

# Harbourfront Commission

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For discussion  
on 28 June 2021

HC/10/2021

## **Progress Report from Task Force on Water-land Interface and Harbourfront Activation**

### **REPORTING PERIOD**

This progress report covers the period from January to mid-June 2021, where one Task Force meeting and four site visits had been conducted.

### **MEETING HELD AND THE MAJOR OUTCOME, FINDINGS AND RECOMMENDATIONS**

#### Twenty-second Meeting – 7 May 2021

2. The Task Force discussed the following item –

#### **Consultancy Service on the New Mode of Design and Management at the Belcher Bay Harbourfront Open Space**

- To understand public's views on the innovative design and management approach adopted at the Belcher Bay Harbourfront Open Space, the Harbour Office (HO) engaged Walk in Hong Kong (WiHK) to look into users' opinions in-depth. Prior to the Task Force meeting, a briefing session was conducted on 5 May 2021 to brief Members on the study findings.
- In light of the exceedingly positive public opinion received, Members appreciated the efforts by HO and other relevant departments in taking forward the innovative approach in delivering and managing the harbourfront site. In particular, Members considered that the current operation model had offered remarkable responsiveness to public feedback and encouraged creativity.

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- Members also considered it important to keep in view the possible challenges ahead, and suggested further enhancing the harbourfront site by encouraging sustainability.
- All in all, the Task Force was highly supportive of the design and management approach adopted at the Belcher Bay Harbourfront Open Space. To take forward this successful experience, it was recommended to suitably extend this design and management approach to other sites in future, while maintaining a diversified harbourfront experience to the public.

3. Further to the discussion on the above consultancy study, HO also took the opportunity to update Members on its latest publicity efforts in harbourfront activation as follows –

- (a) Harbourfront Public Furniture Competition (PF Competition) and the “Victoria Harbour” Word Art Competition (WA Competition): As of the meeting on 7 May 2021, 12 winning artworks of the PF Competition had been installed at Pierside Precinct, Water Sports and Recreation Precinct, and Hoi Fai Road Promenade, while the other 8 pieces were expected to be completed within June/July 2021. On the other hand, the production of the winning artwork of the WA Competition was in progress;
- (b) Victoria Harbour Television Programme: In order to create a soft appeal to connect Hong Kong people with the Victoria Harbour, a television programme series “Let’s talk about Victoria Harbour” had been produced and broadcast every Saturday from 10 April to 8 May 2021. The programme featured intriguing stories of people who were deeply connected with the harbour in their day-to-day lives; and
- (c) Dindong Happy Village by the Harbour: With the completion of the Enhancement of the Tsuen Wan Waterfront (Phase 1) project, a 700-metre pedestrian walkway adjacent to Hoi On Road had been revitalized to

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become a leisure harbourfront space. “Pop-up initiatives” were introduced to this harbourfront to enhance visitors’ experience. As a debut event, local creative group Postgal Workshop built a “Din Dong Happy Village by the Harbour” featuring the cartoon character Din Dong. A cartoon video and a set of cartoon stickers had also been produced to enhance the promotional effects.

4. As the agenda item for the twenty-second Task Force meeting concerned the harbourfront project located in Hong Kong Island, Members of the Task Force on Harbourfront Developments on Hong Kong Island (HKTF) were also invited to attend the meeting.

## **VISITS**

5. The Task Force conducted the following four visits with HKTF and the Task Force on Harbourfront Developments in Kowloon, Tsuen Wan and Kwai Tsing (KTF) –

### **(a) Site visits with HKTF**

- 8 February 2021 – site visit-cum-briefing to the North Point promenade;
- 30 March 2021 – site visit to the Wan Chai promenades and furniture installations;
- 11 June 2021 – site visit to the exhibition by Design District Hong Kong at the harbourfront open space from Central to Causeway Bay; and

### **(b) Site visit with KTF**

- 20 April 2021 – site visit to the Tsuen Wan promenade.

## **Secretariat**

## **Task Force on Water-land Interface and Harbourfront Activation June 2021**