

Task Force on Harbourfront Developments on Hong Kong Island

For discussion
on 29 February 2016

TFHK/05/2016

Proposed Short Term Tenancies for Government Land at Central Harbourfront for Staging of the Fédération Internationale de l'Automobile ("FIA") Formula E Championship - Hong Kong ePrix

PURPOSE

This paper is to seek the views of the Members of the Task Force ("the Members") on the proposed Short Term Tenancies ("STT") of five Government sites in the new Central Harbourfront area for the staging of the FIA Formula E Championship-Hong Kong ePrix in Hong Kong in October 2016.

BACKGROUND

2. The FIA Formula E Championship is the first international racing series competing between electric-powered single-seater racing cars sanctioned by the FIA, which is the international governing body of motorsports. The Championship comprises a series of races staged in different cities around the globe¹.

3. The organizer of the FIA Formula E Championship, the Formula E Holdings Limited ("FEH"), and the Formula Electric Racing (Hong Kong) Limited ("FERHK"), the license holder for operating the Championship in Hong Kong, are committed to introducing this novel car race to Hong Kong in the third season of the Championship in 2016/17. The proposed Hong Kong ePrix is scheduled for 9 October 2016 (Sunday), which will be the first stop of that season. FERHK is keen to make the race an annual event of Hong Kong in the years ahead.

¹ The series was inaugurated in season 2014/15. In its second season of 2015/16 which kicked off on 24 October 2015, races were held in ten cities, including Beijing, Los Angeles, Paris, Moscow and London, etc..

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THE PROPOSED HONG KONG EPRIX

4. The FIA Formula E Championship races typically take place on “street circuits”. FERHK plans to stage the race in the new Central Harbourfront area, mainly along Lung Wo Road, with the magnificent view of Victoria Harbour and Central as backdrop. The proposed design of racetrack alignment as agreed by the FIA is at **Appendix I**.

5. The pitlane and main grandstand for the races will be erected in the existing Central Harbourfront Event Space. Spectator stands are proposed be erected in the nearby area and temporary safety barriers will be installed along the racetrack to ensure the safety of both racing car drivers and spectators. Formula E car races aside, FERHK is planning to host a series of supporting events and entertainment activities at the abovementioned site and the nearby area, including five Government sites, during the same weekend to enhance the overall carnival ambience and encourage participation from the community and visitors. Pedestrian route accessibility will be designed to ensure that the harbourfront will stay open to the general public. Members of the public who are not participants of the event can continue to enjoy the harbourfront during the STT rental period. Information on the proposed STT and the preliminary plan of the events is provided in the powerpoint presentation at **Appendix II**.

HARBOURFRONT ENHANCEMENT

6. From the harbourfront enhancement’s point of view, the Championship will make use of the existing roads in the new Central Harbourfront area to create an exciting and challenging temporary street circuit, thereby adding vibrancy to the harbourfront by attracting a broad demographic of local residents and non-local visitors to visit and enjoy this prominent waterfront location. At the same time, with worldwide TV

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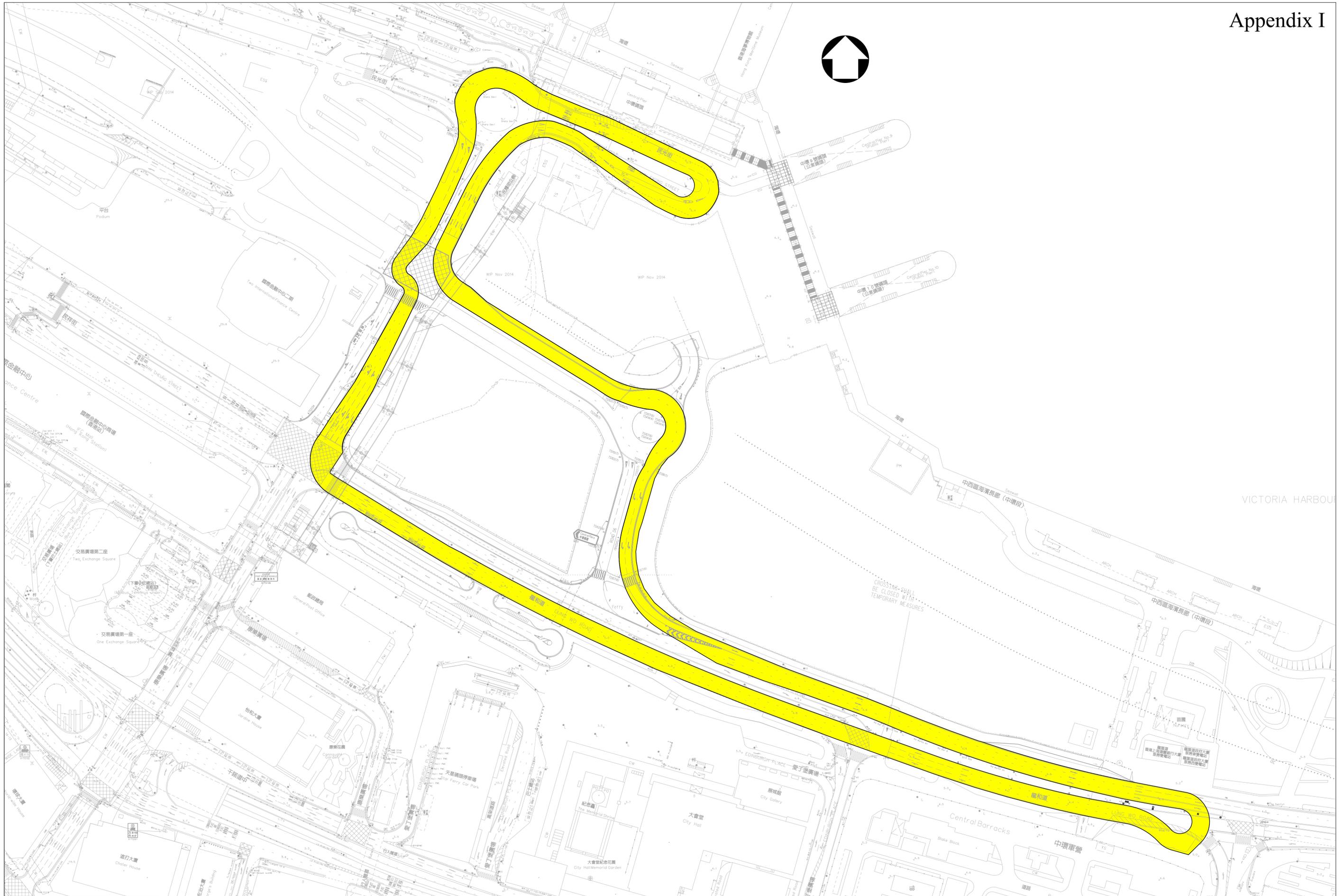
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broadcast of the race, it will further reinforce the profile of Victoria Harbour as a world-class asset.

VIEWS SOUGHT

7. Members' views are invited on the STT proposal for the staging of the FIA Formula E Championship in Hong Kong.

Formula Electric Racing (Hong Kong) Limited
February 2016



N.T.S

Proposed Route for Formula E Car Racing
 國際汽聯電驅方程式錦標賽香港電驅大獎賽2016賽道走線



Formula E Hong Kong ePrix 2016

As of Feb 22, 2016



DRIVE

Formula E's ambition is to become a world leading entertainment brand, with urban electric motor racing at its heart.

FUTURE

The Formula E Championship centres around three core values of Energy, Environment and Entertainment and is a fusion of engineering, technology, sport, science, design, music and entertainment – all combining to drive the change towards an electric and sustainable future.



#DrivetheFuture

ENERGY



ENVIRONMENT



ENTERTAINMENT

HONG KONG ePRIX

- The world's first fully electric motorsport series
- World class motorsport, minus the emission
- Driving a more sustainable future from the dynamic heart of Central Hong Kong
- Enhancing the vibrancy of the Central Harbourfront area
- Enriching Hong Kong as a world-class tourist destination
- Reaching local and international visitors of all ages
- Fostering the long-term development of tourism in Hong Kong
- One of the most exciting International annual events in Hong Kong

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HONG KONG ePRIX

- Event date: 8-9 October, 2016
- 2-day pass tickets for all ticket types (e-Village / Grand Stand/ VIP)
- Urban track of approximately 2km
- 10 turns (2 hairpin turns)
- Main Straight: 555m on L
- Major Landmarks: IFC, HK Observation Wheel, Star Ferry Pier, City Hall
- Backdrop: Victoria Harbour
- 10 teams, 20 racers

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HONG KONG ePRIX

8 OCTOBER (SAT)

FIA safety setup and inspection

- Track barrier and final technical set-up
- FIA safety inspection for track
- Safety car test, red car test, shakedown
- Carnival and side activities, e.g. kid games, E-car display

9 OCTOBER (SUN)

Bring out the motorsports excitement:

- Main Race + Qualifying Race
- 10 racing teams x 2 race cars
- Live broadcast in 120 countries
- Themed entertainments at e-Village
- Carnival and side activities, e.g. kid games, E-car display

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PROPOSED EVENT LAYOUT

* Subject to further discussion with
respective government departments

General Admission

- e-Village
- Grand stand

Restricted Area

- Pitlane
- Paddock

VIP Area

- Emotion Club

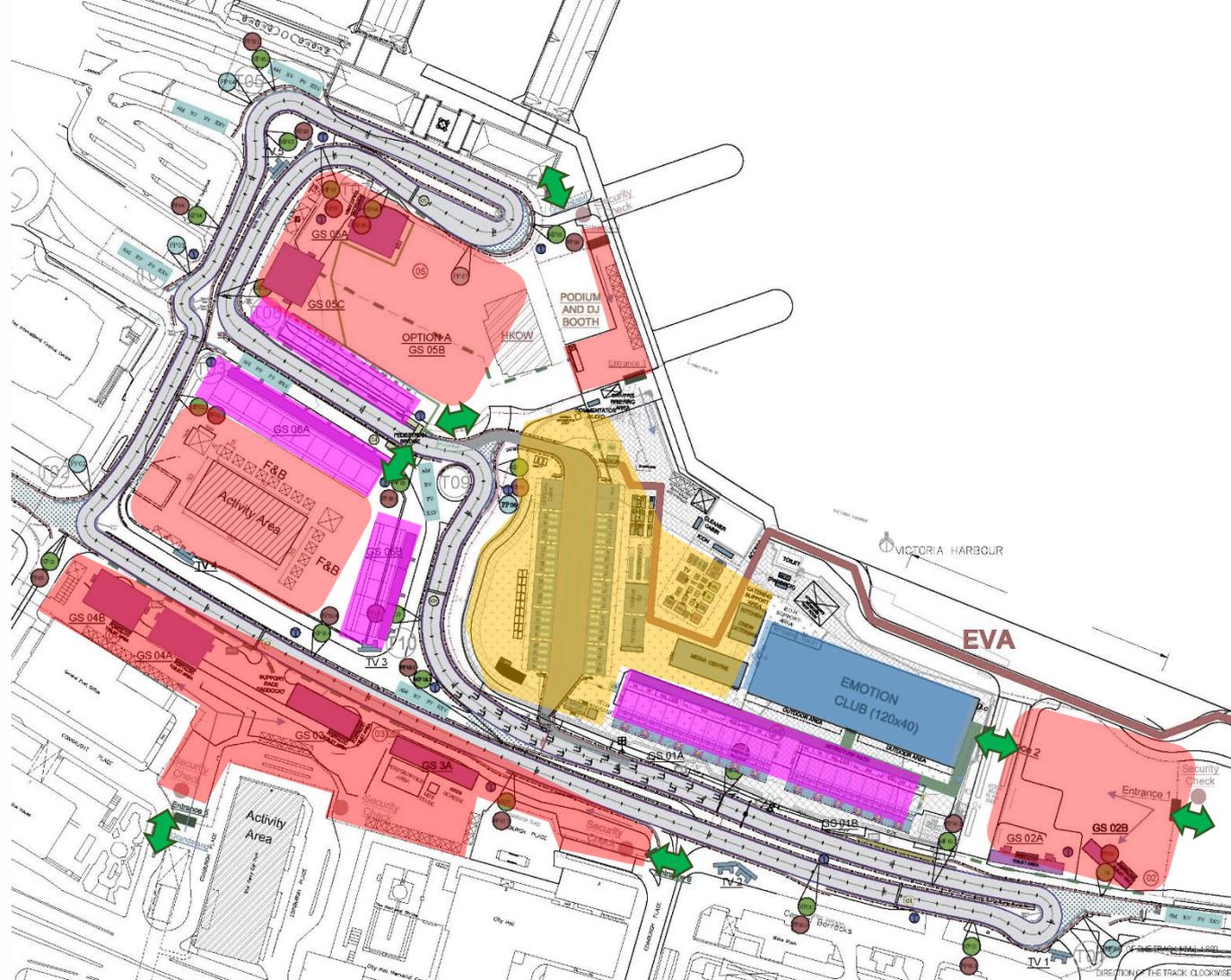
VIP Area

- Corporate Suite

↔ Entrance/exit point

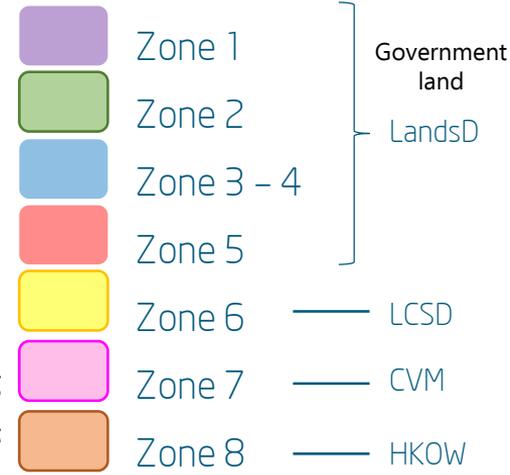
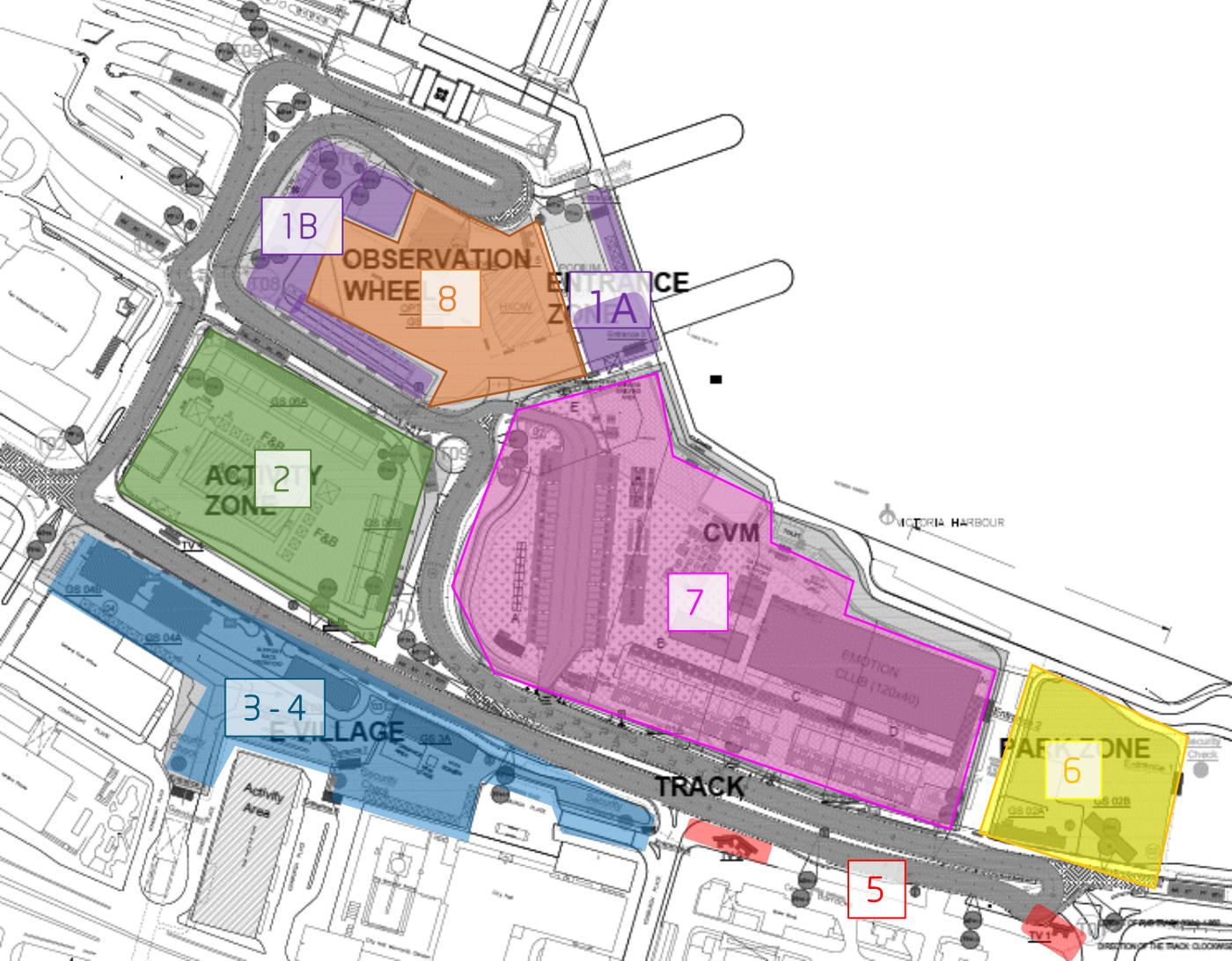
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INVOLVED LAND OWNERS

* Subject to further discussion with respective government departments
 * Rough indicative area showing the respective land ownership/management



BENEFITS TO HONG KONG & CENTRAL HARBOURFRONT

- Hong Kong ePrix will utilize major roads in the Central Harbourfront area as a temporary street circuit, and will draw both local citizens and tourists to the Harbourfront to feel the vibrancy of the race.
- The pedestrian route accessibility will be designed to ensure that the Harbourfront continues to stay open to the general public for public enjoyment during the race weekend
- The race will also attract hundreds of international press, journalists and photographers from all over the world to attend the event and promote the uniqueness of the Victoria Harbour
- Staging the race under the backdrop of Hong Kong skyline and Victoria Harbour will showcase some of the best scenic features of Hong Kong to worldwide audience via international and local TV broadcast
- Spectators and racers will enjoy a perfect blend of natural environment and cityscape in the heart of the city

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Moving Forward

- *Sincerely appeal for the support of the Harbourfront Commission (HC) to the staging of this world-class event in Hong Kong*
- *Will continue to work closely with the Government and keep HC informed of the progress in due course*
- *Welcome views from members*

SEE YOU ON THE TRACK



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