

Task Force on Harbourfront Developments on Hong Kong Island

For discussion
on 10 October 2017

TFHK/05/2017

Updates on the 2017 FIA Formula E Hong Kong E-Prix

PURPOSE

This paper aims to update the Members of the Task Force (“the Members”) on the planning of the 2017 FIA Formula E Hong Kong E-Prix.

2017 FIA FORMULA E HONG KONG E-PRIX

2. The inaugural FIA Formula E Hong Kong e-Prix was held at the Central Harbourfront on 8 and 9 October 2016. The event successfully attracted 25 000 spectators to watch the races and participate in the various activities. Media outlets from across the world broadcasted the event to over 18.1 million spectators globally.

3. Following the success of last year’s event, the organizer of the FIA Formula E Hong Kong E-Prix, the Formula Electric Racing (Hong Kong) Limited (“FERHK”), will stage the races again in Hong Kong at the Central Harbourfront on 2 and 3 December 2017 (Saturday and Sunday). The 2017 FIA Formula E Hong Kong E-Prix will launch the fourth season of the Formula E Championship with a double header race. Apart from having the prestige of being the first Asian city to hold a double header race, Hong Kong will also be the only Asian city to host the Formula E race in the upcoming season. The Central Harbourfront will once again spectacularly host to the city’s biggest motorsport event, with 20 world-class drivers from 10 international teams weaving their way through one of the most technically challenging circuits on the innovative street racing series – all set against a backdrop of stunning views of the harbour and Hong Kong’s iconic skyline.

LAND USE REQUIREMENT

4. The overall layout of 2017 FIA Formula E Hong Kong E-Prix will be similar to that of 2016, but with enhanced features to provide a better experience to both racing car drivers and spectators. The pitlane, main grandstand and Emotion Club, which is a marquee for

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VIP, will be erected in the Central Harbourfront Event Space. Spectators stands will be erected along the track's 555-metre main straight at Lung Wo Road, at Tamar Park and at The Hong Kong Observation Wheel. In order to ensure the safety of both racing car drivers and spectators, it is essential to install temporary safety barriers along the racetrack. The safety barriers will be set up about nine days before the event and such works would be carried out during night time to minimize disruption to the traffic and public. Information on the proposed short term tenancy including the event layout plan, required area, proposed land usage and rental periods is provided at **Appendix I**.

RACE TRACK

5. To showcase the character of Hong Kong, the organizer has decided to re-use the race track from the previous year. The 1.86 KM race track will be at the Central Harbourfront, including Lung Wo Road, Man Yiu Street and Yiu Sing Street. With the Victoria Harbour as the backdrop, the race track will past through International Finance Centre, The Hong Kong Observation Wheel, Star Ferry Pier, Hong Kong City Hall and other iconic landmarks. The maintenance track and VIP seats will be set up at the Central Harbourfront Event Space.

ENLARGED PUBLIC PARTICIPATION

6. It has always been the objective of FERHK to facilitate public participation and enjoyment of the Formula E event. In order to encourage the public and visitors to attend the event, and to promote Hong Kong's character and car racing, FERHK decides to open up the E-village for free admission to the public this year. A total of 20 000 E-village tickets (10 000 tickets per event day) will be provided to the public free of charge. The tickets will be allocated through a public ballot system (ballot.hkformulae.com) from 2 August to 30 September 2017. A ballot draw will be held on 9 October 2017 with winners notified by email on the following day. We expect this initiative will be well received by the public with the expanded entertainment zone showcasing the latest innovative electric vehicle technologies including concept cars and consumer technology.

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7. Apart from opening the E-village to the public free of charge, FERHK is also discussing with broadcasting partner to make the Formula E race available on free Hong Kong TV channels. With the introduction of the double header format which encompasses two separate races on two event days this year, the event will be more exciting to car-racing lovers compared with last year.

8. The Members have advised FERHK to take measures to ensure that the waterfront access will not be blocked. After consulting the Hong Kong Police Force (“the Police”) and the Leisure and Cultural Services Department (venue owner) from the perspective of public safety and public order, FERHK has decided that a section of the fencing facing the Promenade would not be fully screened off so as to allow members of the public to enjoy the view of the E-village. To ensure the footbridge along Man Yiu street to IFC is used as a thoroughfare, having consulted the Police, the sides of the bridge will be screened off for crowd control movement. This will also preserve the full effective width of the footbridge available for pedestrian movement. This arrangement will also ensure the safety of the race drivers and spectators as the racetrack is located exactly under the footbridge. If there is any object falling from the footbridge to the racetrack and block the views of the racers, it may lead to serious accidents in view of the high speed of the racing cars.

ARRANGEMENT FOR MEDIA AND EVENT PUBLICITY

9. From experience gained last year, FERHK will provide a separate media hospitality area for local and lifestyle media to cater for the demand. FERHK will also reserve some grandstand seating for local media to get good coverage of the race.

10. Besides, FERHK is working with the Hong Kong Tourism Board to promote Hong Kong overseas prior to and throughout the event. Through extensive overseas publicity including overseas TV broadcast, FERHK believes that the race could help burnish Hong Kong’s image as the events capital of Asia.

ENVIRONMENTAL PROTECTION

11. FERHK shares the same vision with the Members that environmental protection is always a top priority. The

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Championship will help spread the message of environmental protection, as it features racing cars fully powered by electric energy which generate no tailpipe emission during operation. Meanwhile, it will help generate public awareness and interest in electric vehicles as well as promote the use of clean and sustainable energy. FERHK considers the organization of Formula E race in Hong Kong is a step towards the right direction and a recognition of Hong Kong as the forefront of promoting green technology and enhancing environmental awareness. To demonstrate commitment in environmental protection, FERHK plans to donate some tickets of the Emotion Club to a green charity organization for auction.

12. Formula E races also follow a strict recyclable guideline in accordance with international environmental standards. Formula E implemented the International Standard of Sustainability in Events (ISO 20121) at the 2016 VISA London ePrix and received first party certification. Formula E will use its experience and groundwork in London as a benchmark to build from and certify the whole championship. From Season 3 onwards, Formula E will implement the ISO 20121 for each race and strive to receive third party certification for the entire championship by Season 5. Formula E is in the push into the electric era and the transition towards low carbon societies.

13. FERHK will also observe the sustainability requirements to minimize the amount of materials used for setting up the event and recycling those materials as far as possible.

PEDESTRIAN ROUTE

14. Pedestrian route accessibility will be designed to ensure that the harbourfront will stay open to the public. Members of the public who are not participants of the event can continue to enjoy the harbourfront during the short-term tenancy (“STT”) rental period and pedestrian flow along the waterfront will not be obstructed. The proposed routings of the pedestrian walkways connecting the event sites during the STT is attached. **Appendix II** indicates routes that will be blocked during the set-up and dismantle of the event. **Appendix III** indicates the event boundary, routes that will be blocked during the same time to ensure the public know how they can access the event areas from one to the next.

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ENGAGEMENT WITH STAKEHOLDERS

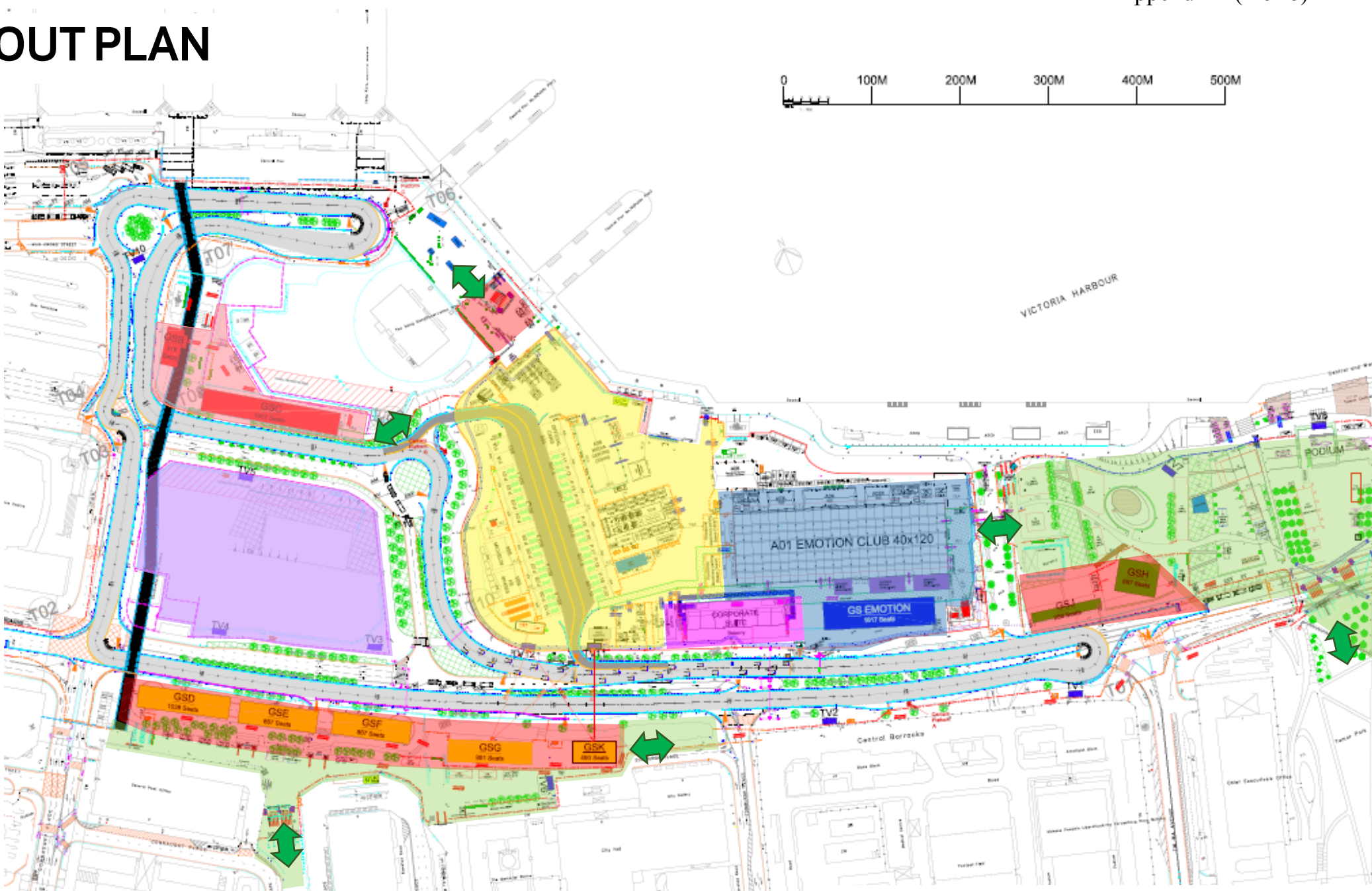
15. FERHK has commissioned a traffic impact assessment (“TIA”) consultancy study to ensure that necessary measures and temporary traffic arrangements (“TTA”) will be undertaken to facilitate the installation of safety barriers and staging of the races. For the past few months, FERHK has consulted relevant Government departments (including the Police and the Transport Department) to ensure that possible disruption to the traffic and road users during the race days will be minimized as far as possible. Besides, the Central and Western District Council (“DC”) and the Islands DC have also been consulted. FERHK is in the process of communicating with relevant stakeholders including public and private transport operators, transport trades and the buildings in the vicinity of the event site.

16. A press conference will be held in early November to announce the temporary traffic arrangement for the event. Starting from November, the race and the traffic information will be disseminated to the public accurately and promptly through various media channels to minimize inconvenience to the public. The organizer will advise members of public to avoid driving to the affected area and to use public transport as much as possible. Prior and during the event, ambassadors will be arranged at affected area to communicate to the public about the TTA, aiming at mitigating possible confusion and concerns by public. FERHK will continue to publicize Hong Kong ePrix and engage the public and stakeholders in the process to garner the community support in staging the race.

**Formula Electric Racing (Hong Kong) Limited
October 2017**

EVENT LAYOUT PLAN

- Restricted Area
- Storage
- e-Village
- e-Village
- Grandstand
- Grandstand
- VIP Area
- Emotion Club
- VIP Area
- Corporate Suite
- Restricted Area
- Pitlane
- Paddock

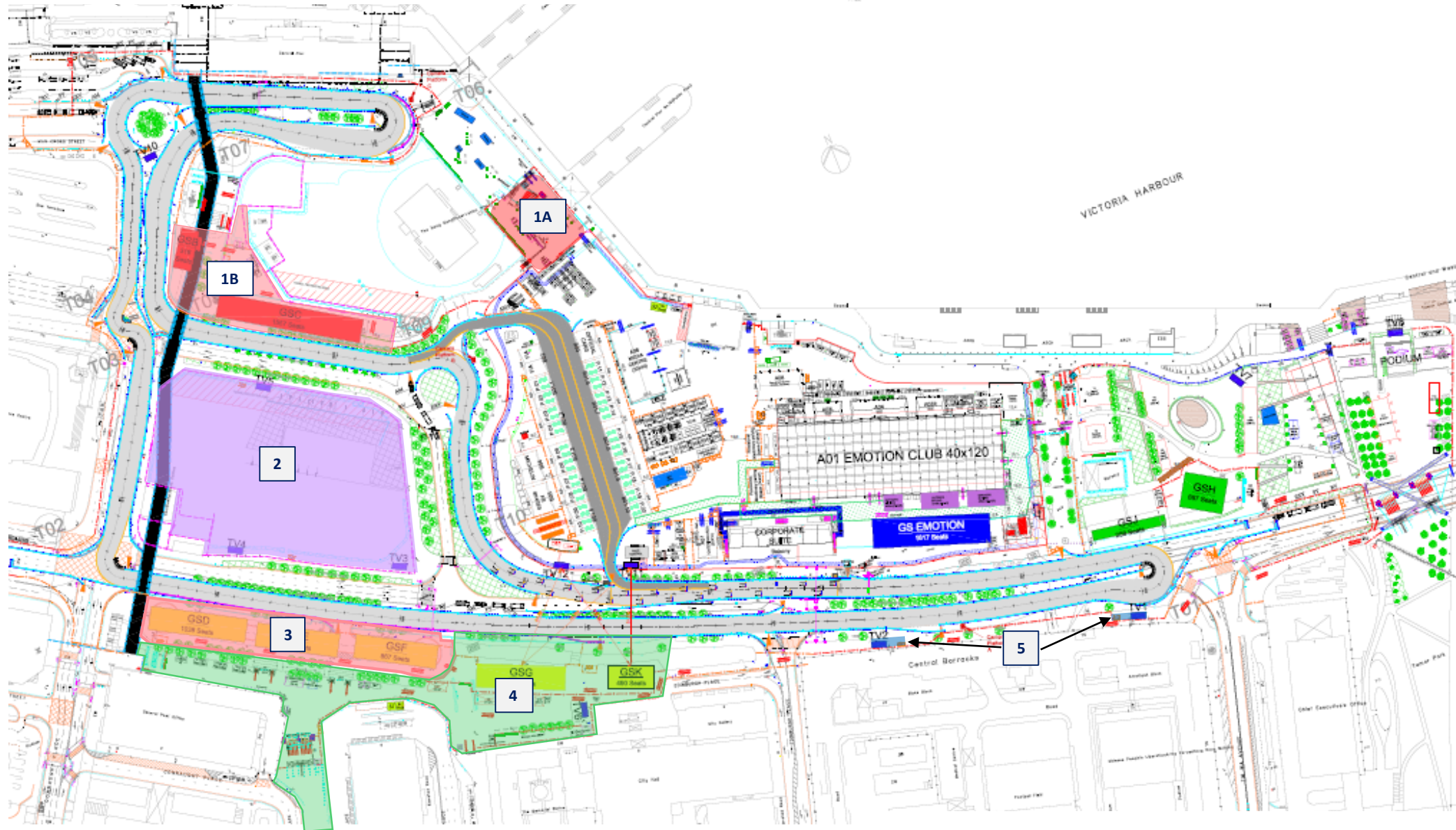


PROPOSED SHORT TERM TENANCY AREA

* Subject to further discussion with respective government departments



- Zone 1A, 1B
- Grandstand
- Zone 2
- LED Screen
- Storage
- Zone 3
- Grandstand
- Zone 4
- e-Village
- Zone 5
- LED Screen



ZONE 1A

RENTAL PERIOD

- 28 Nov – 5 Dec 2017
(8 days)

TOTAL AREA

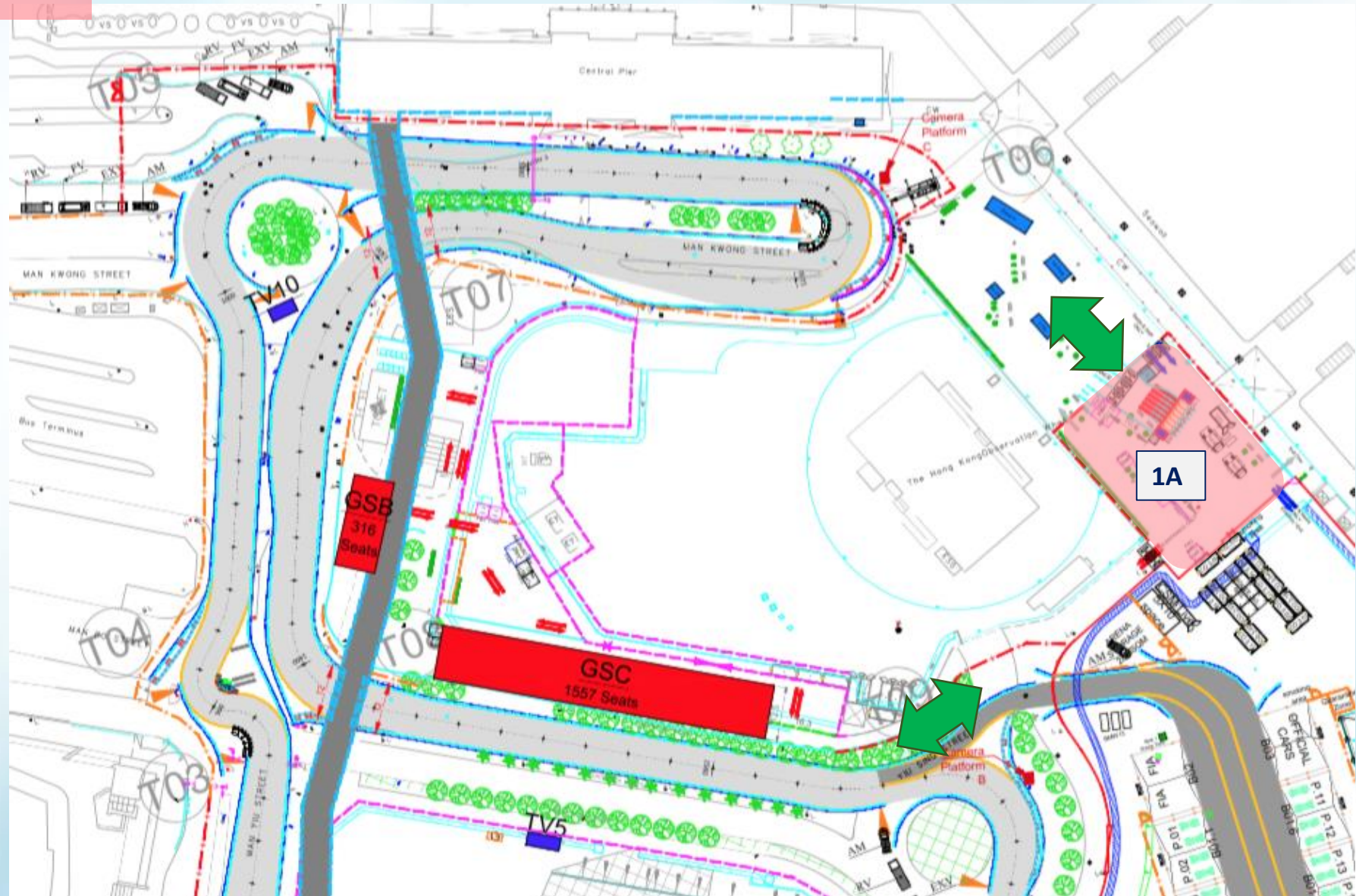
- 1500 sqm

AREA OF GS

- N/A

USAGE

- ENTRANCE AREA
- MERCHANDISES
- FUNCTIONAL BOOTH
- FOOD AND BEVERAGES



ZONE 1B

RENTAL PERIOD

- 25 Nov – 10 Dec 2017
(16 days)

TOTAL AREA

- 3810 sqm

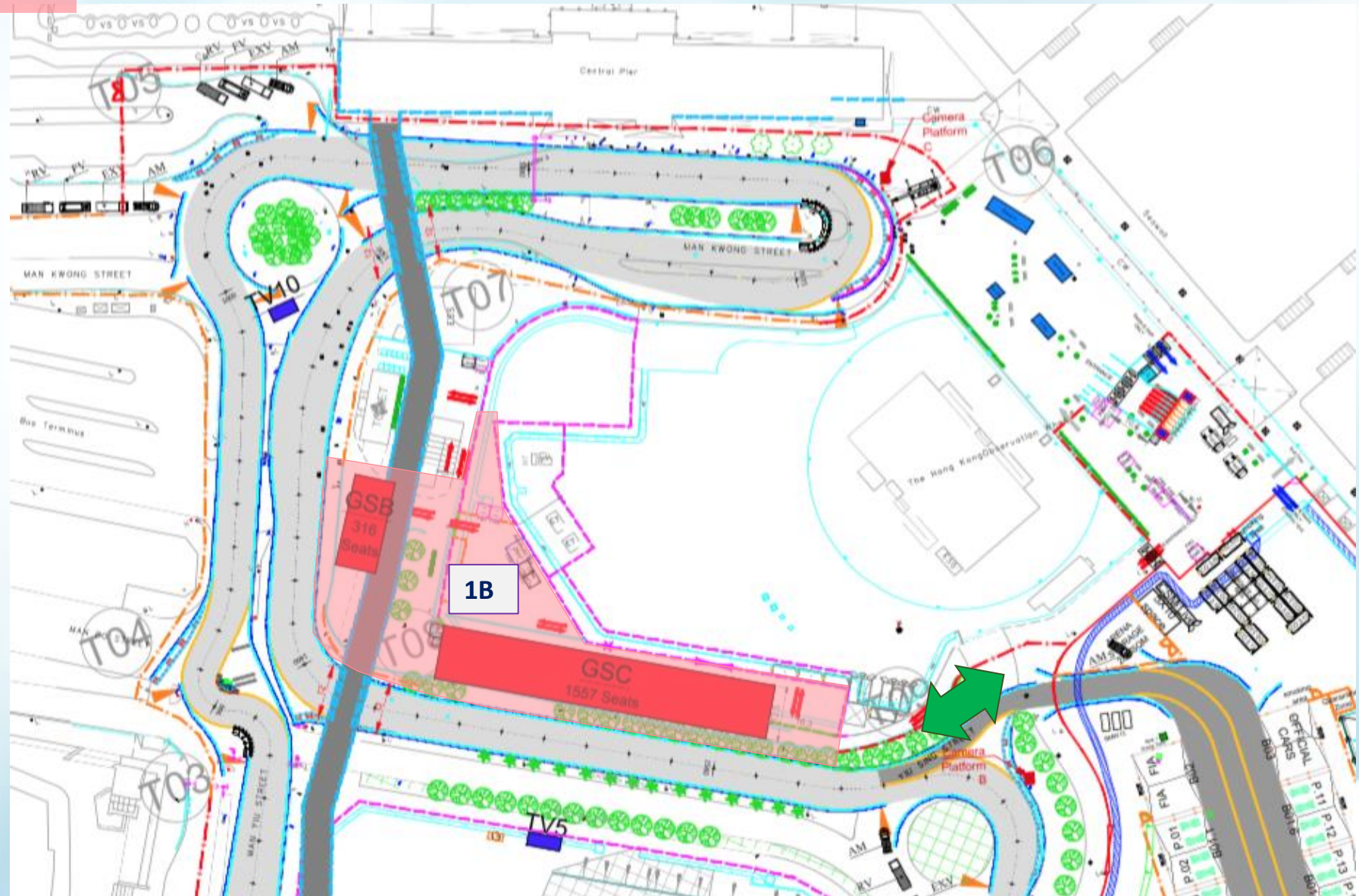
AREA OF GS

- 1390 sqm.

USAGE

GRANDSTAND TICKET HOLDER ONLY

- *GRANDSTAND*
- *FUNCTIONAL BOOTH*
- *FOOD AND BEVERAGES*



ZONE 2

RENTAL PERIOD

2A

- 18 Nov - 13 Dec
(26 days)

TOTAL AREA

- 760 sqm

2B

- 24 Nov - 11 Dec, 2017
(18 days)

TOTAL AREA

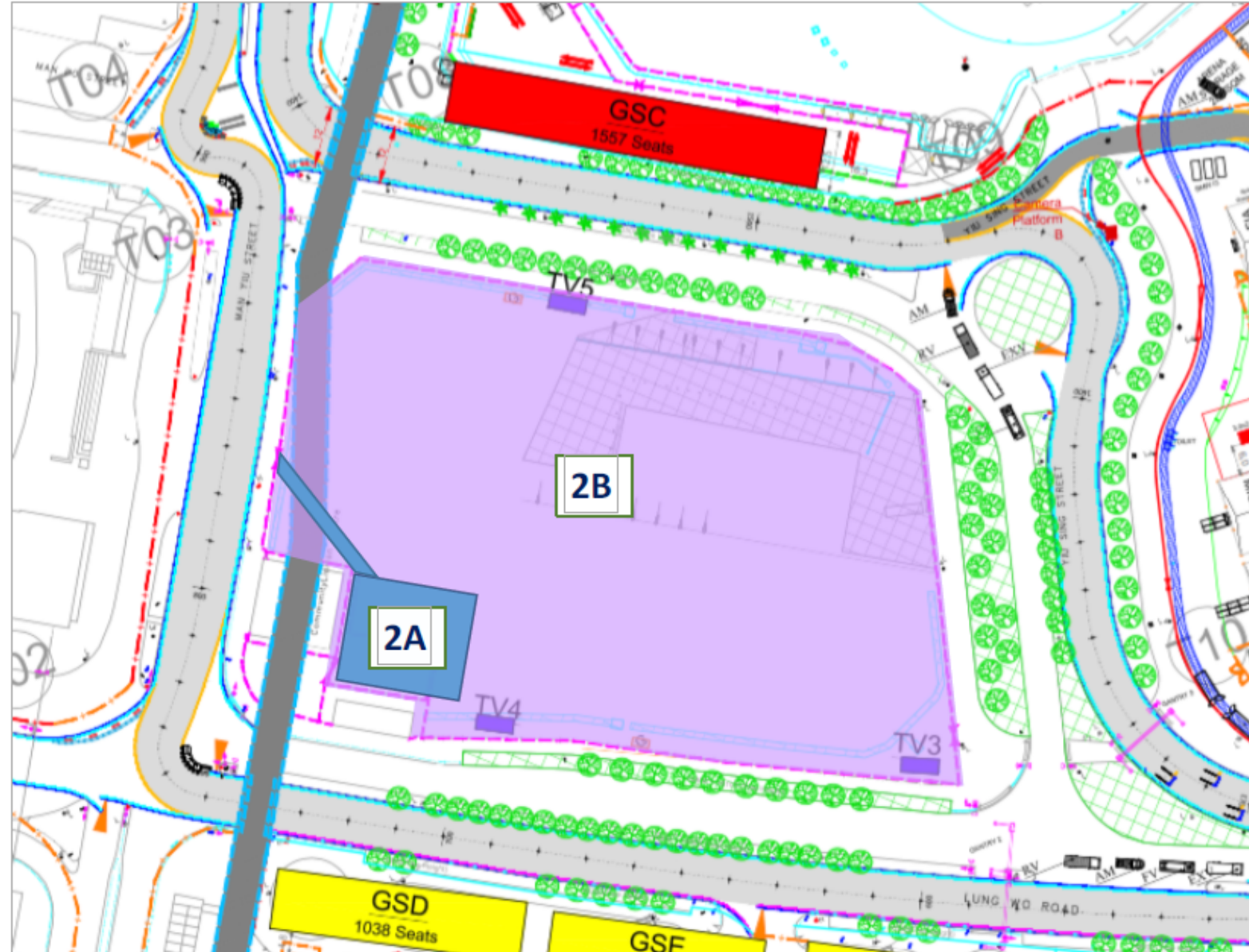
- 11140 sqm.

AREA OF GS

- N/A

USAGE

- STORAGE
- LED SCREENS



ZONE 3

RENTAL PERIOD

- 21 Nov – 7 Dec 2017
(17 days)

TOTAL AREA

- 3660sqm

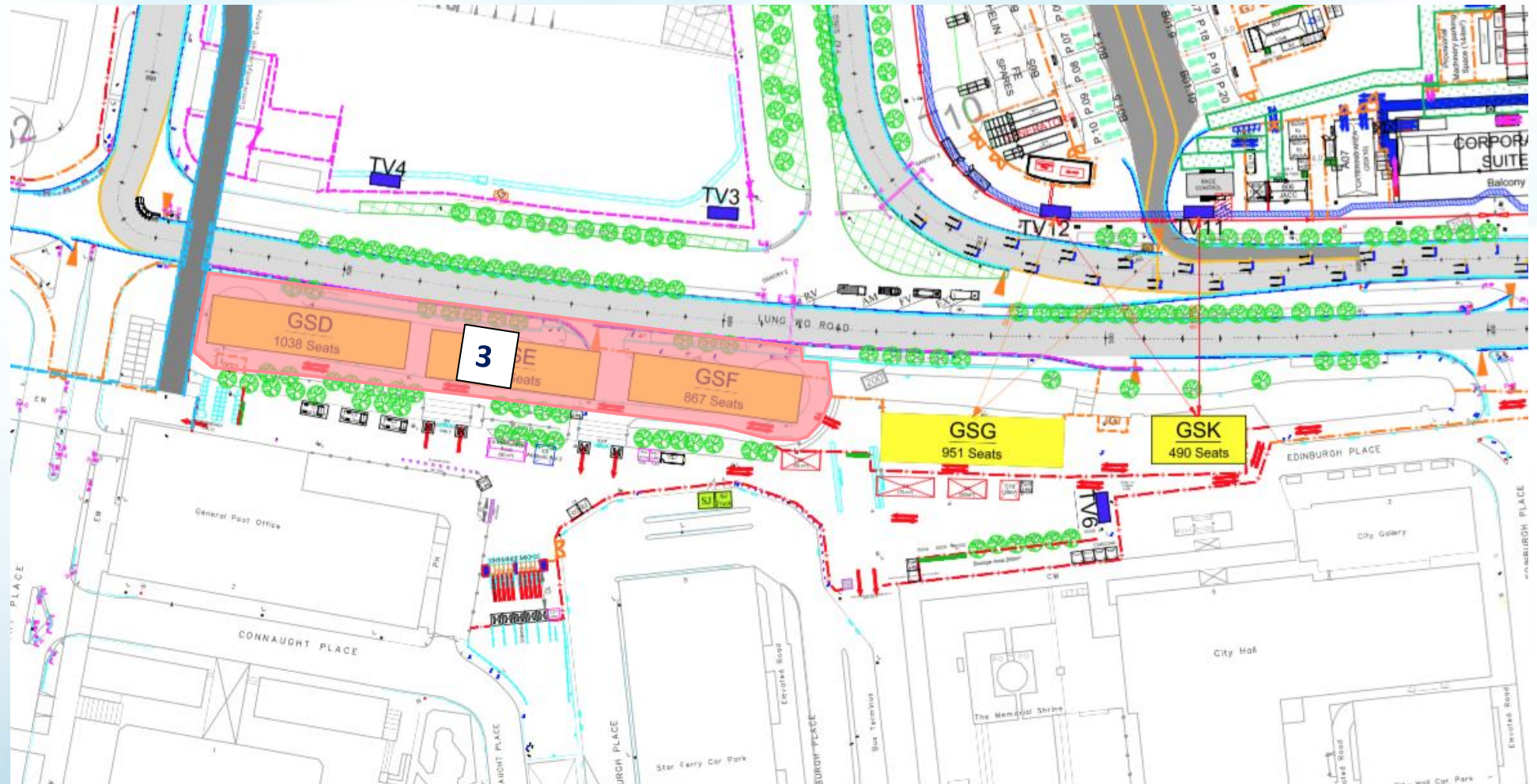
AREA OF GS

- 1800sqm

USAGE

GRANDSTAND TICKET HOLDER ONLY

- ENTRANCE GATES
- GRANDSTAND



ZONE 4

RENTAL PERIOD

- 26 Nov – 5 Dec 2017
(10 days)

TOTAL AREA

- 9900sqm

AREA OF GS

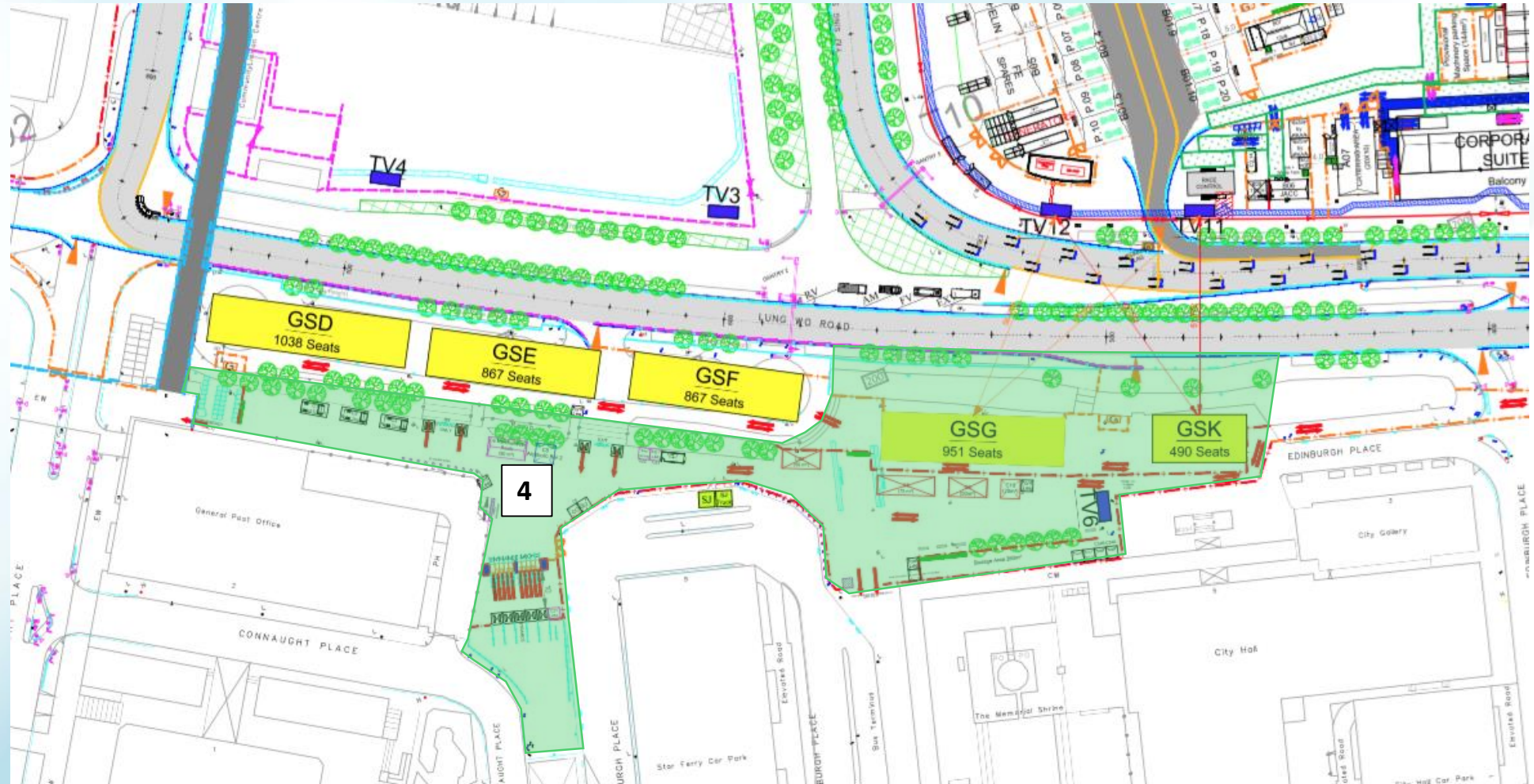
- 1000sqm

USAGE

GRANDSTAND & EVILLAGE

TICKET HOLDER ONLY

- ENTRANCE GATES
- GRANDSTAND
- EVILLAGE
- FUNCTIONAL BOOTH
- FOOD AND BEVERAGES
- MERCHANDISE



ZONE 5

RENTAL PERIOD

- 27 Nov – 5 Dec 2017
(9 days)

TOTAL AREA

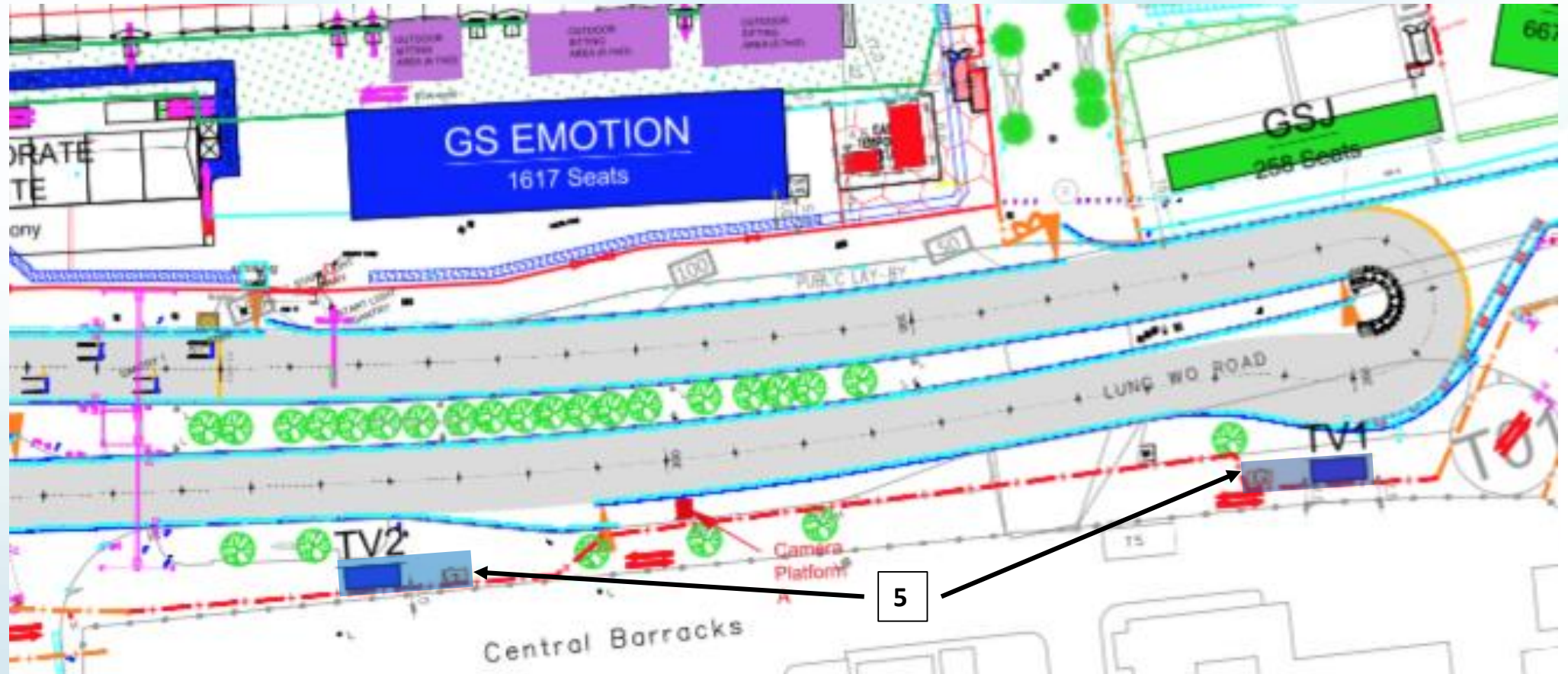
- 750sqm

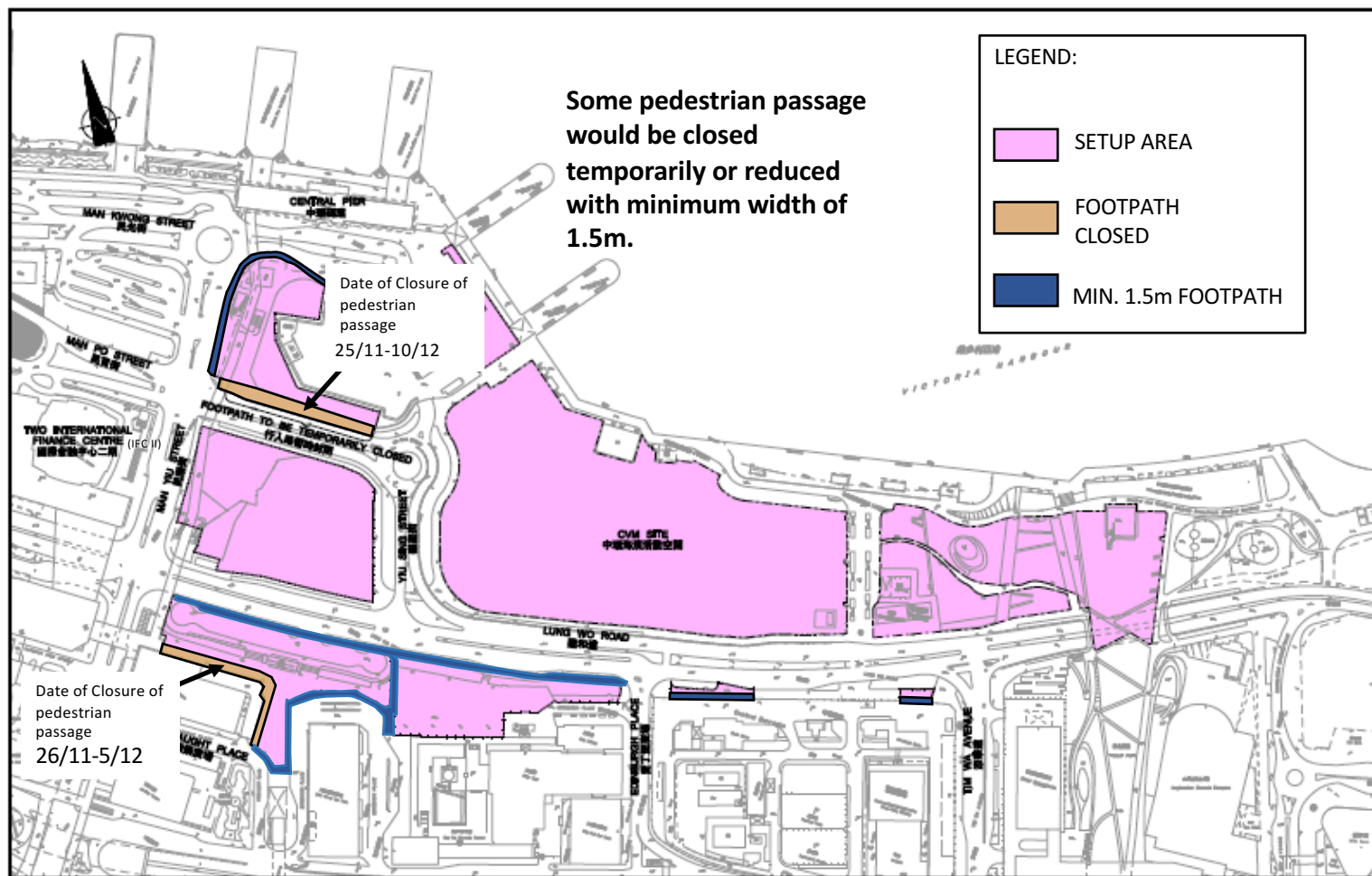
AREA OF GS

- N/A

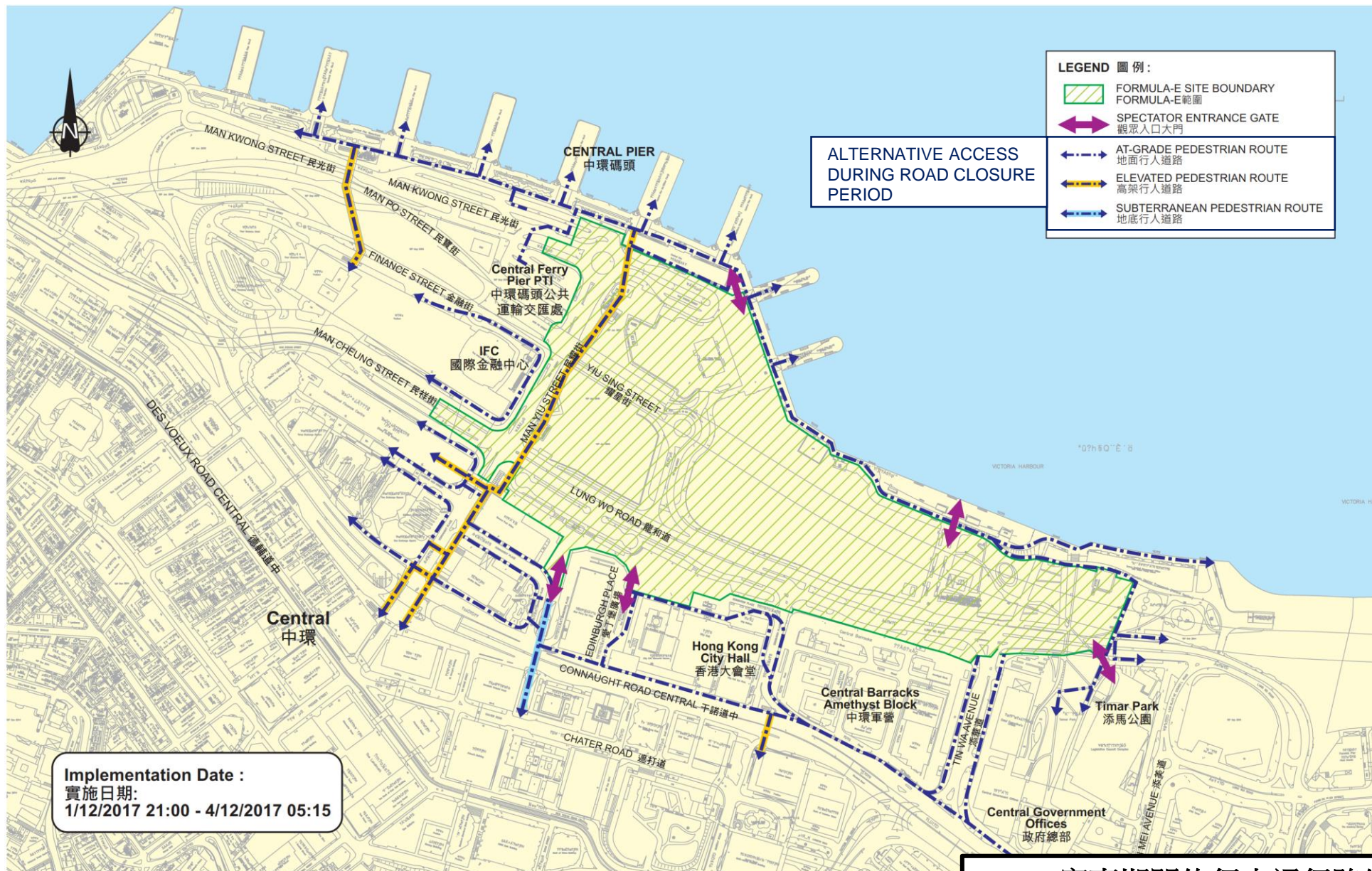
USAGE

- LED SCREENS





**TEMPORARY PEDESTRIAN ARRANGEMENT INVOLVED
BEFORE/AFTER EVENT DAY**



**賽事期間的行人通行路線
Pedestrian routes during race days**

CHK50262010/PPT/F35.CDR/LLH/18JUL17