

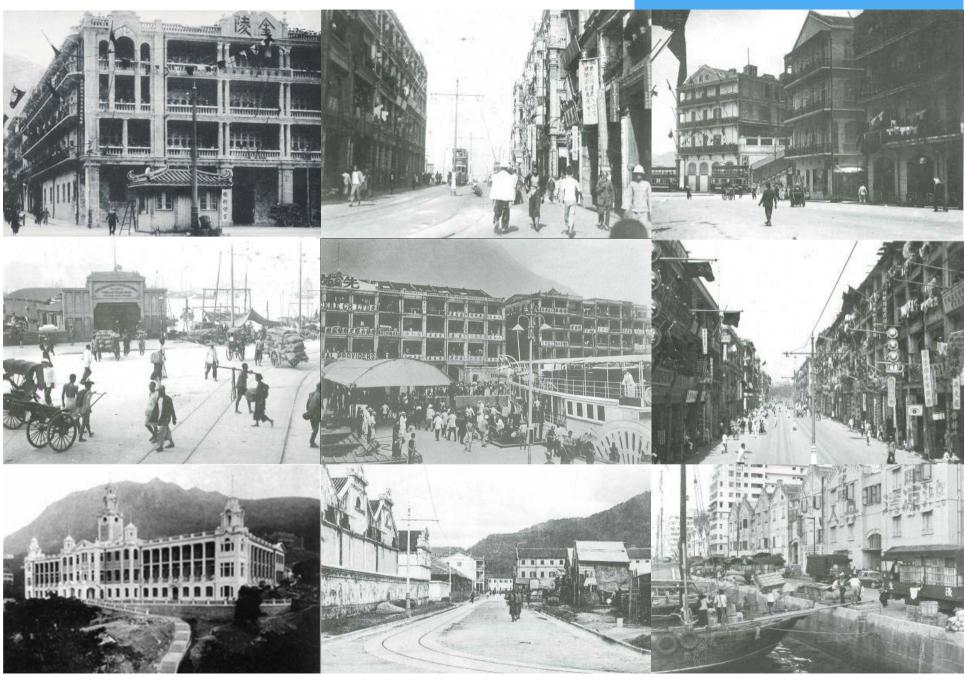
Western Harbourfront Conceptual Master Plan Presentation to the Harbourfront Commission 18 Feb 2014





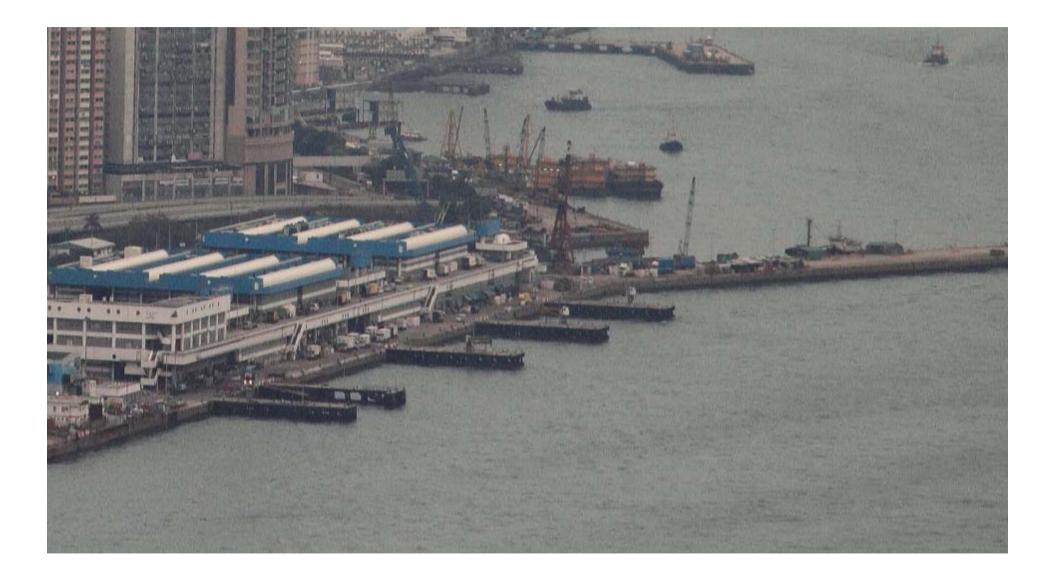
Long History of Development 悠久的歷史

History 歷史



Current Situation 現況

Chaotic and Boring 雜亂和沉悶



Landmarks of World City Harbours 世界海港城市的地標





- Statute of Liberty of New York 紐約自由神像
- Opera House of Sidney 悉尼歌劇院
- Merlions of Singapore 星加坡魚尾獅身像



Background & objectives of the Conceptual Master Plan (CMP)

- The agreement to release the four piers at Western Wholesale Food Market (WWFM) for public use prompted the need for a CMP to provide holistic planning for the Western Harbourfront.
- The Department of Urban Planning & Urban Design of HKU was invited by the CWDC to formulate a CMP for revitalizing the Western Waterfront area for public uses and transforming it into a new iconic Western Gateway while conserving and revitalizing the cultural and historical heritage of the Western District.

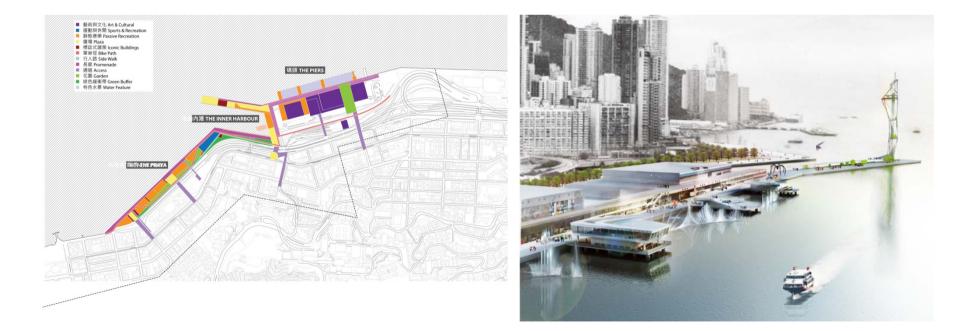
Background and Objectives of CMP

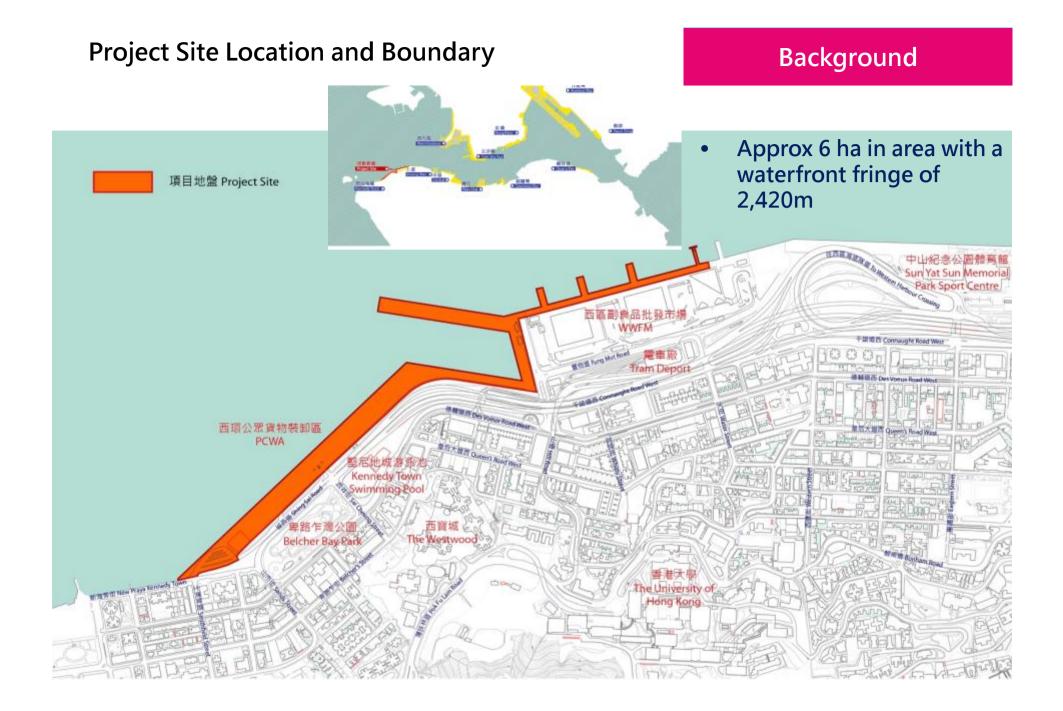




Objectives of the Conceptual Master Plan (CMP)

- CMP is conceptual in nature.
- Provides a planning and design framework for subsequent detailed studies and work for implementation including seeking the relevant approvals.
- For significant features such as the iconic landmark, the "Beacon", design competition is warranted.

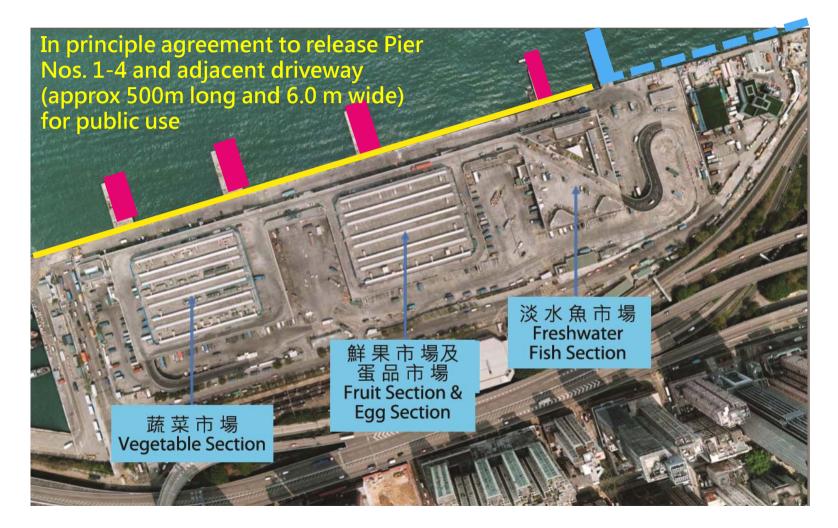




Existing Use and Conditions

Western Wholesale Food Market (WWFM)

Possibility of restricted use of driveway adjacent to Pier 5



Background of CMP

Existing Use and Conditions

Western District Public Cargo Working Area (PCWA)

- 21 out of 29 berths leased out until 2016
- MTR temporary works site at Berths 1 to 3 expiring in Dec 2014





Kennedy Town Temporary Bus Terminus

• Zoned for "Open Space" development

Community Aspirations

The CMP has built on and inspired by the community's aspiration and support for releasing the area for public use



Strategic Western Gateway Location at Victoria Harbor

Planning Opportunities



Other Opportunities

- MTR Western Island Line near completion in 2014
- District Council Signature Project Funding
- Location at one of the earliest settlement areas with rich cultural and historical heritage
- Place-making to facilitate district regeneration "Evolving Western Soho", improve accessibility, and meet recreational needs.

Planning Objectives

- Place making in revitalizing the Western Harbourfront as a gateway to Hong Kong;
- Enhancement of harbour views;
- Enhancement of public access to and enjoyment of the harbour;
- Creating a major tourist attraction;
- Sustainable development;
- Increasing district/local open spaces; and
- Preserving and revitalizing cultural and historical heritage

Design Objectives

- Capitalizing on the strategic location of the site to develop a 'Gateway' to Victoria Harbour from the west;
- Providing a safe and engaging waterfront for visitors and residents alike;
- Reconnecting the city to its waterfront
- Creating diverse places along the waterfront capable of supporting a wide range of lively and passive activities and users;
- Utilizing the best practices that guide sustainable waterfront design, implementation, and long-term maintenance.

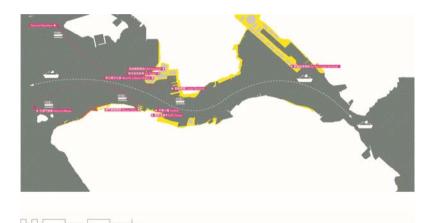
Planning & Design Objectives

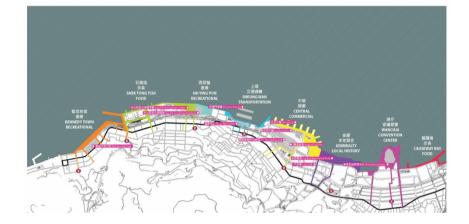




Three scales, Three Concepts

The design concept is represented by the "Three Scales" (Regional, City and Local) and the "Three Concepts" (Beacon, Front and Join).



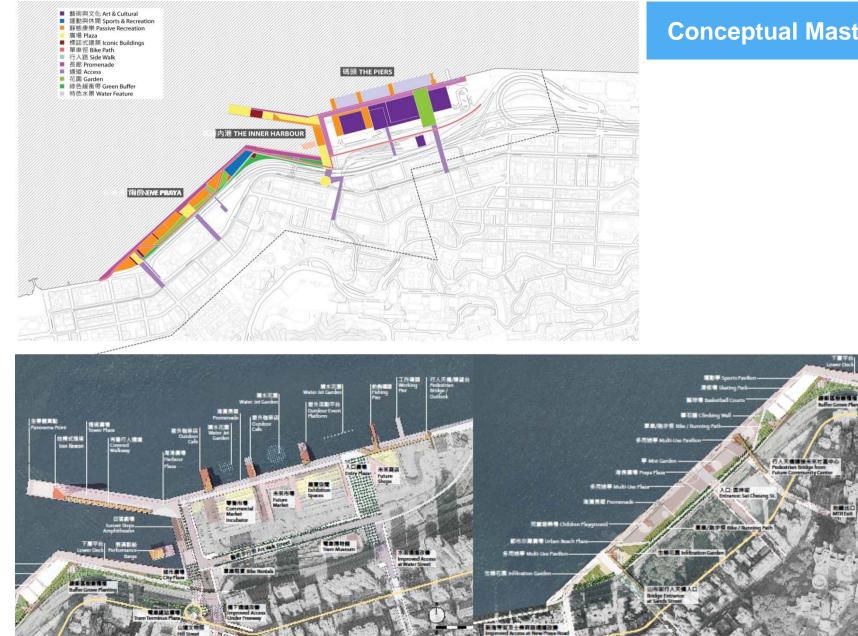


Beacon





Join



Conceptual Master Plan

城市業 City Plan

-

A territorial icon and marketplace themed on heritage, cultural and culinary arts



To be established as a new landmark of Hong Kong - the Western Gateway of the Victoria Harbour with iconic features e.g. the water fountain gardens and the "Beacon" to engage residents as well as visitors

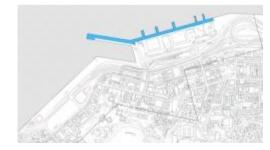
The Piers











Examples of Water Fountain Gardens

Water Fountain Gardens

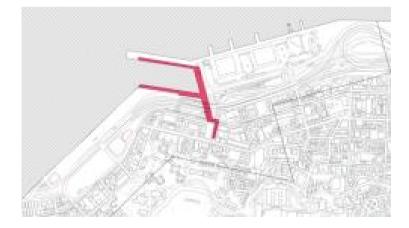


City Performing and Event Hub & Gateway to the Waterfront

Inner Harbour



Provides the public a close encounter with the water body including an amphitheatre to watch performances at a floating stage and to enjoy the stunning sunset view

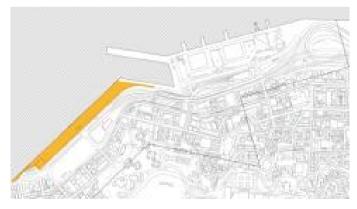


Community Asset

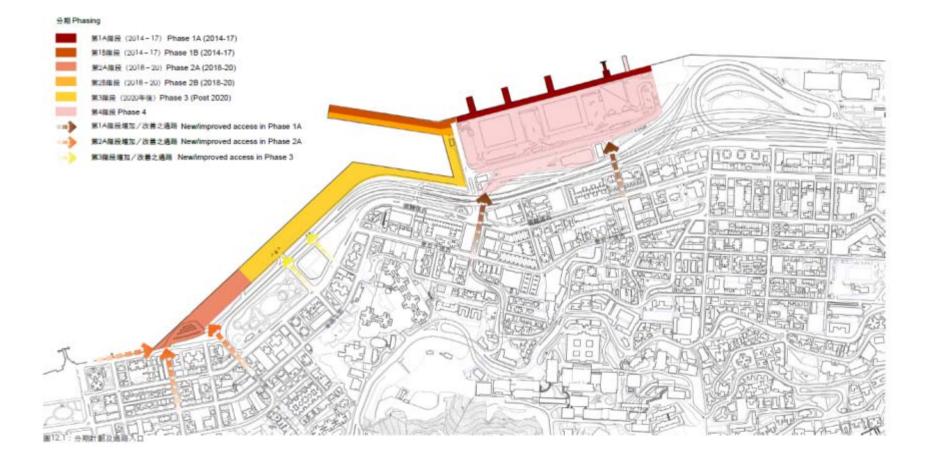
The New Praya



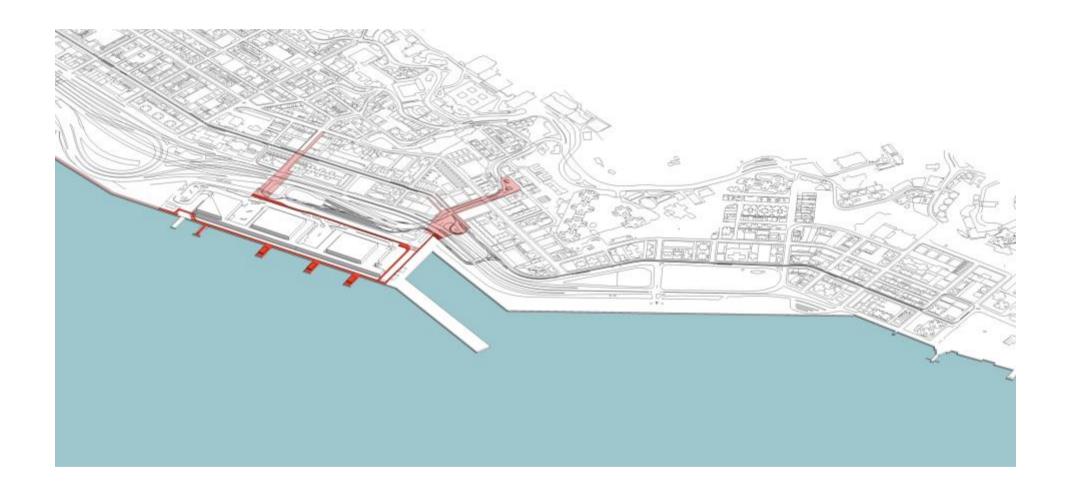
Designed to cope with the development pattern of the existing waterfront, this continuous "space" will provide for public open space use, including passive and lively e.g. cycling track and Urban Beach to meet the diverse needs of the residents and visitors.



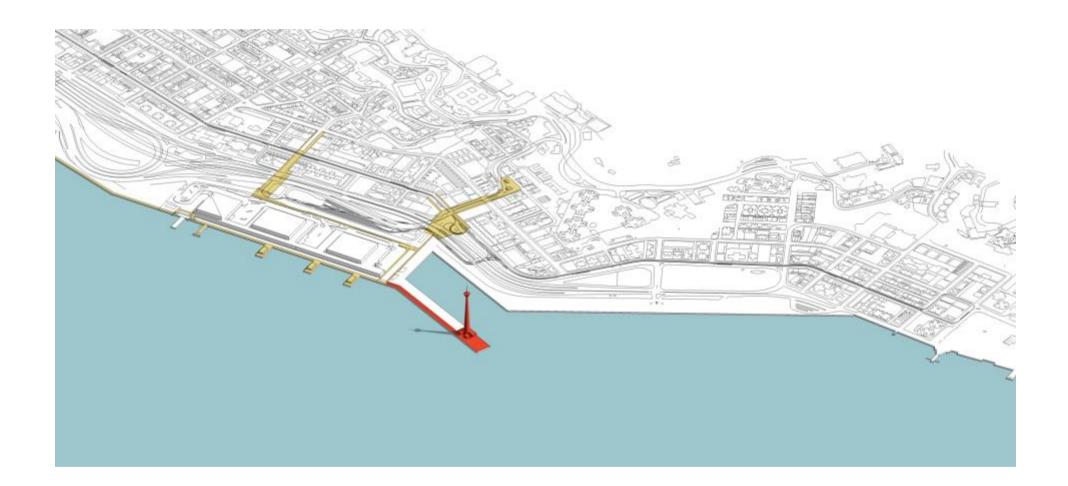
- A robust plan facilitates smooth development phasing and caters to site availability
- Implementation of Phase 1A as District Signature Project



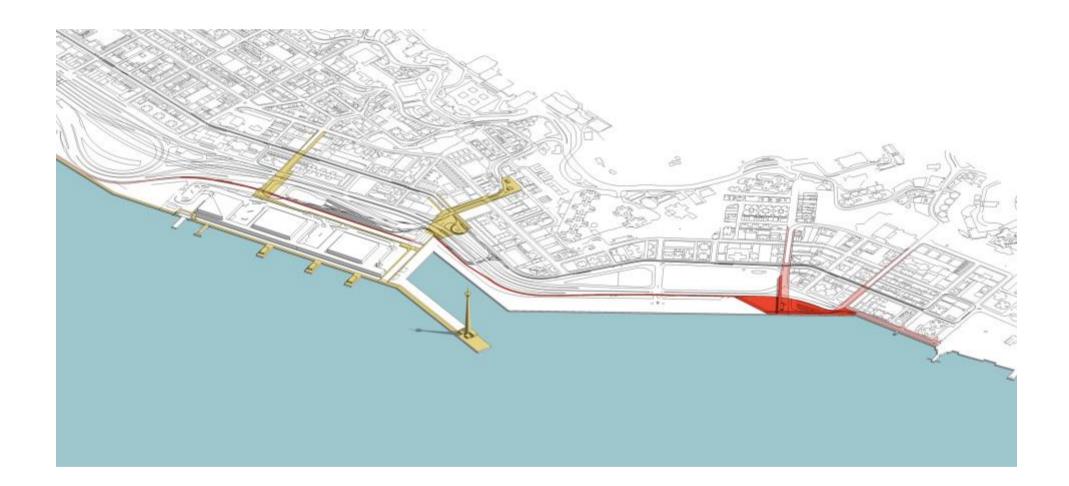
Phase 1A Development (2014-2017)



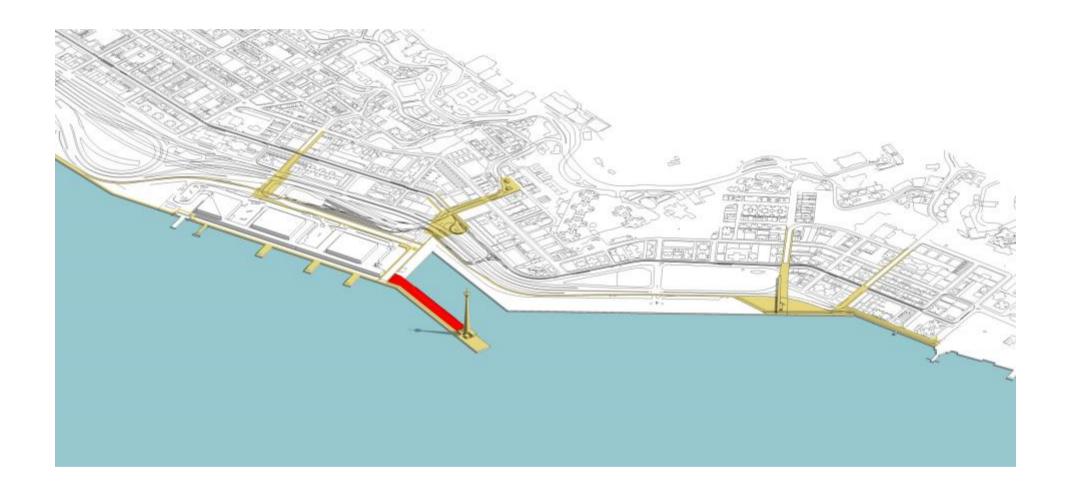
Phase 1B Development (2014-2017)



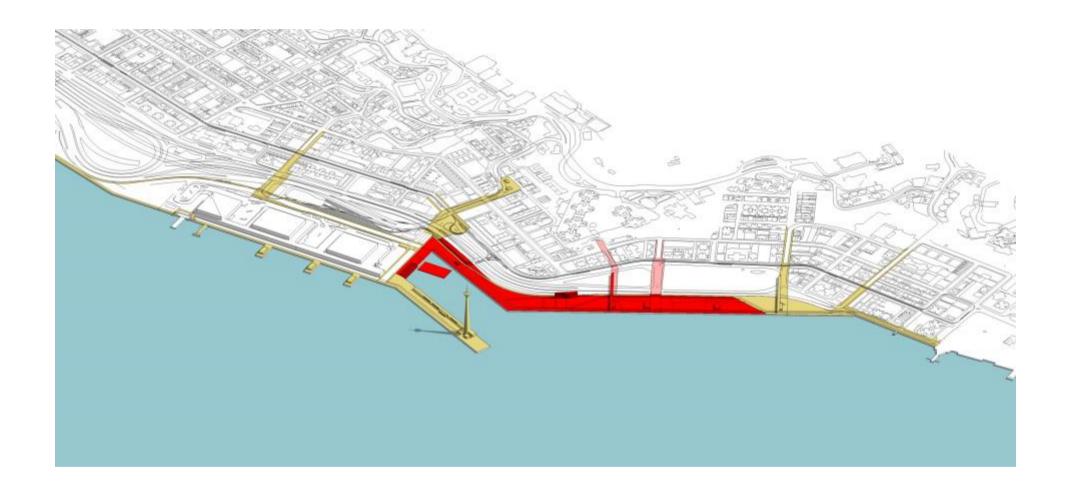
Phase 2A Development (2018-2020)



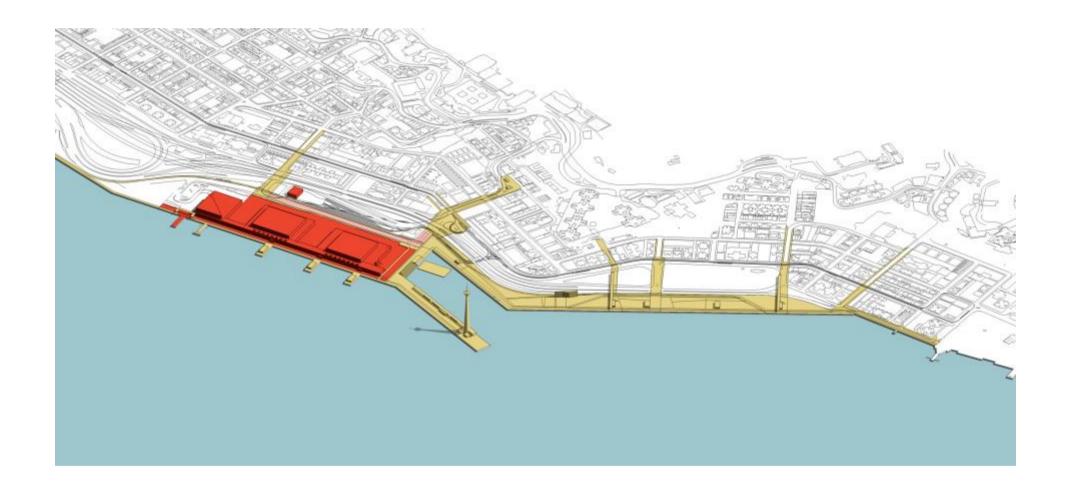
Phase 2B Development (2018-2020)



Phase 3 Development (post 2020)



Phase 4 Development



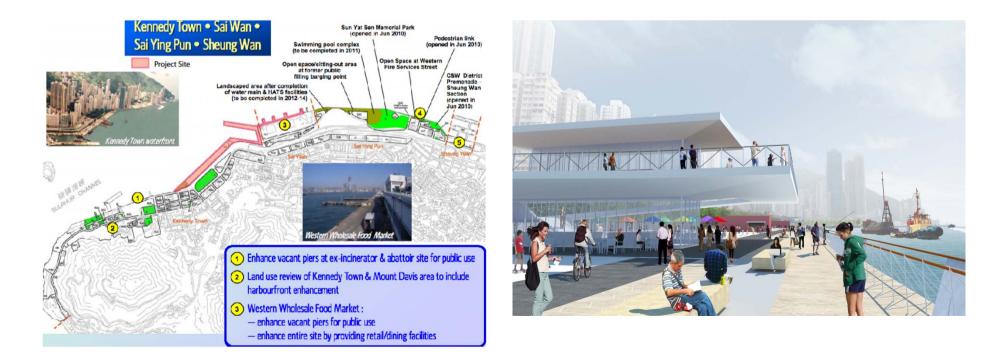
Vision: *Objectives of CMP align well with the vision of the Victoria Harbour*

- It makes the Western Harbourfront an attractive, vibrant and accessible waterfront for public use.
- It converts the Western Harbourfront into a landmark of Hong Kong
- It constitutes effective and balanced utilization of land and marine resources.
- It has gone through open & transparent public engagement exercise.



Preserving the Victoria Harbour

- All features, both land side and water features, are designed to make the waterfront area vibrant for the benefit of the public
- Recommendation of the CMP will not cause harm to the Harbour
- It is in compliance with all the requirements of the Protection of the Harbour Ordinance (PHO)



Stakeholder Engagement (1)

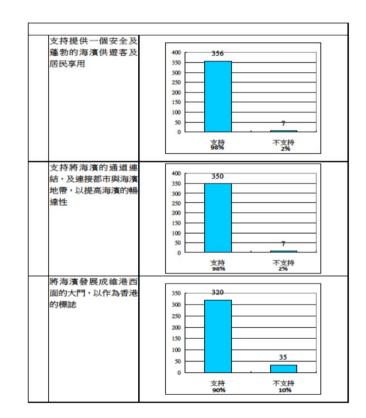
- The CMP has gone through a number of public engagement processes for the purpose of soliciting views from the stakeholders at different stages and through various means. These include :
 - **Stripping to the Taskforce on Central and Western Harbourfront (on 30.4.2013)**
 - Press Conference at HKU (on 16.8.2013)
 - Consulting CWDC (on 10.10.2013)
 - Panel Exhibition, Briefing and Talks and Questionnaire Survey at the WWFM Flea Market Cum Carnival (on 14 & 15.12.2013)



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Stakeholder Engagement (2)

- Based on the results of the public consultation exercise, the design concept and principles of the CMP are well received.
- Results of the questionnaire survey indicated that response of the public towards the CMP is extremely positive.



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Sustainable Development (1)

- The CMP has integrated and balanced the economic, social and environmental needs.
- It has endeavored to preserve the natural and cultural heritage while promoting economic uses.
- **Natural heritage** this is achieved through environmentally friendly design that is conducive to the harbourfront setting.
 - Use of alternative renewable energy
 - Low-impact design e.g. pervious surfaces, infiltration green, etc
- Cultural heritage it utilizes museums, historic trails, signage and custom street furniture, public arts, etc to commemorate important historical events and cultural legacies.

Sustainable Development (2)

11. 可持續性策略





超水線化 圖11.3:可持續發展設計元素



Natural Heritage



Integrated Planning

- The CMP provides a short, medium and long-term integrated development plan in achieving the planning objectives.
- It puts forward development options that could allow smooth operation of the WWFM and PCWA at different stages of development.



Proactive Harbour Enhancement

- Besides meeting public needs for open space and recreational/cultural activities, one of the objectives of the CMP is to plan for a new Western Gateway at the Western Harbourfront by setting up a new and international landmark of Hong Kong.
- The new landmark involves the setting up of an iconic observation tower and the water fountain gardens to be developed at the Piers subarea.





Vibrant Harbour

- The CMP can achieve the purpose of providing both a maritime and logistic hub for safe and efficient passage of people and goods.
- Some of the existing piers at the waterfront will serve as landing piers for water taxis and boats for visitors and for logistics operations.
- Due to the design and recommended activities, it could enhance the vibrancy of the Western Harbourfront.



Accessible Harbour (1)

- The CMP adopts an Access Strategy which addresses the issues of constrained accessibility.
- It puts forward proposals of developing a waterfront promenade what provides a linkage with the Sun Yat Sen Memorial Park at the East to form a continuous Central and Western waterfront promenade of the Victoria Harbour.
- It suggests connections with the inland district with emphasis on pedestrian access.
- A bicycle path is recommended in response to the desires of the local community.
- Some of the existing piers at the waterfront can be used for landing pier for water taxis and boats, connecting the site to the West Kowloon Cultural District and Tsim Sha Tsui Waterfront Promenade.

Accessible Harbour (2) 可達性策略 Access Strategy 改善现有可建性 Enhance Existing Access 联增通道 New Access 五號碼頭閉想出人(從早上八時開放至晚上十一時) -Restricted Access adjoining Pier 5 (open from Barn to 11 pm) 在中山紀念白麗 in Name Van Name Marry 新期行人出入口 New Pedestrian Entrance / Exit * URLARD, 未来准備站 Future MTR Station 1000 Θ 未來港欄站出入口 Future MTR Entrance/Exit Location 主要巴士諾提 Major Bus Route _ 東東影線 Tram Route _ THE R Correspondence . 電車結 Tram Stop 根敷範圍 Project Site Θ Θ 0 100 Θ 0 Sea. NUMBER OF THE PERSON NAME The series

Public Enjoyment

- The CMP provides a wide range of facilities for various types of recreational and cultural activities.
 - Observation tower at the Piers subarea
 - Amphitheatre at the Inner Harbour subarea
 - Sports facilities for the New Praya subarea
- It provides a continuous waterfront promenade for enjoyment of the public.
- The activities planned for the subareas range from very lively (e.g. restaurants, ball games) to very passive (e.g. leisure walk) to meet the diverse needs of the general public.

