

**Star Ferry Services  
and  
Enhancement of  
Relevant Piers  
under the New Franchise**

# Background

- ▶ Two franchised ferry routes operated by Star Ferry

Routes	Average Daily Patronage
(1) Central – Kowloon Point	39 200
(2) Wan Chai – Kowloon Point	14 200
TOTAL	53 400

# Background

- \* Current Franchise Period  
1 Apr 2008 to 31 Mar 2018 (10 years)
- \* Star Ferry submitted an application in January 2016 for extension of its franchise for 15 years upon its expiry.
- \* The Government has engaged Star Ferry to discuss direct the terms of franchise after public consultation.

# Discussion of New Franchise

- \* During the franchise discussion, the Transport and Housing Bureau and the Transport Department have co-ordinated cross-bureaux and cross-departmental efforts to comprehensively review the roles of Star Ferry in various aspects including public transport, **harbourfront enhancement**, environmental protection and tourism.

# Discussion of New Franchise

- \* Star Ferry responded positively and made commitments for the new franchise (if granted) on various fronts including service improvement, enhancing environmental performance and the harbourfront.
- \* The Government will collaborate with Star Ferry in pragmatic manner, rendering support to implement the initiatives in form of partnership.

# Harbourfront Enhancement under New Franchise

# Piers used by Star Ferry

- \* For operation of the two franchised ferry routes, Star Ferry are allowed to use the following three piers:-
  - Central Pier No. 7
  - Wan Chai Ferry Pier
  - Tsim Sha Tsui Ferry Pier

# Piers used by Star Ferry

- \* Currently, Star Ferry is responsible for the routine management of Central Pier No. 7, part of the upper deck of the Central Terminal Building, G/F & 1/F of Wan Chai Ferry Pier and the whole Tsim Sha Tsui Ferry Pier.
- \* G/F of Central Terminal Building and Observation Deck of Wan Chai Ferry Pier are managed by the Government.



# Central Pier No. 7



# General View of Central Pier No. 7



# Lower Deck of Central Pier No. 7





# Upper Deck of Central Pier No. 7



# Upper Deck Floor of Central Terminal Building outside Central Pier No. 7





# Public Viewing Deck of Central Pier No. 7



# Public Viewing Space at Public Viewing Deck of Central Pier No. 7



# Public Viewing Space at Roof Viewing Deck





# Wan Chai Ferry Pier



# General View of Wan Chai Ferry Pier



# Ground Floor of Wan Chai Ferry Pier





# Japanese Restaurant on 2/F of Wan Chai Ferry Pier



# Tsim Sha Tsui Ferry Pier





# General View of Tsim Sha Tsui Ferry Pier



# Ground Floor of Tsim Sha Tsui Ferry Pier





# Upper Deck of Tsim Sha Tsui Ferry Pier (Central Route)





# Lower Deck of Tsim Sha Tsui Ferry Pier (Central Route)



# Upper Deck of Tsim Sha Tsui Ferry Pier (Wan Chai Route)



# Harbourfront Enhancement under New Franchise

- \* To consolidate the management of the piers and the nearby areas, Star Ferry will take up the additional management responsibilities of G/F of Central Terminal Building and Observation Deck of Wan Chai Ferry Pier.
- \* SF undertakes to improve signage to facilitate better utilisation of the harbourfront public space by visitors.



# G/F of Central Terminal Building outside Central Pier No. 7



# G/F of Central Terminal Building between Central Pier No. 7 and 8



# G/F of Central Terminal Building outside Central Pier No. 8





# Observation Deck of Wan Chai Ferry Pier



# Observation Deck of Wan Chai Ferry Pier





# Government's Role in Harbourfront Enhancement under New Franchise

- \* The Government will seek to explore whether and how restrictions should be relaxed to allow Star Ferry to make use of the areas of Central and Wan Chai Piers with more flexibility so as to incorporate commercial elements to bring about diversified uses and visitors facilities.
- \* At the same time, the Government is also mindful of provision of public space that allows free access for public enjoyment of the harbourfront.

# Government's Role in Harbourfront Enhancement under New Franchise

- \* Any additional non-fare box revenue generated will be used by Star Ferry to cross-subsidise the franchised ferry services.
- \* In long run, the Government looks forward to collaborating with Star Ferry and other stakeholders in developing the Central and Wan Chai harbourfront into a promenade where citizens and visitors could enjoy.

**Thank You**