

Harbourfront Commission

For discussion
on 24 January 2019

HC/04/2019

Progress Report from Task Force on Water-land Interface and Harbourfront Activation

REPORTING PERIOD

This progress report covers the period from November 2018 to January 2019, where one Task Force meeting has been conducted.

MEETING HELD AND THE MAJOR OUTCOME, FINDINGS AND RECOMMENDATIONS

Nineteenth Meeting – 8 November 2018

2. The Task Force discussed the following items –

(a) Terms of Reference

- Members agreed to rename the Task Force with expanded functions as the “Task Force on Water-land Interface and Harbourfront Activation” and the relevant amendments made to the Terms of Reference.

(b) Branding and Publicity Campaign for the Victoria Harbour and Harbourfront Areas

- Harbour Office (HO) consulted Members on its plan to kick start a branding and publicity campaign for the Victoria Harbour and its harbourfront areas. The campaign would include mass-appealing events, short videos, a photo completion, as well as promotion of the Victoria Harbour icon.
- The Task Force generally appreciated HO’s idea to promote not only the hardware side of the Harbour but also the software qualities of it, with a view to promoting its identity and attracting more visitors. In particular, Members favoured the idea of a one-day event to be held at and for the harbourfront to bring about better vibrancy.

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- In addition, Members agreed that both the public and private sectors could contribute to organising more harbourfront activities for the public. They urged the Government to provide the necessary advice and assistance to potential external proponents if they would like to host events at the harbourfront.
- In response, HO stated that it would incorporate Members' views when drawing up the service specifications.

(c) Recovery and Repair Works after Typhoon at Leisure Venues of the Leisure and Cultural Services Department within Harbourfront Areas

- The Leisure and Cultural Services Department (LCSD) briefed the Task Force on the impacts brought by Typhoon Mangkhut to the leisure facilities along harbourfront areas and the follow-up measures taken afterwards. LCSD had removed all immediate danger and resumed electricity and water supply, while removal of fallen trees and debris as well as further liaison with maintenance departments to follow-up on repair works were on-going.
- On the subject of trees, Members considered it crucial to plant the right species at the right place and urged relevant Government departments to study the matter in this regard. Members further emphasized that trees and their shading were crucial to the harbourfront, and hence the Government should not avoid planting trees on the sole reason that they would fall during typhoon.

Secretariat
Task Force on Water-Land Interface and Harbourfront Activation
January 2019