For discussion on 23 January 2018 TFHK/01/2018

Proposed Short-term Use at the Three Berths Released from Western District Public Cargo Working Area

PURPOSE

This paper aims to seek Members' views on two proposals for the proposed short-term use of the three berths released from the Western District Public Cargo Working Area (WDPCWA) (the Site) as a leisure farm cum public leisure space.

BACKGROUND

2. The Site was released from the boundary of WDPCWA in August 2016, and is being temporarily managed by the Central and Western District Office. As the long-term land use of the Site and the adjacent areas is still under review, the Government considers that the Site could be made available for short-term use in the next three years.

3. The Working Group on the Central and Western District Harbourfront (Working Group) of the Central & Western District Council (C&WDC) discussed and agreed at its meeting on 20 December 2016 to invite open tender for a short-term tenancy (STT) of the Site to set up a community garden and also to open up part of the Site for public enjoyment and organizing events for the public, while equipping the Site with safety measures. Development Bureau (DEVB) undertook to study the suggestion in greater details.

4. Subsequently, DEVB had made reference to the operation of LCSD's community garden at Sun Yat Sen Memorial Park. We noted that since its establishment in 2005, the community garden has been oversubscribed. However, due to site constraint and the need to open up public open space, it would not be feasible for LCSD to expand the community garden or provide new ones. Hence, we believe that if part of the Site could be used for a leisure farm and ancillary facilities, it could respond to community demand for similar activities, while bringing in a new form of leisure use to the harbourfront of the Central and Western District as well as opening up the Site for public enjoyment pending long-term development.

5. On the other hand, DEVB noted that while some members of the public are already gaining access to the Site through different means, the Site and the adjacent WDPCWA are not public open space permitted for general public access. To enable the general public to

use the Site safely and comfortably, we proposed to construct a promenade along the waterfront edge of the Site for public access in addition to taking forward the proposed leisure farm and ancillary facilities.

6. DEVB consulted the Task Force on Harbourfront Developments on Hong Kong Island about the above-mentioned short-term use at its meeting on 12 January 2017. The Task Force supported the proposal and asked the Harbour Unit to keep Members posted of the progress of implementing the initiative.

7. At its meeting on 16 March 2017, C&WDC discussed and agreed to the short-term use proposed above. Among others, C&WDC advised that the area of the Site to be opened up for free public enjoyment should be maximized, and that part of the Site should be reserved for the public for carrying out activities other than leisure farming. DEVB has been preparing details of the proposal along this direction.

PUBLIC VIEWS

8. The Policy Address announced in October 2017 states that the harbourfront is a precious natural asset in our urban area. We encourage the community to make better use of the harbourfront, and will partner with HC to take action in this area, including the identification of suitable harbourfront sites for non-governmental organizations (NGOs) to operate community facilities or organise community events. In this regard, we aim to make available a site in Kennedy Town for the running of a community garden and related uses through a short-term tenancy in the first quarter of 2018.

9. The proposal in the Policy Address truthfully reflected the results of DEVB's discussion with C&WDC and HC. Recently, some organizations and individuals have expressed their views on the arrangement of the Site, and offered their comments at the Working Group meeting on 7 December 2017. On the whole, attendees of the meeting were of the view that the Site should not be open only to patrons participating in leisure farming, but should also provide sufficient open space to the general public for carrying out different activities, including strolling, jogging, photographing, etc., as well as addressing the needs of different sectors and age groups of the community as far as possible. The Site should also be equipped with some basic facilities for public enjoyment. We see no incompatibility between these views and the direction which has all along been discussed among DEVB, C&WDC and HC.

PROPOSED SHORT-TERM USE

10. In response to C&WDC's proposal in the first half of 2017 to use the Site as a leisure farm and related activities, and the recent views of using the Site for other leisure purposes, we would like to put forward two proposals on how best to use the 7,500 m² Site for members' views. Both Proposals 1 and 2 aim to respond to the views of the C&WDC, relevant organizations and individuals, which are to open up a major portion of the Site for public use, and to allow different organizations to host events for public participation.

11. Under Proposal 1, we suggest letting out the whole Site (i.e. about 7,500 m²) to a non-profit making organization (NPO)/social enterprise to be selected through open tender procedures. We would require the selected operator to use not more than 20% of the Site (i.e. about 2,000 m² ⁽¹⁾) along Shing Sai Road (see **Annex I**) for operating leisure farm and other ancillary facilities. A core part ⁽²⁾ of this area should be used for an urban farm for passive greening activities.

Making reference to the operation model of the venue under the 12. Kwun Tong Bypass, which is being managed by a NPO commissioned by the Energizing Kowloon East Office, we recommend running the proposed leisure farm on the Site in an open manner so as to allow participation from more members of the public. In other words, the proposed arrangement should be different from LCSD's community garden which provides planting plots for patrons to grow their plants and then take home the harvest. In contrast, there could be other elements for diversifying the activities of the leisure farm. For example, education programme, guided tour, craft workshop, farming experience day-camp, food waste collection activity, etc. could be organized for members of the public to learn about the importance of organic farming, ecology of farmlands and green living. To accommodate multiple themes, the leisure farm will be slightly larger in area as compared to LCSD's community garden which focuses mainly on farming, and could include other uses such as outdoor event space, stage, restaurant, food kiosk, temporary shop, etc. Except for regular repair and maintenance, the leisure farm would need to allow free public access during reasonable hours every day. We would also encourage the operator to proactively reach out to kindergartens, primary schools, elderly services centres, etc. of the Central and Western District for organizing guided tours to the leisure farm during weekdays, while activities during weekends could target at the working population and families, etc. for more effective crowd management.

⁽¹⁾ The community garden at Sun Yat Sen Memorial Park and the urban farm under the Kwun Tong Bypass both have a site area of about $1,100 \text{ m}^2$.

⁽²⁾ That is, more than $1,000 \text{ m}^2$.

13. In addition, under Proposal 1, the selected operator will also be responsible for the management of the remaining 70% of the Site (about $5,500 \text{ m}^2$). After adding suitable facilities, such as railing, lighting, seating, etc., the area should be open for public enjoyment. We would also encourage the operator to organize or collaborate with other organizations to host different events and activities for public enjoyment in a creative manner. Examples include bazaars, sports classes, photo-taking activities, etc. for enhancing the vibrancy of the area and addressing the needs of different sectors and age groups.

14. Proposal 2 (see Annex II) recommends letting out only about 2,000 m² of the Site through open tender to a NPO/social enterprise to operate a leisure farm and other ancillary facilities. The operation and management model would be similar to those set out in paragraphs 11 and 12 above. The remaining $5,500 \text{ m}^2$ of the Site will be open up for public enjoyment (including allowing different organizations to host events for public), after adding suitable facilities such as railing, lighting, seating, etc. through public works to enhance the area as a waterfront promenade to be managed by the Government. Related works would make reference to the simple design of other advance promenades. The Government would be responsible for its construction and future management to ensure that members of the public could enjoy the waterfront in a safe and comfortable environment.

15. Proposal 1 allows holistic management of the entire Site. The site area of about 7,500 m² should be large enough for running a leisure farm, while leaving sufficient space for the operator to bring in different events and activities. Managing a harbourfront site by an organization other than the Government would also allow more flexibility in its usage. However, managing large open space will be a challenge to many NGOs, both in terms of operational and financial capabilities. On the other hand, we believe that more NGOs would be capable of submitting bids under Proposal 2, allowing the Government to identify the best proposal among different tender submissions received. As the promenade will be operated by Government department under a conventional model, it is believed that the activities would be mainly for passive leisure purposes.

16. For both Proposals 1 and 2, rental would not be our major consideration when assessing tender submissions received. Relevant considerations would include experience of a tenderer in operating a leisure farm, proposed operation model, details of proposed activities, public access to the Site, price level, whether the services to be provided could cater for community needs, especially those of the residents of the Central and Western District, etc. In order to open the Site as early as possible, we aim to invite tenders within the first quarter of this year. After assessing the tender submissions received and completing all

relevant procedures, the three-year STT would be awarded to the selected organization.

17. The Government presented the two proposals above to the C&WDC on 4 January 2018. While there was no clear consensus on the preferred proposal, the following motion was passed at the meeting –

"This Council urges the Government to release as soon as possible Berth No. 1, 2 and 3 of the Western District Public Cargo Working Area for public use and explain clearly its plan on the community facilities for short-term use, including community garden and activity space for residents' use. The Government is also urged to carry out planning and consult the public as soon as possible on its long-term use, and ensure that the Kennedy Town waterfront will continue to be open and accessible public space for development of a continuous waterfront promenade in the long run."

18. Members of the Task Force are invited to give views on the recommendation as set out in paragraphs 10 to 16 above.

WAY FORWARD

19. We will take into account Members' comments in finalising the preparations, with a view to launching the tender exercise within the first quarter of this year.

- Annex I Proposal 1: The whole Site is to be operated by the selected non-profit making organization/social enterprise
- Annex II Proposal 2: Part of the Site is to be operated by the selected non-profit making organization/social enterprise

Development Bureau January 2018

Proposed Short-term Use at the Three Berths Released from Western District Public Cargo Working Area Proposal 1: The whole Site is to be operated by the selected non-profit making organization/social enterprise

> To be opened up for public enjoyment after adding suitable facilities, including allowing different organizations to host events for public. (About 5,500 sq.m.)

To be operated by the selected non-profit making organization/ social enterprise as leisure farm and other ancillary facilities (About 2,000 sq.m.)

New Praya Kennedy Town 堅彌地城新海旁

Catchick Street 吉席街

Shing Sai Road Ja # # 19 Prava Kennedy Town #2 11 He Have B

Sands Street

Belcher's Street

C

H A A

展动作

SJ.

ai Cheuno Street North

m

西教教出

Annex I

Annex II

Proposed Short-term Use at the Three Berths Released from Western District Public Cargo Working Area Proposal 2: Part of the Site is to be operated by the selected nonprofit making organization/social enterprise

> To be opened up for public enjoyment after adding suitable facilities through public works to enhance the area as a promenade managed by the Government, including allowing different organizations to host events for public. (About 5,500 sq.m.)

To be operated by the selected non-profit making organization/ social enterprise as leisure farm and other ancillary facilities (About 2,000 sq.m.)

New Praya Kennedy Town 堅彌地城新海旁

Catchick Street 吉席街

Shing Sai Road Jik ta ja Praya Kemedy Town #2-198 He have a first the start of the second second

Sands Street

Belcher's Street

H N N

泉湖 传游

(S).

* Cheung Street North

田秋树北