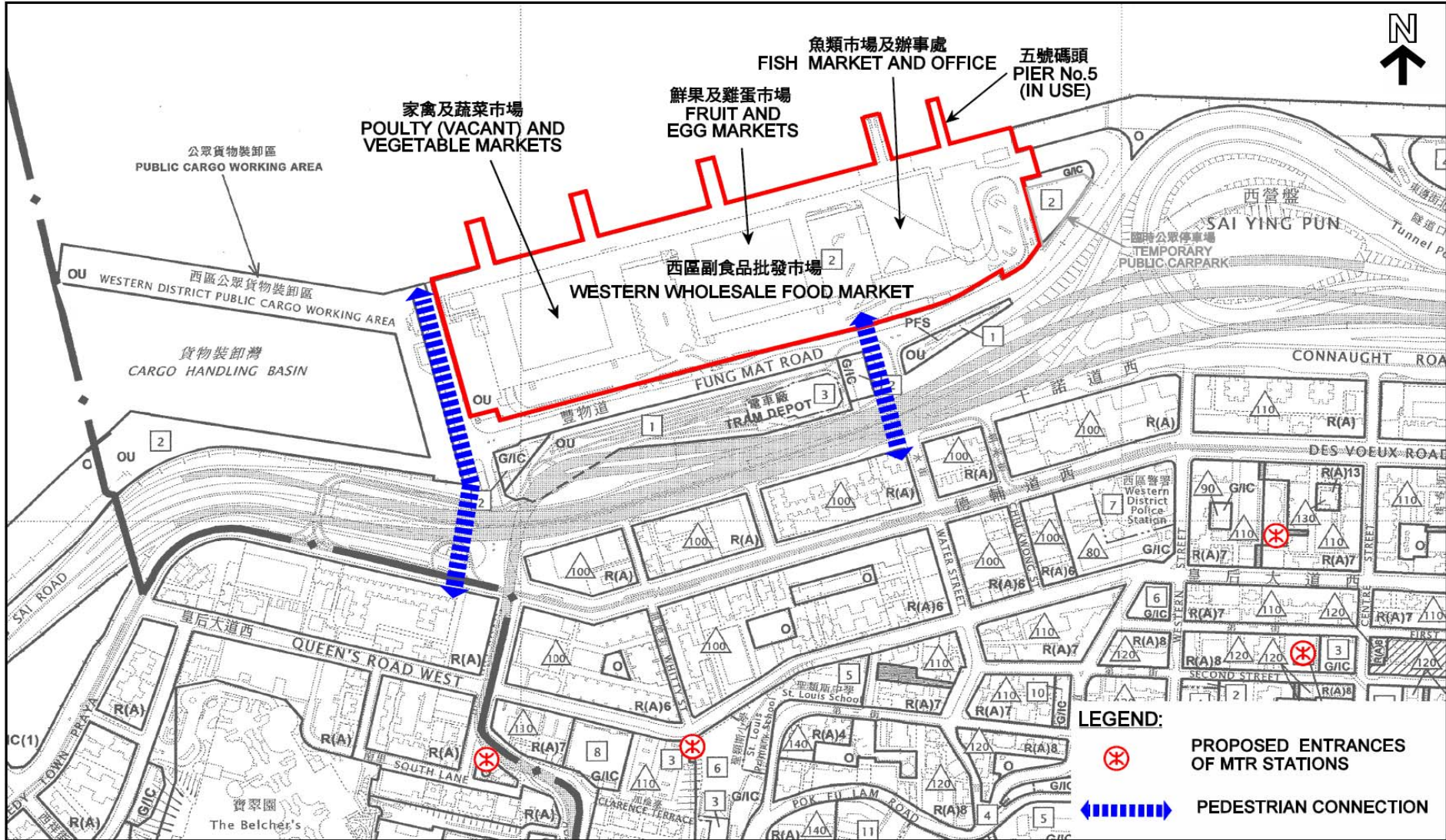


Task Force on Harbourfront Developments on Hong Kong Island

Western Wholesale Food Market





本繪圖於2010年8月6日編繪。
 所根據的資料為於2010年3月26日
 展示的分區計劃大綱編號 S/H1/17及
 2010年5月7日展示的分區計劃大綱
 編號 S/H3/24
 EXTRACT PLAN PREPARED ON 6.8.2010
 BASED ON OUTLINE ZONING PLAN No.
 S/H1/17 EXHIBITED ON 26.3.2010 &
 S/H3/24 EXHIBITED ON 7.5.2010

西區副食品批發市場
 WESTERN WHOLESALE FOOD MARKET

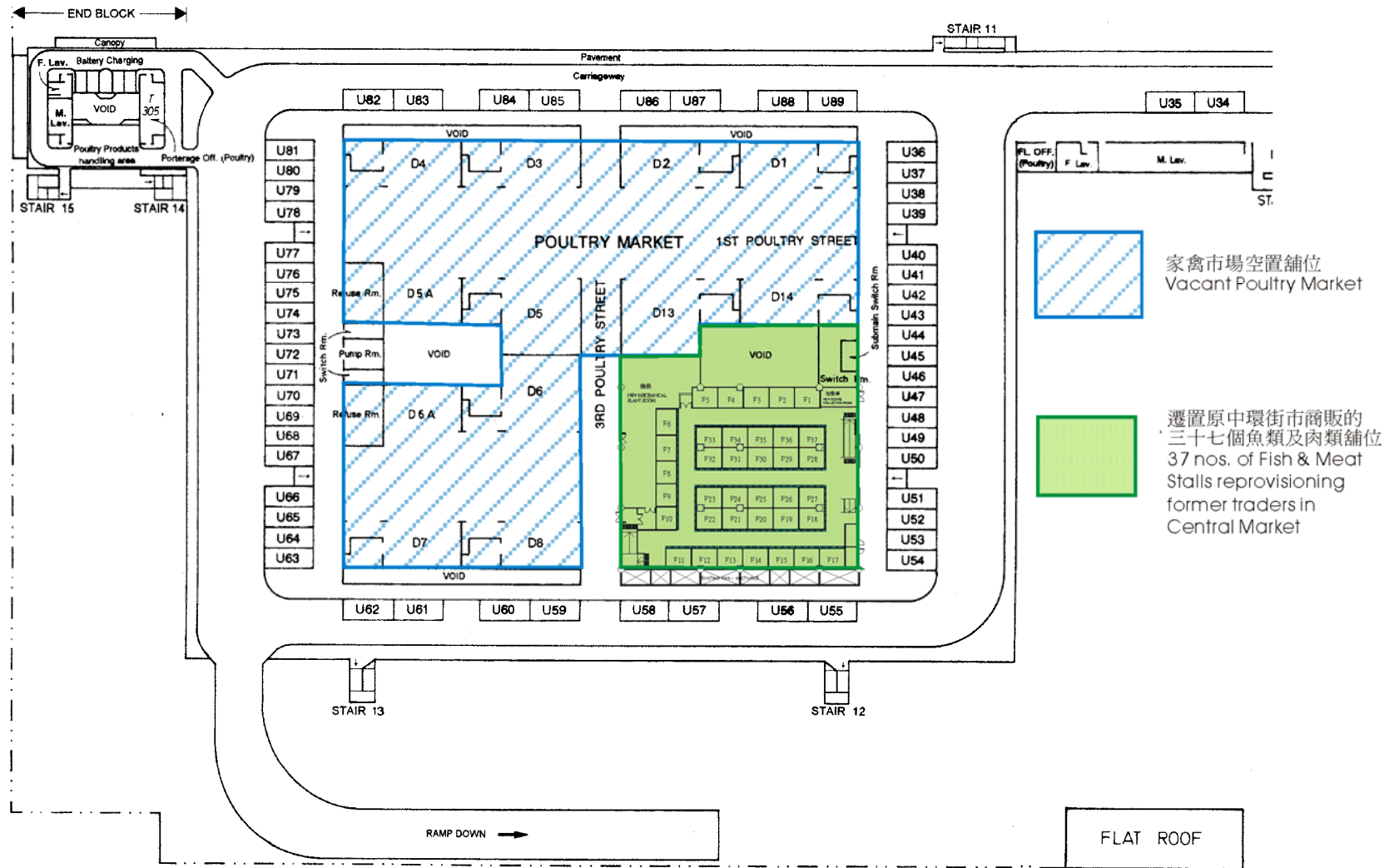
SCALE 1:3 000 比例尺
 METRES 0 50 100 METRES

規劃署
 PLANNING DEPARTMENT

參考編號
 REFERENCE No.
 M/H3/10/100

Figure
 1

Layout Plan of the First Floor of the Western Block at the WWFM



PROPOSALS

(I) Vacant Area in the Western Block

- **WWFM operators opined that priority should be given for them to use the vacant block to expand their fresh food wholesale business. A recent survey also reveals that there is interest among existing market operators to take up those vacant stalls.**
- **AFCD has been approached by an international logistics company for renting about two thirds of the vacant area to develop a world-class premium multi-temperature controlled distribution centre for wholesaling fresh food produce.**
- **These proposals are in line with the original designed use of WWFM. AFCD will follow up with an open bidding process for interested parties to bid for the use of the vacant area for the purpose of fresh food wholesale business.**

(II) Four Unused Piers and 500m Driveway

- **WWFM operators support to release the four unused piers and part of the 500m driveway for developing a waterfront promenade.**
- **WWFM operators advised that –**
 - **the new activities should be physically segregated from the wholesale activities;**
 - **adequate space at the driveway retained for loading and unloading of fresh food produce; and**
 - **the existing entry registration system should be retained.**
- **AFCD also supports the proposed waterfront promenade development and is prepared to release the four piers and part of the 500m driveway.**
- **Subject to the views of the Task Force, C&W DC, relevant stakeholders and government departments, the Administration would proceed to study the implementation mode and identify delivery agents for the development of the proposed waterfront promenade.**

Western Wholesale Food Market Flea Market cum Carnival

Date: 15 & 16 Jan 2011

Time: 11am – 5pm

 中西區區議會美化和優化中西區海濱工作小組 主辦

 中西區民政事務處

 漁農自然護理署 協辦

西區副食品批發市場墟日

嘉年華

特色貨品包括：
蛋品、海產、鮮果、蔬菜、傳統涼果、
工藝創作、有機食品

日期：2011年1月15日（星期六）及
1月16日（星期日）

時間：11:00am-5:00pm

地點：西區副食品批發市場
(山道入口)

穿梭巴士直達會場·上車地點：

1. 港鐵中環站環球大廈出口
(中環站A出口近干諾道中)
2. 上環摩利臣街上環市政大廈側
3. 卑路乍灣公園堅尼地城海旁出口 (堅城中心對面)

精彩節目包括：

- 特色攤檔
- 舞台表演
- 國際金茶王
示範奶茶沖調
- 烹飪示範
- 攤位遊戲
- 兒童繪畫比賽

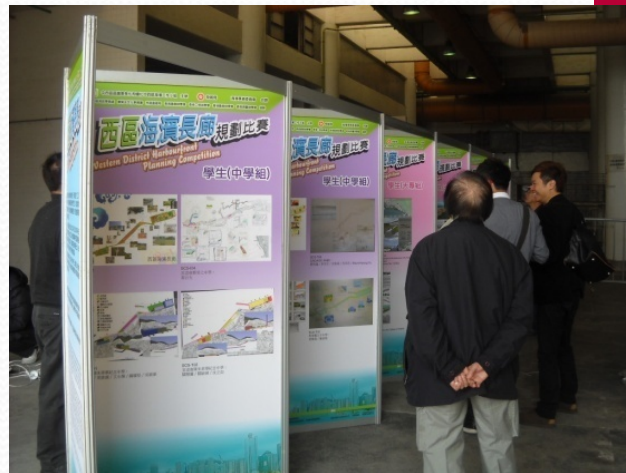
由香港大學美術博物館榮譽顧問
鄭寶鴻老師主講：香港街市及墟市



Opening Ceremony



Western District Harbourfront Planning Competition - Prize Presentation



- **40 booths (including 18 booths for market wholesalers)**

- ◆ **selling fresh food, traditional Chinese snacks, handcrafts, CNY commodities**
- ◆ **games booths**
- ◆ **free advice given by Chinese medicine practitioners and palmist**



Stage performance and cooking demonstration



Enjoy the harbour



Children having fun



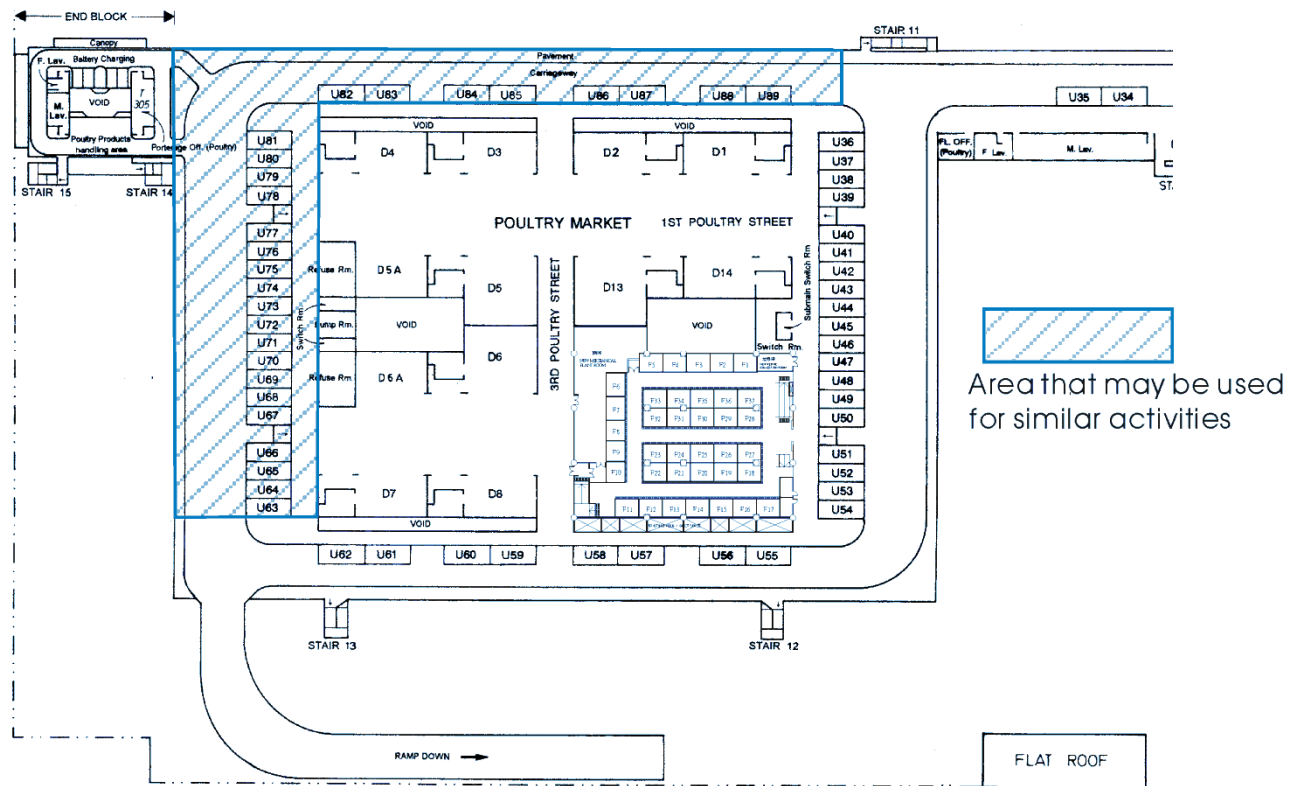
A successful pilot event

- **Attracted a crowd of more than 3,300 on both days.**



Open area (shaded blue) – can be made available on weekends and public holidays for community events organized by DC and other community groups

Layout Plan of the First Floor of the Western Block at the WWFM



Limitation: Market design not to cater for large public access. Need to provide more access (including barrier free) for public to reach 1st floor in future events.





Thank You