

Harbourfront Commission

Introducing commercial facilities

such as food and beverages, retail and entertainment
on a pilot basis at selected suitable harbourfront locations



Background

Vision

- ◆ to provide the public with harbourfront sites that are **diversified, vibrant, accessible and harmonious.**

Incremental Approach



- ◆ to enhance “**software**” to create a more **lively vibe** for the harbourfront and draw more people to the areas by **bringing in different elements**

Food & Beverage

Retail

Entertainment



Current Situation

Commercial Activities at Harbourfront Sites

Catering Facilities



Restaurants



Food Kiosks



Ancillary services
to events



Vending
Machines



Kwun Tong Promenade



Wan Chai Promenade



Kiosk at Avenue of Stars



Kiosk at Observation Wheel



Food booths at events in Belcher Bay



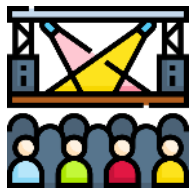
Vending Machines in Wan Chai

Commercial Activities at Harbourfront Sites

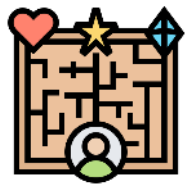
Short Term Tenancy



Hong Kong
Observation Wheel



Central
Harbourfront
Event Space (CHES)



Wanchai
Harbourfront
Event Space
(WCHES)



Commercial Activities at Harbourfront Sites

Other new commercial developments providing F&B, retail and entertainment



**Lai Ying Street Hotel
Development,
Cheung Sha Wan**



Kai Tak Sports Park



**Site 3 of New Central
Harbourfront**



Commercial Activities at Harbourfront Sites



Vending
Machine



Light Refreshment Kiosk



Restaurant



Events with Catering



Connectivity



- ◆ Unlock the potential of harbourfront
- ◆ Make good use of **creativity and efficiency** of the market
- ◆ Make harbourfront more **diversified**
- ◆ Provide more **commercial** and **food & beverage** provisions



Hardware provisions

The 2024-25 Budget



Better Use of the Harbourfront Resources

62. Our magnificent Victoria Harbour, with its stunning harbourfront, is a natural beauty and popular leisure destination for tourists and the general public that creates memorable moments and positive impressions of Hong Kong. We will make good use of such valuable resources to offer many more enchanting moments and experiences for our people and visitors alike.

63. ...The Development Bureau (DEVB) will also introduce commercial facilities such as food and beverages, retail and entertainment on a pilot basis at selected suitable harbourfront locations to bring convenience and better experience to visitors.

Proposals

Short Term (Quick-win)

Medium Term

Long Term

Short Term Measure – Smart Specialty Vending Facilities



Source: <https://expo-centric.com.au/about-us/airclad/>



Source: https://www.freepik.com/premium-ai-image/futuristic-vending-machines-kiosksfuture-vision-city_77802345.htm



Source: <https://www.360fshome.com/products/capsule-house-t-luxury-and-natural-style-which-integrated-with-the-environment>

Concept of the Specially Designed Outlook (for reference)

Cotton Candy



Photo taken from Wan Chai Waterfront Carnival

Popcorn



Source: https://www.popcorn.cat/en/p/popcorn-vending-machine-mod-500_eu

Ice-cream



Source: <https://www.orange-juicer-machine.com/supplier-446042-soft-ice-cream-vending-machine>

Shakes/Smoothies



Source: <https://smoothievending.com/>

Tentative Vending Machine Types

Short Term Measure – Smart Specialty Vending Facilities

Pilot Site 1 – Water Sports and Recreation Precinct



Access to Precinct

- ◆ ~5 mins from Wan Chai Ferry Pier
- ◆ ~5 mins from Exhibition Centre Station (Exit A2)
- ◆ ~9 mins from Causeway Bay Station (Exit C)



Target commissioning in around mid 2024

Short Term Measure – Smart Specialty Vending Facilities

Pilot Site 2 – Cha Kwo Ling Promenade



Tentative Location

To the nearest attraction at
Kwun Tong Sewage Pumping Station

Target commissioning in **end 2024**



Landscape Deck at roof top of Kwun Tong Sewage Pumping Station

Access to Promenade

- ◆ ~3 mins from Laguna Park
- ◆ ~10 mins from Kwun Tong Public Pier
- ◆ ~25 mins from Kwun Tong Station (Exit B1)



Existing tables, benches and shelters

Short Term Measure – Creativity and Efficiency of the Market

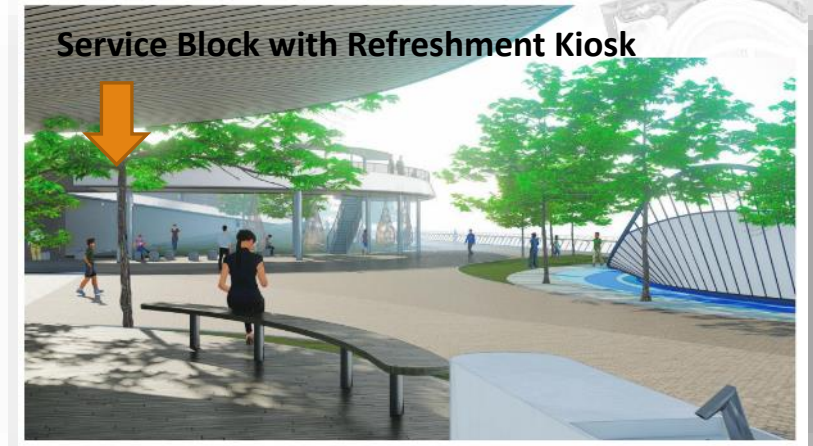


Make good use of CHES and WCHES to tap the **creativity and efficiency of the market** to make the harbourfront sites more vibrant and diversified

- ◆ granting **longer-term lease** in future
- ◆ encourage the tenant to make **longer-term investment**
- ◆ provide more **attractive** facilities and **leisurely** initiatives

Medium Term Measure – Provisions at Upcoming Harbourfront Sites

Open Space at Eastern Street North, Sai Ying Pun



Entrance view

Target commissioning in **2025**

Service Block
(Refreshment Kiosk &
Plant Room)

Service Block
(Toilet)

Medium Term Measures – “Pop-up” facilities for snacks and beverages



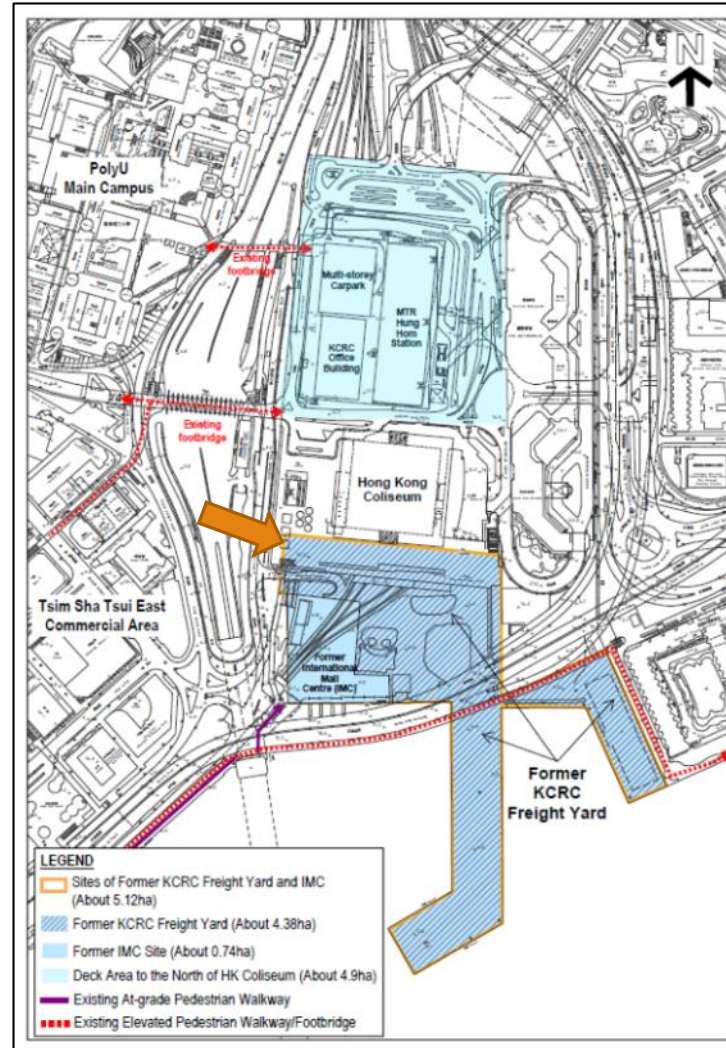
- ◆ carefully assessed so as to make up a **reasonable cluster and size** offering different choices and selections
- ◆ package with other events, performances, shows, sports races, etc. for a **holistic programme**
- ◆ explore possible ways to relax existing licensing requirements, such as setting up mobile “pop-up” facilities



Samples of pop-up store (for reference)

Hung Hom

- ◆ Announced in 2023 Policy Address
- ◆ Review of waterfront area and pier facilities south of Hong Kong Coliseum
- ◆ Provision of dining and leisure amenities of sizable scale
- ◆ Opening up the waterfront sites in the interim on a short-term basis



Wan Chai North

- ◆ Topside development of Exhibition Centre Station at core district
- ◆ Comprehensive transport facilities and pedestrian networks
- ◆ Achieve synergy with Pierside Precinct



Existing / Potential Point of Interest
現有 / 有潛力的特色景點

Waterfront Area adjacent to Exhibition Centre Station



Exhibition Centre Station (underground) and Public Transport Interchange



Thank you!

