



ADVANCE PROMENADE NEAR WAN CHAI FERRY PIER

Programme no: 677CL

InForM No.: 8481

HARBOURFRONT COMMISSION MEETING

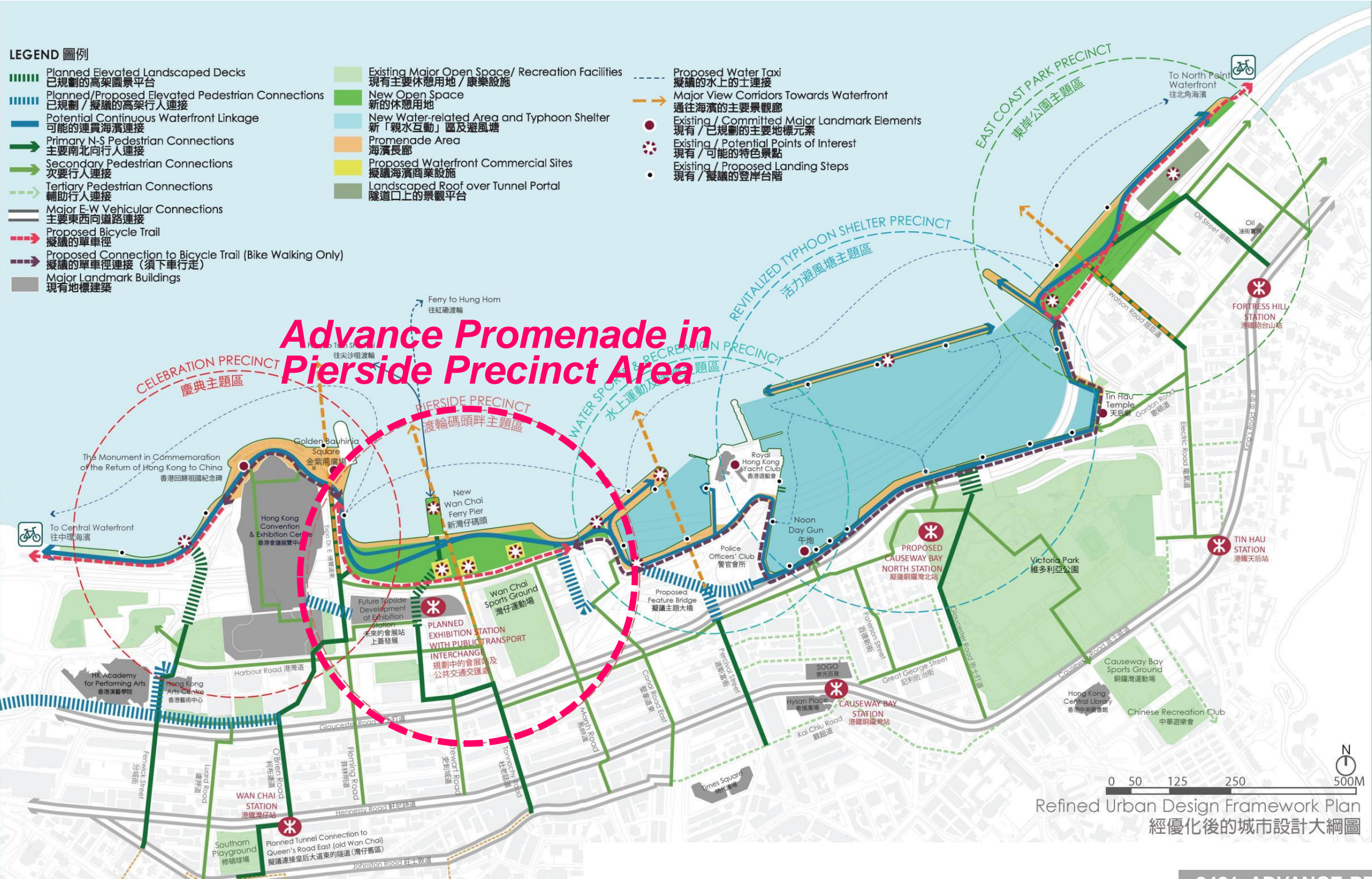
7 Sep 2018



ADVANCE PROMENADE NEAR WAN CHAI FERRY PIER

URBAN DESIGN STUDY FRAMEWORK

Five character precincts were proposed at the “Harbourfront Enhancement Review – Wan Chai, Causeway Bay and Adjoining Areas” to enhance the vibrancy of the Harbourfront. **Our project falls into “Pierside Precinct”.**



Vision 願景

The vision of the new harbourfront would continue be proposed as:

“New Wan Chai North Point Harbourfront: an urban harbourfront *reconnecting people to the water...*”

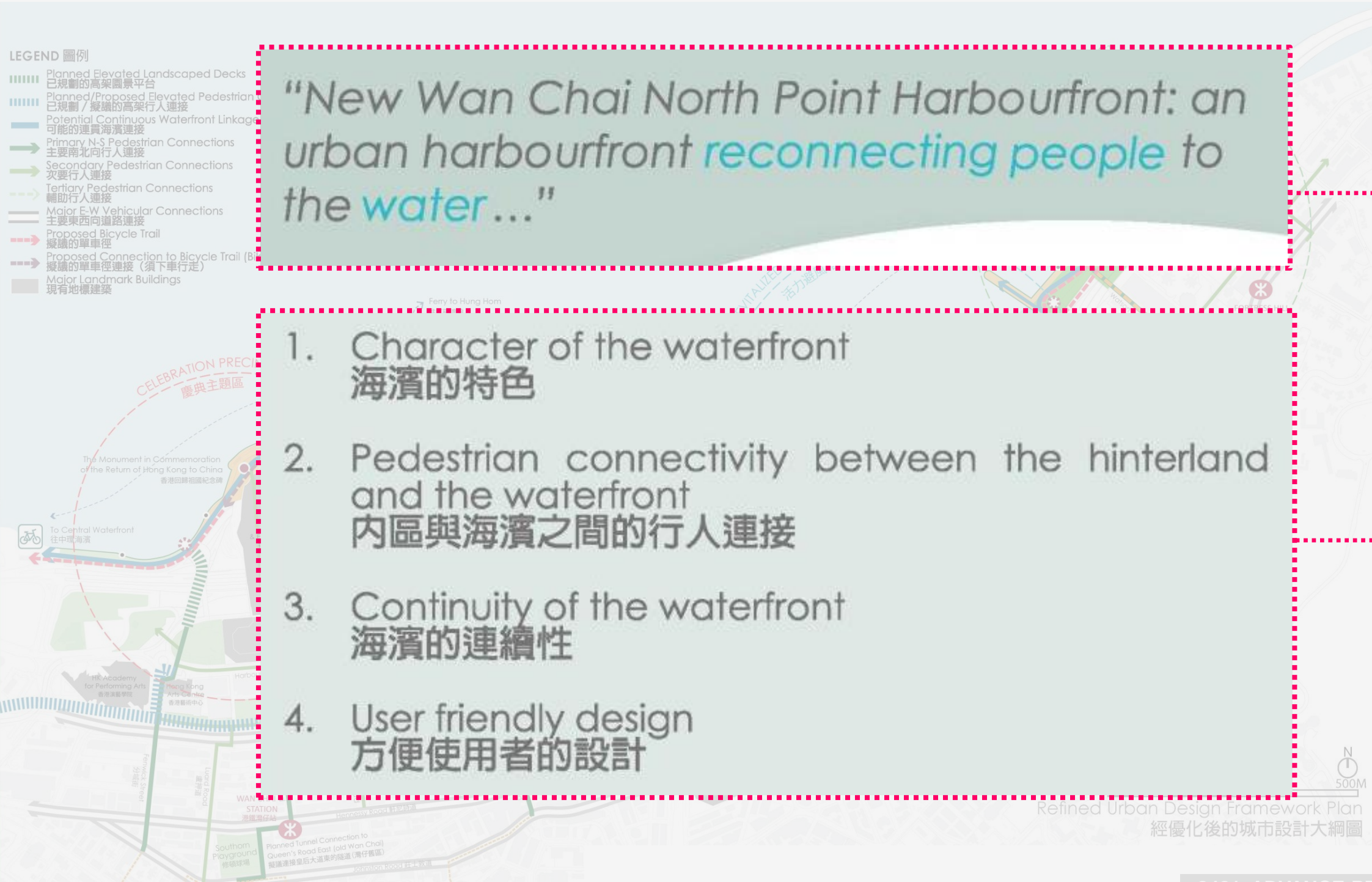
新海濱的願景會維持為：

「灣仔北角新海濱：重新拉近人、水之間距離的一片都市海濱…」

Urban Design Considerations 城市設計考慮

As discussed with the public, the key design considerations include:
與公眾充分討論及總結後，海濱設計的主要考慮因素包括：

1. Character of the waterfront
海濱的特色
2. Pedestrian connectivity between the hinterland and the waterfront
內區與海濱之間的行人連接
3. Continuity of the waterfront
海濱的連續性
4. User friendly design
方便使用者的設計
5. Water quality and wave attenuation
水質及海浪緩減
6. Parking and loading/unloading facilities
泊車及上落客 / 貨設施
7. Uses of land and water
陸上及水上用途



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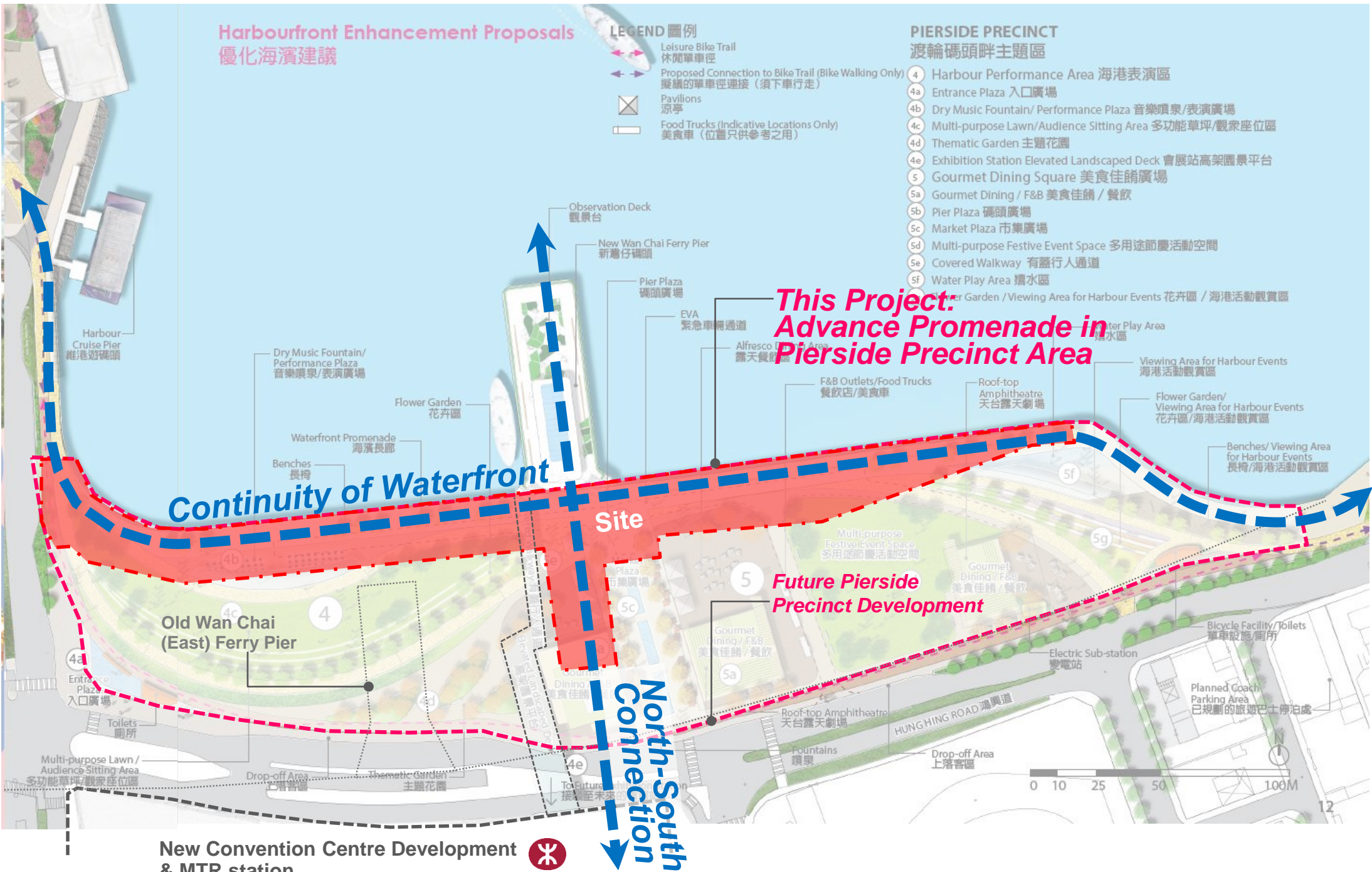
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DESIGN OBJECTIVES

Advance Promenade near Wan Chai Ferry Pier is a **temporary promenade project** to provide **quality open space**, to enhance **connectivity** between Wan Chai hinterland and Ferry Pier and **continuity of waterfront** before completion of the entire Wan Chai North Waterfront Development.



Future Wan Chai North Waterfront Development

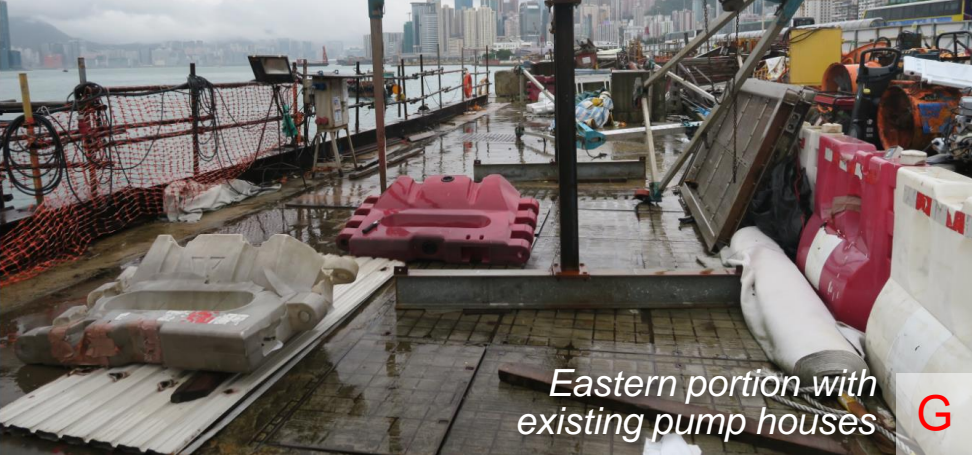
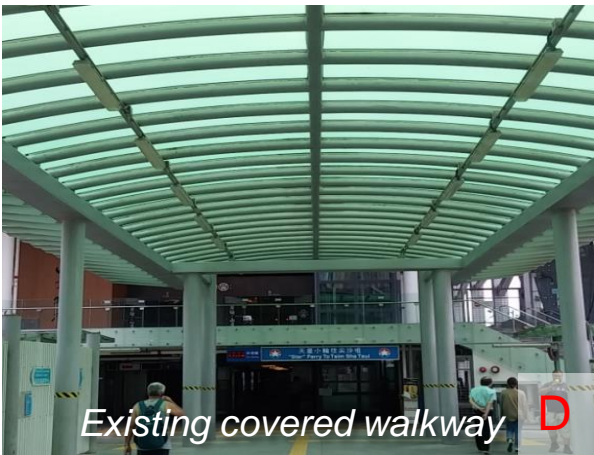
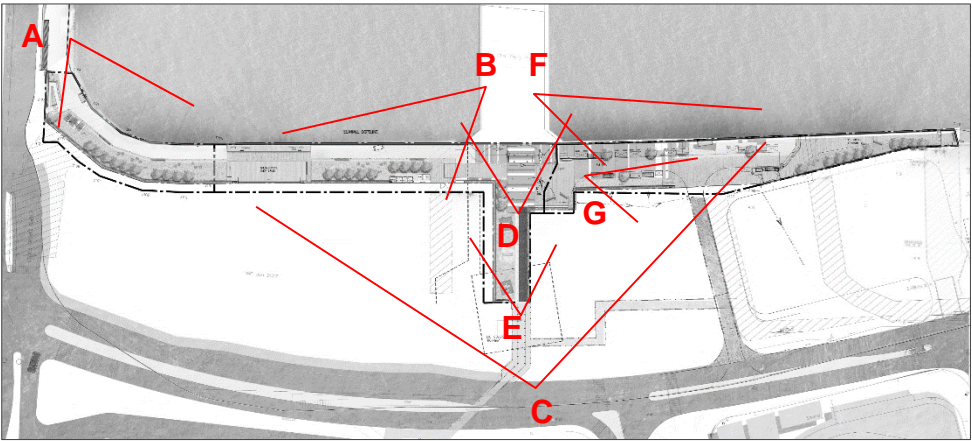
Theme: Pierside Precinct
Keywords: Multi-functional space, flexible, shared-use space for local & international events / activities



Reference: Urban Design Study, PlanD, Jun 2016

ADVANCE PROMENADE NEAR WAN CHAI FERRY PIER

CURRENT CONDITIONS



ADVANCE PROMENADE NEAR WAN CHAI FERRY PIER

DESIGN CONCEPT

- 1. **Temporary** in nature
- 2. Amenity value of the space will be enhanced by **maximizing green ratio** and providing more **tree shading**
- 3. Seawall balustrade design is proposed to increase **transparency towards the Victoria Harbour**
- 4. **Vivid spatial experience** will be created using **bold colours** and **authentic design features**



Day & Night

Reference:
The CityDeck, Green Bay, Wisconsin, United States
by StossLU



Reference:
Kwun Tong Promenade, Hong Kong by ArchSD



Reference:
Copacabana Beach, Brazil by Roberto Burle Marx



Nothing but Hong Kong

Reference:
Above: Backyard Experiment, Canberra, Australia, by
CONTEXT Landscape Architects

Below: Mural painting showing authentic signages in Hong
Kong by DONMAK & CO. (<https://www.donmak.hk/Hong-Kong-Cuisines>)



Reflection of the past

Reference:
Above: Upcycling timber fenders from
North Point Vehicular Ferry Pier

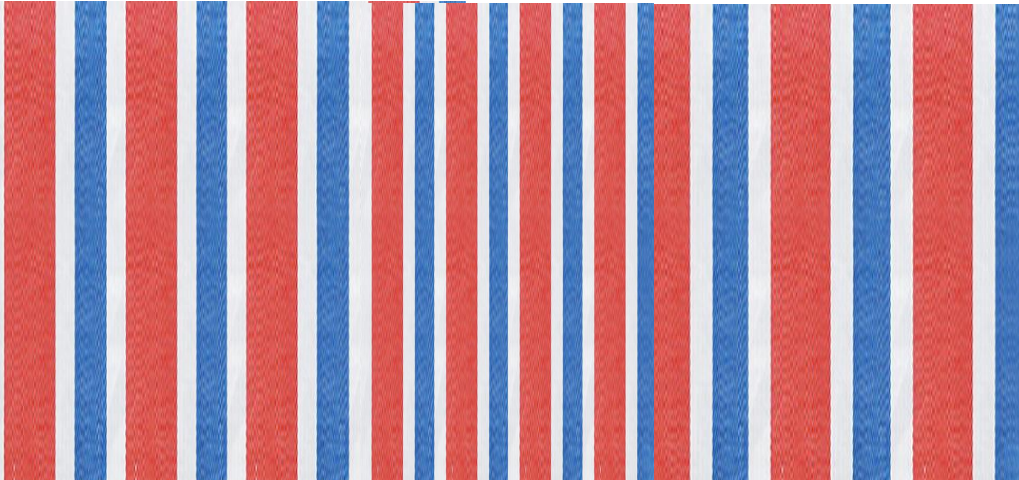
Below: T-park outdoor area with upcycled
fenders from the old Wan Chai Pier

ADVANCE PROMENADE NEAR WAN CHAI FERRY PIER

UNIQUE SPATIAL EXPERIENCE

#HKSTYLE #WANCHAI IDENTITY #UNIQUE #BOLD #PLAYFUL #COLOUR #MOTIF
#TEMPORARY #DARE TO TRY #TOURIST SPOT #HASHTAG #PICTURE FRAME #CHECK-IN #打卡

Taking inspiration from the signature “red-white-blue” pattern



Providing photo-shooting opportunities Picture frame at Phuket Thailand



Metal post boxes



Old-style road sign in Hong Kong



Reference: Mural painting for Local Food Culture Exhibition at Hong Kong Museum of History by DONMAK & CO. featuring authentic signages in Hong Kong . Art direction by Stanley Wong from 84000 Communications



Reference: Very Hong Kong Very Hong Kong creative show co-curated by Alan Chan & Stanley Wong (<http://www.veryhkveryhk.com/2017/>)



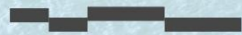
Metal sliding gate

ADVANCE PROMENADE NEAR WAN CHAI FERRY PIER

KEY FEATURES



5 10 20 30 m



CONNECTION TO
GOLDEN BAUHINIA SQUARE &
CELEBRATION PRECINCT

VICTORIA HARBOUR

CONNECTION
TO WAN CHAI
FERRY PIER

CONNECTION TO
WATER SPORTS &
RECREATION PRECINCT

5. Activity nodes

2. Continuity of Waterfront

3. Quality open space with greenery

4. Hong Kong Identity

**1. North-South
Connection**

1. To enhance pedestrian **connectivity** between hinterland & waterfront
2. To enable **continuity** of waterfront
3. To provide **quality open space** with greenery & seating
4. **Quick impact** by bold design language, e.g. super-graphics & photo-shooting points with **authentic design elements**
5. **Multiple event nodes** along the waterfront

EXPO DRIVE EAST

DRAINAGE
RESERVE

CONVENTION AVENUE

NEW CONVENTION CENTRE DEVELOPMENT

PEDESTRIAN CONNECTION BETWEEN
HINTERLAND & WATERFRONT

EXISTING TEMPORARY
BUS TERMINAL

WATERWORKS RESERVE

DRAINAGE
RESERVE

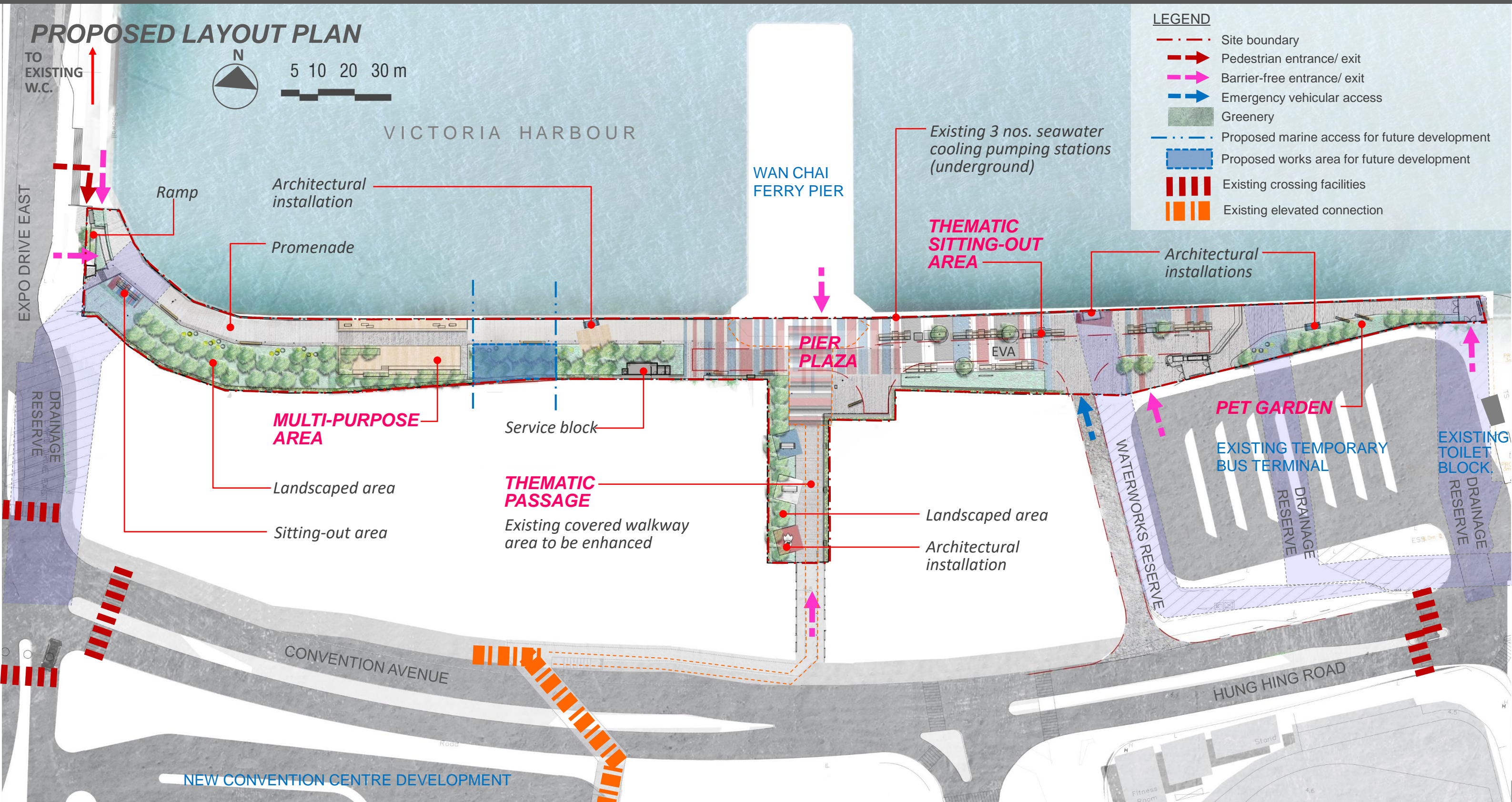
DRAINAGE
RESERVE

HUNG HING ROAD

Fitness
Room

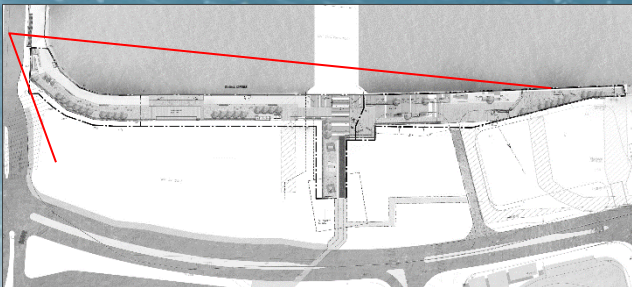
Stand

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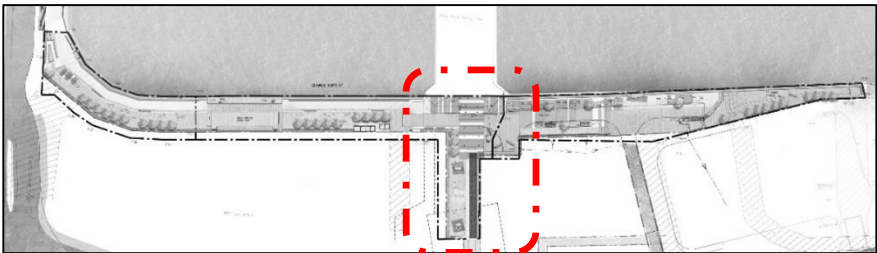
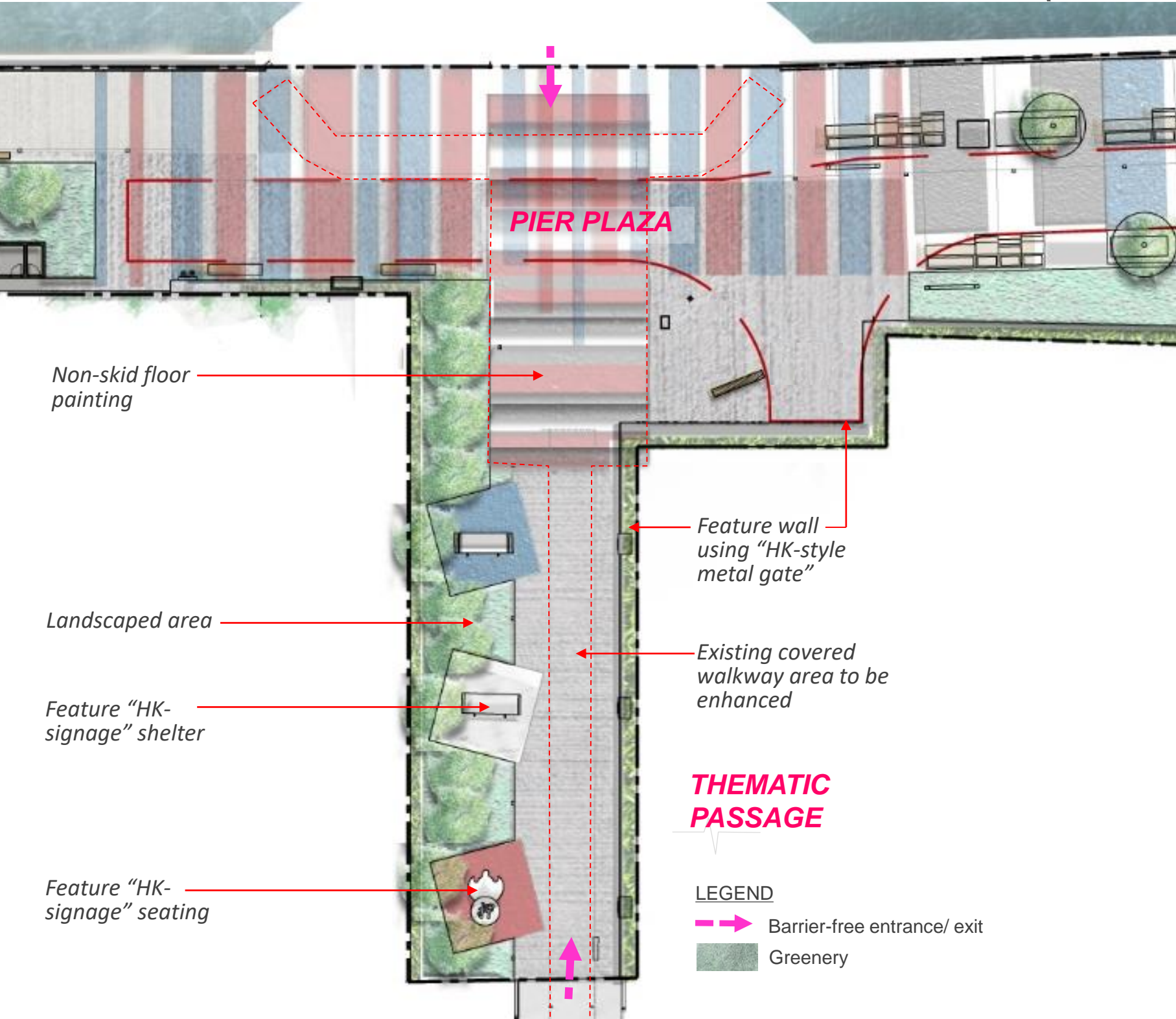
ADVANCE PROMENADE NEAR WAN CHAI FERRY PIER

PROPOSED DESIGN (INDICATIVE)



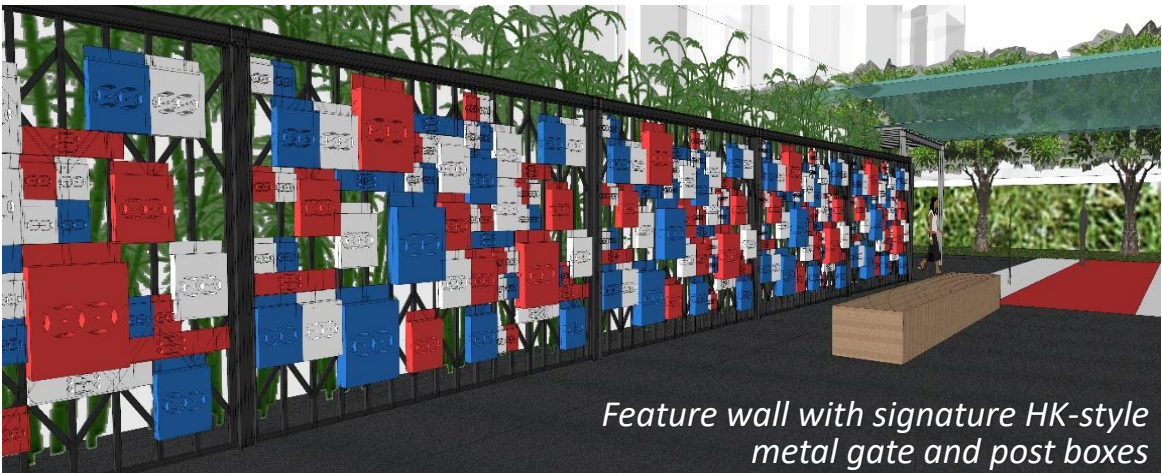
ADVANCE PROMENADE NEAR WAN CHAI FERRY PIER

PROPOSED DESIGN FOR THEMATIC PASSAGE & PIER PLAZA (INDICATIVE)



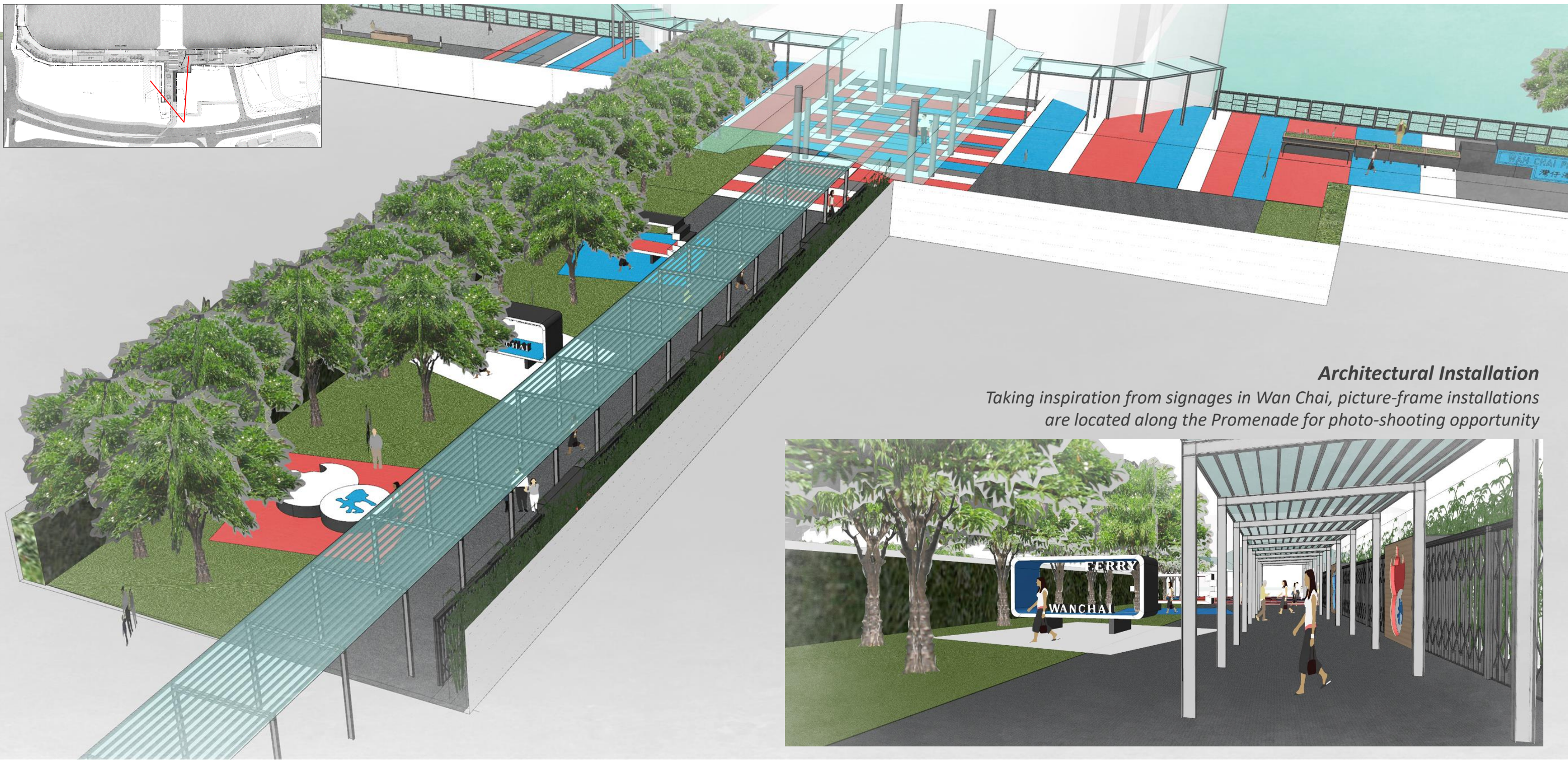
Authentic Motif

Using authentic design feature / motif to recall collective memory along the thematic passage and at the Pier Plaza



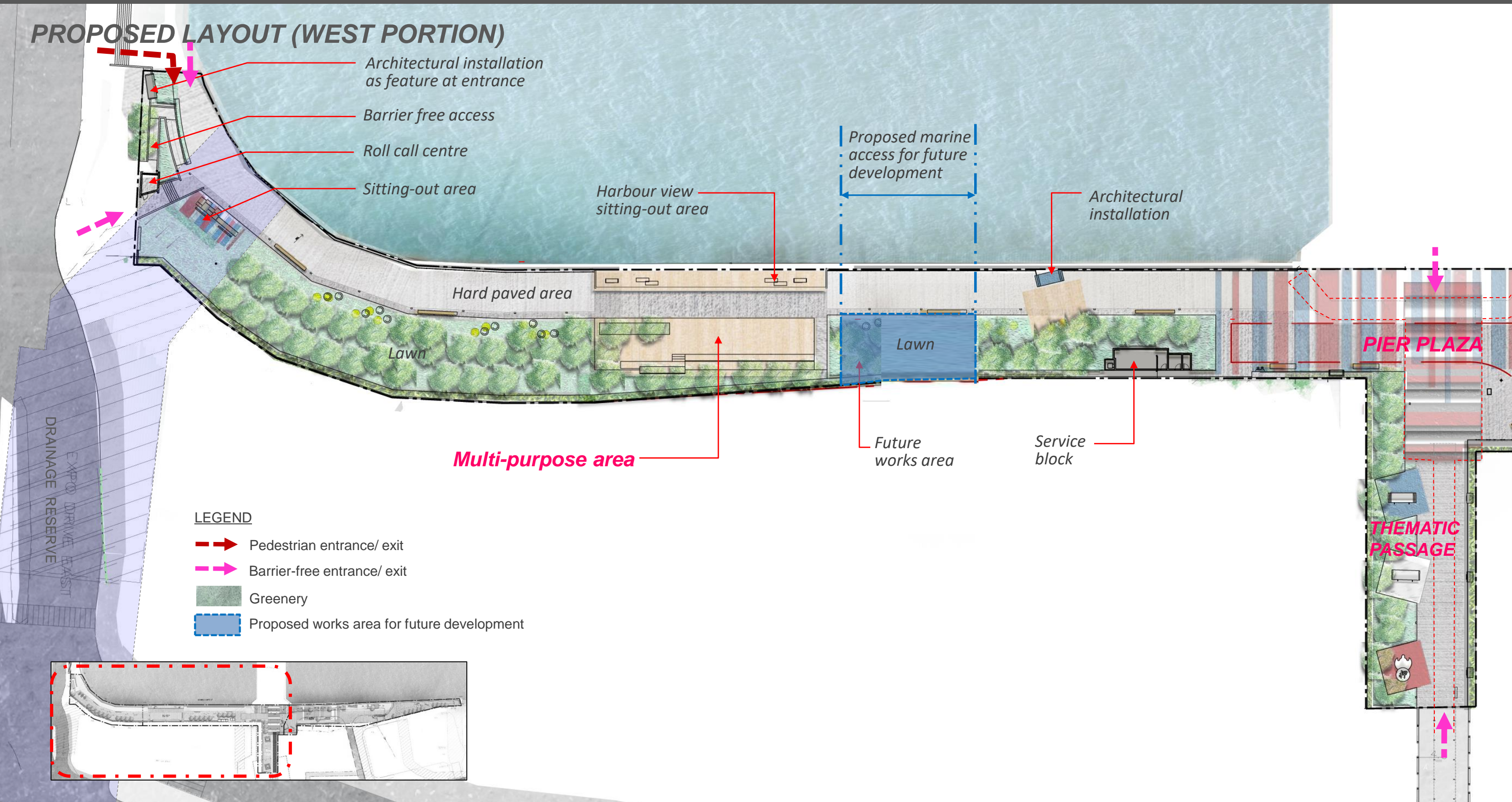
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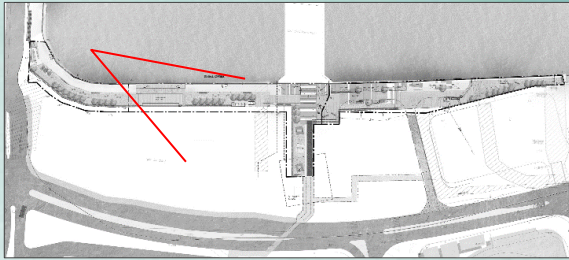
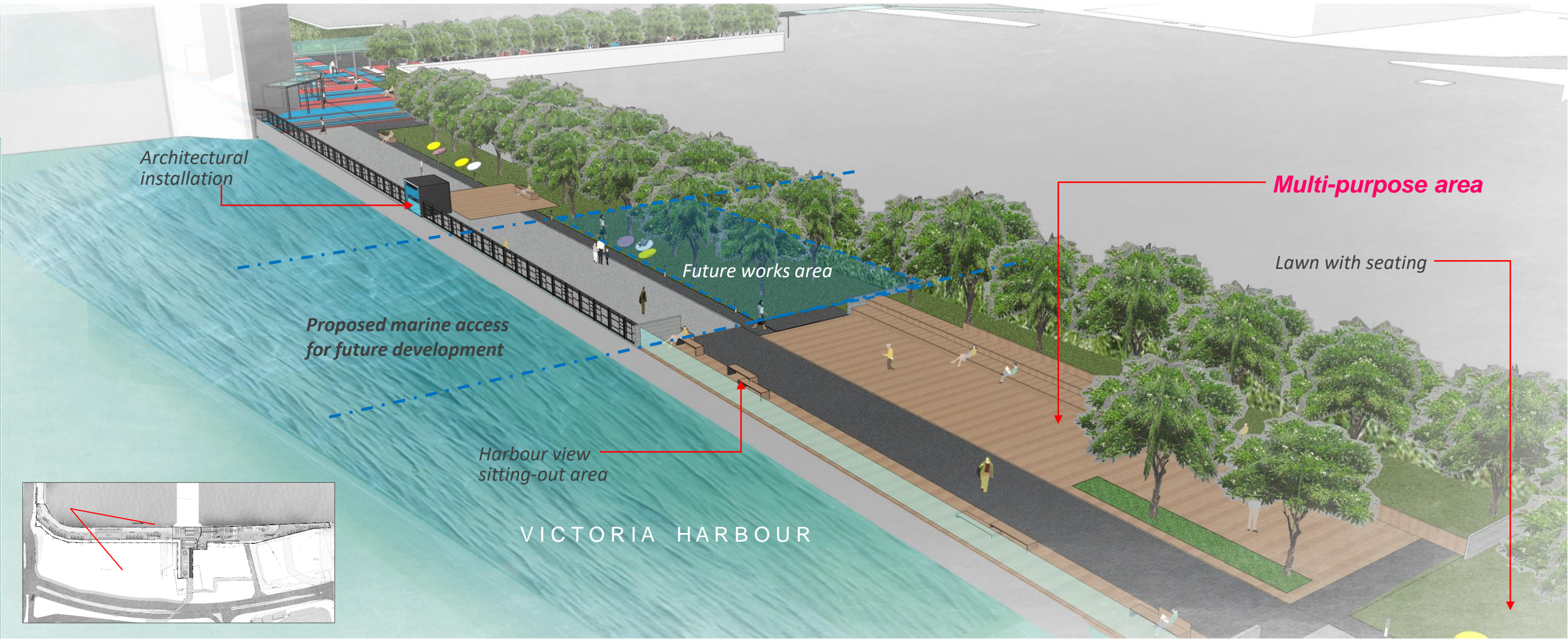
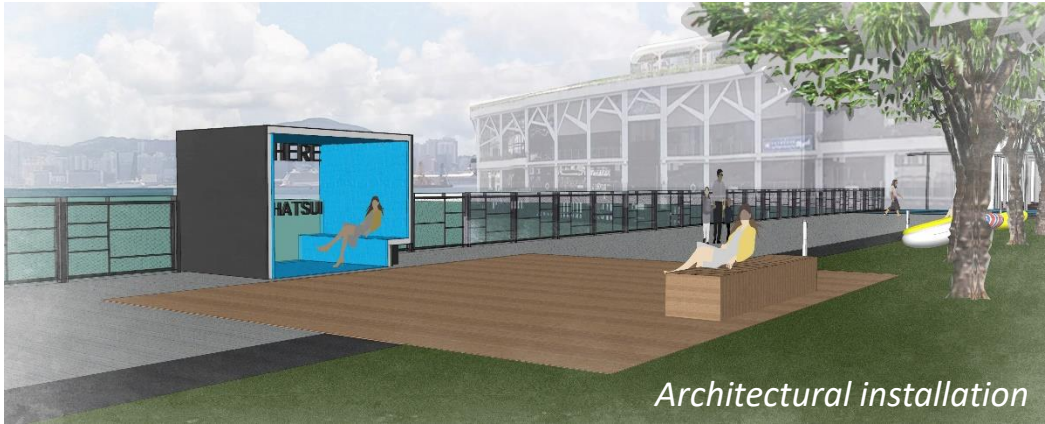
ADVANCE PROMENADE NEAR WAN CHAI FERRY PIER

PROPOSED LAYOUT (WEST PORTION)



ADVANCE PROMENADE NEAR WAN CHAI FERRY PIER

PROPOSED DESIGN (INDICATIVE)

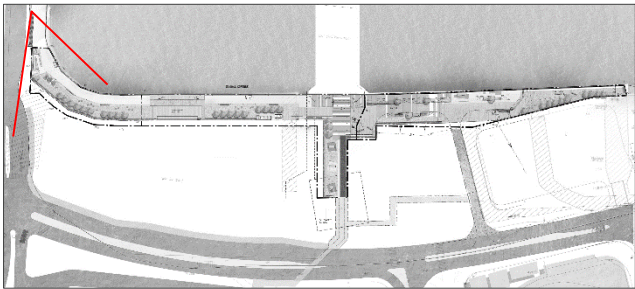


ADVANCE PROMENADE NEAR WAN CHAI FERRY PIER

ENTRANCE VIEW FROM GOLDEN BAUHINIA SQUARE (INDICATIVE)

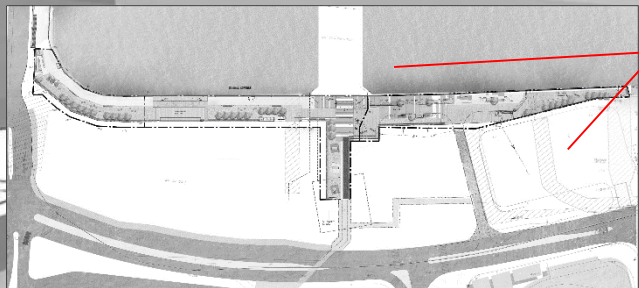
Architectural Installation

Picture frame at the entrance offers photo-shooting opportunity for visitors



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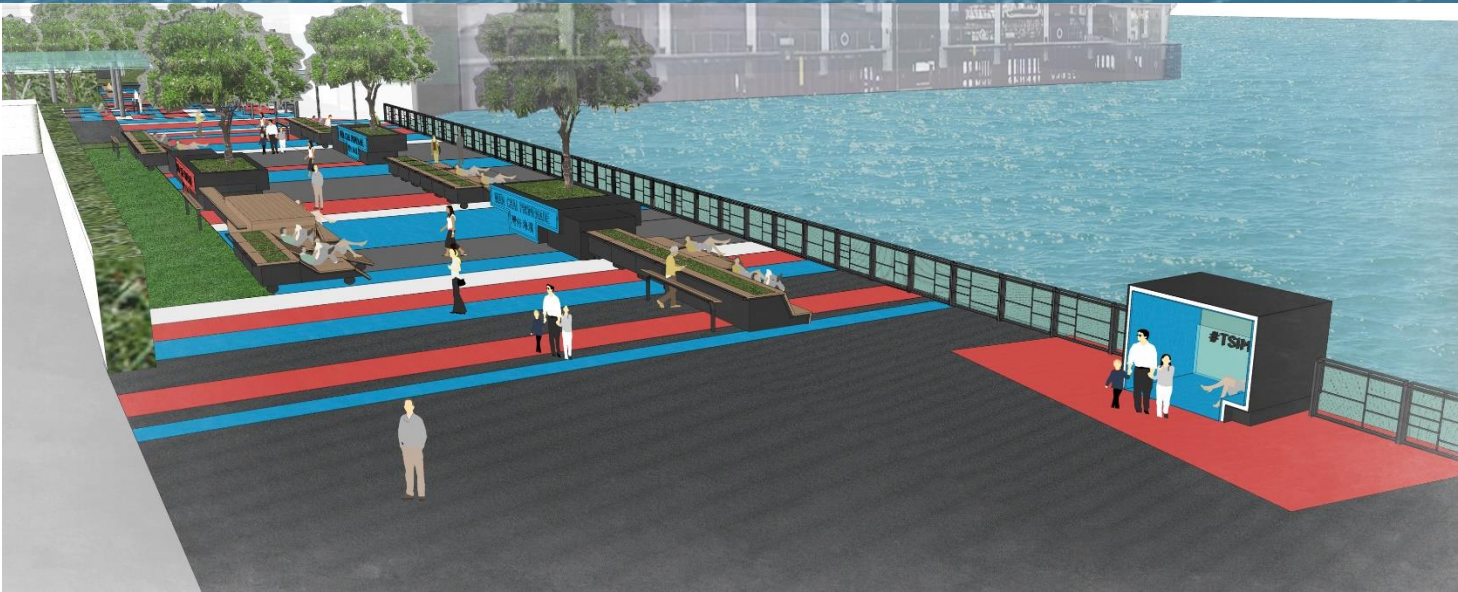


PET GARDEN

THEMATIC SITTING-OUT AREA

WAN CHAI FERRY PIER

VICTORIA HARBOUR



PROGRAMME

- Phase commencement in early 2019 as per site handover schedule:*
- *West Portion completion in end of 2020*
 - *East Portion completion in mid 2021*

WAY FORWARD

The proposed temporary Advance Promenade would be presented to Wan Chai District Council (WCDC).

We shall incorporate comments from the Task Force and WCDC so that the design would be fine-tuned to meet your aspiration.

VIEWS SOUGHT

Members are invited to note the background of the proposed project and offer comments.



THANK YOU