



VICTORIA HARBOUR  
維多利亞港

# FURTHER PUBLIC ENGAGEMENT PLAN IN HARBOURFRONT ACTIVATION

HARBOUR OFFICE

30 SEPTEMBER 2020

# 公共空間

# 公眾參與

# HARBOUR PLANNING PRINCIPLES

- Principle 2 on **Stakeholder Engagement**

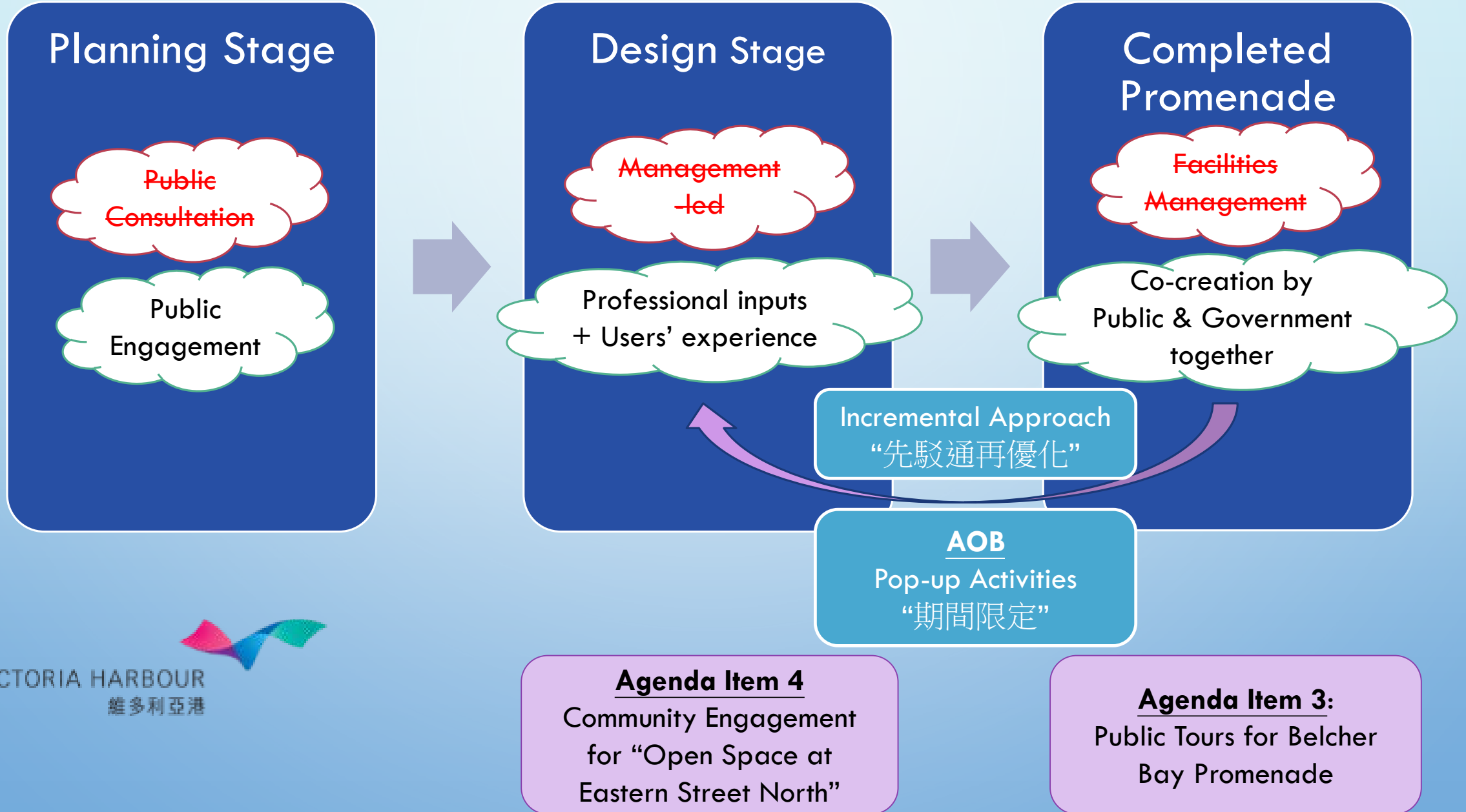
- All sectors of the community must be engaged at an early stage and on an on-going basis in the planning, development and management of Victoria Harbour and its harbour-front areas through transparent and inclusive consensus building processes.

- Principle 8 on **Public Enjoyment**

- The planning, development and management of Victoria Harbour and its harbour-front areas should maximize opportunities for public enjoyment.



This Item: Harbourfront Word Art Competition & Street Furniture Competition

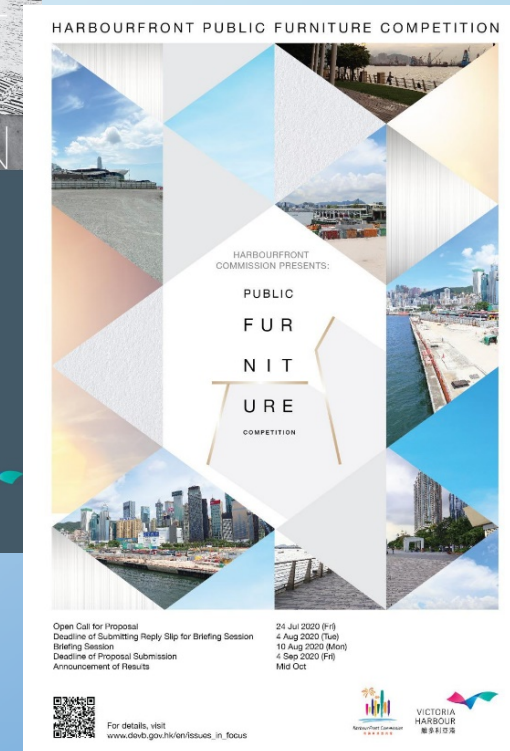




# HARBOURFRONT

## WORD ART COMPETITION & PUBLIC FURNITURE COMPETITION

- 15 Jul: Site visit cum consultation with Task Force
- 24 Jul: Launch of competitions
- 4 Sep: Submission deadline: Near 100 submissions
- 18 Sep: Selection panel for Word Art Competition
- 8 Oct: Selection panel for Public Furniture Competition
- Mid/Late Oct: Announcement of results
- End 2020/  
early 2021: Installation of art works



# OBJECTIVES

- Enhancing uniqueness & attractiveness of harbourfront -
  - (a) Pierside Precinct & Water Sports and Recreation Precinct in Wan Chai
  - (b) East Coast Park Precinct in Fortress Hill
  - (c) Hoi Fai Road Promenade in Tai Kok Tsui
- Engaging public in harbourfront development
- Collaborating with District Councils
- Providing opportunities during COVID-19





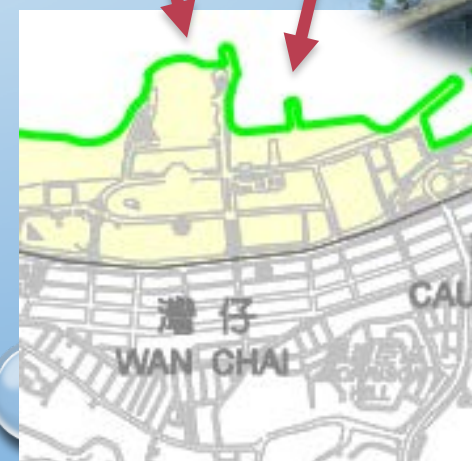
# PROPOSED WAY FORWARD

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- Design Competition of the Celebration Precinct and Pierside Precinct

- (a) To be carried out in 2021
- (b) Tap into the innovation and expertise of the professional design community
- (c) With reference to the public consensus reached during the Urban Design Study for the Wan Chai North and North Point Harbourfront Areas



# COMMUNITY ENGAGEMENT FOR “OPEN SPACE AT EASTERN STREET NORTH”

- Features

- (a) Promenade developed under the “Incremental Approach”
- (b) Tap into users’ experience during quick-win project carried out under incremental approach
- (c) Professionals better equipped with field experience







# PROPOSED WAY FORWARD

To conduct similar public engagement during the design stage for the following PWP projects supported by the \$6.5 billion dedicated funding -

- East Coast Park Precinct
- Boardwalk underneath the Island Eastern Corridor
- Tsuen Wan Waterfront (Phase II)
- Cha Kwo Ling Waterfront
- Metro Park





# PUBLIC TOURS FOR BELCHER BAY PROMENADE

- Features:
  - a) 6 tours with around 100 participants each
  - b) Collaboration among different sectors (tourism, education, photography, architecture, theatre arts)
  - c) Members of the community not only as participants but also contributors to harbourfront activation
  - d) Establishing linkages between the localities and the new harbourfront
  - e) Promoting the Harbour beyond the Harbour
- Snowball effect: 1 unit of effort made and resources spent could generate 3 units of effect, including direct participants, consultants engaged and media reached







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# PROPOSED WAY FORWARD

## Local Characters

To arrange more public tours / activities on an on-going basis, with the following elements as trial for next stage –

- (a) from site specific to the wider harbourfront;
- (b) enabling patronage to areas not commonly accessible by public (尋幽探秘團); and
- (c) telling interesting stories of the localities and topography



## Movie & Culture



Off the beaten track



# Mimicking

- THANK YOU -



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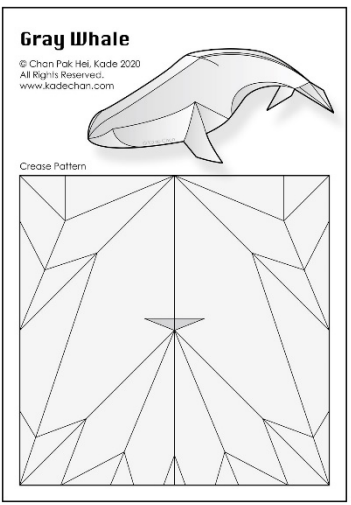
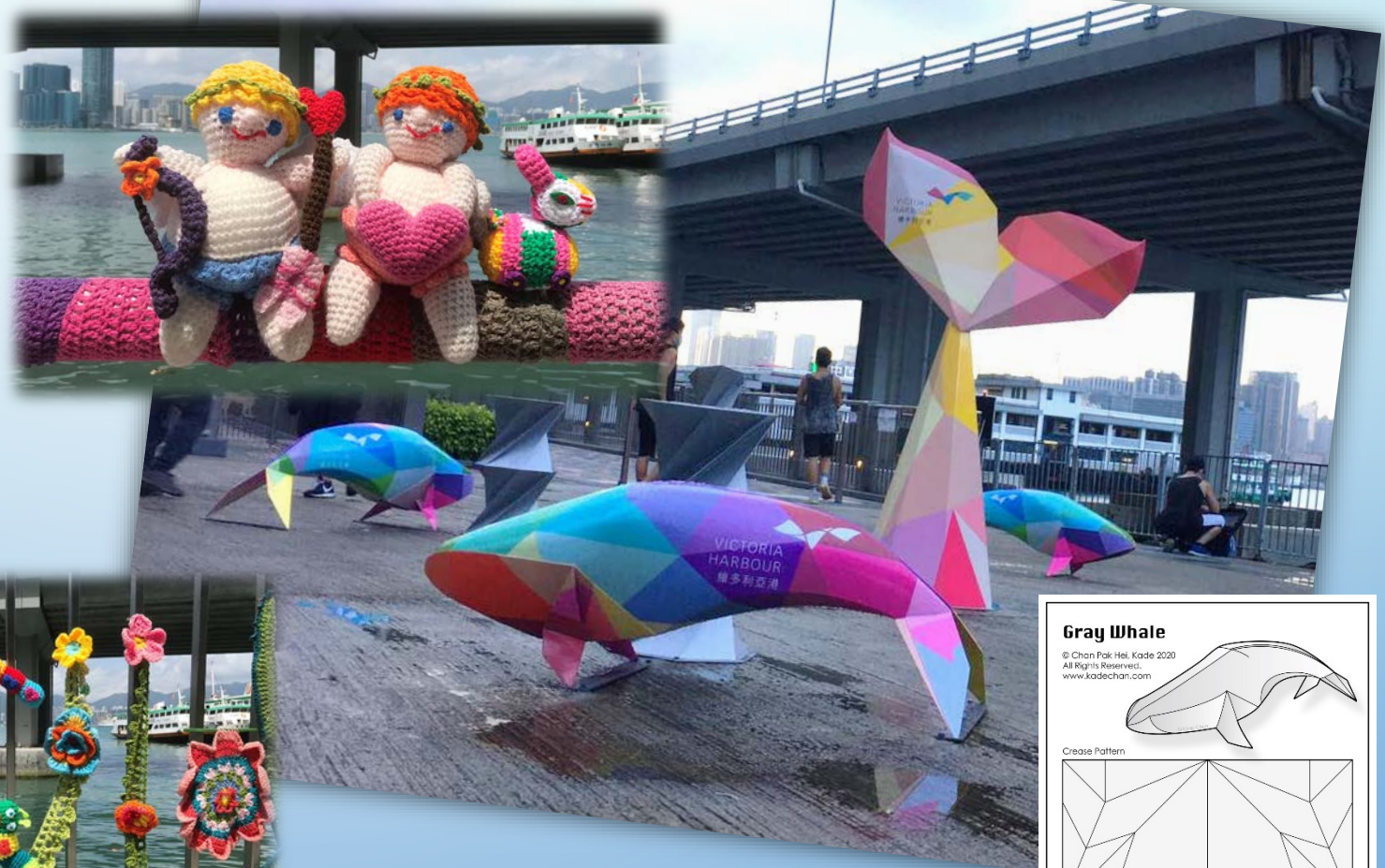
# LATEST PROMOTION EFFORTS IN HARBOURFRONT ACTIVATION

HARBOUR OFFICE

30 SEPTEMBER 2020



# INVOLVING A WIDER SPECTRUM OF THE COMMUNITY



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Crossovers in North Point





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## Zodiac Signs in Tsuen Wan



Festive decorations at the Connector







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# "HONG KONG PAST AND PRESENT SERIES: VICTORIA HARBOUR" SPECIAL STAMPS



天圖設計 | Designed by Colin TILLIER



# “IMPLANT” PROMOTION BY TV







HAPPY MID  
AUTUMN FESTIVAL  
&  
THANK YOU

# Hong Kong Past and Present Series : Victoria Harbour



Mint Stamps.



Special Postmark.



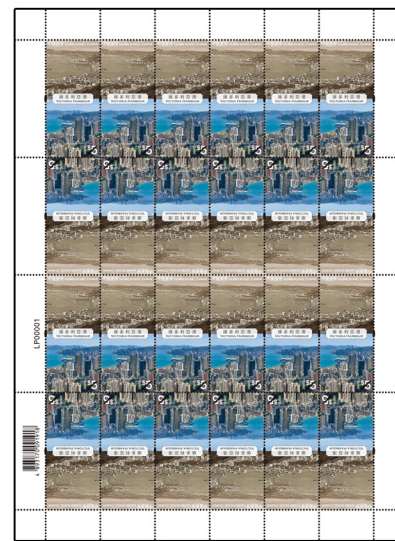
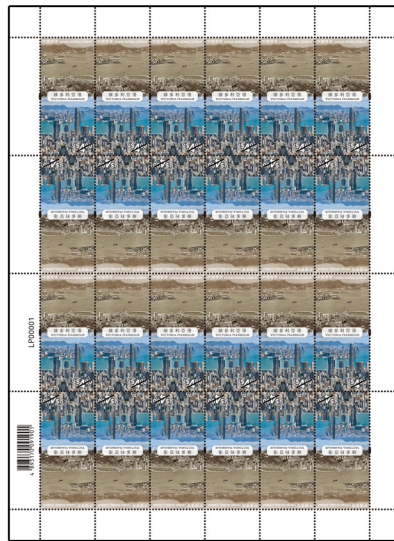
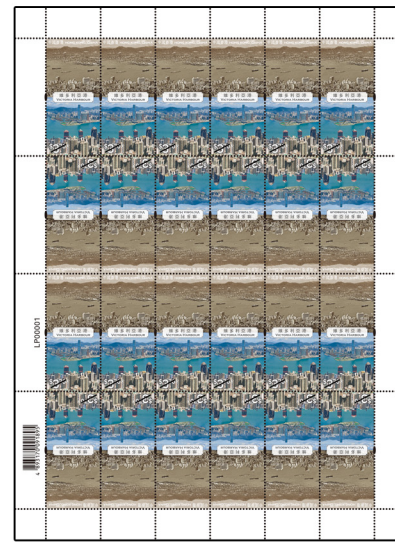
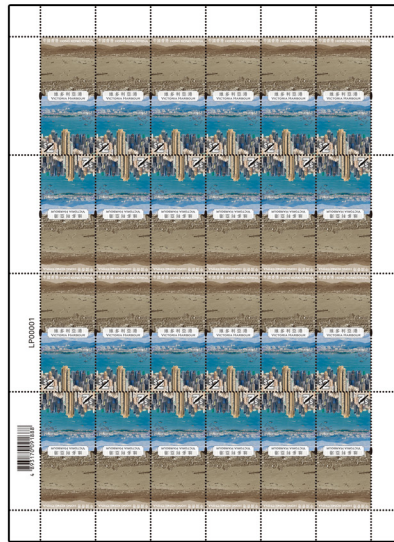
Colour Postmark.



Souvenir Sheet.



# Hong Kong Past and Present Series : Victoria Harbour



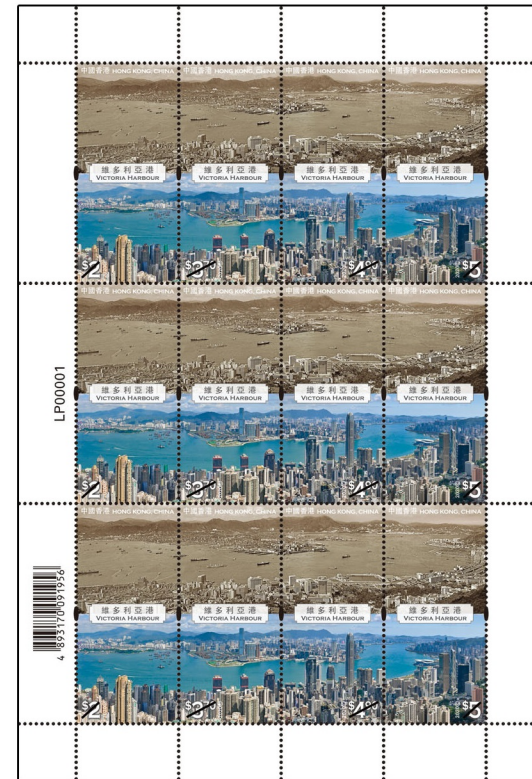
Stamp Sheets.

(Pane of 24 stamps, arranged in "Tête-bêche" format)

# Hong Kong Past and Present Series : Victoria Harbour



Se-tenant Stamps.



Se-tenant Stamps Sheet.

# Hong Kong Past and Present Series : Victoria Harbour



Blank First Day Cover.



Serviced First Day Cover affixed with a set of 4 Stamps and date-stamped with associated special postmark.



Serviced First Day Cover affixed with a set of 4 Stamps and date-stamped with associated colour postmark.







# Hong Kong Past and Present Series : Victoria Harbour



Presentation Pack (Cover) with an open flap.



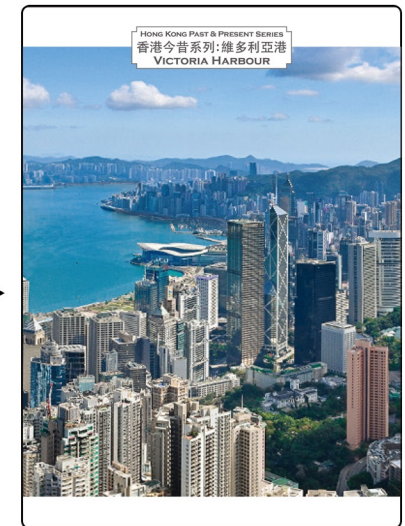
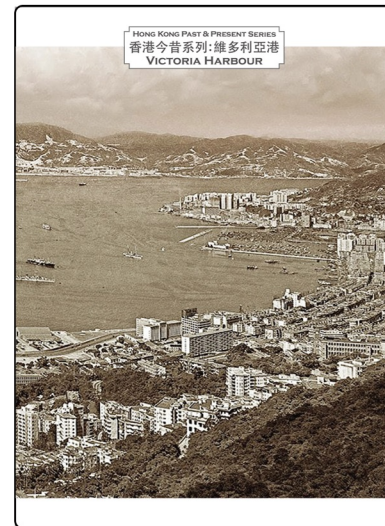
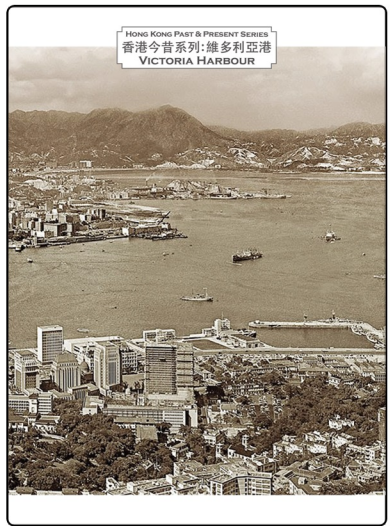
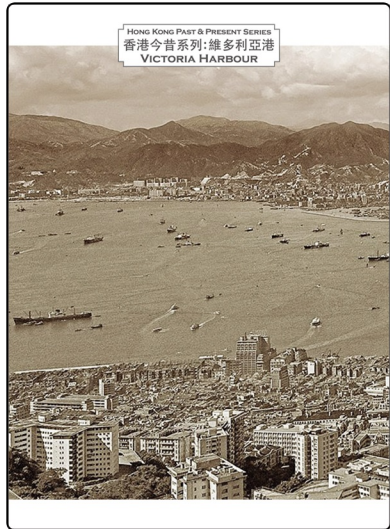
Presentation Pack (Inside).



Presentation Pack (Back).



# Hong Kong Past and Present Series : Victoria Harbour



A set of 4 Postage Prepaid Picture Cards with lenticular effect (Air Mail).