

Community Engagement
for the project “Open Space at Eastern Street North, Sai Ying Pun”

30 September, 2020

Task Force on Water-land Interface and Harbourfront Activation
Harbourfront Commission

Organiser

VICTORIA
HARBOUR
維多利亞港



Organising Partners



onebite
DESIGN

Principles and Theories on Community Engagement

The useful mindsets for all:

COMMUNITY

ORGANISER

DESIGNER

| OUR 10 MINDSETS & TOOLS |

Practice these 10 mindsets to enjoy placemaking engagement:



#1 BE ADAPTIVE



#2 BE TOGETHER



#3 BE PRESENT



#4 BE CONNECTED



#5 BE PLAYFUL



#6 BE CREATIVE



#7 BE CURIOUS



#8 BE POP!



#9 BE FLEXIBLE



#10 BE ACTIVE

"Everyone can participate in the process.
Empower every stakeholder. There is no me but
WE."

— ONE BITE

Aim of the Engagement

INSIGHTS

PATTERNS

ASPIRATIONS

DESIGN

MANAGEMENT

Methodology and Challenges under COVID-19

01 Survey/ in person interviews

Dates: 7 Aug (Monday) – 13 August (Monday) 8 Days

Target: Existing users

Nos.: 100 responses

Location: Along the harbourfront

Manpower: 3 Facilitators

02 Voting Boards

Dates: 8-9 August 1 weekend

Interaction: 5 Boards for Voting

Target: Existing users

Nos.: 100 responses

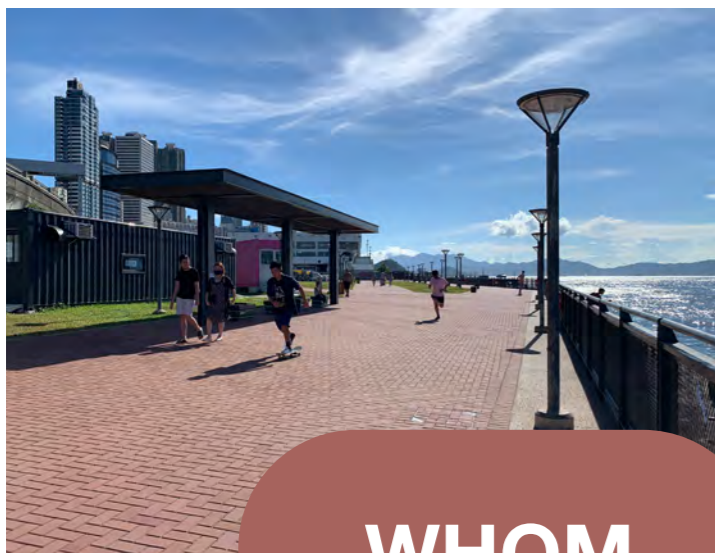
Location: Container

Manpower: 2 Facilitators

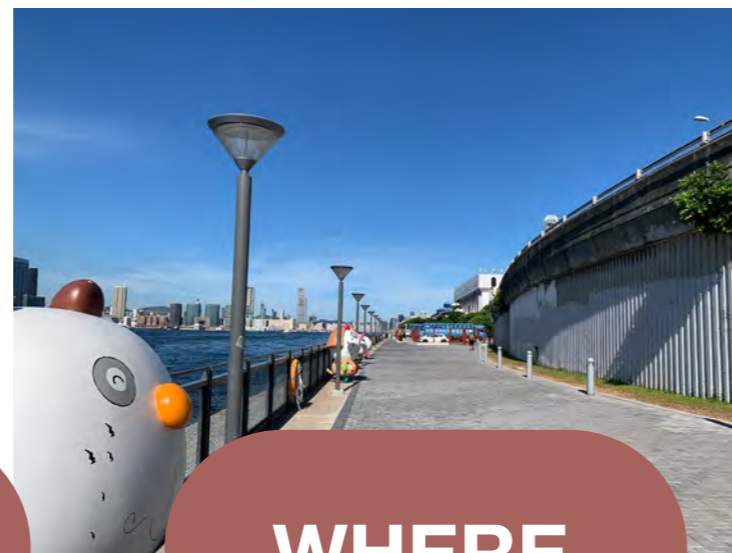


How to find the Right Clientele

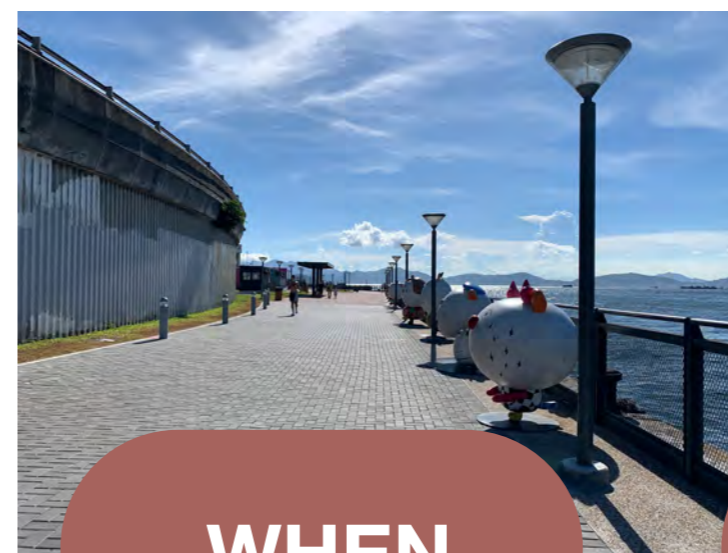
○ stationing points



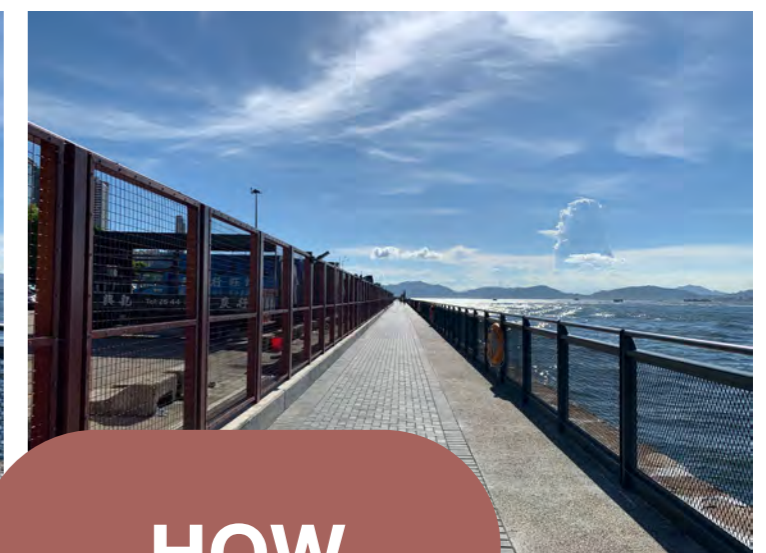
WHOM



WHERE



WHEN



HOW

Public Feedback on carry out Community Engagement and seeking their Views on the Design

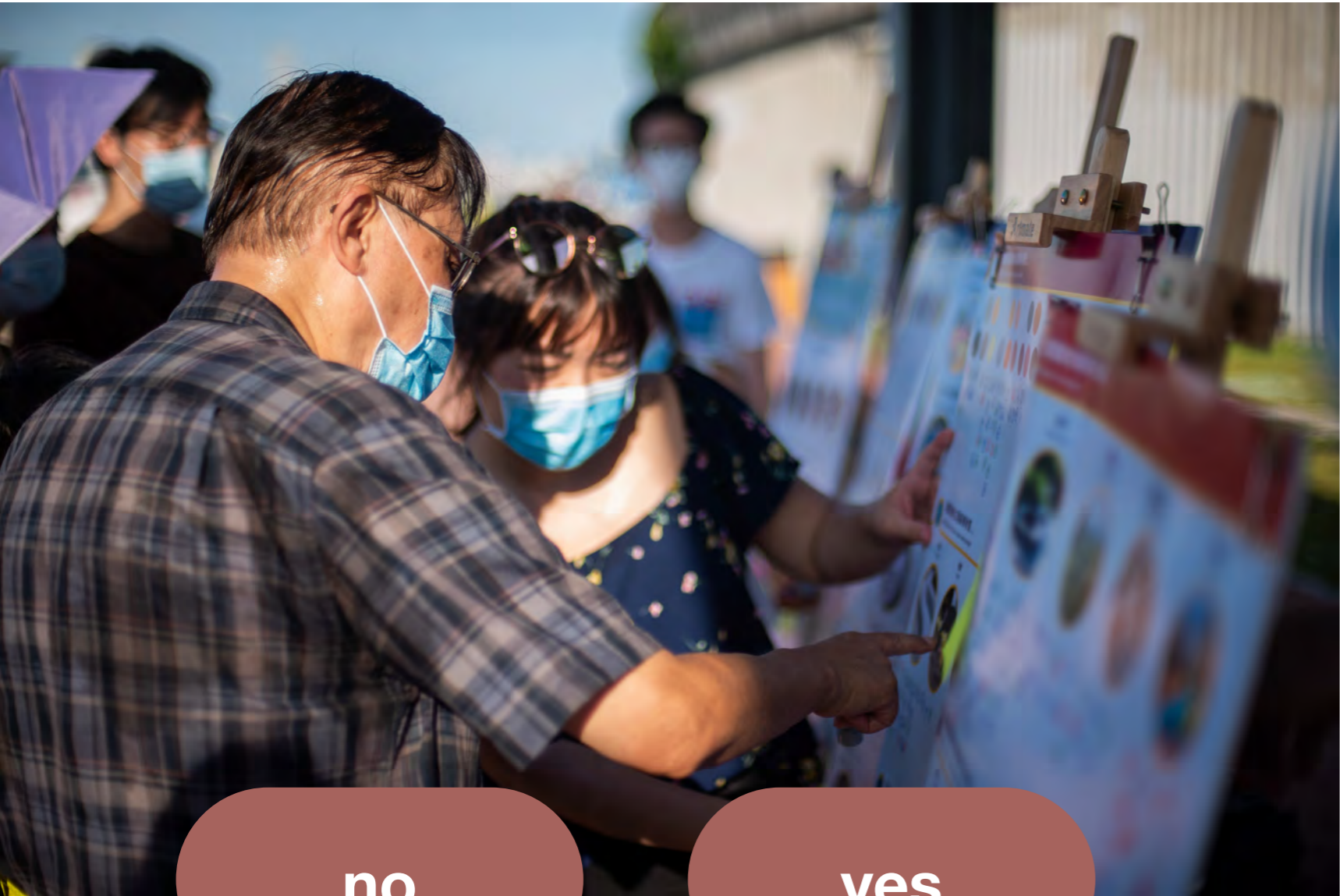


+ve

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Public Feedback on carry out Community Engagement and seeking their Views on the Design



no

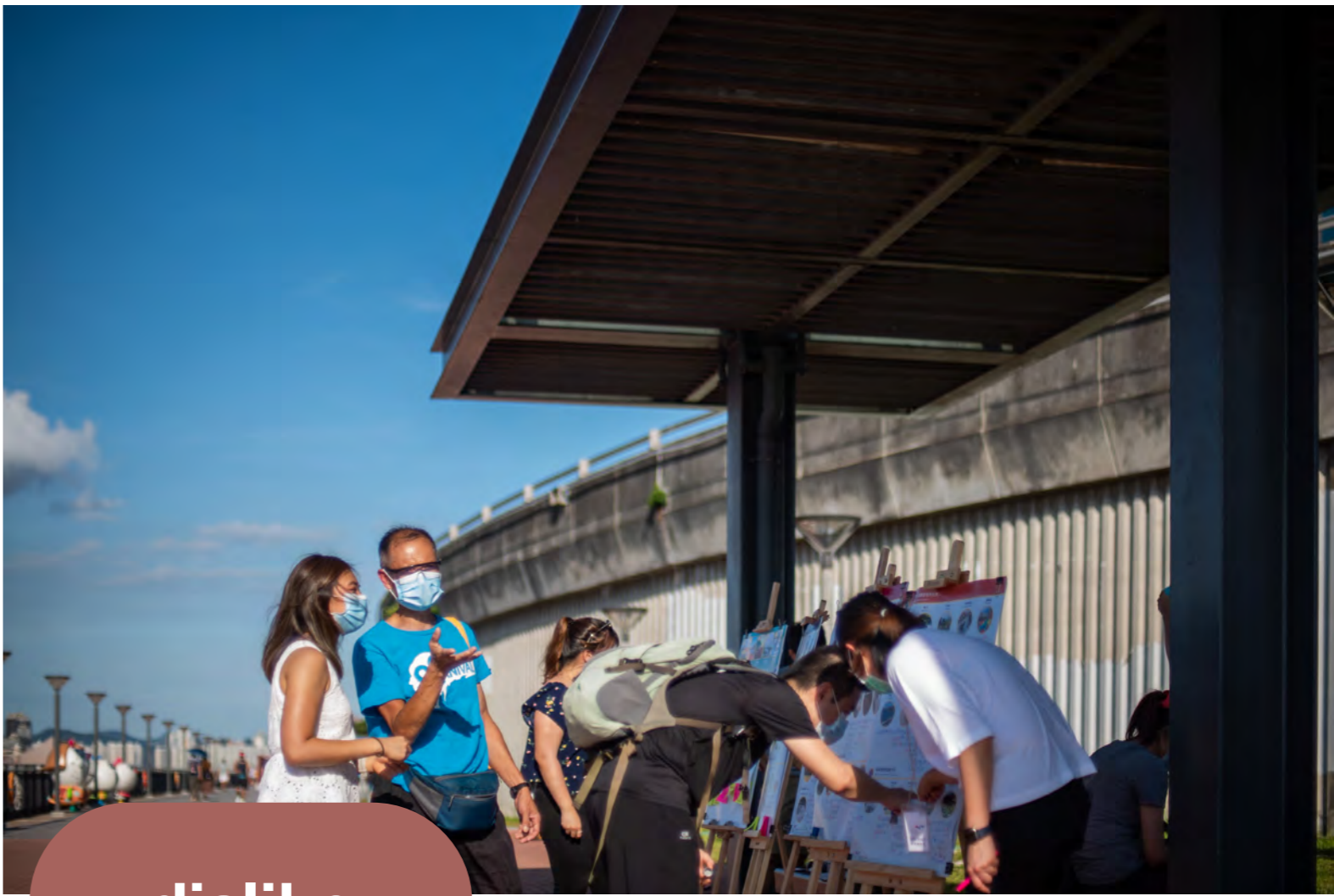
yes



Public Feedback on carry out Community Engagement and seeking their Views on the Design



like



dislike

Opportunities for the Project Team

Real Needs

Communication

Trial

Other Lessons Learnt

Design VS Users

**Changes after
Engagement**

All Ages

Adaptability

Added Values

Appreciation

Possible Application

COMMUNICATION . UNDERSTANDING . ASPIRATION

Community engagement methodology can vary according to the stages of the project and needs. It is a way to build local momentum and consensus of the P.L.A.C.E.

THANK YOU