

Harbourfront Commission Meeting - 18 July 2011

**Wholesale food and fish markets
along Victoria Harbour**



**Agriculture, Fisheries and Conservation Department
July 2011**

Roles and importance of the fresh food wholesale trade

- Channel fresh food items from import, local farms and fishing fleets to retail outlets and restaurants throughout Hong Kong.
- Provide grading, trimming and pre-cooking preparation services for wet market retailers, caterers and restaurateurs.
- Extend credit on food sold, easing cash flow pressure on small retail operators.



Local



Import



Wholesale Market



Bulk Breaking, Sorting, Grading, Repackaging, Regrouping

Retail Shop



Supermarket



Catering



Roles and importance of the fresh food wholesale trade (cont'd)

- Operating under one single roof:
 - provides a wider range of choices for buyers;
 - facilitates bulk handling and transportation within a short period of time;
 - enables buyers and sellers to negotiate prices and trade in a transparent and competitive manner; and
 - minimizes environmental nuisances and traffic congestion to local residents.



Wholesale markets run by government or public bodies

AFCD

- Cheung Sha Wan Wholesale Food Market Phase 1 (CSWWFM 1) *
- Western Wholesale Food Market (WWFM) *
- Cheung Sha Wan Temporary Wholesale Poultry Market (CSWTWPM)
- North District Temporary Wholesale Market for Agricultural Products

Fish Marketing Organization (FMO)

- Cheung Sha Wan Wholesale Fish Market *
- Kwun Tong Wholesale Fish Market *
- Shau Kei Wan Wholesale Fish Market *
- Aberdeen Wholesale Fish Market
- Castle Peak Wholesale Fish Market
- Tai Po Wholesale Fish Market
- Sai Kung Wholesale Fish Market

** Markets along Victoria Harbour*

Vegetable Marketing Organization (VMO)

- Cheung Sha Wan Wholesale Vegetable Market



Private wholesale markets

- Yau Ma Tei Fruit Market
- Yuen Long Freshwater Fish market
- Yuen Long Rural Assembly Vegetable Market



Utilization of Wholesale Markets

1. Wholesale markets along Victoria Harbour are either fully or substantially occupied

- CSWWFM 1 - 91.6%
- WWFM - 96.9%
- FMO fish markets - 100%



2. Most fresh food items route through the wholesale markets

Market throughput (2010)

	Total Consumption (tonnes)	Total Throughput of Wholesale Markets (tonnes)	Percentage
Fresh Vegetable	651,557	458,000	70%
Egg	94,652	66,900	71%
Freshwater Fish	54,623	48,200	88%
Marine Fish	90,395	47,680	53%
Fresh Fruit	536,914	470,000	88%
Live Poultry	13,230	13,230	100%

- Over 3,000 vehicle trips are made to the wholesale markets daily



Practical Need for Seafront Location

There is a continued need for the FMO Wholesale Fish Markets, the Freshwater Fish Markets (at CSWWFM 1 and WWFM) to locate along the seafront.

- over 90% of the fish and fishery products are from sea arrivals.
 - WWFM - everyday between 3 to 7 am, 3 vessels unload freshwater fish and fisheries products; between 11 am to noon, a vessel loads fruits and vegetables for onward delivery to the outlying islands; and from 2 to 3 pm, a vessel from Cheung Chau unload shrimps.
 - CSWWFM 1 - everyday from 9 pm to 2 am, 5 vessels unload sea-arrived freshwater fish and fishery products.
 - FMO wholesale fish markets - in accordance with the Marine Fish (Marketing) Ordinance, Cap. 291, marine fish is required to be landed and wholesaled at the designated FMO markets which are all located along the seafront for landing of fish from vessels.



Practical Need for Seafront Location (cont'd)

- If fish wholesale markets are located inland, sea arrivals will need to be offloaded at piers and transported inland before wholesaling.
 - Double handling and longer transportation time will cause rapid deterioration in fish quality.
 - Additional handling costs are likely to be passed on to consumers, thus driving up food costs.



Feasibility of Relocating Wholesale Markets

- Need to identify suitable and viable sites with sufficient areas, transport infrastructure and convenience to most retailers / restaurateurs.
- Maintain easy access to the waterfront piers for landing of sea-deliveries.
- Stakeholders (including market operators, District Councils, retailers / caterers / restaurateurs) should be thoroughly consulted in the process.



Initiatives to allow access to the harbourfront

- **Western Wholesale Food Market**

- AFCD is prepared to release the four unused piers and part of the 500m seafront driveway for developing a waterfront promenade.
- The Administration is identifying an implementation and management agency for the proposed promenade and will revert to the Hong Kong Island Task Force on the comprehensive plan in due course.



- Open area in the wholesale market is made available on weekends and public holidays for community events organized by DC and other community groups.

中西區區議會美化和優化中西區海濱工作小組 主辦
中西區民政事務處 漁農自然護理署 協辦

西區副食品批發市場墟日

特色貨品包括：
蛋品、海產、鮮果、蔬菜、傳統涼果、
工藝創作、有機食品

嘉年華

日期：2011年1月15日（星期六）及
1月16日（星期日）
時間：11:00am-5:00pm
地點：西區副食品批發市場
（山道入口）
穿梭巴士直達會場，上車地點：
1. 港鐵中環站環球大廈出口
（中環站A出口近千諾道中）
2. 上環摩利臣街止環市政大廈側
3. 卑路乍灣公園堅尼地城海旁出口（堅城中心對面）

精彩節目包括：

- 特色攤檔
- 舞台表演
- 國際金茶王 示範奶茶沖調
- 烹飪示範
- 攤位遊戲
- 兒童繪畫比賽

由香港大學美術博物館榮譽顧問
鄧寶演老師主講：香港街市及墟市

**Western Wholesale Food Market
Flea Market cum Carnival**
Date: 15 & 16 Jan 2011



Conclusion

- Adequate supply of reasonably priced quality fresh food safe for human consumption is vital to the everyday life of Hong Kong people.
- Wholesale fresh food and fish markets perform indispensable functions.
- AFCD is open to suggestions to enhance the public enjoyment of the harbourfront locations under its purview.



Thank You

