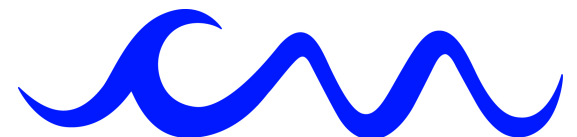


CENTRAL HARBOURFRONT EVENT SPACE

A PRESENTATION TO THE HARBOURFRONT COMMISSION'S
TASKFORCE ON HARBOURFRONT DEVELOPMENTS ON
HONG KONG ISLAND

CENTRAL HARBOURFRONT EVENT SPACE

A UNIQUE OUTDOOR EVENT SPACE IN THE MOST EXCITING CITY IN THE WORLD



CENTRAL VENUE MANAGEMENT

CENTRAL HARBOURFRONT EVENT SPACE

ON THE MOST RECOGNISABLE HARBOURFRONT IN THE WORLD'S GREATEST CITY



CENTRAL HARBOURFRONT EVENT SPACE

LOCATED ON PRIME REAL ESTATE IN THE CENTRAL BUSINESS DISTRICT OF HONG KONG



CENTRAL HARBOURFRONT EVENT SPACE

IDEAL FOR A DIVERSE RANGE OF EVENTS



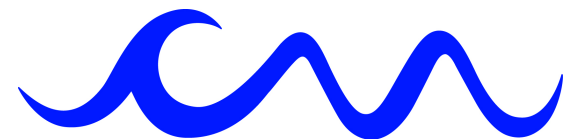
CENTRAL HARBOURFRONT EVENT SPACE

FOR THE ENJOYMENT OF THE LOCAL COMMUNITY



CENTRAL HARBOURFRONT EVENT SPACE

AND VISITING TOURISTS



CENTRAL VENUE MANAGEMENT

CENTRAL HARBOURFRONT EVENT SPACE

EXCITING OPPORTUNITIES

- THIS SITE IS A FIRST-OF-ITS-KIND PUBLIC-PRIVATE-PARTNERSHIP MODEL OF THIS NATURE
- CENTRAL VENUE MANAGEMENT LOOKS FORWARD TO WORKING WITH THE HKSAR GOVERNMENT AND OTHER STAKEHOLDERS TO MAKE THE BEST OF THIS OPPORTUNITY AND CREATE A VIABLE MODEL FOR THE FUTURE
- THE SITE CREATES POTENTIAL FOR NEW AND EXCITING EVENTS TO COME TO HONG KONG
- INDUSTRY RESPONSE IS OVERWHELMING – PRIME PERIODS ARE TENTATIVELY BOOKED OUT
- BEING ABLE TO BOOK THE SITE 30+ MONTHS IN ADVANCE ALLOWS FOR MUCH MORE EFFECTIVE AND EFFICIENT PLANNING ON ALL SIDES
- FOR SOME EVENTS, THE SITE IS STILL NOT BIG ENOUGH – POTENTIAL FOR MORE OF THESE TYPES OF ARRANGEMENTS

CENTRAL HARBOURFRONT EVENT SPACE

DEFINITE CHALLENGES

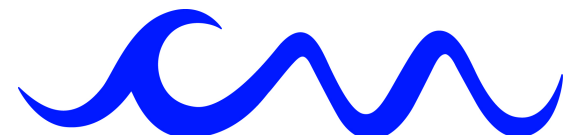
- A NUMBER OF SURFACE ISSUES EXIST WITH THE SITE
- WHILST GRASS IS GREAT TO LOOK AT IT IS NOT THE BEST TYPE OF SURFACE FOR AN EVENTS SPACE, ESPECIALLY ONE HOSTING BACK-TO-BACK EVENTS
- THERE ARE ONLY A FEW MONTHS IN EACH YEAR THAT ARE SUITABLE FOR OUTDOOR EVENTS WITHOUT TOO MUCH THREAT FROM THE INCLEMENT WEATHER
- TAKING ON THE SITE IN “AS IS” CONDITION HAS MEANT A SIGNIFICANT AMOUNT OF GROUNDWORKS AND REPAIR WORKS – CLEARING DRAINS, REPLACING BROKEN CONCRETE TRANCH COVERS, FENCE MAINTENANCE AND SO ON

CENTRAL HARBOURFRONT EVENT SPACE

THANK YOU

CENTRAL VENUE MANAGEMENT LIMITED

T: 852 2377 0468 E: INFO@CVM.COM.HK W: WWW.CVM.COM.HK



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