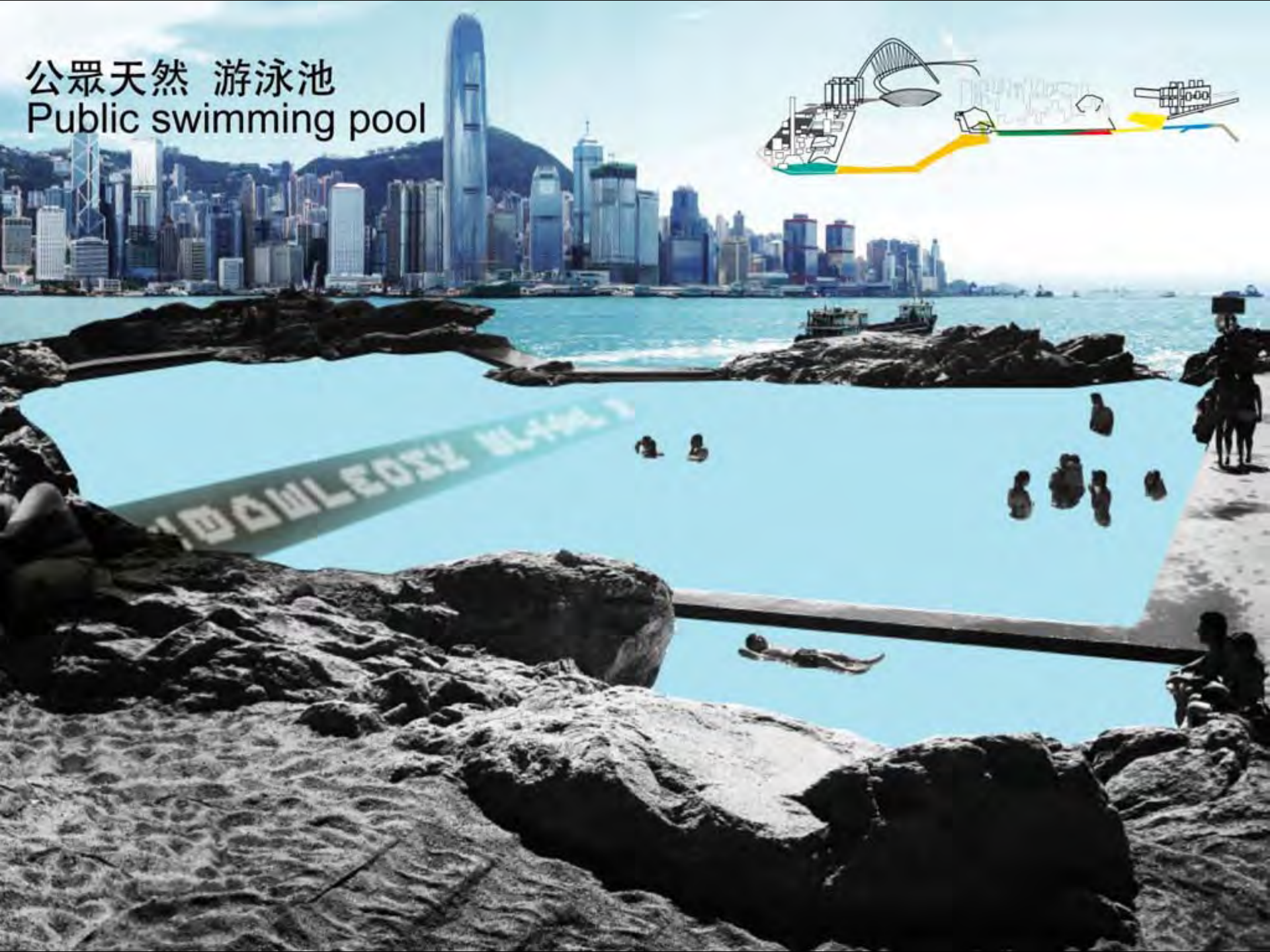


Park of the new Horizon 園林 新境界





公眾天然 游泳池 Public swimming pool



Art is not passive consumption



藝術不只是被動的參與！



Art is work!

藝術是工作！

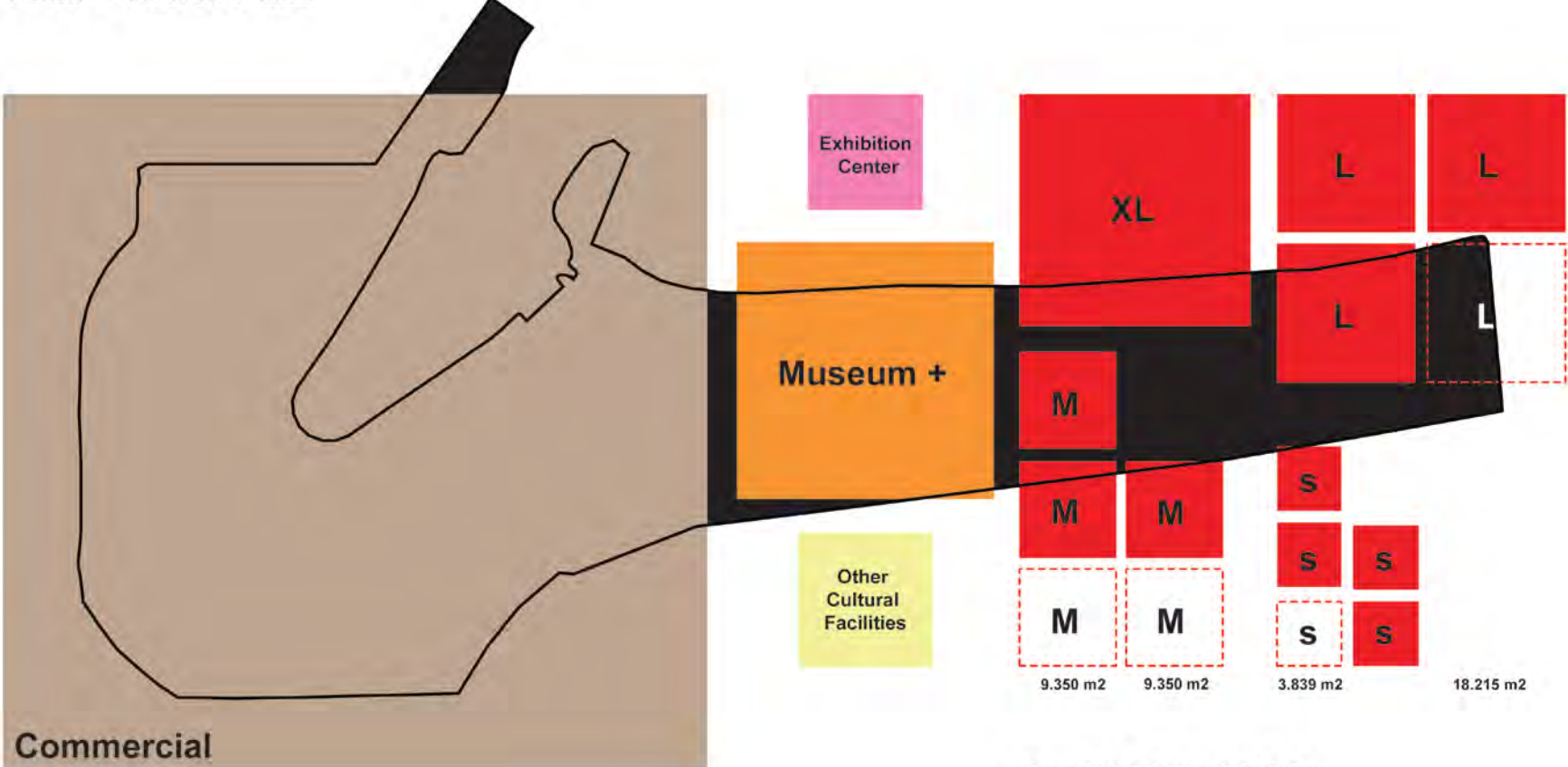
Production & Education 製作及教育



Commercial + Cultural Program

60% + 40%

Total = 726.000 m2

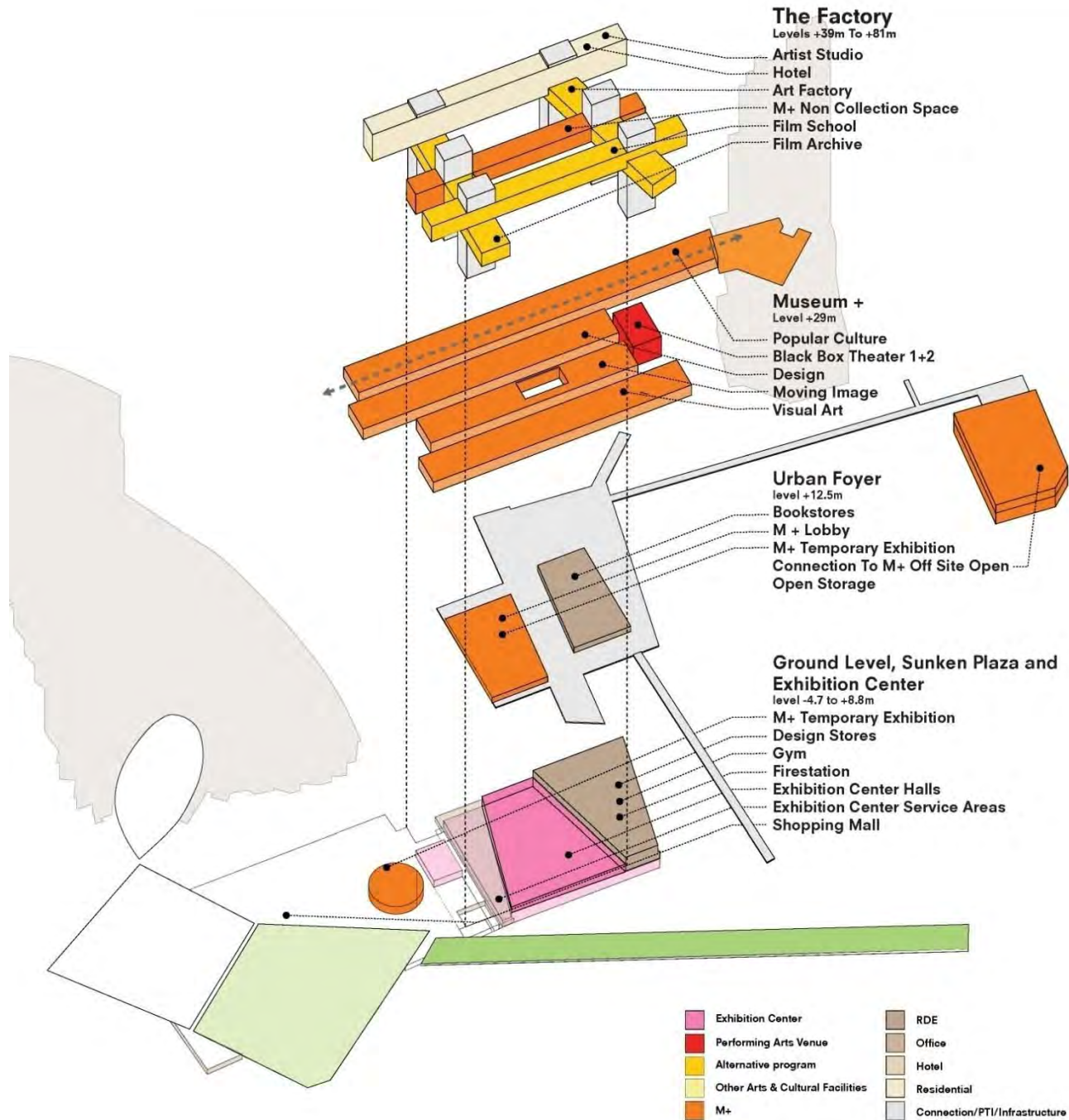


SUBSTITUTION



東藝 Art in the East





西演 Sunset, June 2009 日落景致





Western waterfront 西面海濱

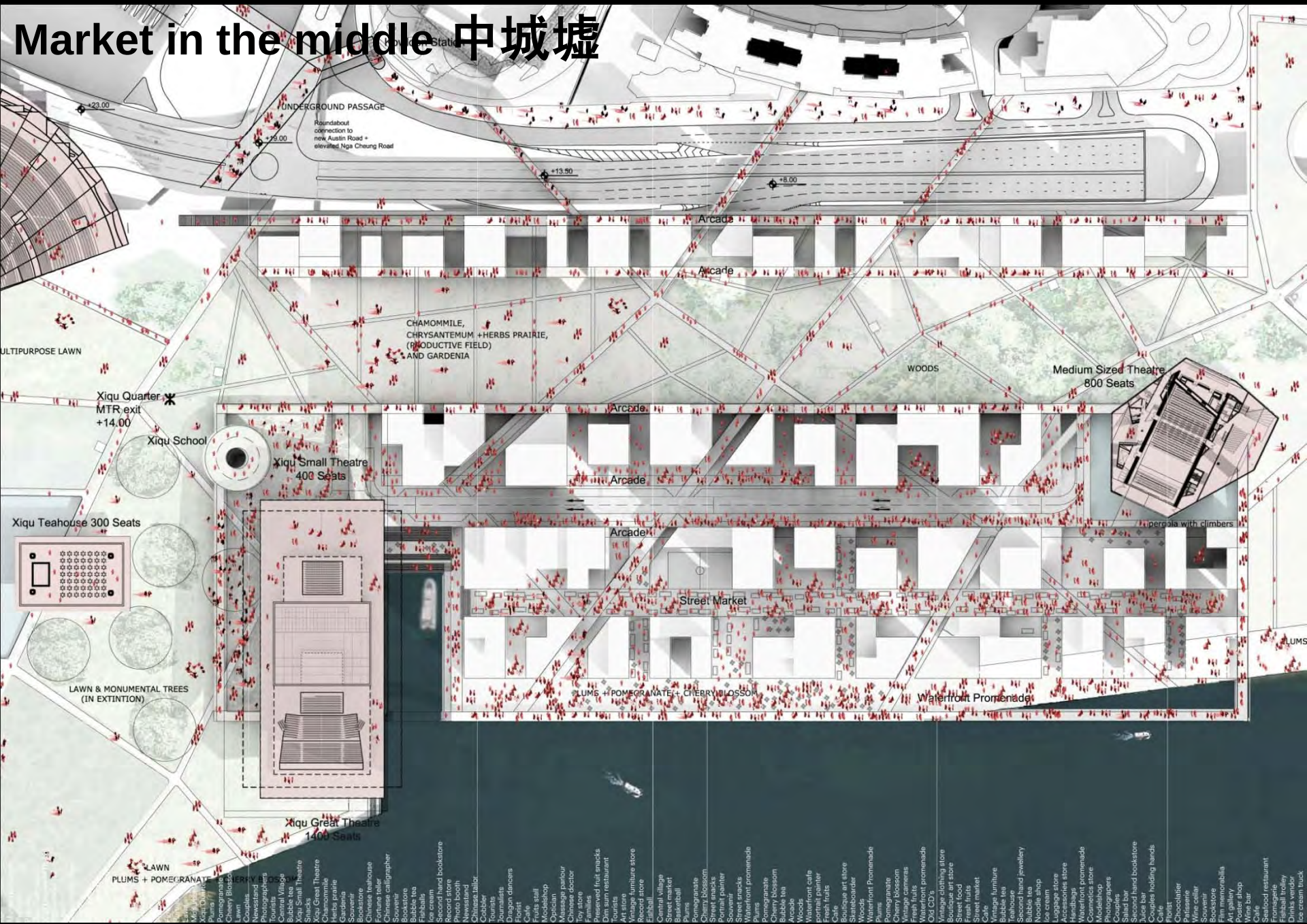
Grand Theatre 大劇院



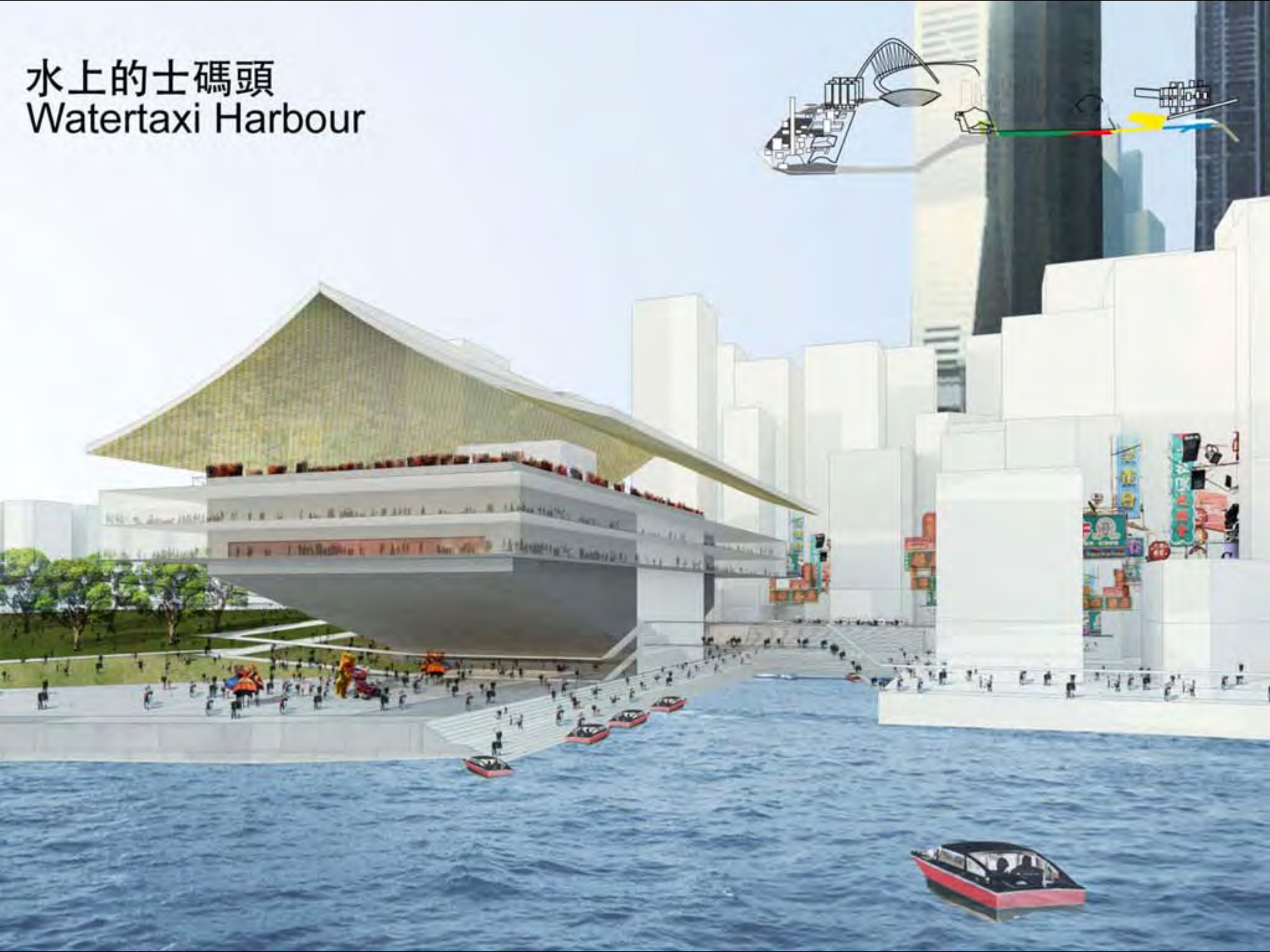
Chamber Music Hall 室樂演奏廳



Market in the middle 中城墟



水上的士碼頭 Watertaxi Harbour



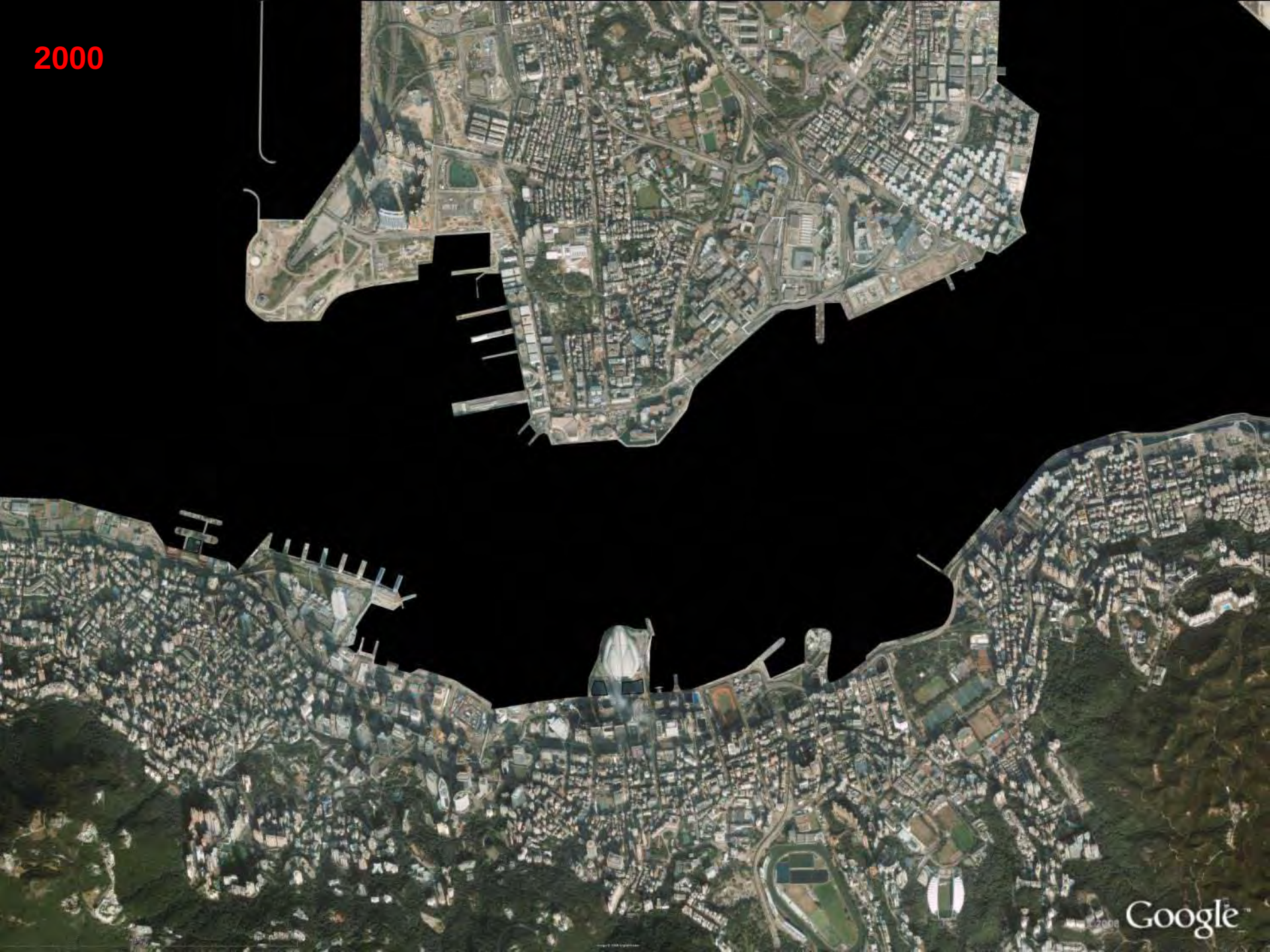
Street Market 露天市集



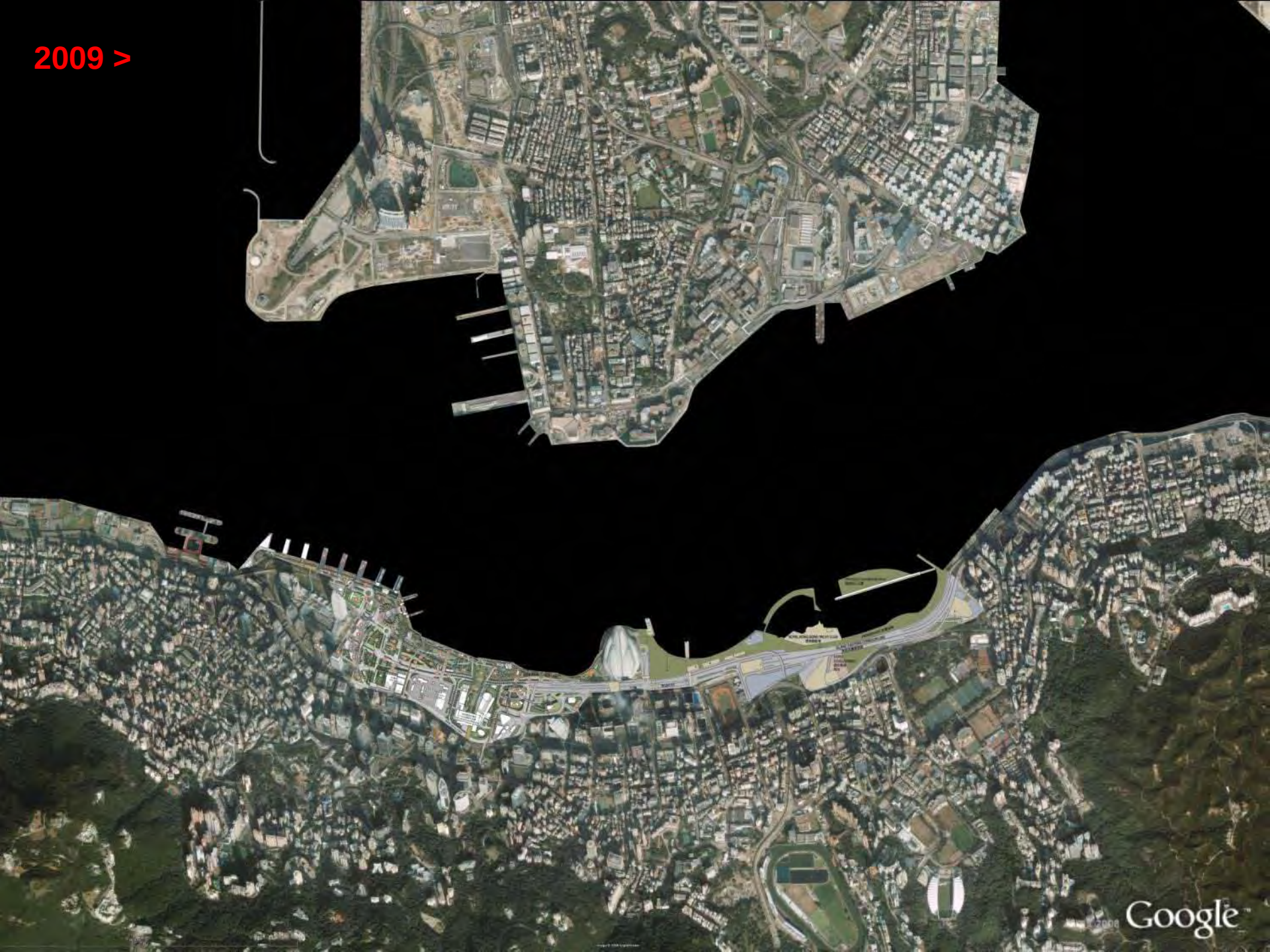
Premier Theatre 首映戲院



2000



2009 >



2014 >
0.8 Ha Water Inlet provision

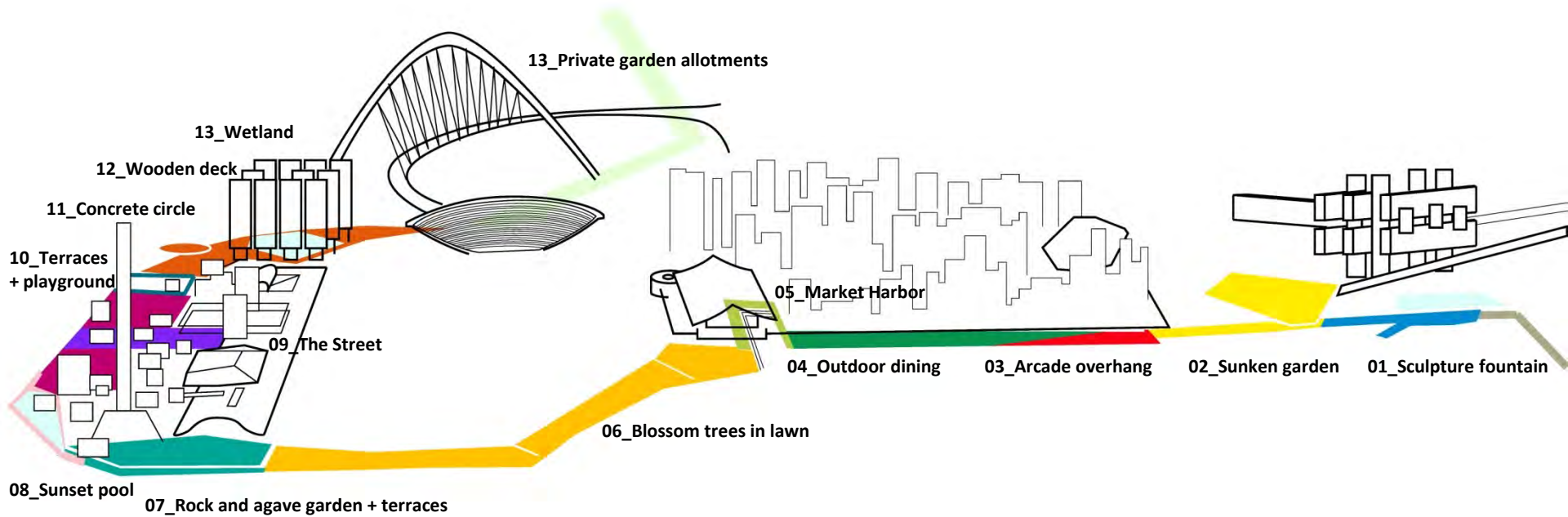
water inlet area 0.8ha



2023 >



Various waterfront conditions



雕塑噴泉廣場 Sculpture Fountain



海上迴廊 Arcade Overhang



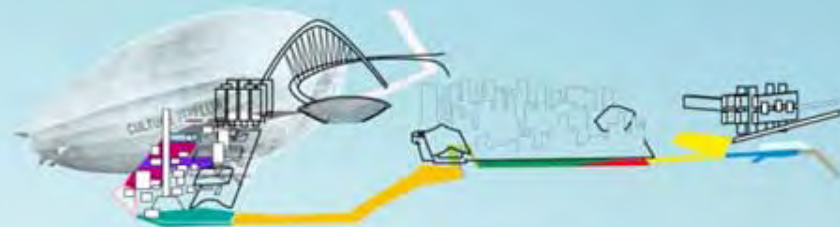
石林+龍舌蘭花園 Rock and agave garden



活動平台+ 兒童天地 Terraces + Playground



水上的士碼頭 Watertaxi harbour



海濱圓形廣場 Overhang circle



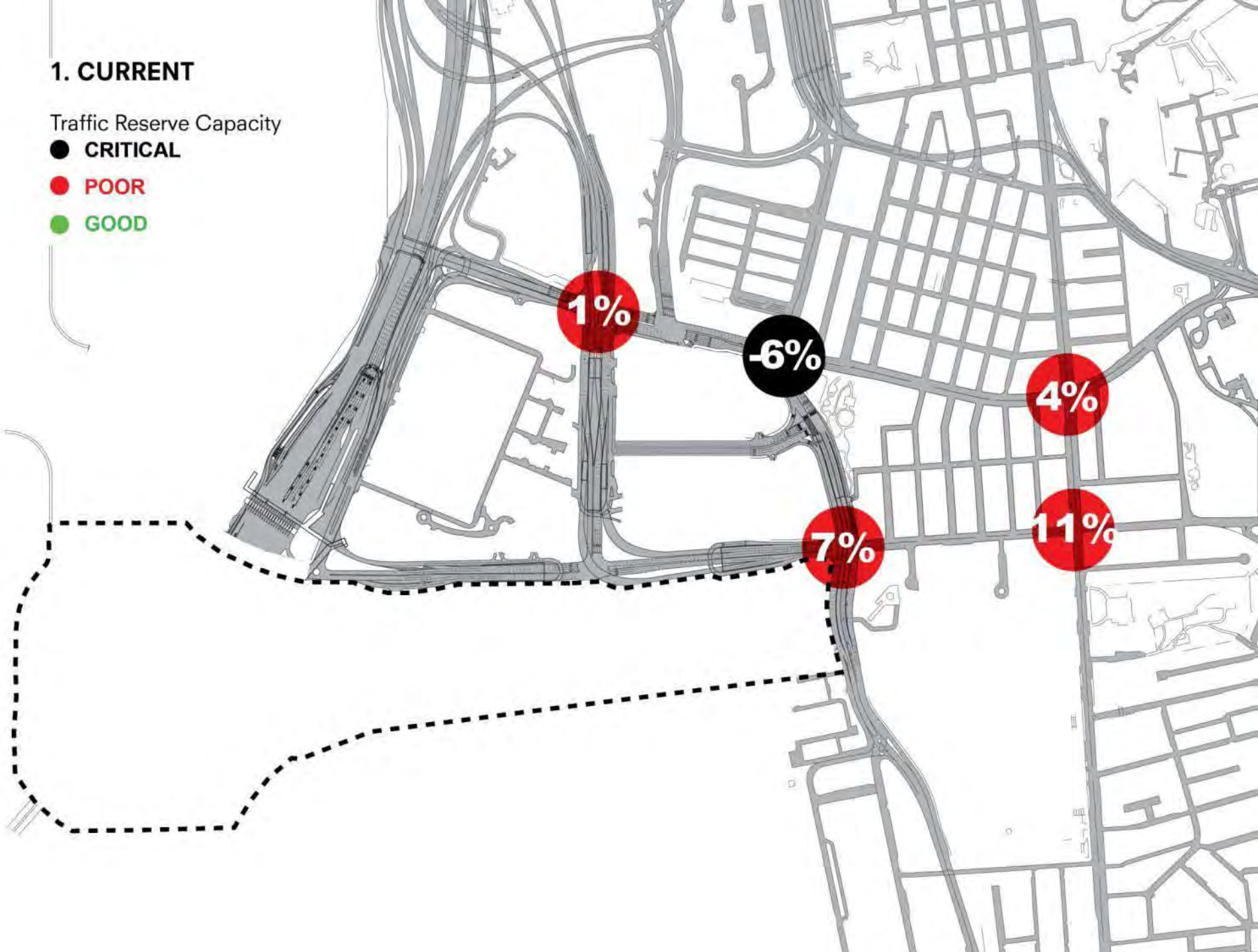
1. CURRENT

Traffic Reserve Capacity

● CRITICAL

● POOR

● GOOD



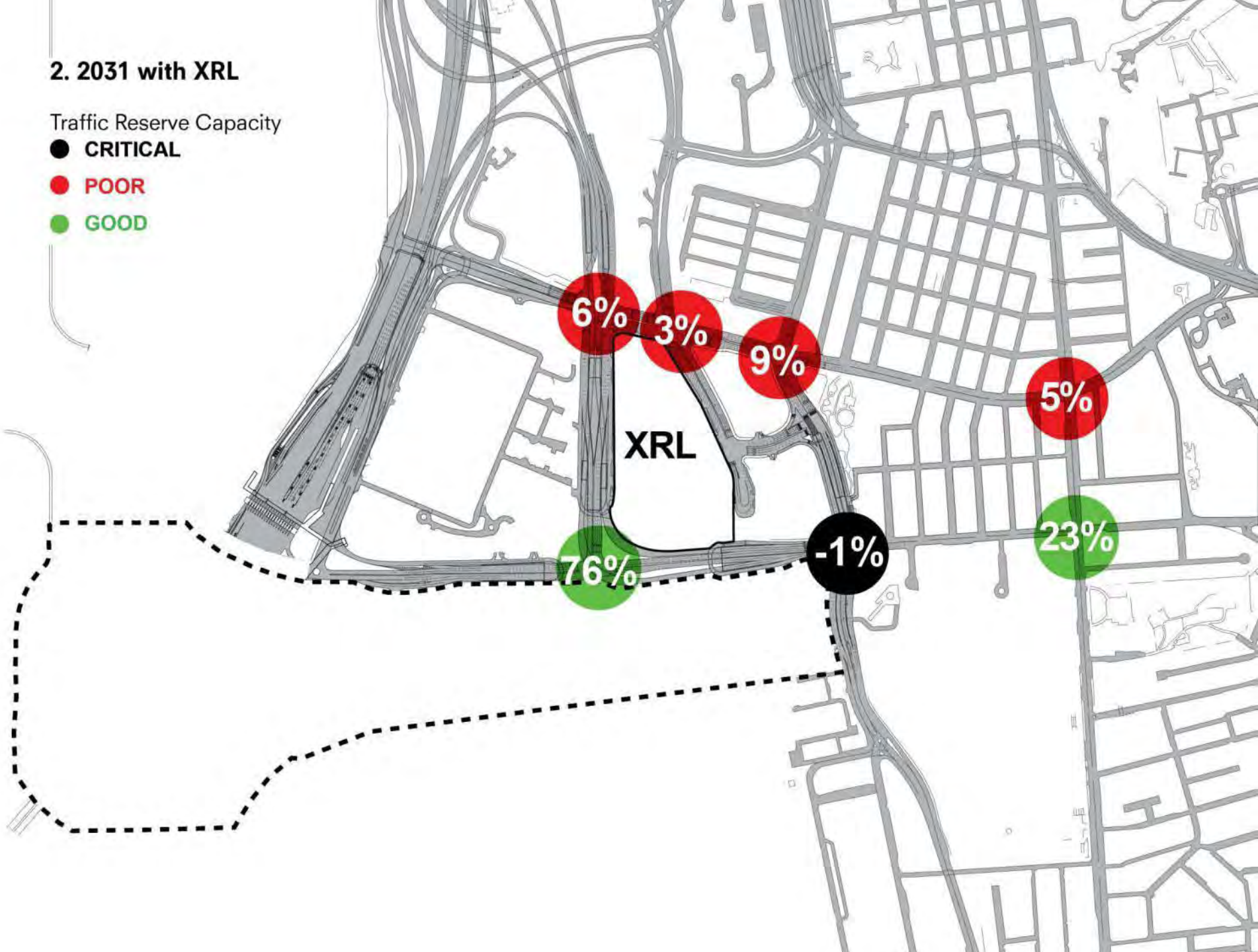
2. 2031 with XRL

Traffic Reserve Capacity

● CRITICAL

● POOR

● GOOD



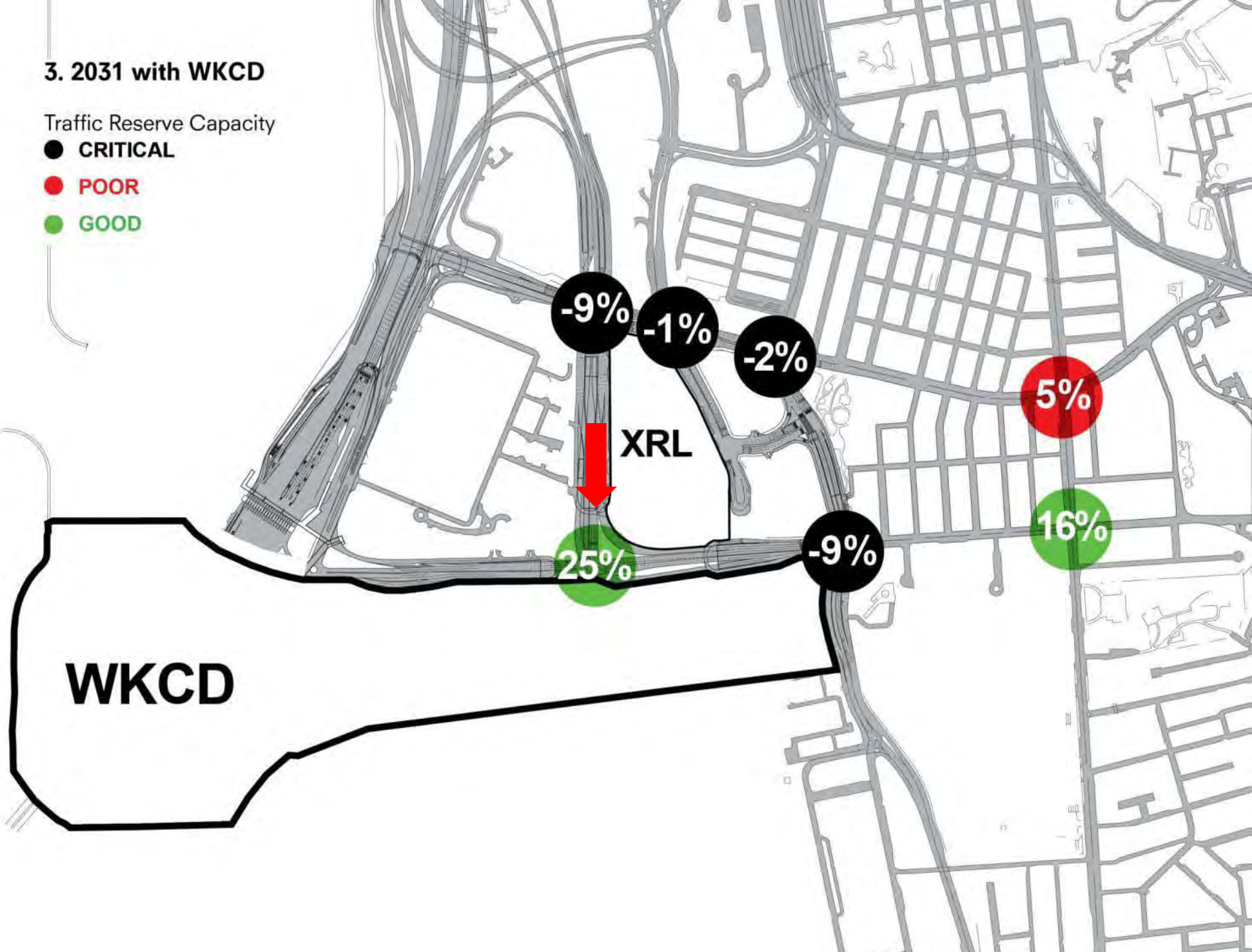
3. 2031 with WKCD

Traffic Reserve Capacity

● CRITICAL

● POOR

● GOOD



WKCD

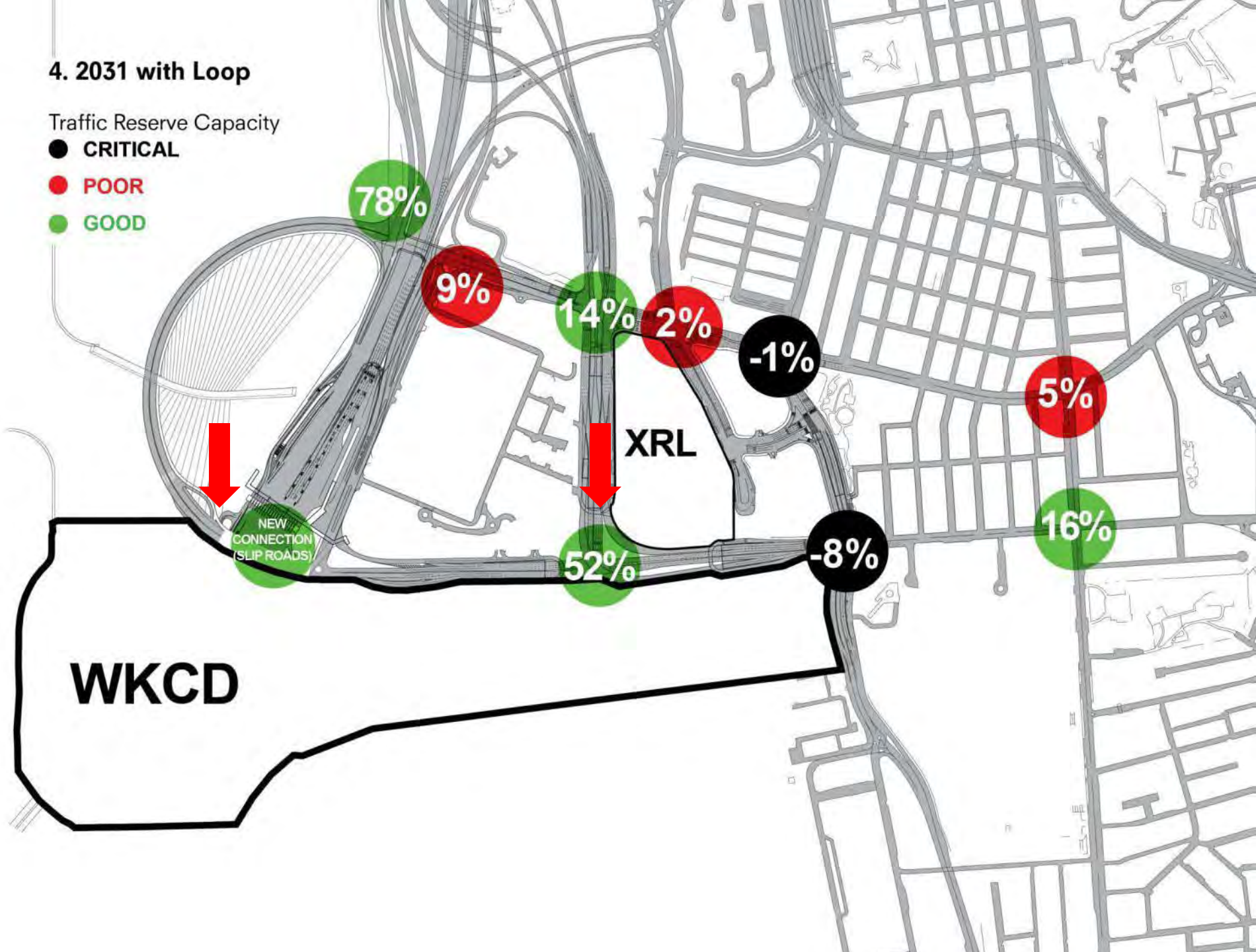
4. 2031 with Loop

Traffic Reserve Capacity

● CRITICAL

● POOR

● GOOD



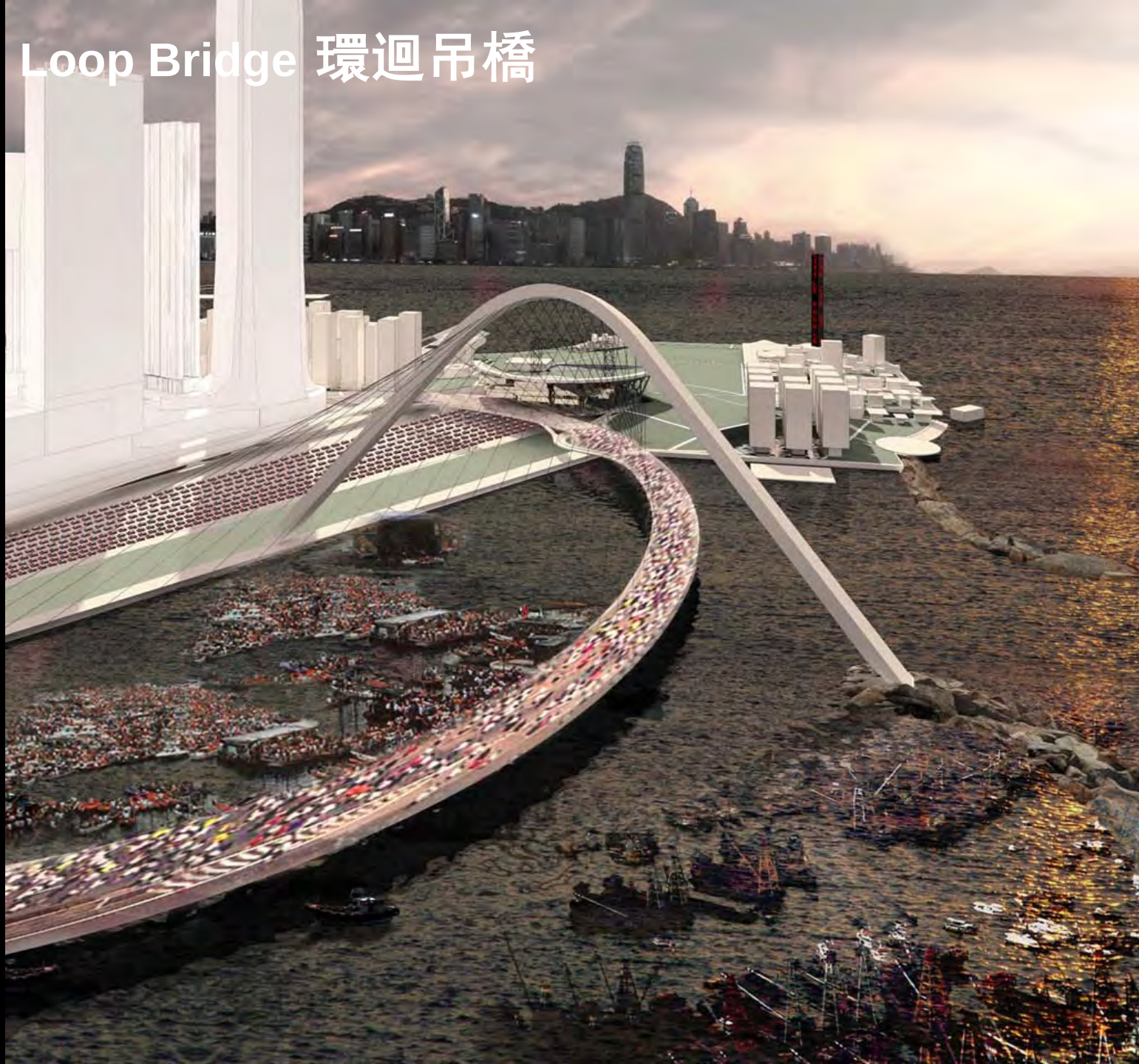
Loop Bridge 環迴吊橋



Approach China Bank 中銀大廈入口



Loop Bridge 環迴吊橋



WKCD WESTERN ACCESS

WKCD with OMA Loop Bridge

Improvements:

1. Landmark icon.
2. Smooth road alignment.
3. Better slip road connections to Jordan Rd and WKCD M.P.V. areas.
4. No need for land resumption of marine cargo area.
5. Comprehensive connection between WKCD and tunnel/highway, which form majority of traffic sources.



Alternative



WKCD WESTERN ACCESS

WKCD with OMA back-up scheme

Improvements:

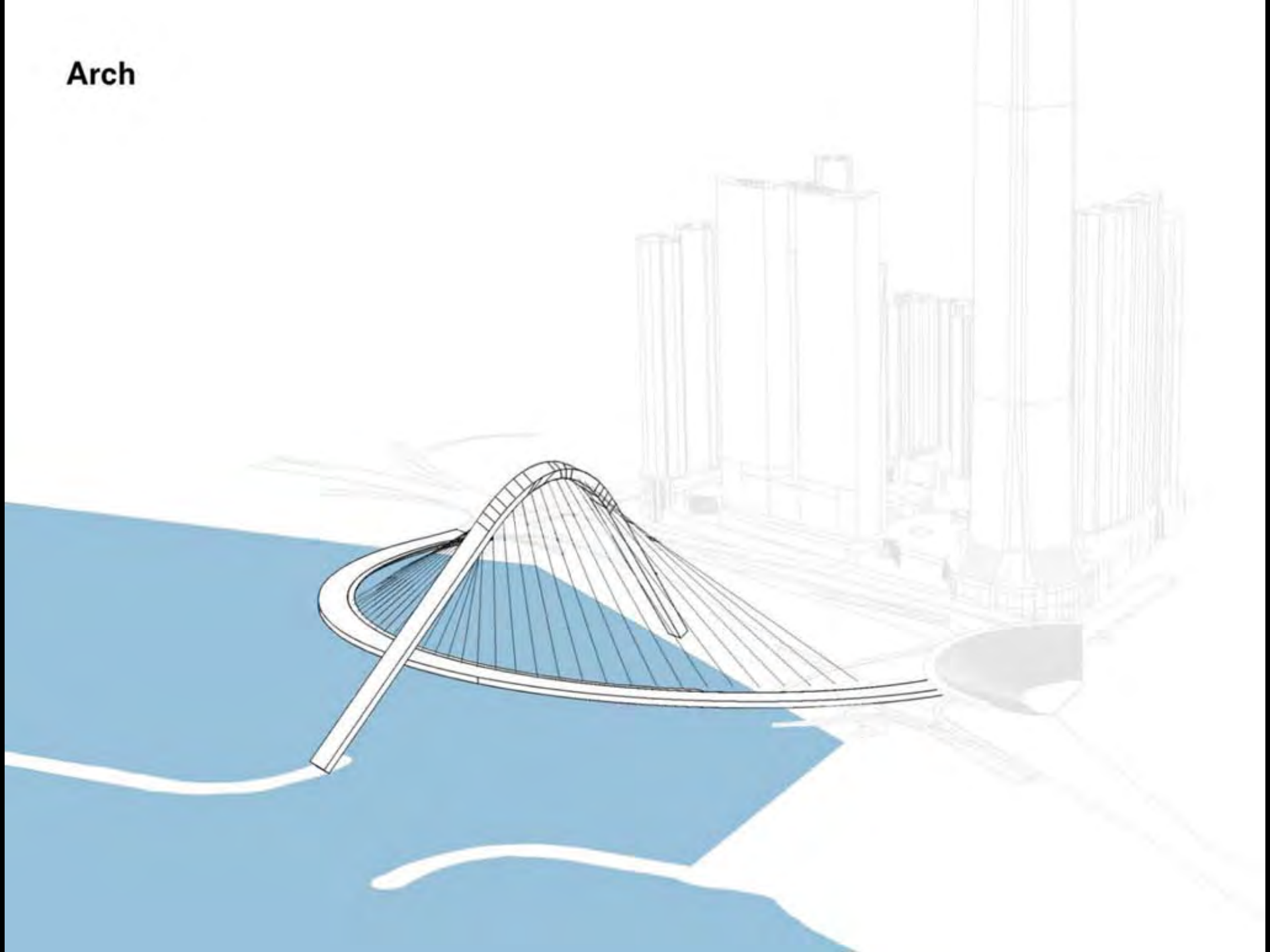
1. Western access now 2-way road. Western area no longer dead end.
2. Direct route from tunnel to WKCD western area.

Issues:

1. Road curvature very tight.
2. No landmark icon.
3. Land resumption of marine cargo operators area.



Arch





8% Tilt

25m

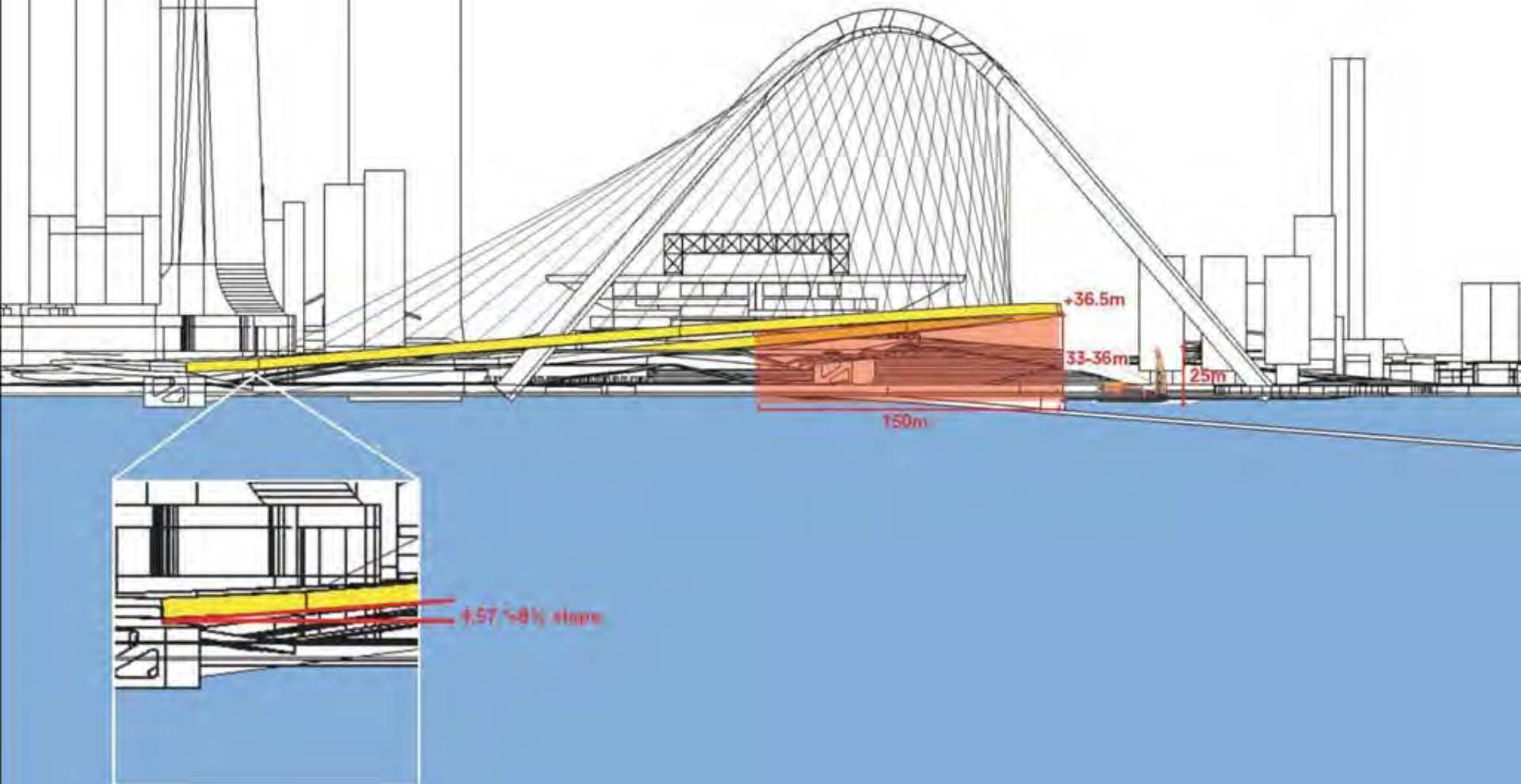
25m

36m



GATEWAY BRIDGE - TILTED NORTH ELEVATION

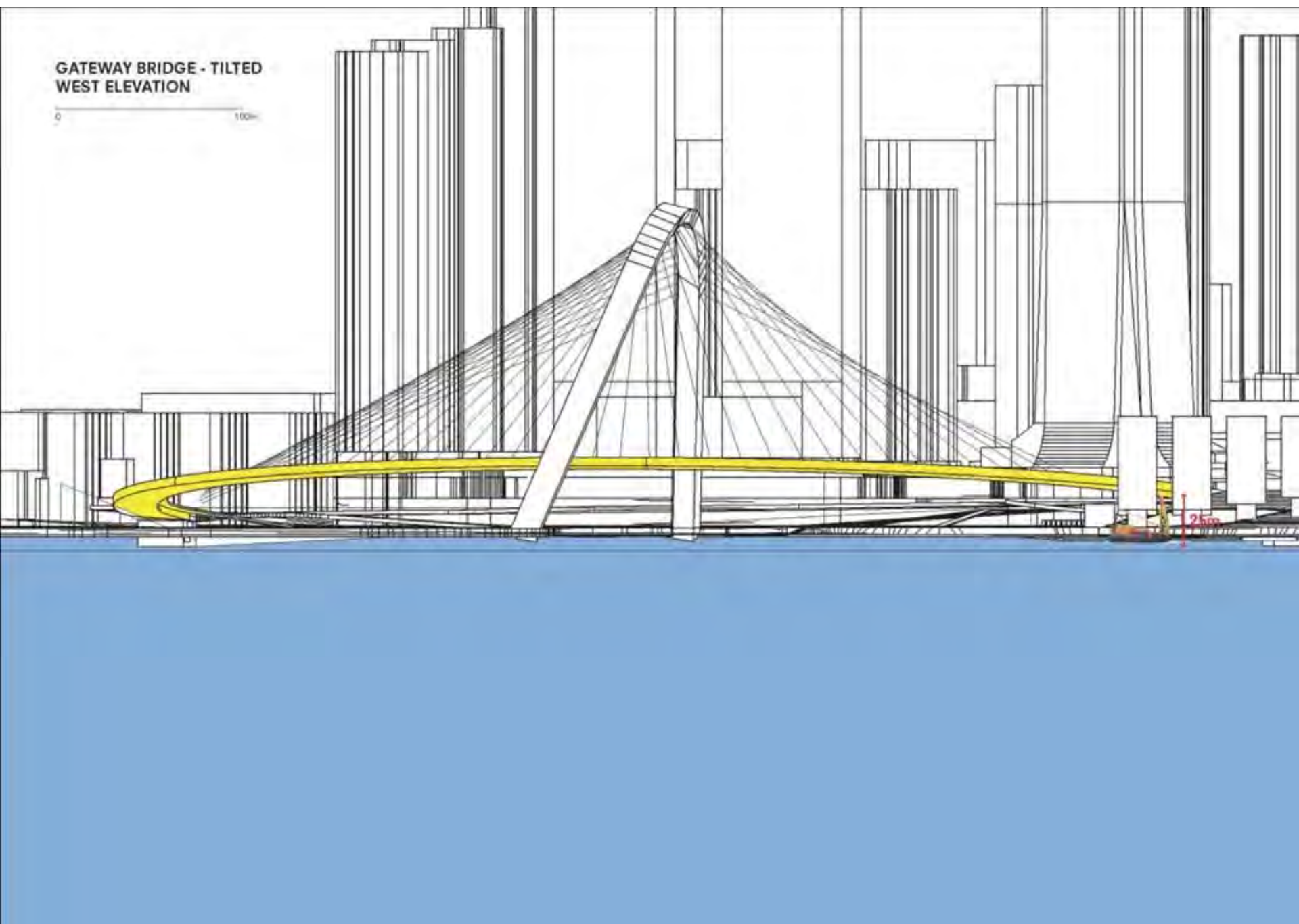
0 100m



GATEWAY BRIDGE - TILTED
WEST ELEVATION

0

100m









檸檬園 Sunken Citric Orchard



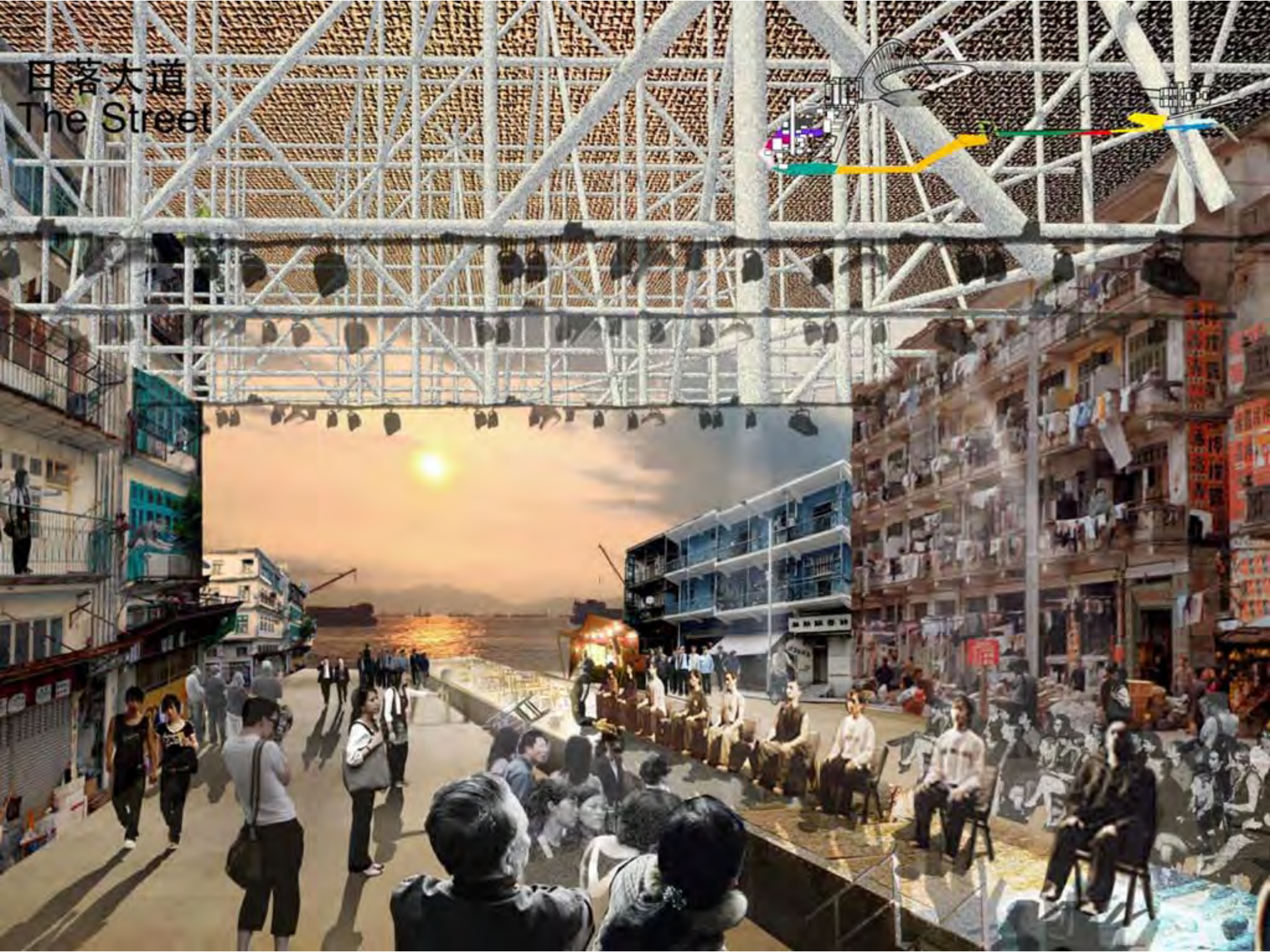
海濱長廊 Waterfront Promenade



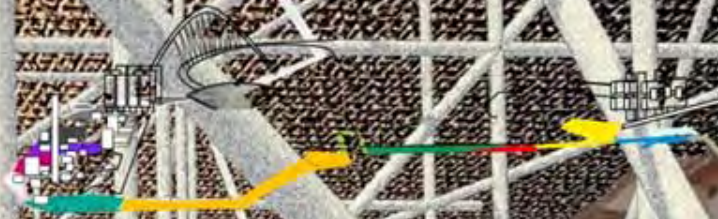
草坪+花樹

Blossom trees in lawn





日落大道
The Street

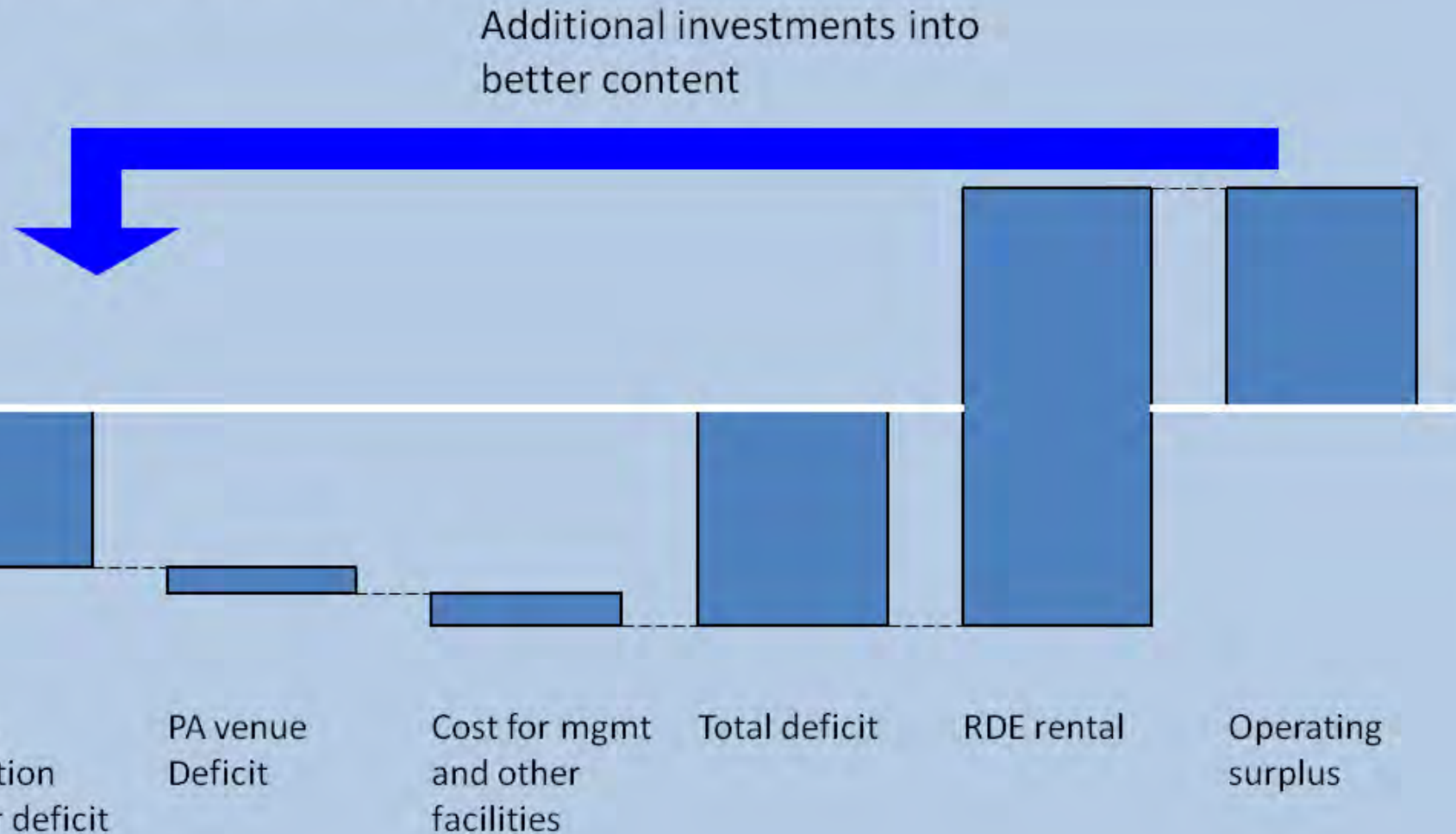


濕地-蘆葦叢
Wetland-reeds



OpEx (Steady state: 2021)

McKinsey & Company 2010



文化新尺度的財政模型是可持續發展的

Project for a New Dimension is financial self sustainable

營運盈餘將會再投資到本地文化界之發展

Operation Surplus to be reinvested in development Cultural scene in Hong Kong

Compassion for the elderly, persons with disabilities and students

Better Transport
Accumulated intelligence

Curious minds

Part of the task thus, is not to design theatres for current use, but to envision theatres as incubators, as creative catalysts for the future... whatever is designed should be something that "can happen" or "can make happen" Stan Lai

Public-facing rehearsal space

Hong Kong shares elements of LA - in that culture needs to emerge from shopping, money, commercialism, fashion, Hollywood. Scott Lash, professor in cultural studies

Production on-site

An institution or its operational model cannot be viewed without reflecting the legal and economical context - for instance, tax incentives in the US have facilitated the creation of philanthropy models which cannot be transferred to other countries easily. Michael Schindhelm writer and cultural director

Clusters

Recreation

Shade
WKCD is stage of the world

Transform free space

Open space

Public space

Green

Emptiness

A place to sit

"Best academy of Chinese studies"

Iconic

Non-iconic

World-Class

Park

Access to harbour

Outdoor Performances

戶外表演

Flexibility

Organic growth

Education

Education

Green

Local culture

Future generations

Local culture

Local culture

Local culture

Local culture

Local culture

Local culture

Local culture

Local culture

Local culture

Local culture

"Village" is a term which defines the Past and the Future, not the present condition. It is suggestive of growth, being both pre-modern and post-modern but not contemporary. Jiang Jun, editor-in-chief of Urban China Magazine

Freedom

Integration

Liveability

Events

Water Transport

Water Transport

Water Transport

Water Transport

Water Transport

Water Transport

Water Transport

Water Transport

Water Transport

Water Transport

Vision

遠見

International exchange

Film

Premieres

Outdoor space

Outdoor space

Outdoor space

Outdoor space

Outdoor space

Outdoor space

Outdoor space

Outdoor space

Outdoor space

Outdoor space

Outdoor space

Outdoor space

Outdoor space

Outdoor space

Doorstep

文化臨界

Livelihood of Kowloon

Outdoor space

Outdoor space

Outdoor space

Outdoor space

Outdoor space

Outdoor space

Outdoor space

Outdoor space

Outdoor space

Outdoor space

Outdoor space

Outdoor space

Outdoor space

Outdoor space

Outdoor space

Outdoor space

Cultural think tank

More Than

Connectivity & Accessibility

24-Hour

Temporary sites for M+

Public art

Public art

Public art

Public art

Public art

Public art

Public art

Public art

Public art

Public art

Public art

Temporary sites for M+

Public art

Public art

Public art

Public art

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Public art

Public art

Yau Tsim Mong district